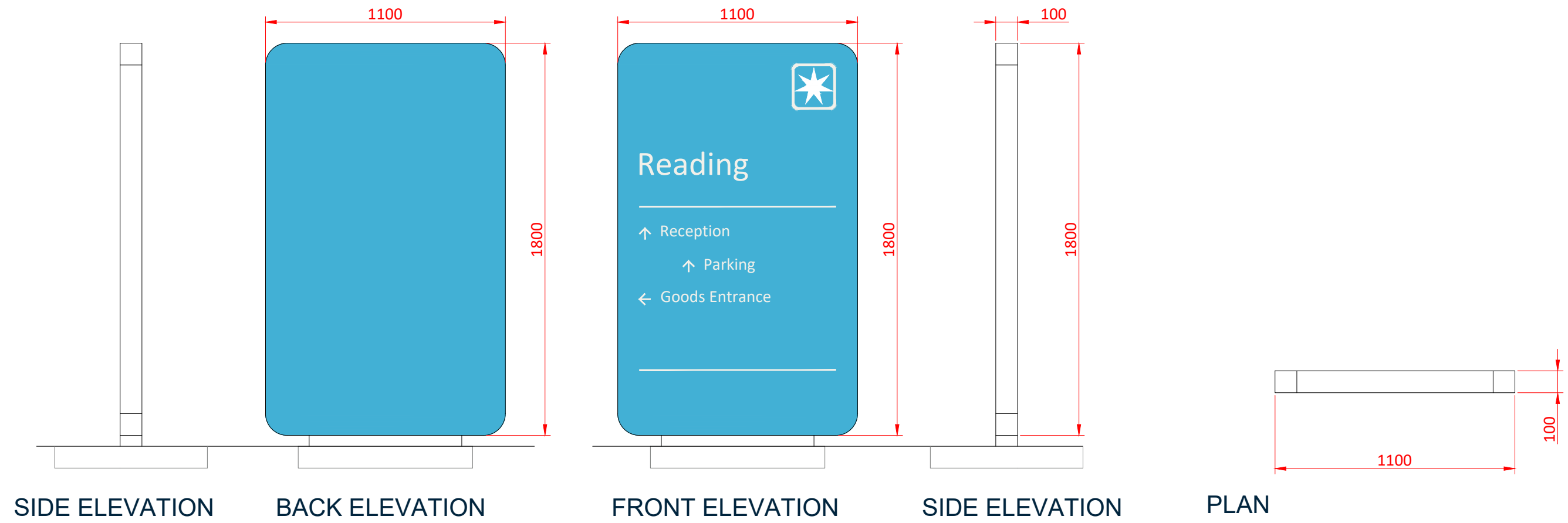
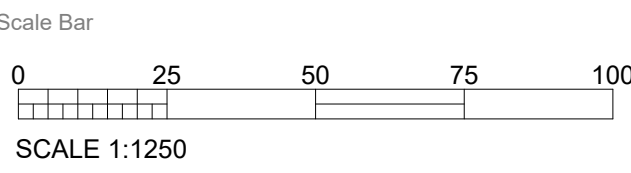
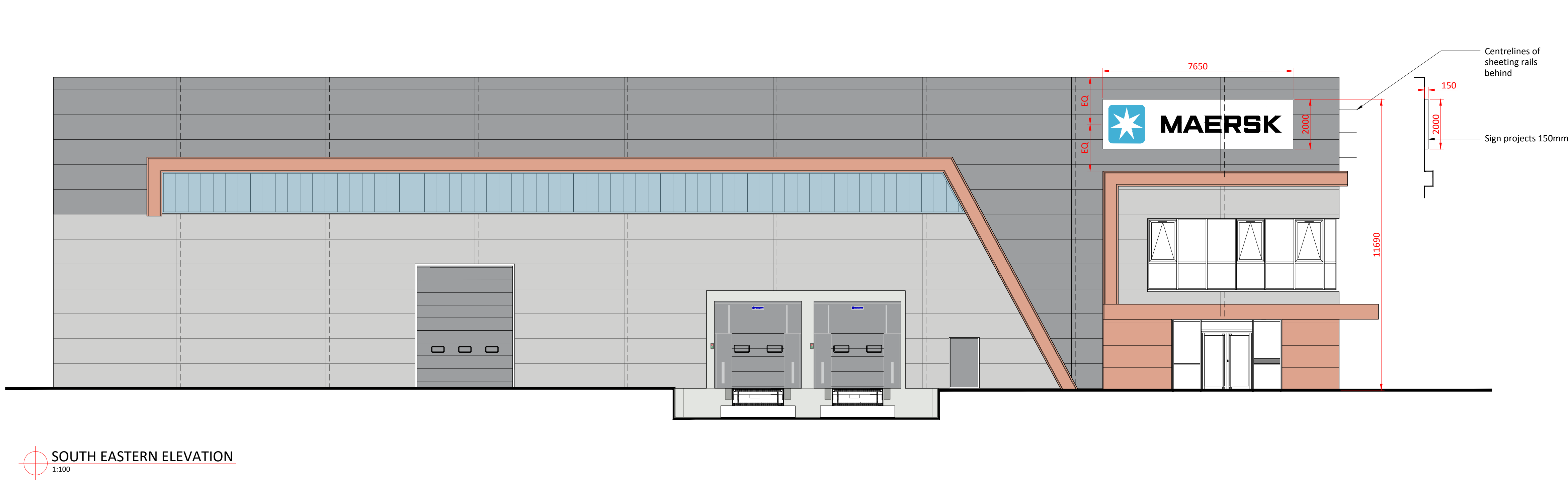




