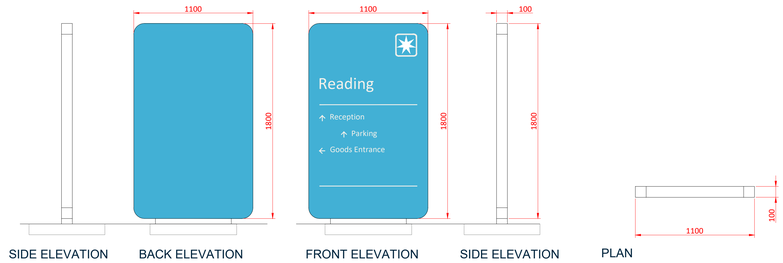
SOUTH EASTERN ELEVATION
1:100

Scale Bar & North Arrow
0 25 50 75 100
SCALE 1:1250



TOTEM SIGN - NON ILLUMINATED

1. Building Logo

Building logos to be designed as follows: Built up flat faced aluminium letters.

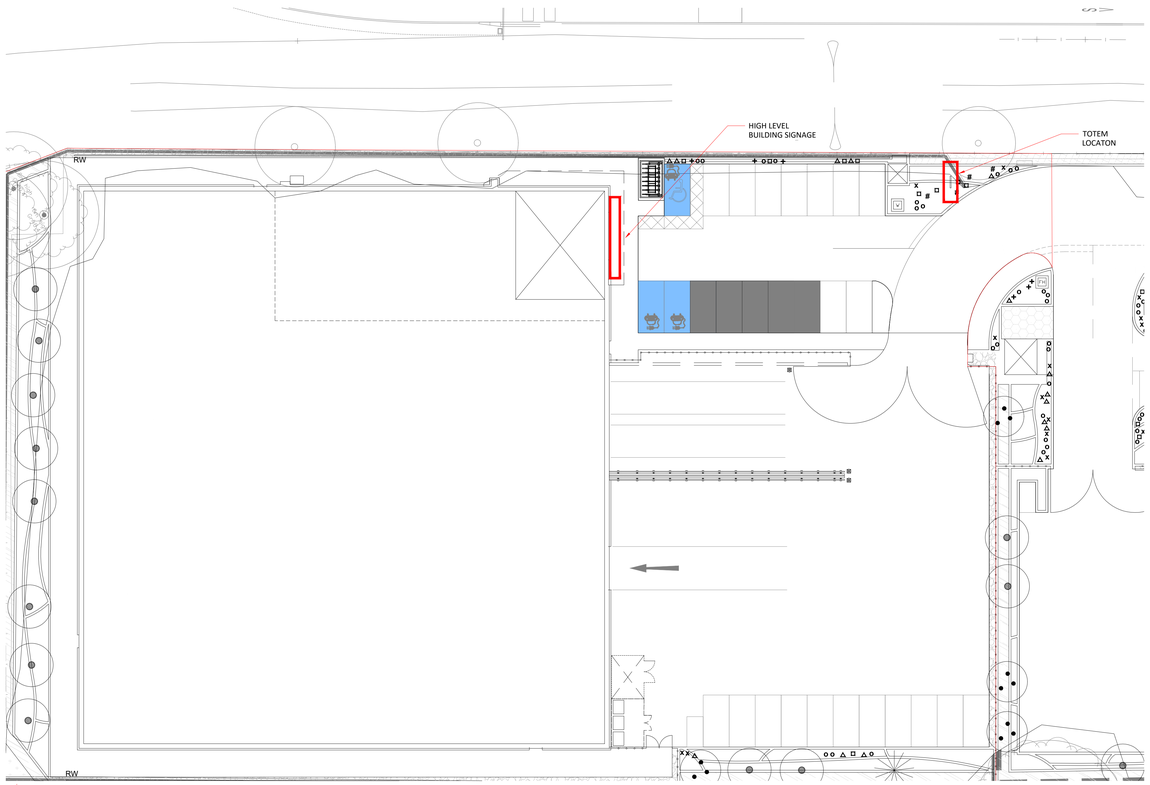
- Featuring:
- 100mm (4") returns.
- 4mm (5/32") opal polycarbonate backs
- 30mm (1 3/16") clear acrylic stand offs
- Internal GE 6500k Cool White halo illumination

