

37 Broad Street, Reading, RG1 2AA

Planning Application

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Please see additional documents for further information.



title: Planning Application Contents			<u>General Notes</u> 1. Drawing only to be used for the intended purpose as shown in the bottom right and title 2. The contractor assumes full responsibility for ensuring that the correct drawings are on site 3. All dimensions are based on the measured survey to the existing property and need to be confirmed following site clearance 4. Do not scale from this drawing - all dimensions are in millimeters unless otherwise stated 5. All dimensions to be checked at each construction stage with any site circumstance or discrepancies reported immediately 6. Any discrepancy between drawings, detail and / or specification to be reported before any work commences 7. This is a working drawing only, and shall not be used as a 'shop' drawing or for installation guidance for manufactured items. 8. Use this drawing in conjunction with structural engineer, consultant, sub-contractors and / or 3rd party drawings and details 9. All works to be carried out accordance with the current building control regulations, British Standards and all H&S regulations 10. Stop works immediately and report any information considered missing and / or inaccurate. 11. Copyright & intellectual property apply
number: 037BRO-CC-XX-PL-001	project: 037BRO		
client: Amorino	scale: N/A @ A3		
address: 37 Broad Street, Reading, RG1 2AA	author: YP		
www.catocreative.com	+44(0) 20 8704 002	hello@catocreative.com	

B
revision
purpose: for planning
date: 10.04.2026
page: 1



Existing Front Facade



Proposed Front Facade



KEY:
Note A: Sign Lettering
Note B: Amorino Logo
Note C: Hanging Sign
Note D: Fascia Sign





Note B: Amorino Angel Logo

- Aluminium lettering in black (RAL 9005) satin finish
- Spacer from fascia to be 25 mm in aluminium satin black RAL 9005
- Logo block with digital printing

Note C: Projecting Sign

- Existing sign bracket to be retained and made good
- Aluminum rectangular sign, RAL 9005 satin finish
- Existing bracket to be retained and repainted where necessary
- Amorino angel logo printed on vinyl film
- Existing hanging bar lights to be kept as existing

All black painted / pre-finished elements to be black RAL 9005 in a satin finish

Beige Keim Palette 9263 Satin Finish

White Pointing Farrow & Ball

Note E: Fascia Sign

- Existing Timber fascia and painted in White Cream - ref: White Pointing Farrow & Ball and Beige Keim Palette 9263 Satin Finish
- Made good and repaired where necessary

Note A: Sign Lettering

- Aluminium lettering in black (RAL 9005) satin finish
- Spacer from fascia to be 25 mm in aluminium satin black RAL 9005

Note D: Doorset and Glazing

- Shopfront to be retained and kept as existing
- Shopfront paintwork to be updated and made good where necessary

1:32



title: Front Elevation
Proposed

number: 037BRO-CC-XX-PL-004

client: Amorino

address: 37 Broad Street, Reading, RG1 2AA

www.catocreative.com

project: 037BRO

scale: 1:32 @ A3

author: YP

hello@catocreative.com

NOTES

- All Black painted / pre-finished elements to be black RAL 9005 in a satin finish
- "Amorino" font - Goudy Old Style Italic
- "Gelato al naturale" font - Goudy Old Style Bold

