

Use & Amount.

Summary

The proposed extension comprises 241m² GEA and introduces three dedicated wellness studios—Spin, Burn, and Reformer—designed to enhance the Hotel's fitness offering. The Spin studio delivers high-energy indoor cycling classes aimed at improving cardiovascular health and endurance. Burn focuses on high-intensity interval training (HIIT), combining strength, cardio, and agility exercises for a full-body workout. The Reformer studio offers low-impact Pilates sessions using specialist equipment to build strength, flexibility, and support rehabilitation. Together, these spaces provide a varied and comprehensive health and wellbeing experience for hotel guests and members.



Key

— Studio Extension

Layout.

Ground Floor Plan.

Summary

The proposed extension is located to the south of the existing Village Hotel and includes three new studio spaces—Spin, Burn, and Reformer. These are connected to the main hotel via an internal corridor, which allows easy access between the existing and new facilities and also serves as a fire escape route. In addition to the new extension, an extra studio space is located within the existing hotel, further supporting the overall fitness and wellness offering.



Key

- Extension Studio Space
- Internal Studio Space
- Protected Corridor

Roof Plan.

Summary

The roof of the proposed studio extension incorporates parapet walls, which help to define the building's overall form and integrate the new structure with the existing hotel. These parapet walls serve both an aesthetic and functional purpose, providing a clean, finished edge to the roofline while also contributing to the building's weatherproofing and structural integrity.



Massing & Scale.

Studio Massing.