2.1 External Maersk Logo

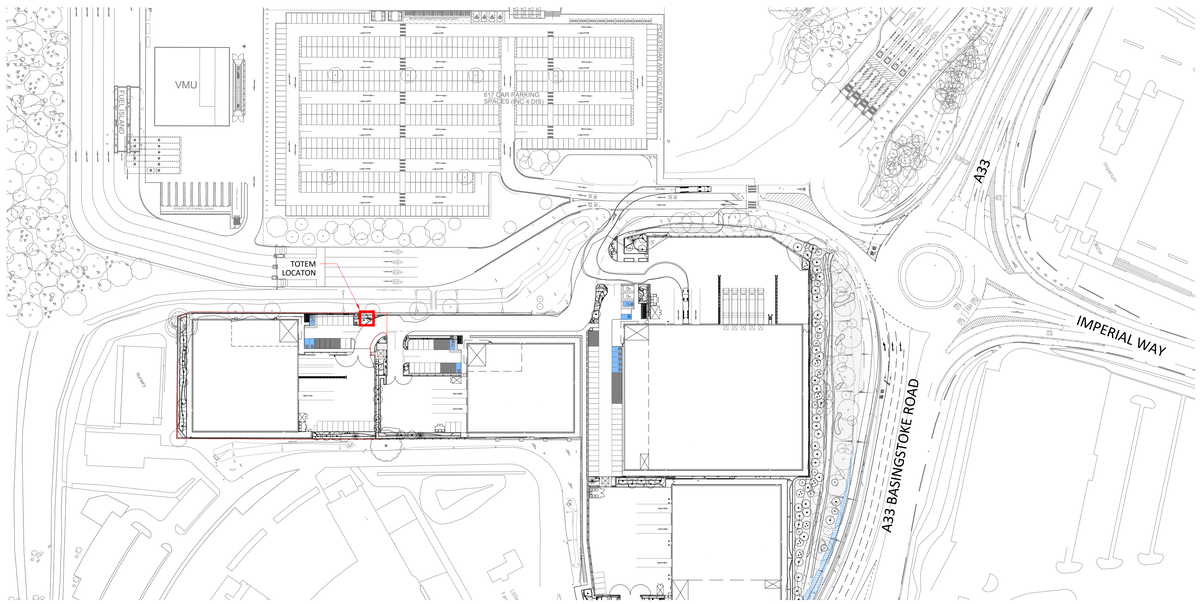
For greater visibility the Maersk logo has different proportions for exterior signage, wordmark is scaled up in relationship to the star. It is exactly one third larger. The gap between the wordmark and star remains the same.
Maersk logo to be located on the front elevation facing the site access.
Logo to be mounted in line with Maersk Branding requirements, A white background will be needed to make logo unclear against RAL 7016 cladding panels.

2.2 Illuminated Signage

Maersk signage to be illuminated.
Where signage is illuminated LED lighting is mandatory and must be controlled using a combination of timer and daylight sensors
Colour temperature must be cool (not less than 6000K) to promote correct colour rendition of the Maersk logo.
Signage to be backlit, formed from 150mm deep box secured through cladding to existing sheeting rails.



SITE PLAN
1:200



SITE LOCATION PLAN
1:1000

Do not scale this drawing
ashton smith to be notified of discrepancies in figured dimensions
Contractors must check all dimensions from site
This drawing is copyright and is for use on this site only
This drawing is to be used solely for information as entitled
For other information refer to the latest revision of any cross referenced drawing

LOCATION PLAN:

NOTES:

REV	DATE	DESCRIPTION	DRAWN BY	CHECK BY
P2	22/07/2026	Totem elevations added, site and location plans scales amended.	DH	RR
P1	09/07/2026	Initial Issue	DH	RR

REVISIONS

PROJECT TITLE
MAERSK
UNIT 4, READING

DRAWING TITLE
PROPOSED EXTERNAL SIGNAGE

RIBA STAGE	STATUS		DRAWN BY	CHECKED BY
N/A	PLANNING		DH	RR
SHEET	SCALE	DATE	SUITABILITY	REVISION
A0	AS SHOWN	2026-07-09	S0	P2

DRAWING NO.
25106 - ASA - 00 - WH.ZZ - D - A - 0002 _ (S0 - P2)

CLIENT

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JOB NO.
25106