General Notes

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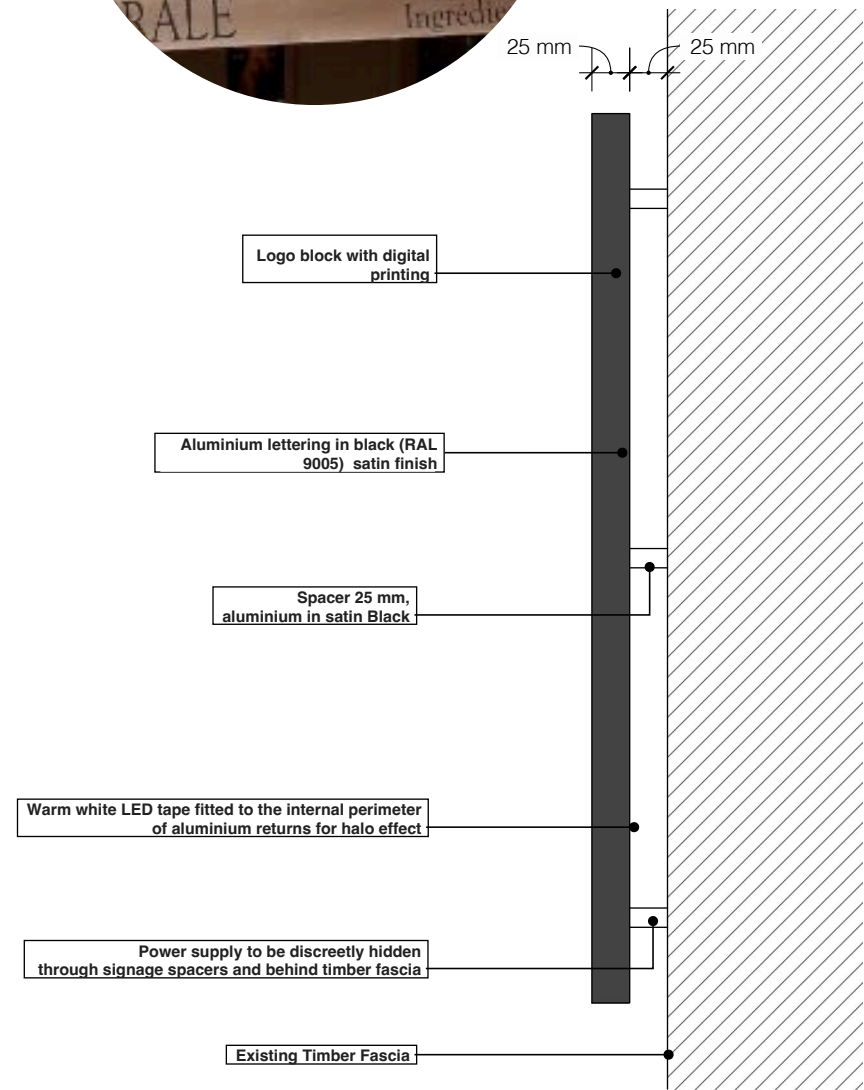
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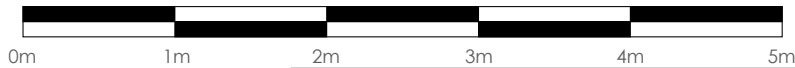
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0m 1m 2m 3m



