

O'Neill's

PLANNING

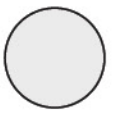


SIGNAGE PROPOSAL

DATE: 07.07.25 | PLANNING REV 1

Client: M&B - O'Neill's | Drawn by: LR/AW/CM/JG

Berkshire, 4 Friar St, Reading RG1 1DB

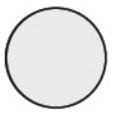


Dulux
Whitshire
White



Dulux
70GY/10/136





Dulux
Whitshire
White



Dulux
70GY/10/136





ITEM 1.

ACM overlay panels with applied digital print incorporating street & town name with 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 2.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 3.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 4.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2200mm





ITEM 5.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



ITEM 6.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

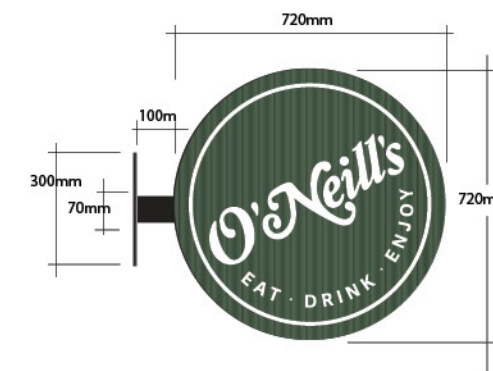
Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



ITEM 7.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

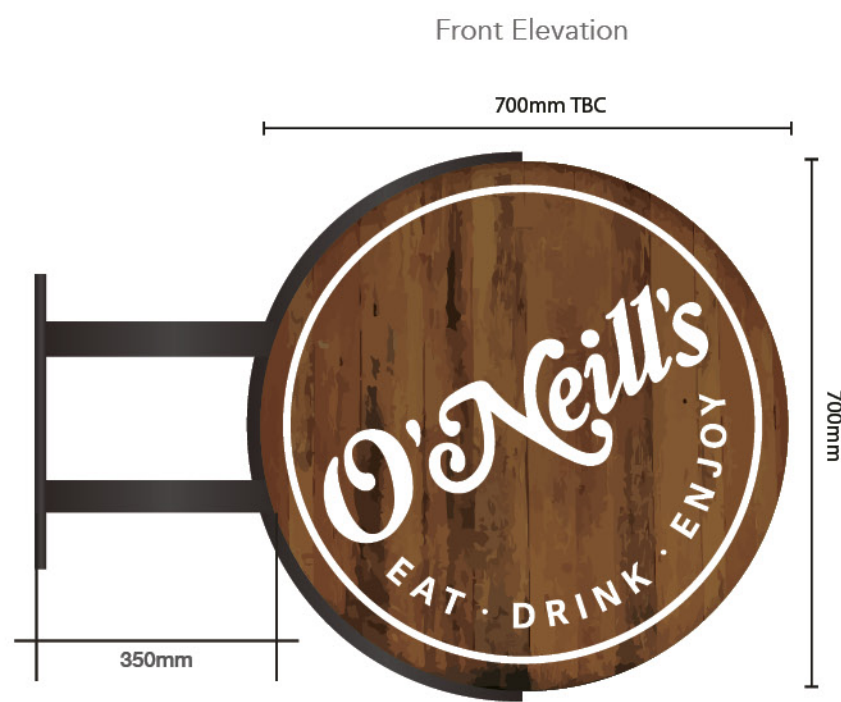
Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



ITEM 8. (1 off)

New opal acrylic roundels to be fitted in either side of the existing round projection signs.
Translucent vinyl display (corrugated steel & white logo to be printed)
Internally Illuminated.

AGL: 2600mm
Scale 1:20 @A3
Max letter height: 180mm



ITEM 9. (2 off)

New feature projection sign, consisting of beer barrel. Ends of beer barrel to have routed faces backed up with opal acrylic and internally illuminated with warm white LED's. Support bracket will have 2 x arms with formed plate to curve around barrel to secure.

Scale 1:10 @ A3
Max letter height: 329mm
AGL: 2600mm