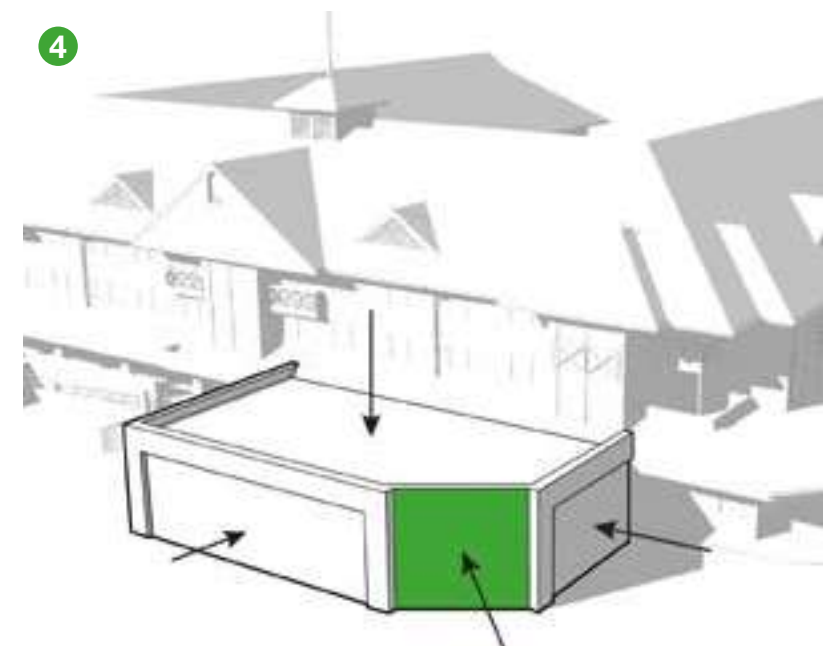
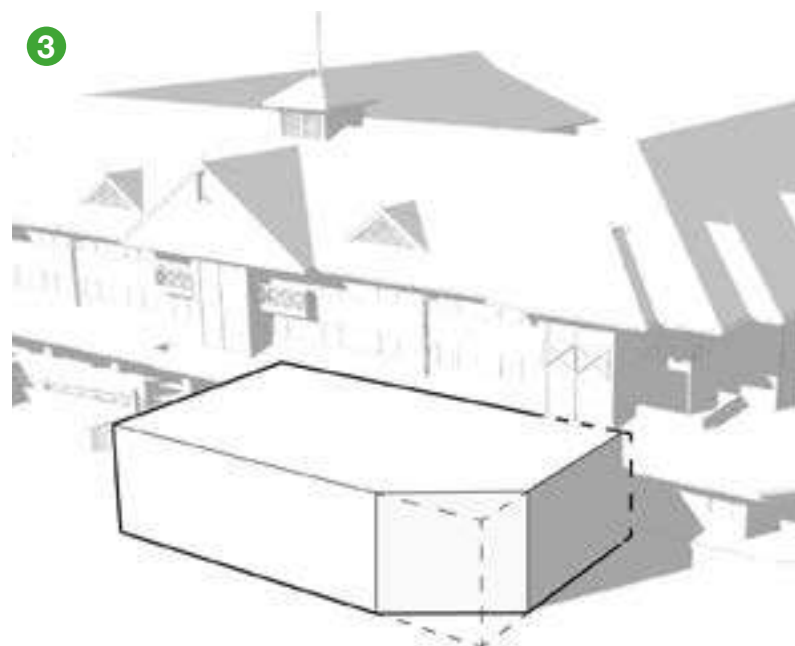
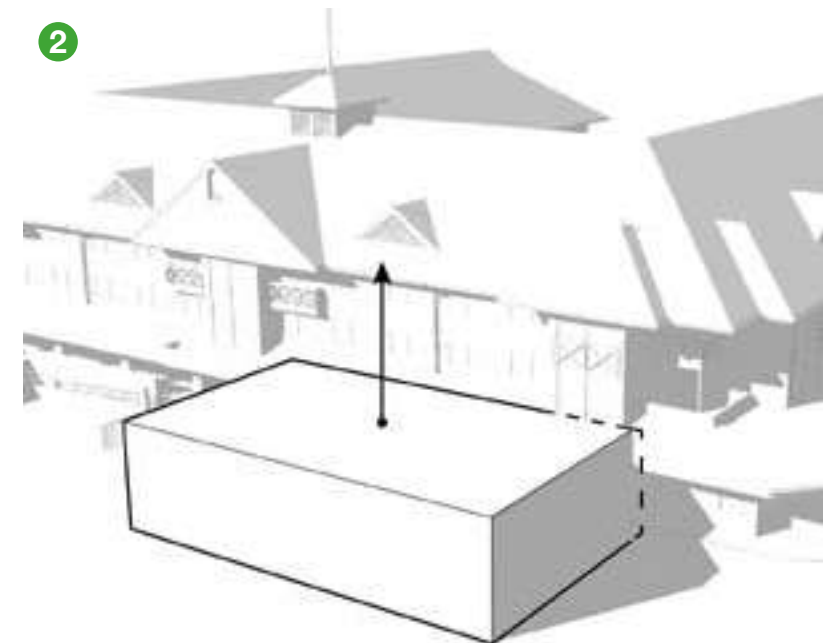
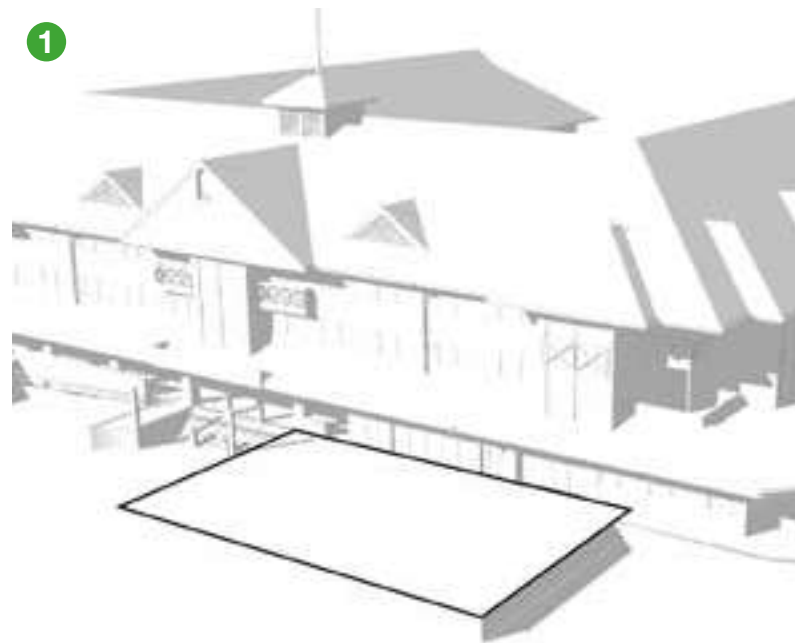
Summary

The initial massing strategy focused on identifying a suitable external plot adjacent to the existing hotel that could accommodate a footprint of approximately 200m², providing sufficient space for the proposed studio units. The massing was developed to rise to a height that supports the functional requirements of the internal spaces while also responding sensitively to the existing architectural language—particularly the strong horizontal emphasis of the hotel's continuous veranda.