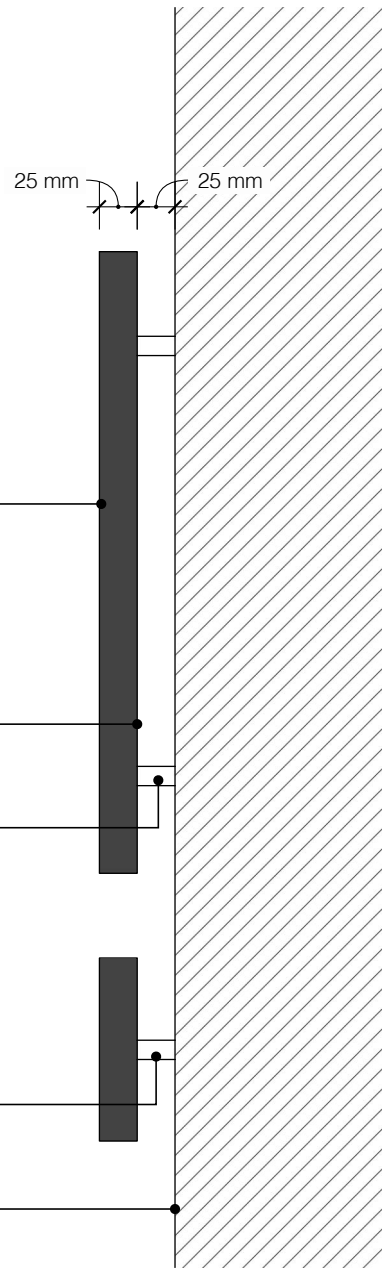
Detail A: Amorino Angel Sign

1:5 - Detail A & B



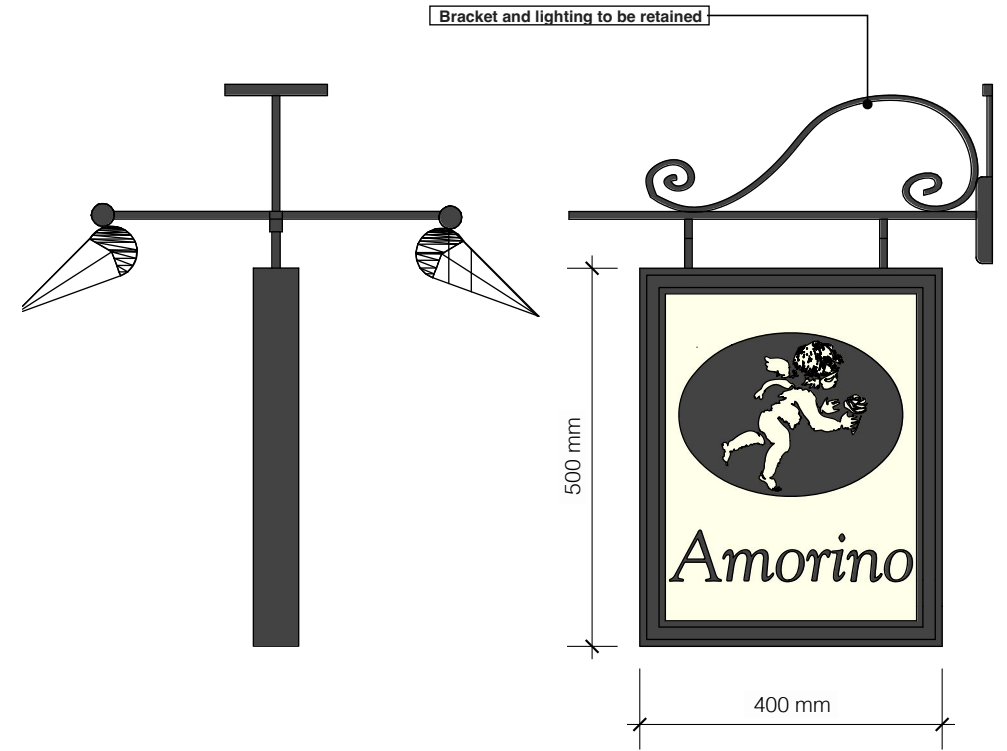
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number: 037BRO-CC-XX-PL-006	project: 037BRO	
client: Amorino	scale: 1:5 @ A3 1:10 @ A3	author: YP
address: 37 Broad Street, Reading, RG1 2AA		
www.catocreative.com	+44(0) 20 8704 002	hello@catocreative.com

- NOTES**
- All Black painted / pre-finished elements to be black RAL 9005 in a satin finish
 - "Amorino" font - Goudy Old Style Italic
 - "Gelato al naturale" font - Goudy Old Style Bold



