

ONE NUMBER DOUBLE SIDED, PAINTED,
'LOLLIPOP' STYLE SIGN.
FRAME SPRAY PAINTED TO MATCH EXISTING METALWORK:
LOGO APPLIED TO BOTH SIDES USING VINYL LETTERING.

SECURELY BOLT FIXED TO EXISTING BRICKWORK.
ARMATURE AND BRACKET SPRAY PAINTED TO MATCH SIGN.
NON ILLUMINATED.

REINSTATED
HANGING BLADE
SIGN &
ARMATURE

PROPOSED BRASS
SWAN-NECKED FASCIA
LIGHT.

EXISTING SHOP FRONT
RETAINED &
REDECORATED

REINSTATED
HANGING BLADE
SIGN &
ARMATURE.

PROPOSED BRASS
SWAN-NECKED FASCIA
LIGHT.

NEW SIGNAGE TO
FASCIA.

REPLACE DOOR
IRONMONGERY &
RENEW & MAKE GOOD
THRESHOLD.

TRANSLUCENT
OPAQUE MANIFESTATION
TO GROUND FLOOR
WINDOWS & LOWER
PANES TO FIRST FLOOR.
FOUR NUMBER
COMPANY LOGOS SET WITHIN
RONDELS

SECTION SHOWING
HANGING
BLADE SIGN &
PROPOSED
FASCIA LIGHTING.



ELEVATION TO LONDON STREET WITH
PROPOSED FASCIA SIGNAGE, LIGHTING &
HANGING BLADE SIDE.

Revision	Description	Date
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Client

LONDON WOMEN'S CLINIC

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STUDIO

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Project SIGNAGE FOR
ADVERTISING CONSENT

Address 52 LONDON STREET,
READING RG1 4SQ

Title PROPOSED ELEVATION &
SECTION

Scale 1:100

Date JAN 2025

Drawn DC

Checked

Drawing number	Revision
25001/ELE/910	

No dimensions to be scaled from this drawingDimensions to be
checked on site prior to fabricationReport all discrepancies to
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