Emma Gee
Executive Director for
Economic Growth and
Neighbourhood Services

Civic Offices,
Bridge Street
Reading,
RG1 2LU
☎ 0118 9373787

Our Ref: PL/25/0660
Your Ref:
PP-13978118
02/07/2025

Miss Olivia Morgan
Briarlands Office Parks,
Gloucester Road,
Rudgeway,
Bristol,
BS35 3QH

Your contact is: Gary Miles, Planning

Dear Mr Simon Warner,

TOWN AND COUNTRY PLANNING ACT 1990

Application Number: PL/25/0660
Application Type: Approval of details reserved by a condition
Location: Outside 108-113 Broad Street, Reading, RG1 2BB
Proposal: Application for Approval of Details Reserved by Condition 4 of application PL/21/1446

I refer to your Approval of Conditions application as described above.

Condition 4

Condition 4 states: No works shall commence on site until details, and a demonstration of the internally applied micro-louvre film has been carried out, submitted to and been approved in writing by the Local Planning Authority. The details will include the results of the micro-louvre product testing, a data sheet, and a sample of the micro-louvre film to demonstrate the reduction in potential glare from the illuminated advertisements and does not impact on the clarity or quality of images as seen by CCTV operators within the area. The approved micro- louvre film shall be installed in accordance with the approved details and shall thereafter be maintained so that it operates to the same standard.
REASON: To safeguard the amenities of the surrounding properties and the area generally, in accordance with Policy CC8 of the Reading Borough Local Plan 2019.

The following submitted information is approved pursuant to Condition 4:

Imecon BT 75” Glass specification, dated 06/12/2024
OptiView OW 4mm (NSGSpectrum Version 2.1.0.20220425) dated 18/07/2023
2504-BT SH 3 Overexposure and Glare Evaluation (Revised with Additional Testing in Reading, March 2025)
Sample of micro-louvre film, received in our office 26/06/2025

No further details are required to be submitted to satisfy the requirements of this condition.

Please note that it is the responsibility of the developer to ensure that all relevant conditions are complied with during the construction and/or subsequent use of the development.

Should you wish to discuss this matter further, please contact me via email address or the direct line as above.

Yours sincerely,

G Miles

Gary Miles
Planning Officer