Detail B: Amorino Lettering

Detail C: Aluminium Projecting Sign



1:10 - Detail C

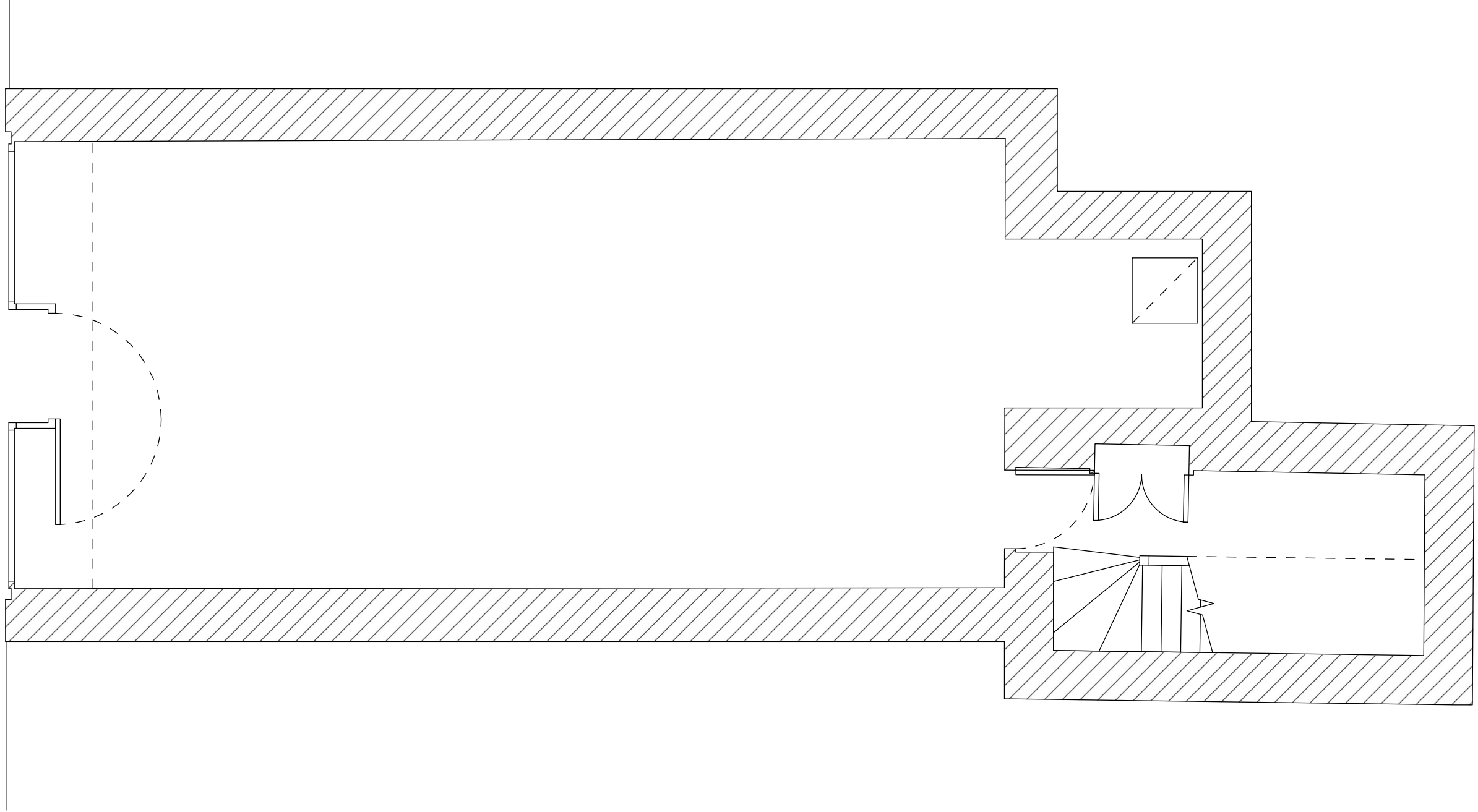


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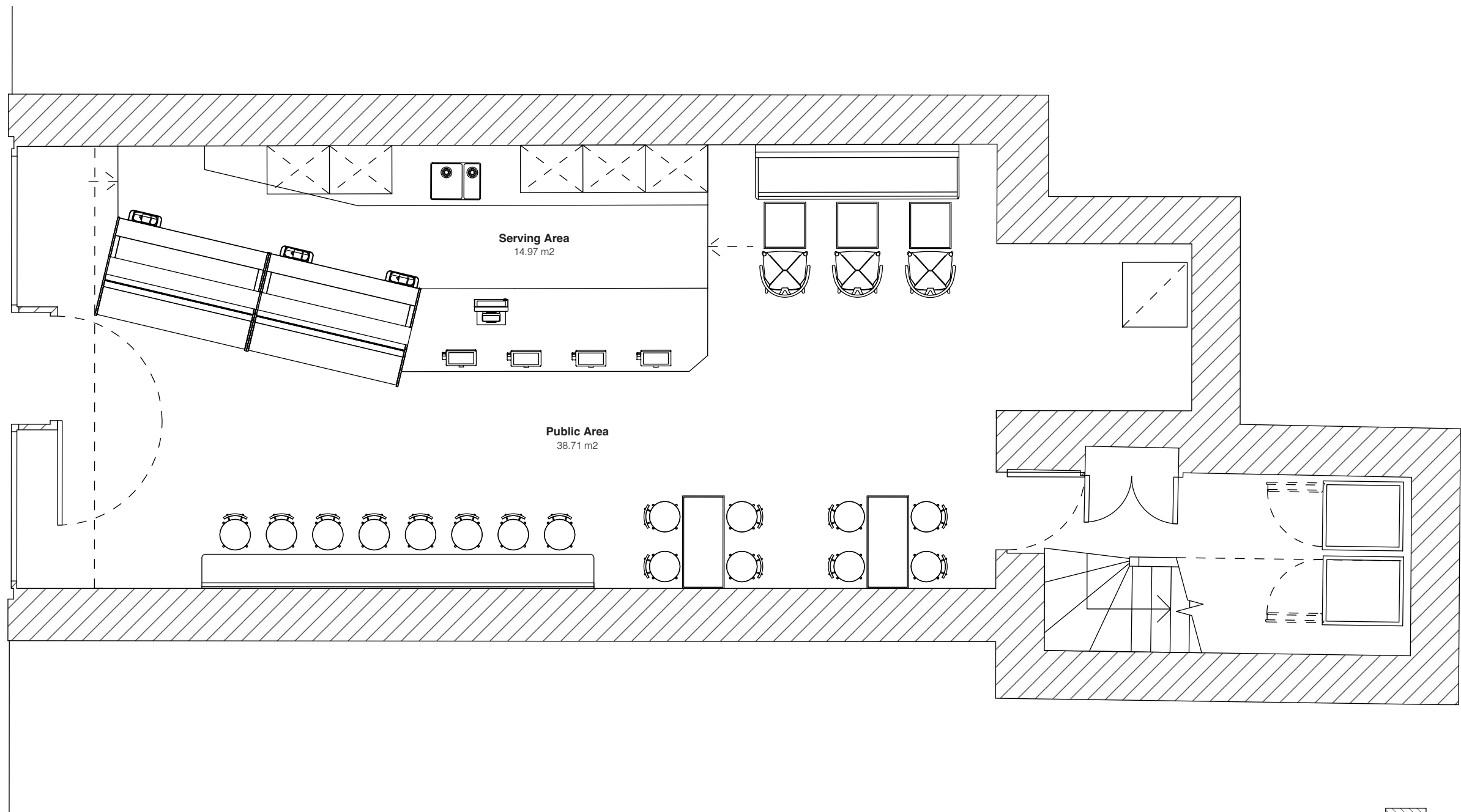
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 Existing Walls