To soften the overall form and reduce the visual impact of the new addition, a chamfer was introduced to one corner of the massing, in direct response to feedback received during the pre-application process. Additionally, recessed elements were incorporated into each elevation. These recesses serve to articulate the façade and break down the overall scale of the building, introducing depth and shadow that enrich the visual rhythm of the elevation and enhance the architectural legibility of the proposal.

Massing Strategy

- 1 A plot next to the existing hotel was chosen that could fit a 200m² footprint for the new studio spaces.
- 2 The height of the new block was designed to meet internal requirements while aligning with the horizontal lines of the hotel's veranda.
- 3 A chamfer was added to one corner to soften the overall shape, following feedback from the pre-application stage.
- 4 Recessed sections were introduced on each side of the building to reduce visual bulk and add depth to the façade.



Canopy Massing.

Summary

The existing canopy required reconsideration in response to the proposed studio extension, primarily due to the increased height of the new structure, which would surpass that of the existing canopy.

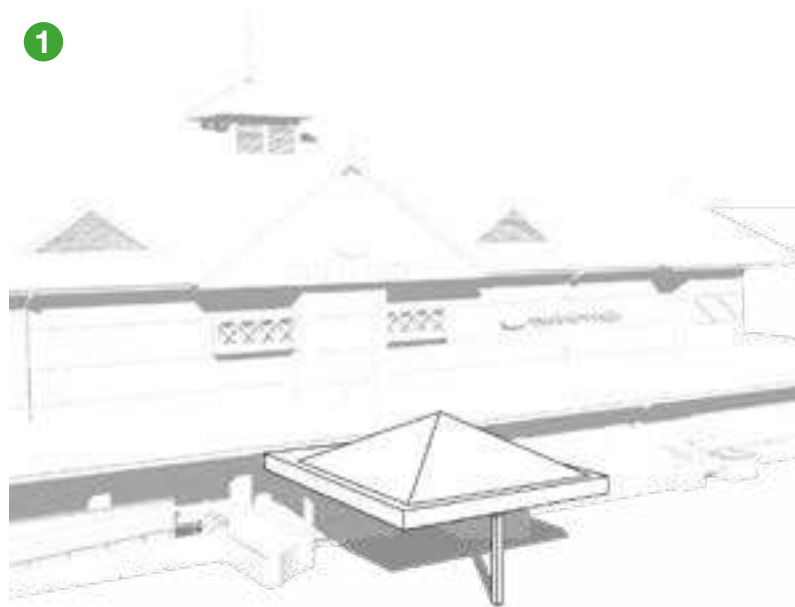
Initially, and prior to pre-application discussions, the canopy was conceived as a simple continuation of the proposed studio — a rationally designed additional bay incorporating a skylight to mirror the extension. However, feedback at this early stage highlighted the opportunity for the canopy to adopt a more prominent architectural role, serving not merely as an appendage but as a key focal element within the overall composition.

In the final design, the canopy has been articulated as a distinct form, its massing elevated above the roofline of the proposed studio. This deliberate separation enhances legibility between the two elements, establishing the canopy as a visual marker and clearly signifying the entrance to the building.

