

Travel Plan Connaught Road

Location name: Connaught Road

Address: 83 Connaught Road, Reading RG30 2UE

Max occupancy: 3 x Mother with Baby

Service type: Family Residential Centre

Applicant Name: Imani Living Limited

Description of Application: Family Residential Centre, (Mother with baby aged 0 to 2 years)

Will be registered with the Ofsted

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This Travel Plan Statement sets out our commitment to the promotion of sustainable travel and contains:

- A description of the existing conditions within and near to the facility.
- A description of the proposed development physical travel or transport measures.
- An Action Plan.
- A description of the full range of measures proposed to meet sustainable travel objectives.

The core purpose of this Travel Plan Statement is to reduce single occupancy vehicle trips to and from the facility or continued to and from vehicle movement around the home.

Objectives:

- Reduce the demand for car parking and avoid the need for on-street parking
- Reduce the number of employees travelling to work alone by car
- Increase travel awareness and promote sustainable travel behaviour, thus supporting the reduction of traffic congestion and pollution
- Reduce your carbon footprint
- Improve facilities to enable staff to use alternative modes of transport
- Potential health benefits for employees through encouragement of walking and cycling to the workplace
- Ensure that all staff and visitors are made aware of alternatives to the car

Connaught Road Centre is located at 83 Connaught Road, Reading RG30 2UE, is proposed to operate as a Family Residential Centre for up to three mothers and babies, operated by Imani Living Limited.



The property comprises a 6-bedroom main house, a kitchen, a lounge/diner, two shower rooms with W/C, a separate WC and a further shower room.

Connaught Road, will be overseen by a full-time Registered Manager who will be present on-site from Monday to Friday, 9:00 am to 5:00 pm. During weekends, a Team shifts will be supported by an On-call Manager who will be available for guidance and assistance as needed remotely. Staff will operate on a shift-based system, with changeovers and handovers occurring from 8:00 am to 8:00 pm. All staff are fully trained to provide high-quality care and adhere to the specific needs of the residence.

Imani Living Residential Family Centre exists to give every parent a fair and equal opportunity to demonstrate their ability to provide safe, nurturing, and loving care for their child.

Our mission is to deliver high quality, evidence based family assessments within a supportive and structured residential environment that safeguards babies, promotes parental learning, and enables professionals to make informed decisions based on clear, balanced, and transparent evidence.

Safeguarding remains the foundation of everything we do. While we support parents to learn and improve, our primary duty is to protect each baby from harm and ensure that professional assessments remain objective, independent, and free from influence or bias.

Imani Living Limited will ensure that transportation and logistics are arranged with the safety and convenience of the residences in mind, supporting their development and social needs.

Staff at 83 Connaught Road will be encouraged to participate in sustainable travel initiatives, including local car-sharing schemes and Cycle to Work programs. Public transportation options such as buses and trains will also be promoted, and staff will have access to public transport timetables to facilitate their journeys. Where possible, staff shifts will be scheduled to coincide with local public transport times to encourage its use.

For staff who choose to cycle to work, secure cycle storage will be provided, along with information about local cycle routes. Walking, cycling, and using public transport will also be encouraged when engaging in activities with the young person, promoting health, wellbeing, and independence for both staff and residents.

83 Connaught Road is within 4 minutes' walk from major bus stop route into Reading Town centre and Reading West railway station on the Oxford Road is 7 minutes' walk.

Staffing:

To ensure the safety, well-being, and appropriate care of residents two members of staff will be on site during working hours 9 am to 5 pm and one member of staff during all other hours with sleep in facility.

This staffing plan reflects our commitment to adhering to regulatory requirements, prioritising individualised care, and fostering a safe, supportive environment for both resident and staff. Should there be any adjustments required to meet the specific expectations of the planning authority or other stakeholders, we remain fully committed to collaborating and refining our approach accordingly.

- Day Shift Coverage: Staff will focus on delivering personalised care, ensuring all daily activities, needs, and routines are supported.
- Night Shift Coverage: Staff will remain vigilant, ensuring safety and responding to any needs throughout the night.

We are committed to promoting sustainable travel and ensuring that staff have the necessary resources and support to make informed, eco-friendly travel choices.