TOTEM SIGN - NON ILLUMINATED

1. Building Logo

Building logos to be designed as follows: Built up flat faced aluminium letters.

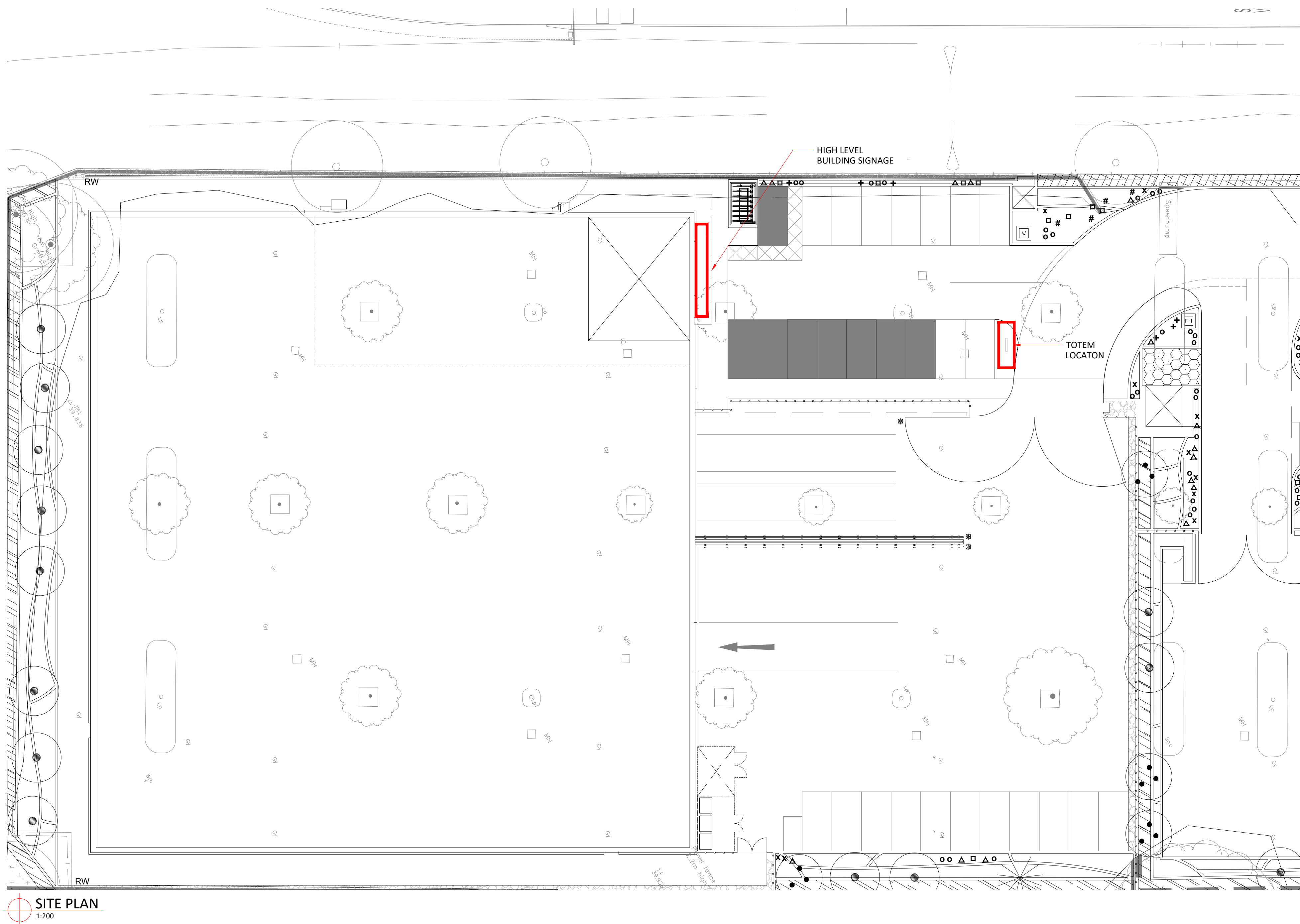
