

O'Neill's

PLANNING



SIGNAGE PROPOSAL

DATE: 26.04.25 | PLANNING | Drawn by: LR/AW/CM/JG

Client: M&B - O'Neill's

Berkshire, 4 Friar St, Reading RG1 1DB



Dulux
Ravens Flight



Dulux
70GY/10/136



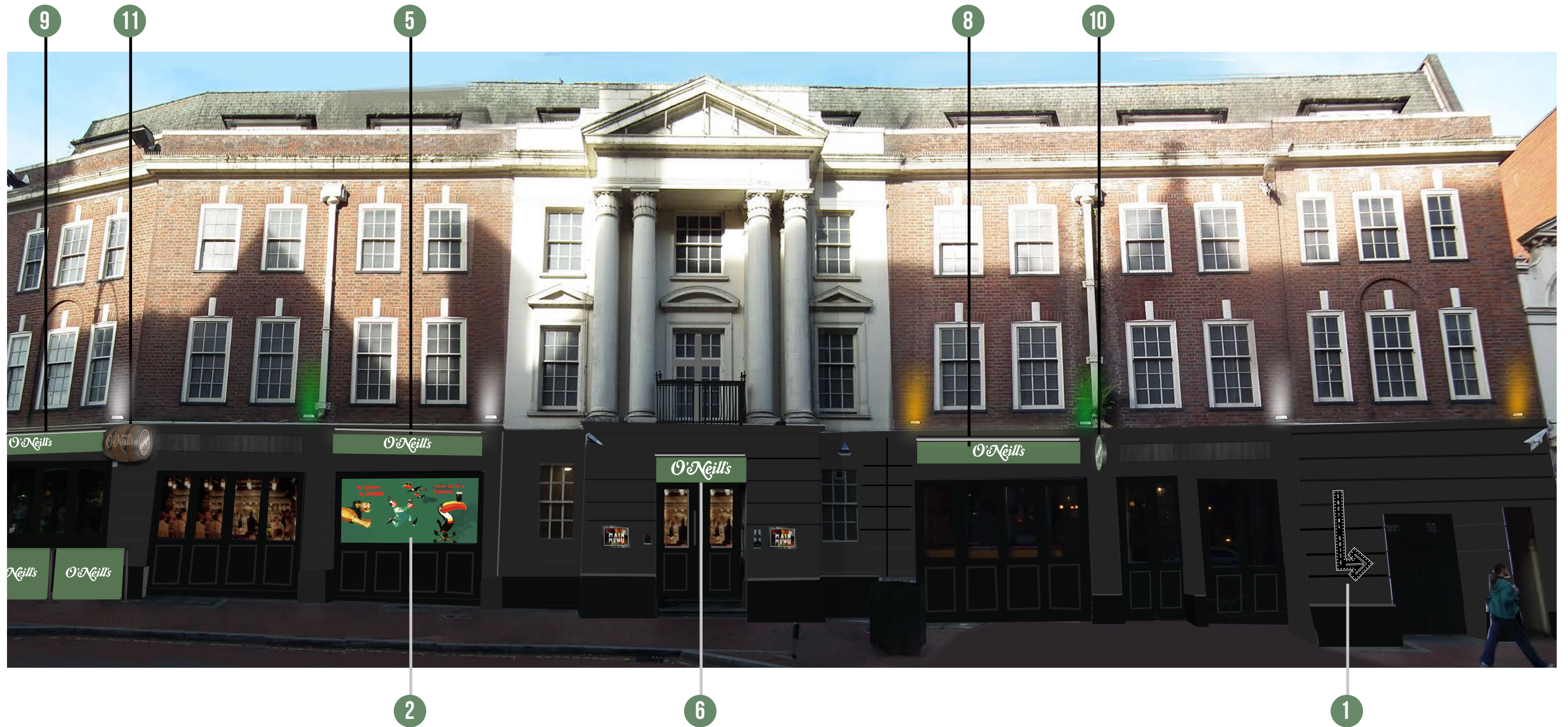
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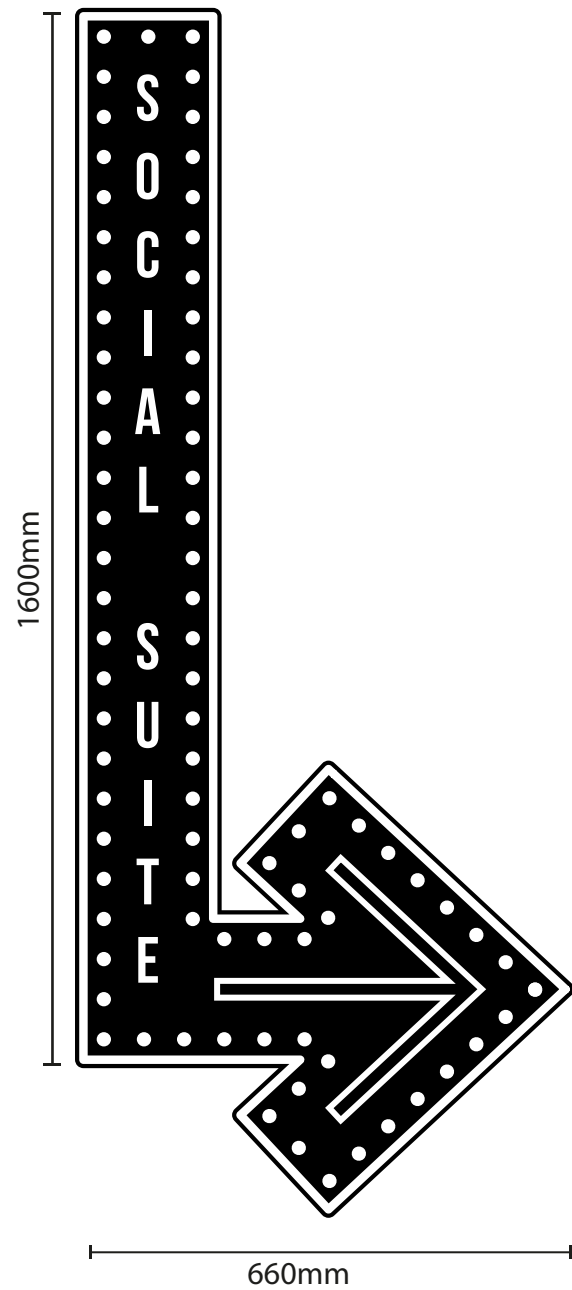


