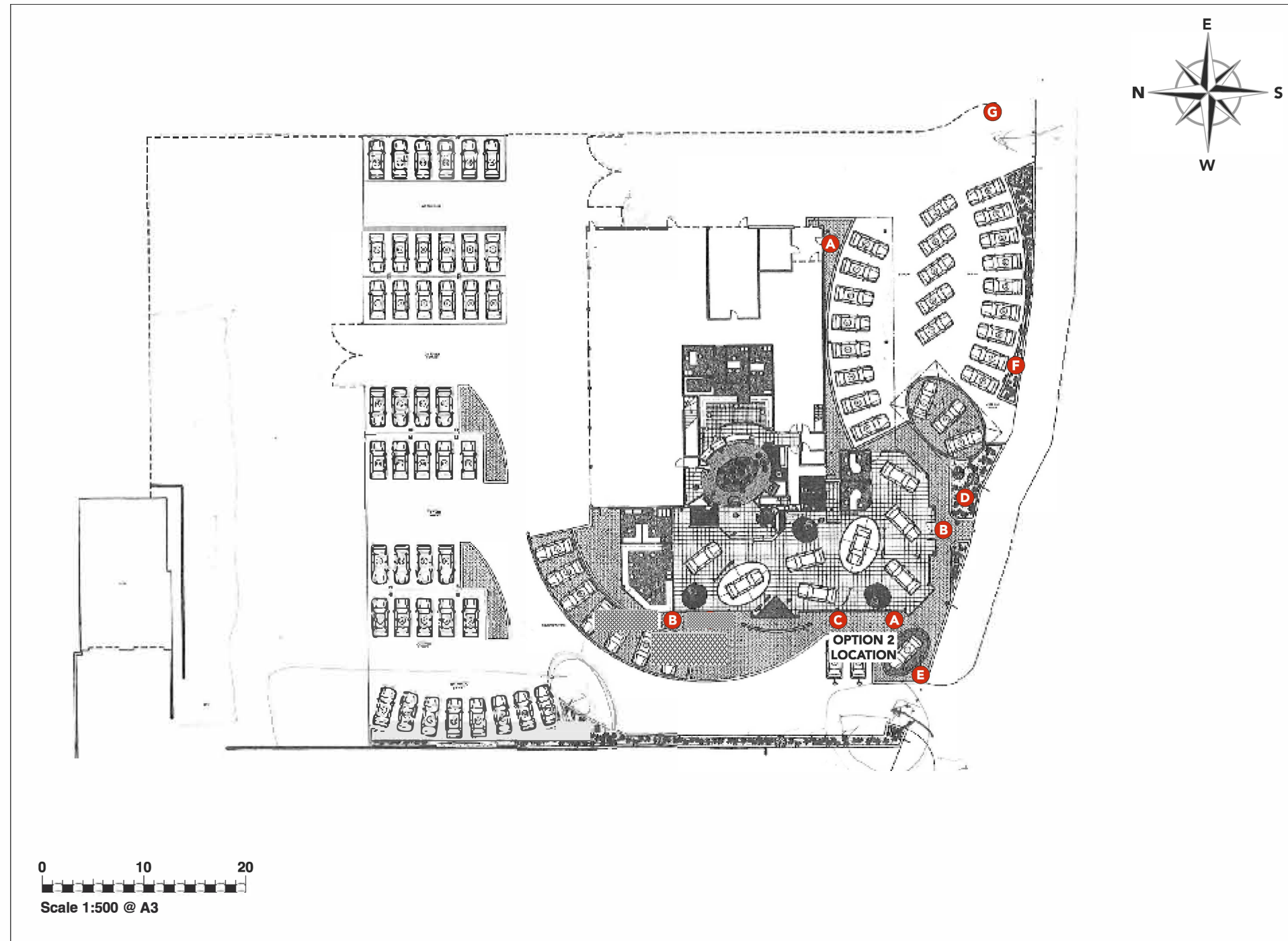


# JEMCA Toyota Reading

Toyota signage scheme

## Siteplan



- A** 2No. 3350x770 Dealername Fascias - SMALL
- B** 2No. 1237x800 Toyota Ellipses - SMALL
- C** 4m Facade Screen - SMALL
- D** 5.5m Totem - MEDIUM
- E** Single-sided Freestanding Directional Sign
- F** Single Panel Exterior Screen - Toyota Approved
- G** Used Single Panel Exterior Screen - Toyota Professional



## Elevation A | OPTION 2 | SIGN A | SIGN B | SIGN C



EXISTING

Existing sign to be removed and not replaced

PROPOSED

Photo Renderings may not be exactly to scale, they have the purpose to give a better impression of the proposed treatment. Care has been taken to ensure they are as close as possible but may not represent the final installed proportions.



Jemca Toyota, Rose Kiln Lane, Reading, Berkshire RG2 0LJ

ProLicht Werbung GmbH  
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31137 Hildesheim  
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Fax: 05121-517832

Date: 27.07.2023

REV : 1

Page: 4

## Elevation B | SIGN A



### EXISTING

Existing sign to be removed and not replaced

### PROPOSED

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Page: 5

## Elevation C | SIGN B



EXISTING

PROPOSED

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Page: 6

## 5.5m Pylon | SIGN D



EXISTING

PROPOSED

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## Directional | SIGN E



**PROPOSED**

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**EXISTING**

Existing sign to be removed and not replaced



## Exterior Screen - Toyota Approved Used | SIGN F



EXISTING

PROPOSED

Photo Renderings may not be exactly to scale, they have the purpose to give a better impression of the proposed treatment.  
Care has been taken to ensure they are as close as possible but may not represent the final installed proportions.