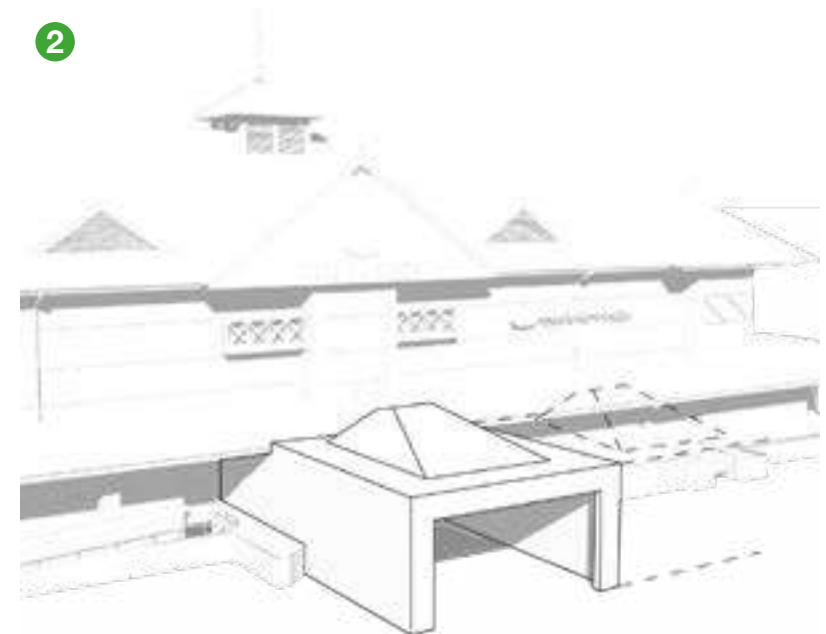
Canopy Stages

- 1 The existing canopy required adaptation to accommodate the increased height of the proposed studio extension.
- 2 Initially conceived as a simple continuation of the studio, the canopy was re-imagined as a focal element following early design feedback.
- 3 The canopy was elevated and separated from the extension to enhance visual prominence and clearly define the entrance.

