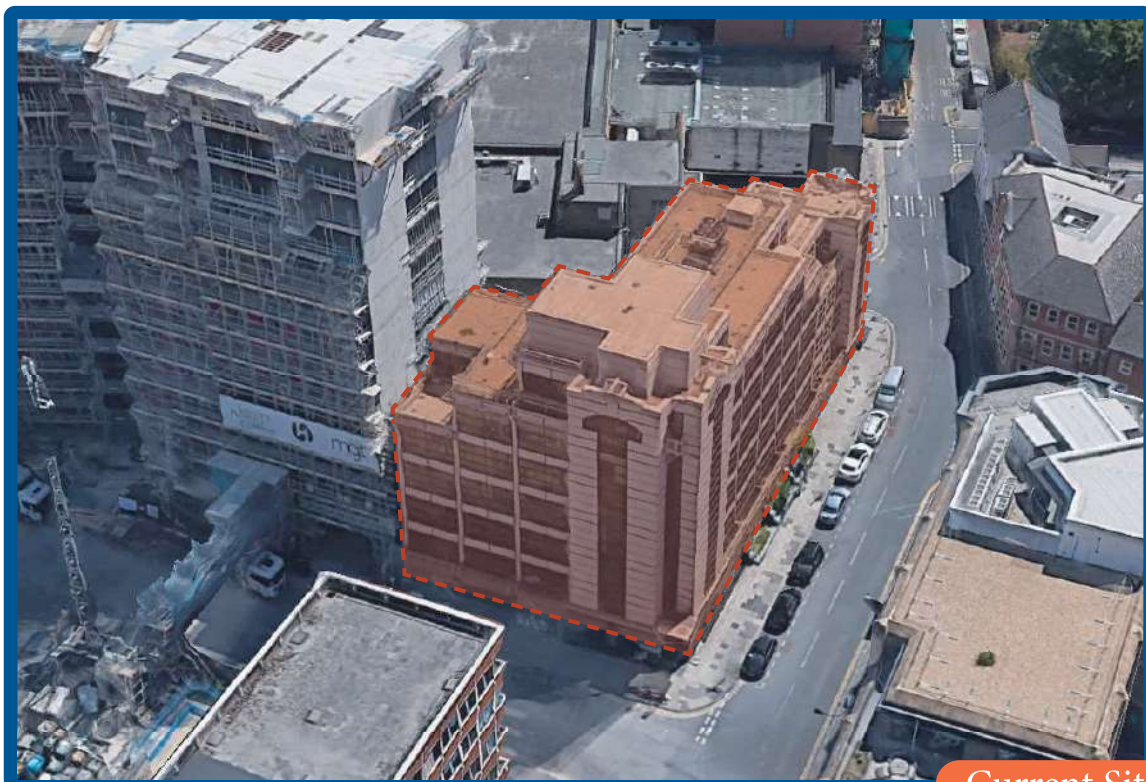


Appendix 1 – October 2024, Exhibition Boards

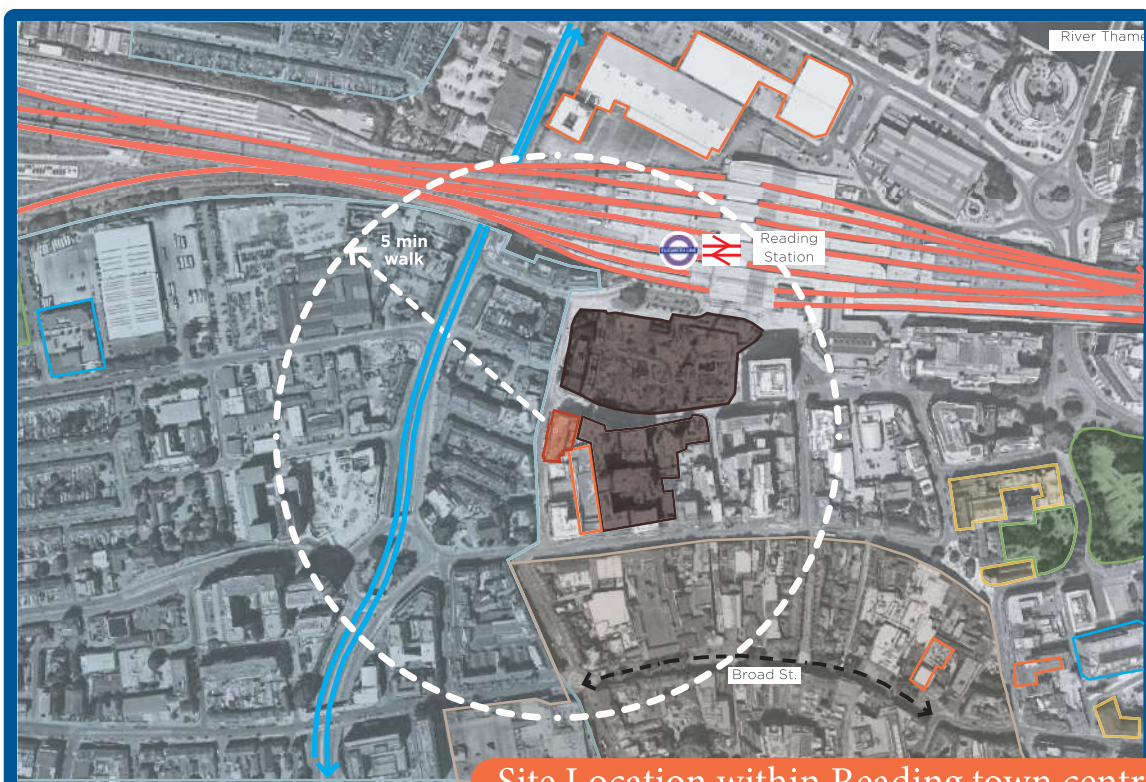
WELCOME

Welcome to our public exhibition, which identifies our proposals for the redevelopment of Greyfriars House in Reading.

The proposals seek to bring forward a new form of 'Co-Living' accommodation in the town centre that will create significant environmental, economic and social benefits.



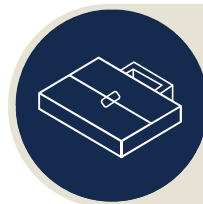
Current Site



Site Location within Reading town centre



Much needed housing



More jobs, skills and businesses



Support for daytime and nighttime economies



Providing more affordable accommodation



Delivering high levels of sustainability



High quality design that responds to the local area

This exhibition presents our plans for the site, providing detail on use, design, layout and emerging, adjacent development. Before we submit our application, we would welcome community feedback on our scheme.

WHO WE ARE AND WHY HERE?

ELDER PROFILE

Elder is a real estate developer that celebrates our built heritage, unlocks potential in disused commercial buildings, and plays an active role in the sustainable regeneration of our urban landscape.

The unprecedented demand for housing in our cities requires an innovative and resourceful solution for creating well-built, functional and energy efficient housing.

Elder has a successful track record in redeveloping neglected sites and delivering market-leading residential homes in London and the South East.

Elder works closely with renowned architects, consultants, engineers, and other trusted partners to create thriving new communities.

We believe that co-living epitomises the shift to more flexible living and working patterns - and we provide exciting, accessible, community-led housing where it is needed most.

ELDER'S 'ETHOS' The core values of Elder are;

- To celebrate our built heritage and play an active role in the sustainable regeneration of our urban landscape.
- To enhance living standards through excellent design.
- To provide an affordable, flexible and community-led living experience.
- To create an enduring, positive legacy through our work.