Note:
Existing ceiling height and finish to be kept as existing.
Patched and made good where necessary.



 Existing Walls

 Existing Modern Stud Wall Removed

title: Ground Floor Plan
Proposed

number: 037BRO-CC-00-PL-008

client: Amorino

address: 37 Broad Street, Reading, RG1 2AA

www.catocreative.com

project: 037BRO

scale: 1:50 @ A3

author: YP

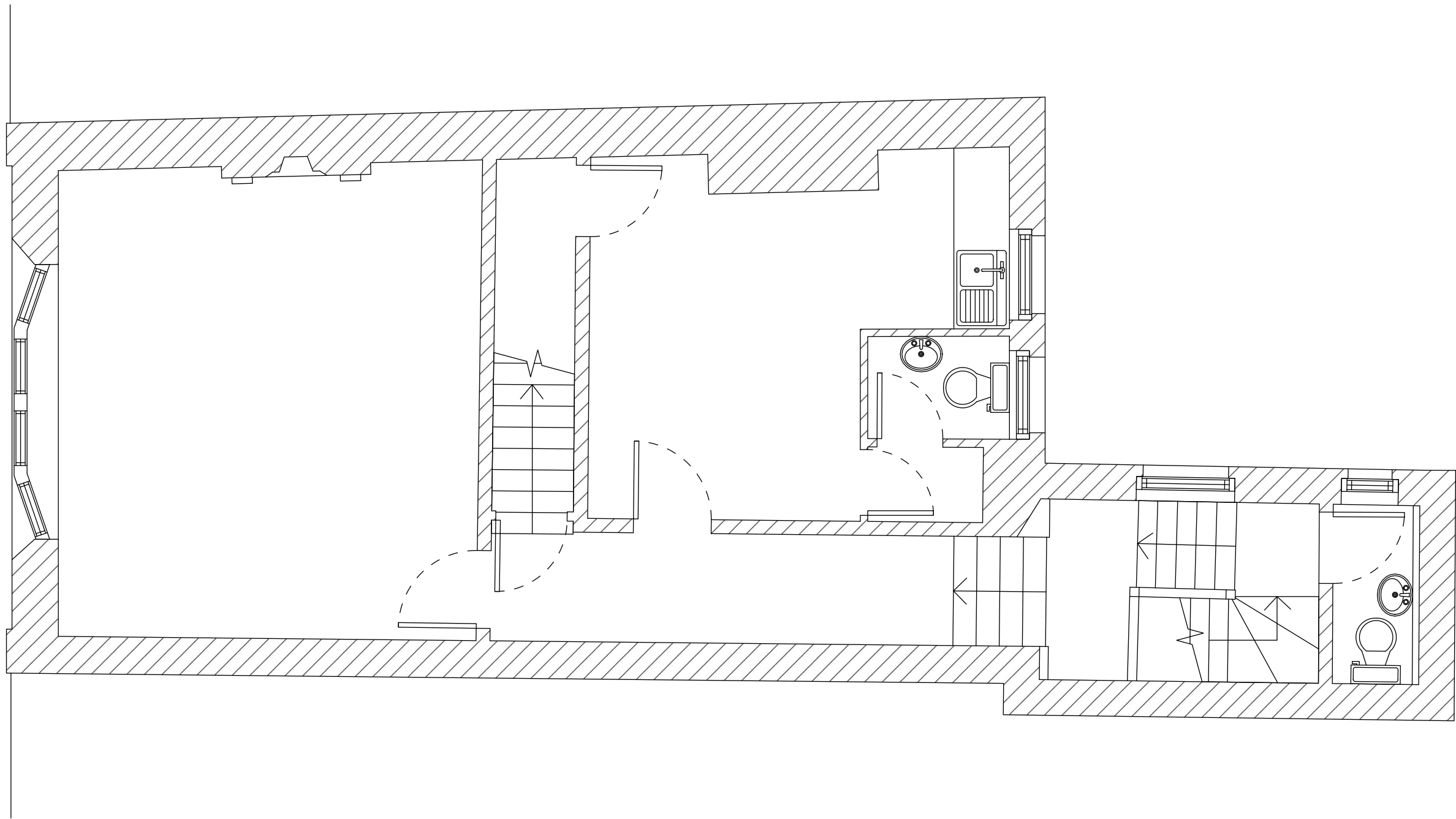
hello@catocreative.com

General Notes

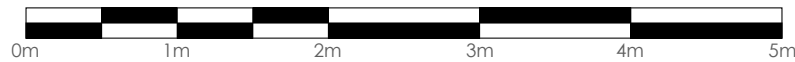
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1:50