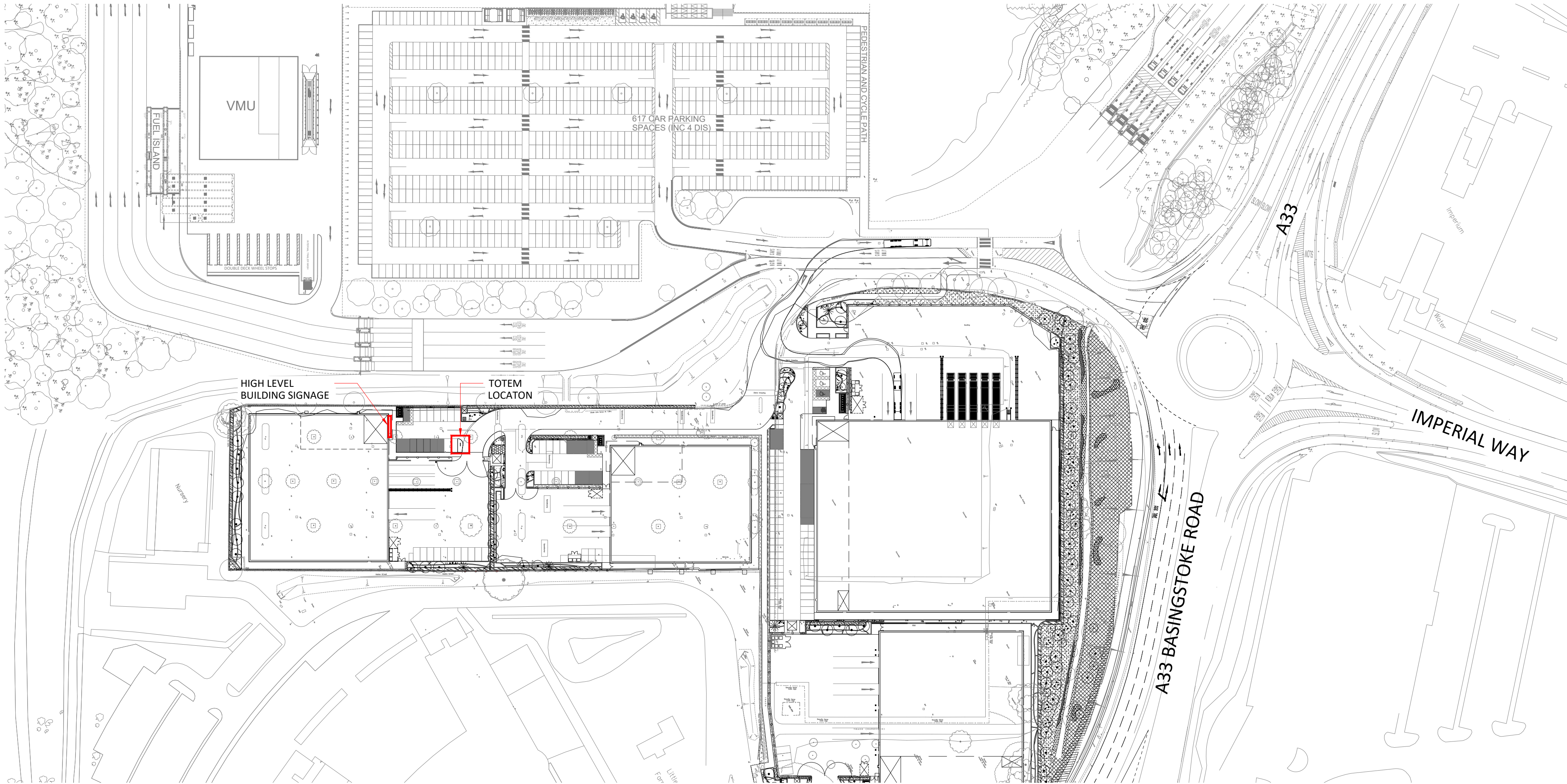
- Featuring:
- 100mm (4") returns.
- 4mm (5/32") opal polycarbonate backs
- 30mm (1 1/16") clear acrylic stand offs
- Internal GE 6500k Cool White halo illumination