WHY GREYFRIARS HOUSE, READING:

- Prime central Reading location, adjacent to Station Hill;
- Close proximity to Reading Station;
- Reading has huge potential for co-living to be a success with established office market in the town and an excellent commuter location;
- This would be the ideal location in Reading for a bespoke co-living building, close to the amenities of Station Hill and the High Street;
- Excellent opportunity to lower price point accommodation for young professionals and key workers.



Creekside, Greenwich



Berkshire House, Maidenhead



Vantage Point, London

MCLAREN LIVING PROFILE

Elder have agreed to partner with McLaren Group to act as the scheme's delivery partner on 20-30 Greyfriars Road.

McLaren Group is comprised of three key business units; McLaren Living, McLaren Property and McLaren Construction. McLaren Living are residential developers and contractors specialising in Build to Rent and Co-living who to have demonstrable experience working with Reading Borough Council.

The largest component of McLaren Group is McLaren Construction. Formed in 2001 the business has a revenue of over £1bn. A Tier 1 Contractor with a National presence we have multi-use class expertise.

As a developer McLaren Living have experience of creating, partnering and operating their own assets and delivered over 7,000 homes on their own sites.

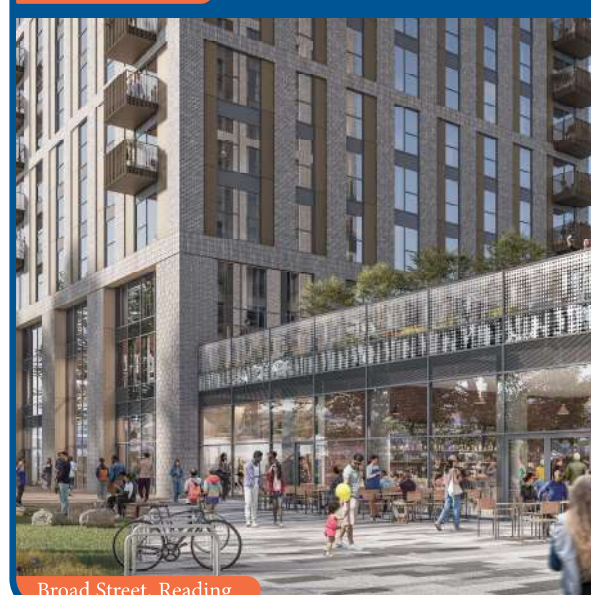
McLaren Living are able to offer real insight to whole-life cost and delivering high-performing, sustainable buildings thanks in large part to data provided by McLaren Construction arm of the business.



Water Lane, Leeds



Wellington Square, Leeds



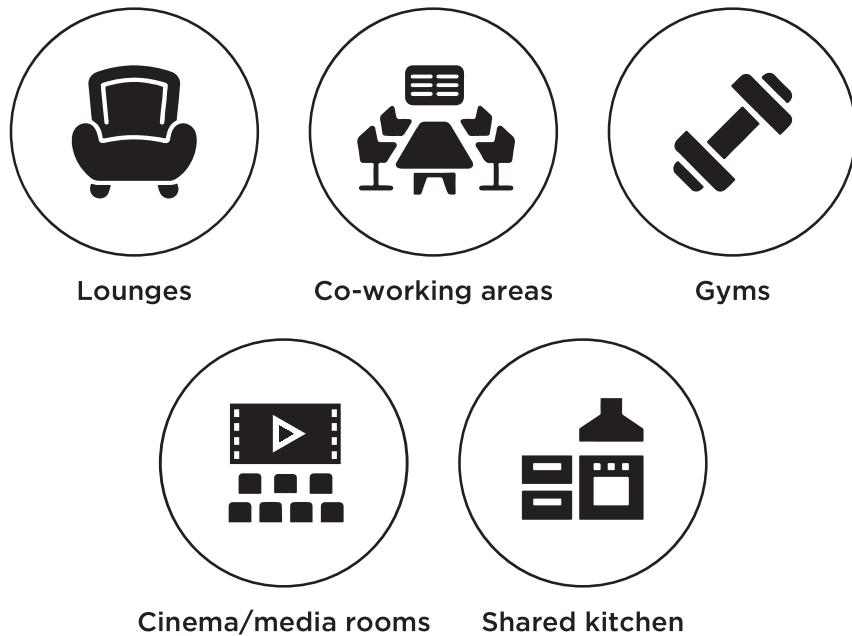
Broad Street, Reading



Wellington Square, Leeds

WHAT IS CO-LIVING?