Existing Walls

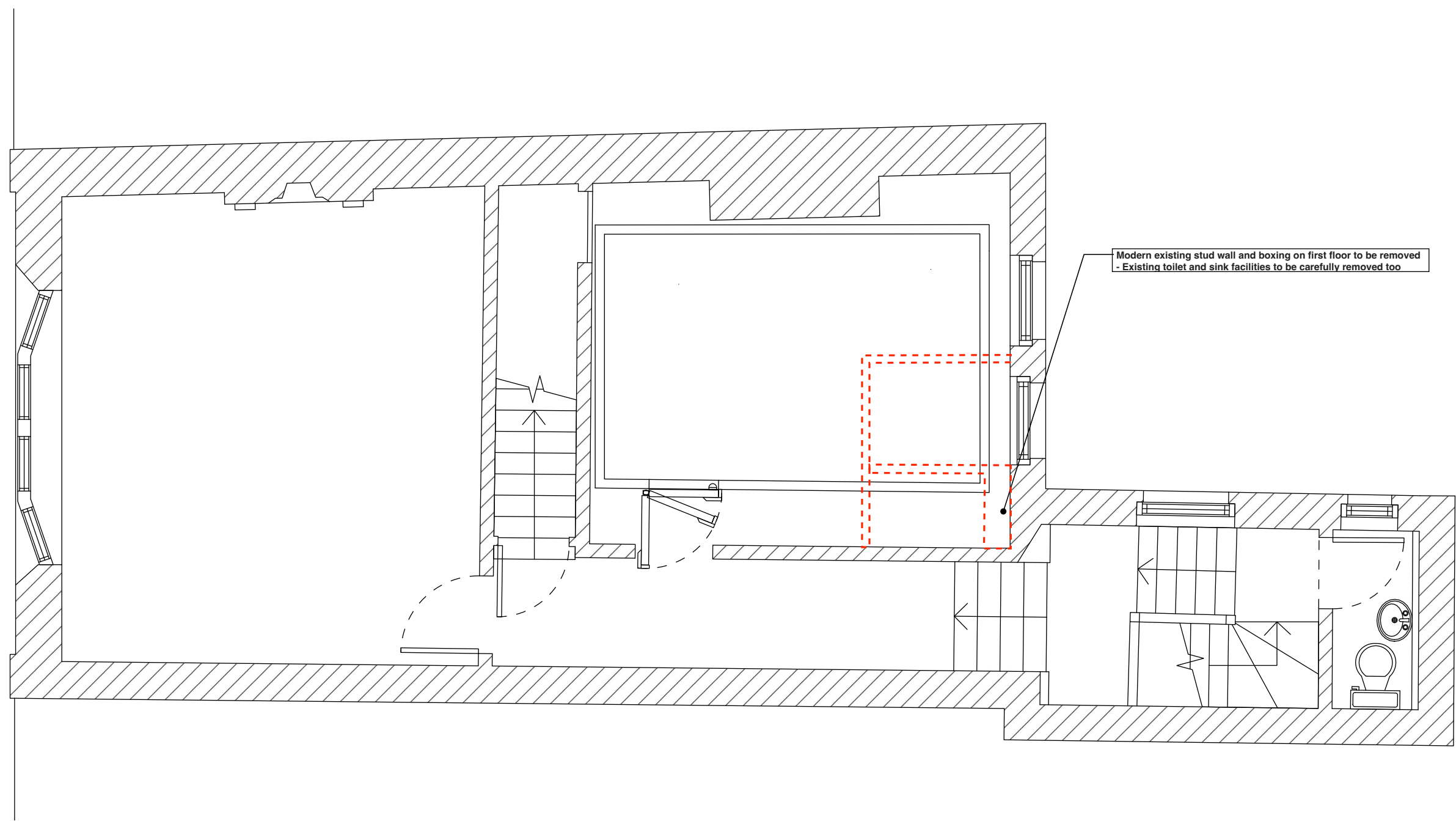
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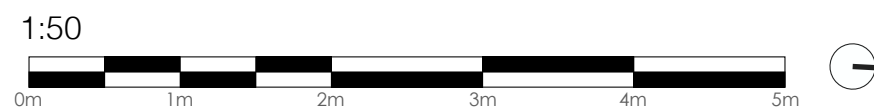