2.1 External Maersk Logo

For greater visibility the Maersk logo has different proportions for exterior signage, wordmark is scaled up in relationship to the star. It is exactly one third larger. The gap between the wordmark and star remains the same.
Maersk logo to be located on the front elevation facing the site access.
Logo to be mounted in line with Maersk Branding requirements, A white background will be needed to make logo unclear against RAL 7016 cladding panels.

2.2 Illuminated Signage

Maersk signage to be illuminated.
Where signage is illuminated LED lighting is mandatory and must be controlled using a combination of timer and daylight sensors
Colour temperature must be cool (not less than 6000K) to promote correct colour rendition of the Maersk logo.
Signage to be backlit, formed from 150mm deep box secured through cladding to existing sheeting rails.



SITE LOCATION PLAN
1:1000

SITE PLAN
1:200

Do not scale this drawing
author needs to be notified of discrepancies in figure dimensions
Contractors must check all dimensions from site
This drawing is copyright and for use on this site only
For other information refer to the latest revision of any notes referenced drawing



LOCATION PLAN:

NOTES:

REV	DATE	DESCRIPTION
P1	06/02/2024	System sign relocated, main building sign reduced
P2	10/06/2024	System directions added, site and location plans scales amended.
P3	20/07/2024	System directions added, site and location plans scales amended.
P4	08/07/2024	Initial issue

REV	DATE	DESCRIPTION
LN	08/07/2024	Initial issue
DN	08/07/2024	Initial issue
BN	08/07/2024	Initial issue

PROJECT TITLE	MAERSK UNIT 4, READING PROPOSED EXTERNAL SIGNAGE
DESIGNER	ASHTONSMITH
DATE	2026-07-09
SCALE	AS SHOWN
PLANNING	PLANNING
STATUS	AS SHOWN
REVISION	REVISION
REVISIONS	25106 - ASA - 00 - WH.ZZ - D - A - 0002_ (S0 - P4)

CLIENT	AshtonSmith Beyond Design
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