Co-Living is a relatively new housing typology that provides a high-quality, professionally managed solution comprising smaller studio units alongside significant communal amenities, including:



What Does Co-Living offer?

Co-Living provides flexibility to a broad range of tenants seeking convenient and community-focussed town centre accommodation.

It provides a genuine alternative to house sharing and enables access to facilities that assist work, provide entertainment and enables resident connection.

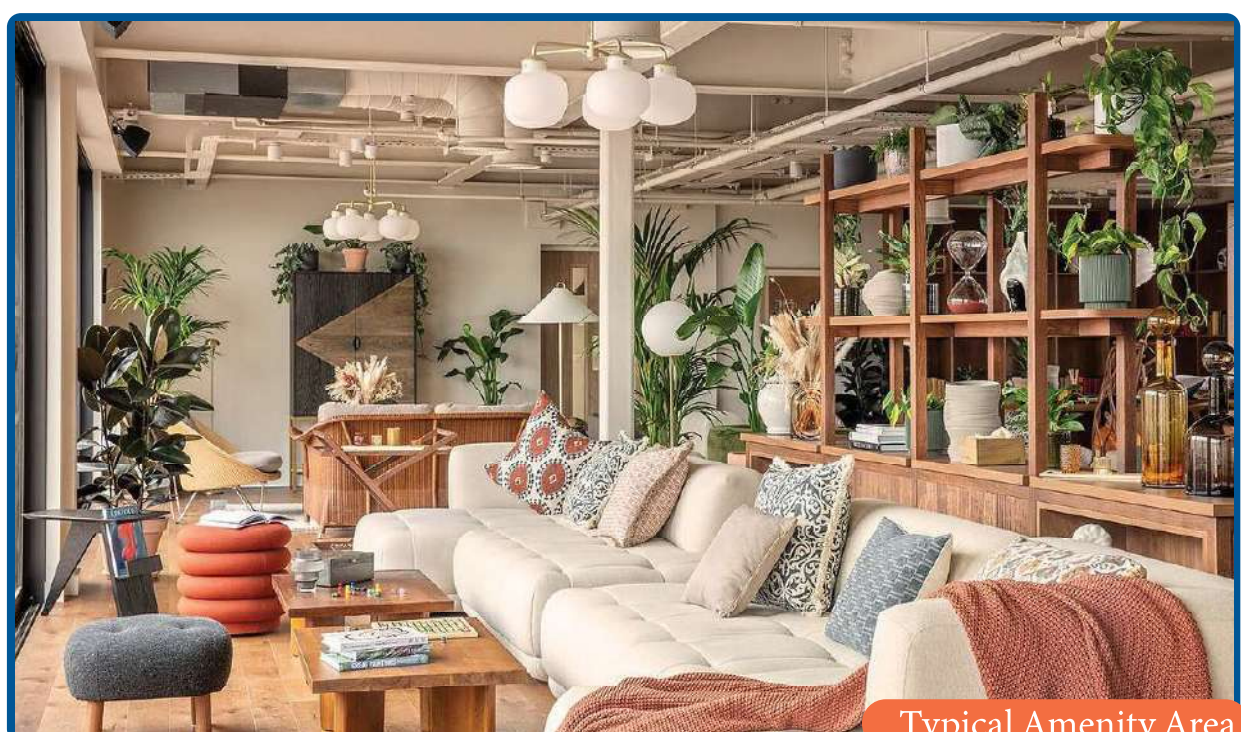


Other Reasons Why Co-Living is Populer?