Dulux
Ravens Flight



Dulux
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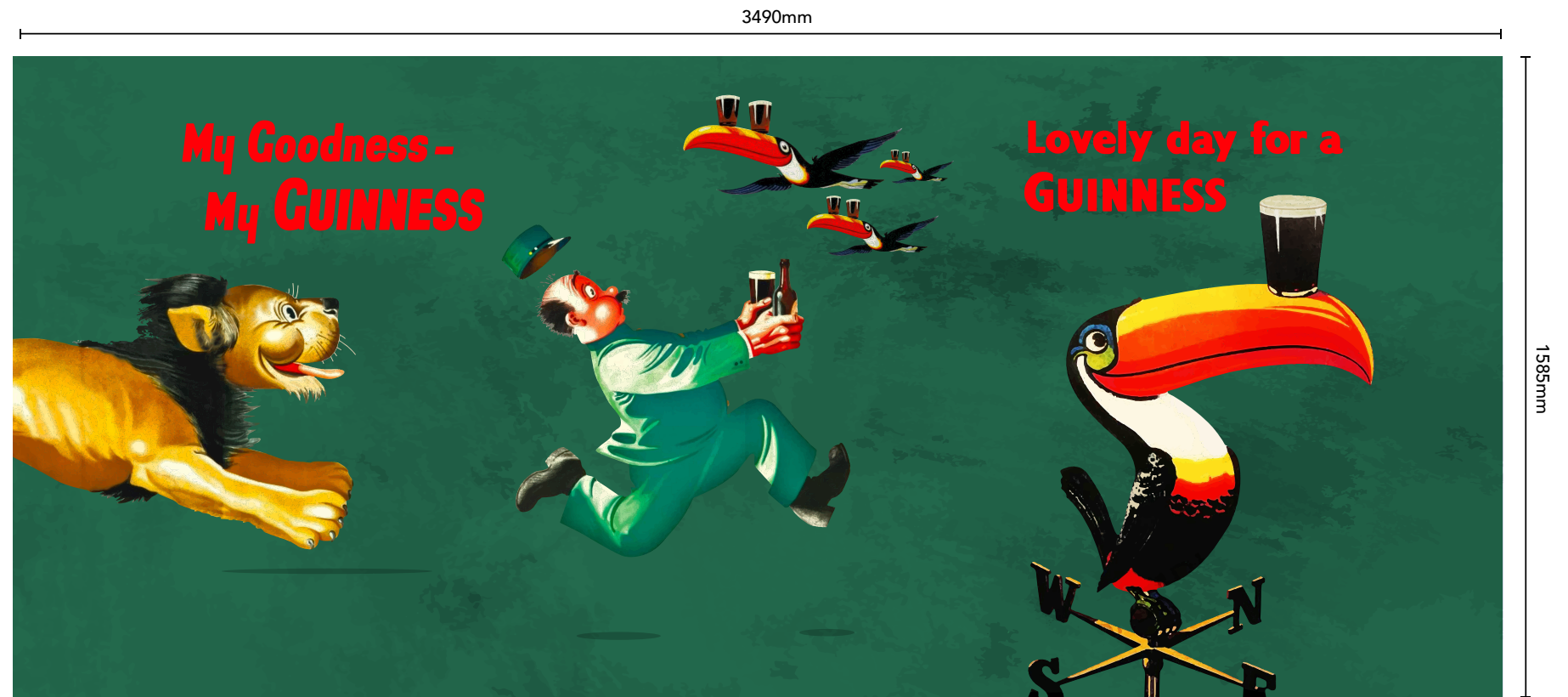
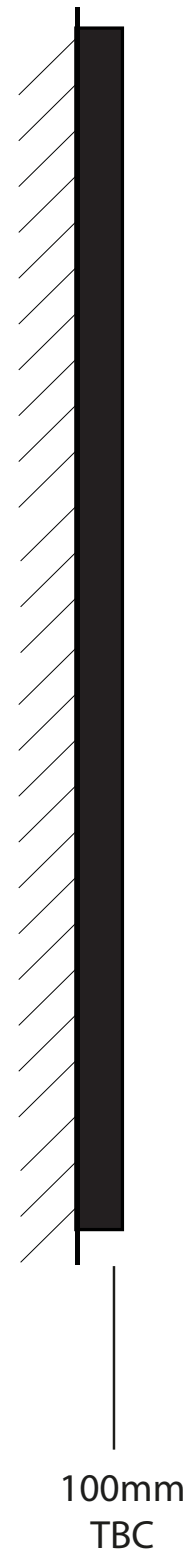
ITEM 1. (1 off)