As part of the action plan, we will:

- Ensure all new staff have access to this information on appointment.
- Implement in full the measures described above.
- Ensure all employees and visitors are aware of this information and supported to access these different methods of travel.
- Encourage visitors to switch their travel to a more sustainable mode.
- Regularly review this information and ensure staff are aware of the changes and new options available to them
- Make a senior member of staff the administrator for this travel plan statement.
- Ensure we can provide evidence to the council of measures implemented.

Transport Links

Residents of Connaught Road benefit from accessible transportation options:

- Reading West Railway Station: Situated about half mile away from 83 Connaught Road, providing rail services to Central Reading and Basingstoke and surrounding areas.
- Bus Services: Oxford Road is less than half mile walk and is connected to an extensive connecting bus service covering Reading Town and surrounding areas the online link allows you to plan your journey.

<https://www.reading-buses.co.uk/>

Cycle to Work Scheme:

- Imani Living Limited encourages staff to participate in the Cycle to Work Scheme, a government initiative that helps employees save on purchasing a bike and accessories through tax savings.
- Staff can purchase bikes through salary sacrifice, making it more affordable and incentivizing cycling to work.

- Secure cycle storage will be provided on-site for staff who choose to cycle to work, ensuring that bikes are kept safe during working hours. This secure storage will offer peace of mind and convenience for those who prefer to commute by bicycle.

Health and Well-being Benefits:

- Promoting Health and Independence: Cycling is an excellent way to promote physical health and mental well-being for staff.
- Environmentally Friendly: Promoting cycling as a mode of transport contributes to reducing carbon emissions, helping staff Connaught Road contribute to a more sustainable environment.

Sustainable Travel Initiatives:

Public Transport Awareness

- Staff Induction: As part of the staff induction process, employees will be made aware of the public transport options available to and from Connaught Road. This includes access to timetables, details on nearby bus stops (e.g., Oxford Road), and how to use journey planning tools such as google and Reading Bus journey planner.

Electric Vehicles (EV)

- We will consider promoting the use of electric vehicles among staff by providing access to charging stations. If there are plans for future renovations or additions to the property, installing an EV charging point on-site can further encourage ecofriendly travel and support staff who drive electric cars.
- Information on nearby public charging stations will be shared with staff who use electric vehicles.

Parking Management:

- On-Site Parking: Connaught Road will provide limited on-site parking for staff and visitors max 3 cars. However, the number of spaces will be managed to encourage sustainable transport choices such as cycling, walking, and public transportation.
- Parking for Essential Users: Priority parking will be given to essential staff (e.g., manager, staff working late shifts) and car sharers. This will ensure that parking is used efficiently and minimises unnecessary car trips.

Parking Provisions:

- Imani Living Limited have reviewed and identified parking provisions to ensure compliance with planning requirements and to minimise any impact on the local community.

On-Street Parking

- To ensure compliance, all staff and visitors will be advised to observe parking regulations and avoid restricted areas or permit-only zones. Please note this is a contingency as we have parking available on site.

Public Transport Accessibility

- The site benefits from excellent public transport links, reducing reliance on private vehicles. Oxford Road and surrounding areas are serviced by frequent bus routes and nearby train station, offering alternative travel options for staff and visitors.
- Encouraging the use of public transport will further mitigate any potential parking concerns.

Operational Measures to Manage Parking

- **Staff Scheduling:** To minimise parking demand, shift patterns will be strategically managed to avoid overlap and unnecessary congestion.
- **Visitor Coordination:** All visits will be scheduled and coordinated to ensure that parking spaces are utilised efficiently, with minimal disruption to local residents.
- **Parking Guidance:** Clear guidance will be provided to all staff and visitors, directing them to appropriate parking areas and advising them on any restrictions or requirements.
- **Disabled Parking:** Priority will be made for Blue Badge holders to ensure accessibility for individuals with mobility needs.

Imani Living Limited understands and respects that the proposed Family Residential Centre is situated within a residential area. We are committed to fostering positive and ongoing relationships with the local community through regular engagement and open communication.

The Mother and Baby residents we support will benefit significantly from being in a residential setting, as this aligns with our core mission of helping them integrate into the community. A residential area provides the ideal environment for our Mothers to develop essential life skills, and use local services and amenities to support the development their baby.

Our team will actively work to maintain harmony within the neighbourhood by addressing any concerns promptly and ensuring that our operations align with the values and expectations of the local community. Through this collaborative approach, we aim to create a positive and mutually beneficial relationship between the care home and the surrounding area.