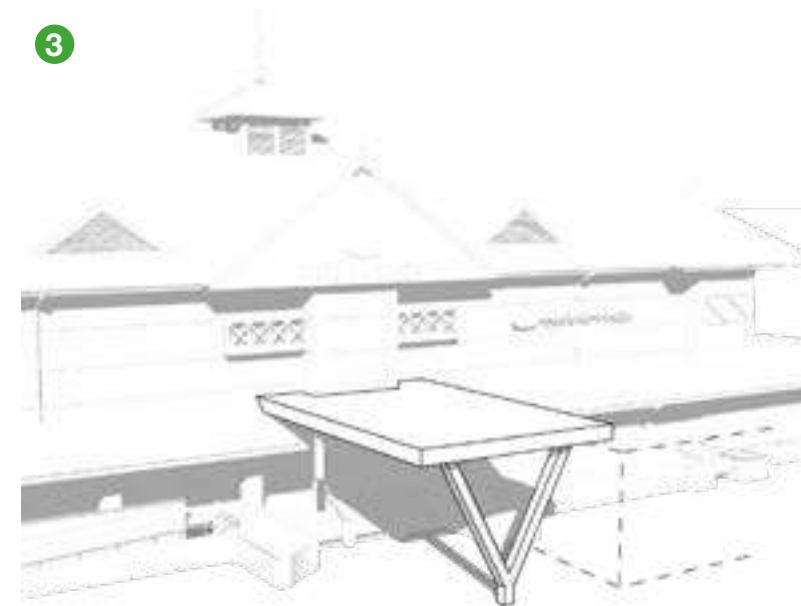
1



2



3



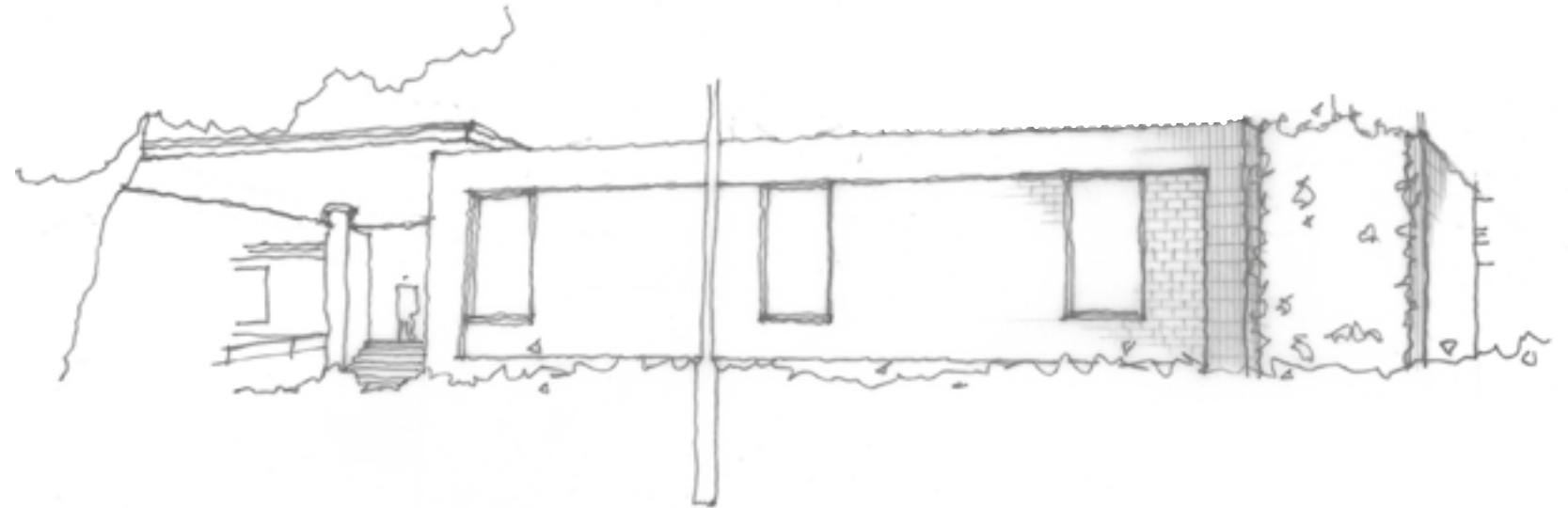
Appearance.

Design.

Summary

The proposed design incorporates a framed 'portal' with stack bond brick detailing, carefully selected to harmonize with the existing hotel's architectural language while enhancing the aesthetics of the studio extension.

A corner living green wall feature has been introduced, seamlessly integrating the building into its surrounding foliage. This element also serves to soften the visual impact from the main approach, particularly across from the roundabout intersection between the A4155 and Richfield Avenue by breaking up the brick facade and creating cohesion with the surrounding vegetation.



Concept Sketch



Concept Model

Precedents.

Summary

Design decisions for the proposed extension were informed by a review of relevant architectural precedents that successfully combine contemporary features with existing built fabric. The exposed steel structure at the entrance was influenced by examples where structural elements are used to create visual clarity and define key access points. The flat roof was selected in reference to modern additions that contrast with pitched roofs, clearly expressing the extension as a new intervention.

Precedents featuring large vertical glazing informed the design of the studio façades, allowing for generous natural light and a strong visual connection between the interior and exterior. Textured brickwork, including recessed sections, projecting bricks, and varied bonds, was guided by precedents that demonstrate how subtle detailing can break up massing and add depth to façades. The inclusion of a green living wall was inspired by projects where planting contributes to environmental performance and enhances the visual experience of the building.

These precedent studies helped shape a design that is functional, visually engaging, and sensitive to its context.



Elevations.

South Elevation

The south elevation is the most extensive façade of the proposed extension, though it occupies only a modest portion of the overall southern face when compared to the existing hotel. The design reflects the horizontal emphasis of the original building through the use of a flat roof and evenly spaced window openings. On the left-hand side, the entrance canopy projects prominently above the extension, clearly identifying the main access point and adding architectural interest to the elevation.

A key feature of this elevation is the green living wall, located on the chamfered south-east corner of the extension. This vertical planting introduces a soft, natural element to the façade, enhancing visual interest while also offering environmental benefits such as improved air quality and support for local biodiversity. The living wall helps to integrate the new extension into its landscaped setting, contributing positively to the building's sustainability credentials and reducing its overall visual impact.



Elevations.

East Elevation

The east elevation has been designed to sit comfortably alongside the existing structure. A recessed section of the façade aligns with the horizontal line of the existing veranda, creating a visual link between old and new. The green living wall on this chamfered corner responds to the surrounding landscape, helping the elevation blend with nearby foliage and softening the building's edge. The entrance canopy is also partially visible from this side, further supporting wayfinding.