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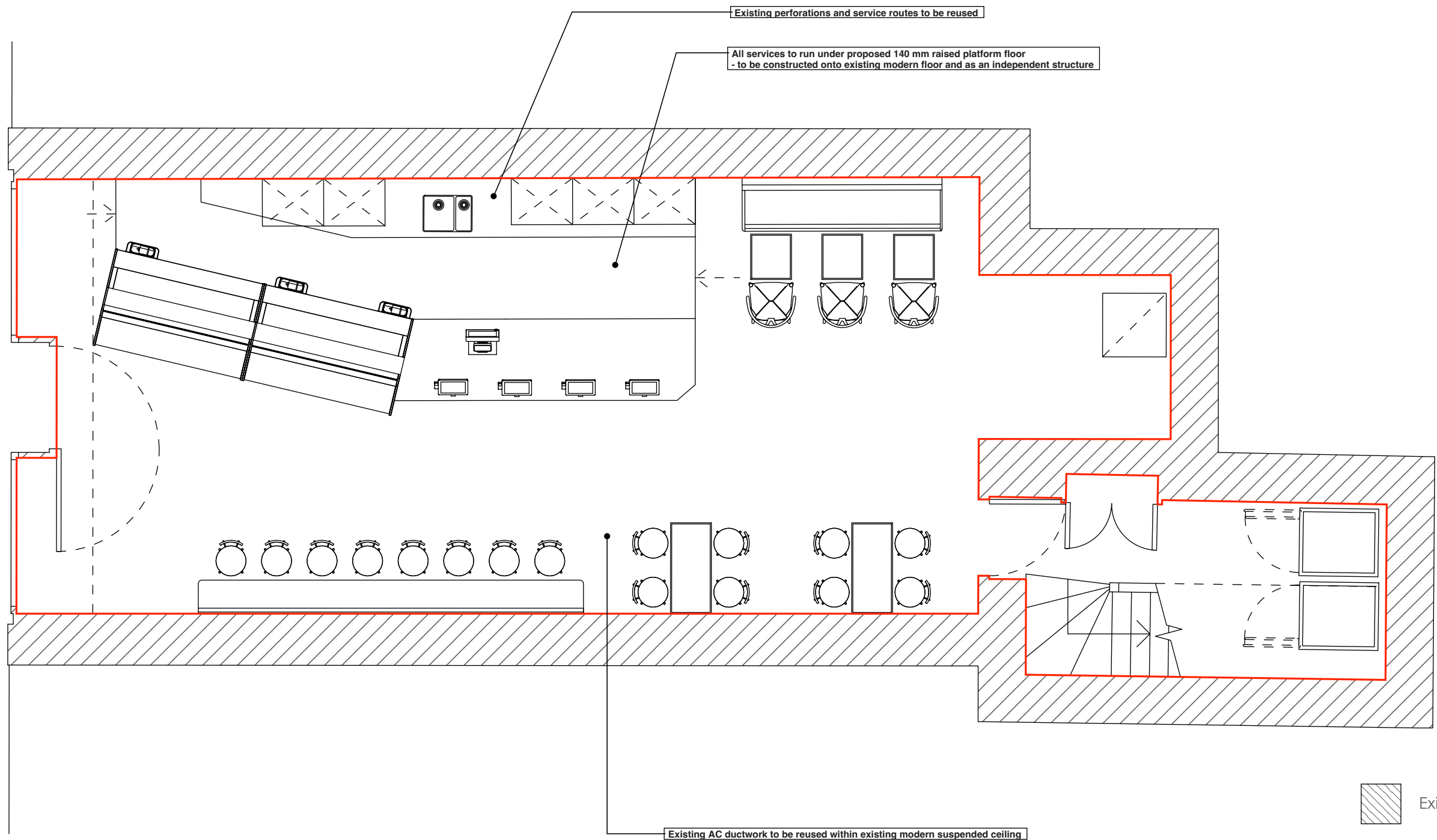
Note:
Existing ceiling height and finish to be kept as existing.
Patched and made good where necessary.