- Higher rents in the Build to Rent and Private Rented Sector
- Shortage of rental stock
- Access to community building, organised social events
- Shorter tenancy lengths on offer
- Well located near services, amenities and transport connections

SOCIAL	• Affordability: all inclusive rental product (particularly with on-site discounted market rental (DMR) units to support key workers & the local community). • High quality rental product with flexibility to cater to those who may need 3-12 month stays (given normal PRS tenancies are 12+ months). • Promotes community living with a mix of areas for people to meet and engage. • Reduces and addresses urban loneliness. • 24/7 on-site support, ambassadors and management promoting resident engagement, wellness, well-being and mental health. • Communal amenities can be used by the community to promote engagement with new residents and the local area. • Responsive to changing living and working patterns.
	• Targeting BREEAM Excellent & EPC rating 'A'. • Sharing amenities and spaces = lower embedded emissions. • Urban greening and BNG uplift on-site. • Urban communal allotments and growing food on-site by residents. • Technology enabled. • Promotes sustainable travel lifestyle.
	• 250+ residents living within local area = strengthen town centre and wider area. • New Class E unit suitable for SMEs close to Reading Station. • Work from home spaces, which have become a more popular need in response to the pandemic. • Opportunities to network and support local businesses. • Operational on-site job creation. • S106 contributions.

THE BENEFITS OF OUR CO-LIVING SCHEME

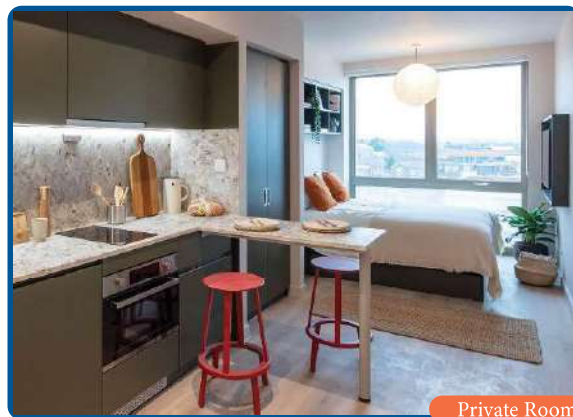


Typical Amenity Area

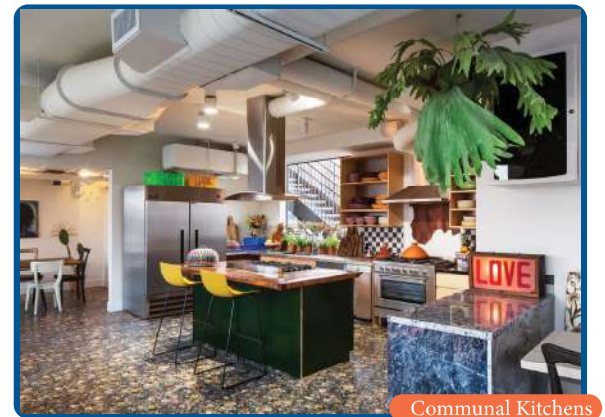
OUR VISION

Our vision for a co-living scheme at Greyfriars Road involves designing to the following principles and features:

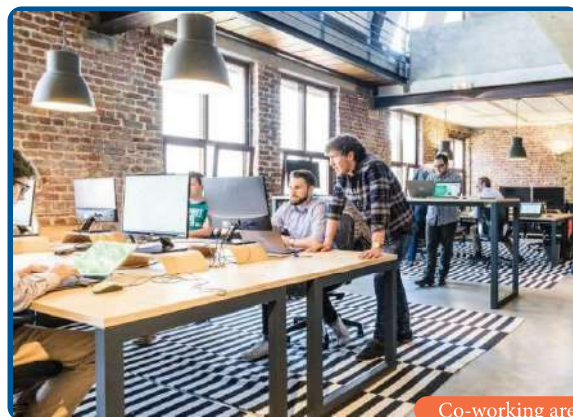
- Designing a range of co-living units, of various sizes, across 12 floors, to maximise space, provide high quality living space and cater to multiple needs.
- Providing an alternative form of living accommodation in Reading through the provision of market co-living units and affordable discount market rent co-living units.
- Creating high quality architecture and a build-able, viable and deliverable scheme.
- Ensuring well-designed and generous amenity space is at the heart of our proposal by designing the best community spaces within our development.
- Facilitating this sense of community through the provision of a variety amenity space, including an upper level floor and terraces with views of the town, which provide areas for social, community and working uses.
- Creating a scheme which is well suited to the area and fits into the surrounding context, both current and emerging.
- Providing a building which can be managed effectively and allows the provision of resident facilities within.



Private Rooms



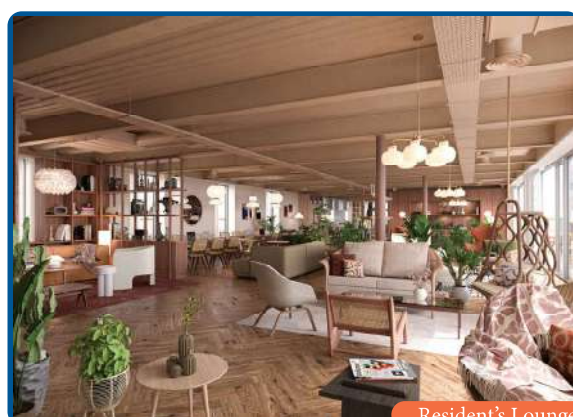
Communal Kitchens



Co-working area



Gym



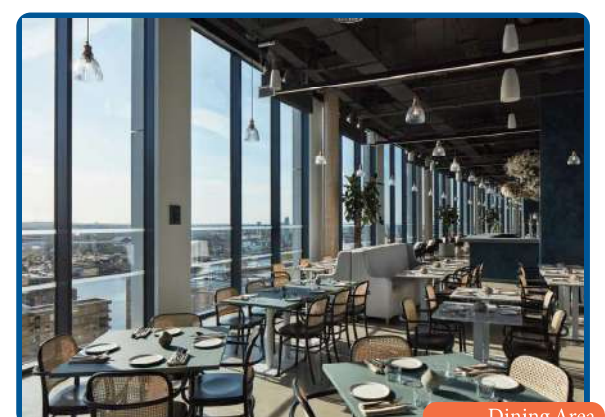
Resident's Lounges



Laundry



Media/Games Room



Dining Area

WHY REDEVELOP THE SITE?

Greyfriars House was built in the 1980's. It has a number of constraints hindering re-use. Redevelopment is being considered as:

- The current building is due to become vacant
- There is significant oversupply of office accommodation
- The building has a poor EPC rating
- The costs of refurbishing are prohibitive
- There is substantial housing need in the Borough
- A new development will be more sustainable and biodiverse
- The scheme will improve the streetscene and blend with Station Hill



The site prior to Station Hill phase 1.



Station Hill site identified.