## Exterior Screen - Toyota Professional | SIGN G



EXISTING

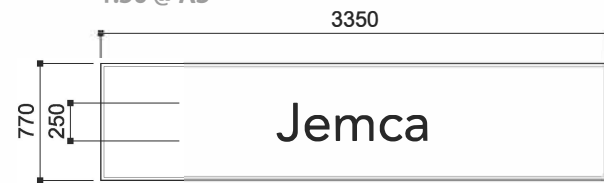
PROPOSED

Photo Renderings may not be exactly to scale, they have the purpose to give a better impression of the proposed treatment.  
Care has been taken to ensure they are as close as possible but may not represent the final installed proportions.

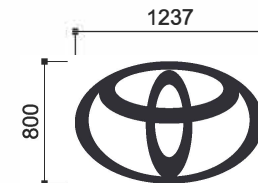


## External Signage

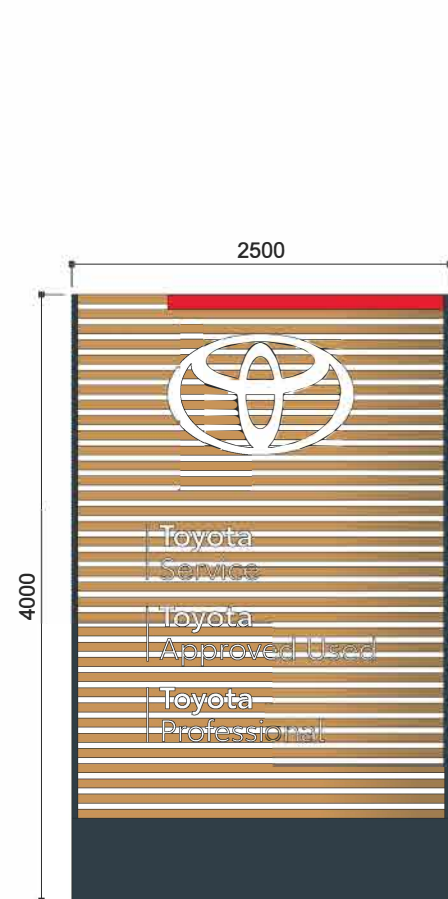
1:50 @ A3



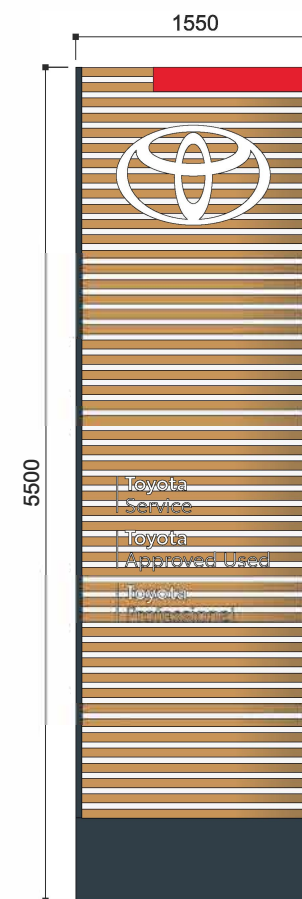
**A** 2No. 3350x770 Dealername Fascias - SMALL



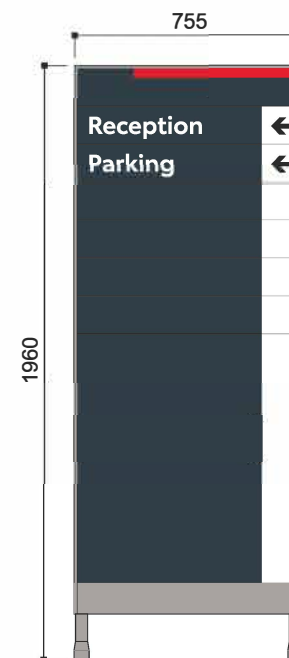
**B** 2No. 1237x800 Toyota Ellipses - SMALL



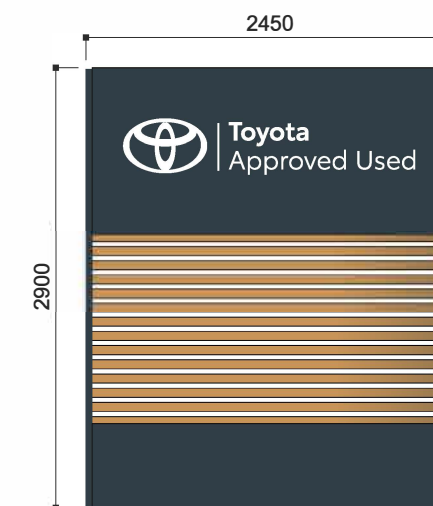
**C** 4m Facade Screen - SMALL



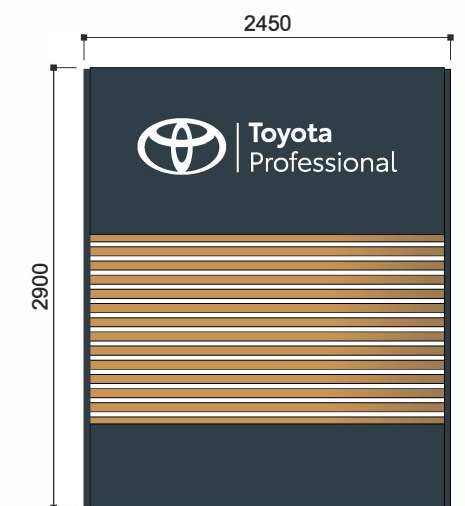
**D** 5.5m Totem - MEDIUM



**E** Single-sided Directional Sign  
1:25 @ A3



**F** Single Panel Exterior Screen -  
Toyota Approved Used



**G** Single Panel Exterior Screen -  
Toyota Professional