Internally illuminated fabricated directional sign.

Scale 1:10 @ A3
Max letter height: 60mm
AGL: 1200mm



RAL
9011



ITEM 2 (1 OFF)

New dibond panels with digital print applied over existing sign writing.

Scale 1:15
Max letter height: 123mm
AGL: 1200mm

Scale: 1:10 @ A3



Scale: 1:15 @ A3





ITEM 3

ACM overlay panels with applied digital print incorporating street & town name with 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 4.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 5.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2600mm



ITEM 6

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3

Max letter height: 364mm

AGL: 2200mm





ITEM 7.

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



ITEM 8

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

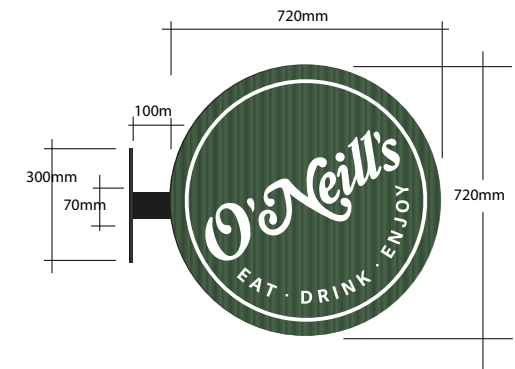
Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



ITEM 9

ACM overlay panels with applied digital print & 10mm dense white acrylic 'O'Neill's' lettering bonded to the face,.
Illumination provided by new warm white LED trough light positioned above.

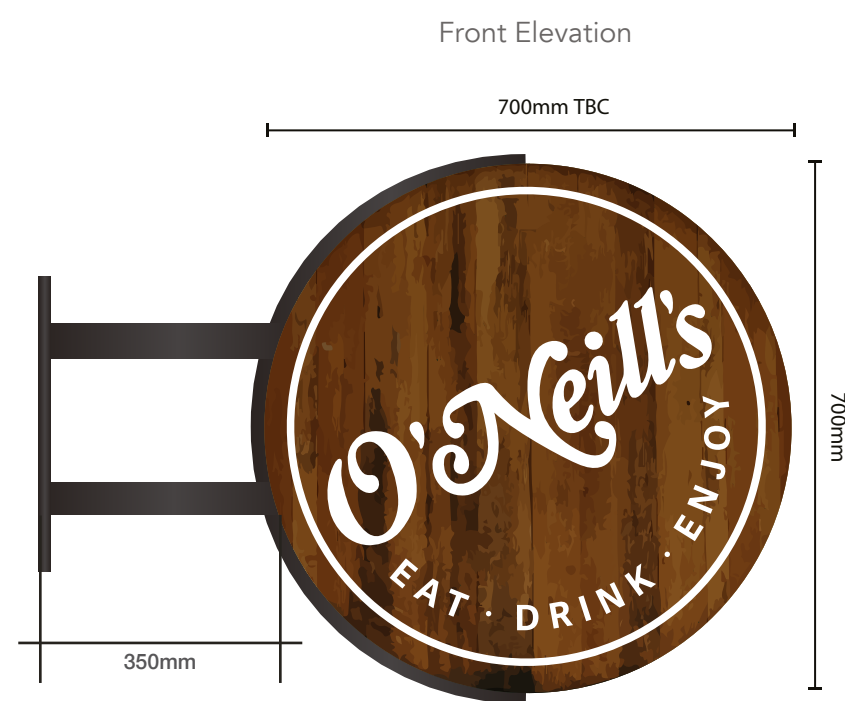
Scale 1:20@ A3
Max letter height: 364mm
AGL: 2600mm



Item 10 (1 off)

New opal acrylic roundels to be fitted in
either side of the existing round projection signs.
Translucent vinyl display (corrugated steel & white
logo to be printed)
Internally Illuminated.

AGL: 2600mm
Scale 1:20 @A3
Max letter height: 180mm



Item 11 (2 off)

New feature projection sign, consisting of beer barrel. Ends of beer barrel to have routed faces backed up with opal acrylic and internally illuminated with warm white LED's. Support bracket will have 2 x arms with formed plate to curve around barrel to secure.

Scale 1:10 @ A3
Max letter height: 329mm
AGL: 2600mm