Existing Walls

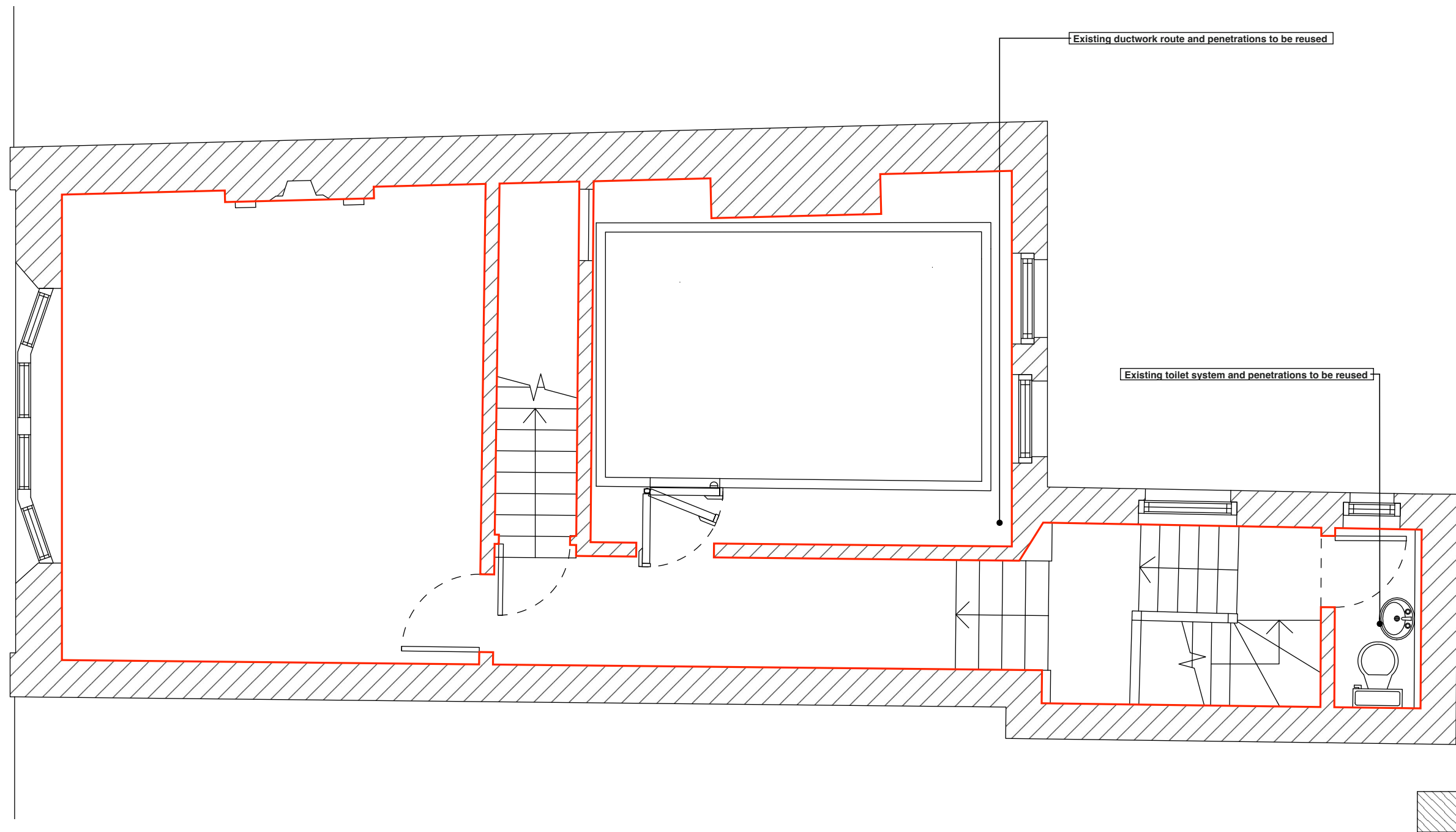
Existing Modern Stud
Wall Removed





-  Existing Walls
-  Existing Wall with no New Penetrations
-  Perforation





-  Existing Walls
-  Existing Wall with no New Penetrations
-  Perforation

Other units with Similar Signage



Neighbouring hanging sign examples



39 Broad Street, Reading, RG1 2AD
Planning ref: PL/14/0669



Nº 58 Broad St, Reading RG1 2AF - 'Deichman'
Planning ref: PL/21/0725



Nº 99 Broad St, Reading, RG1 2AY
Planning ref: PL/07/0719

Neighbouring illuminated sign examples



81 Broad St, Reading, RG1 2AP
Planning ref: PL/20/0548



123 Broad St, Reading, RG1 2BD
PL/12/1421



105 Broad St, Reading RG1 2AZ
PL/18/1637