Existing view north on Station Road



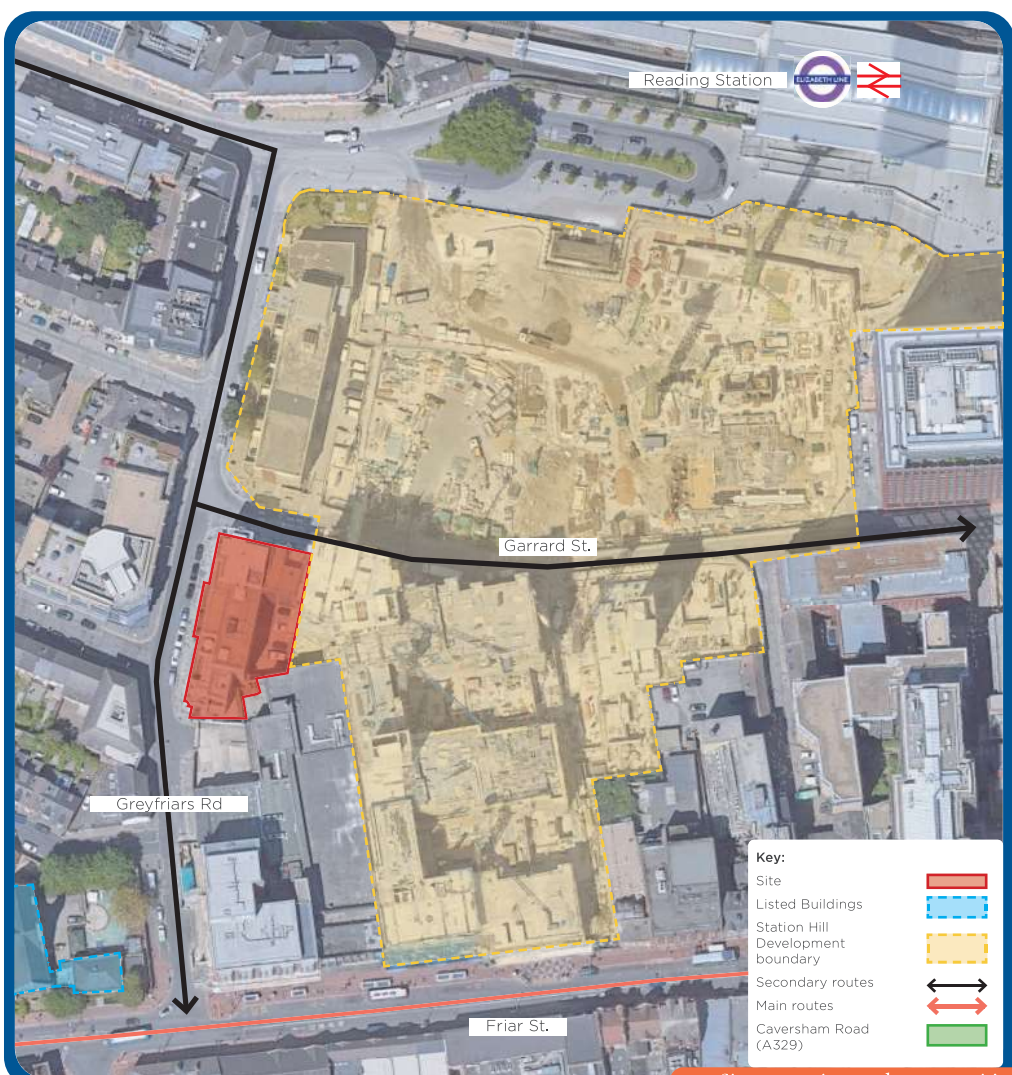
Existing view west from Vachel Road



The site after construction of phase 1, highlighted in blue (site at present).



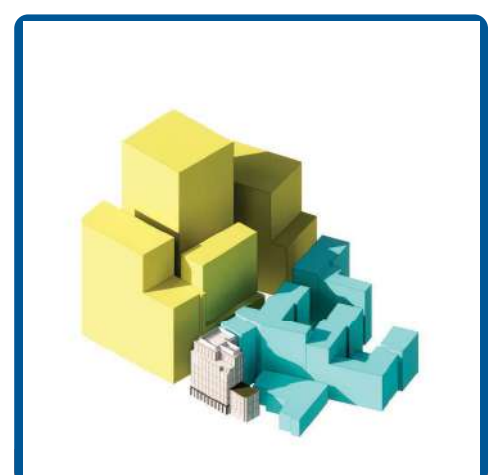
Site after construction of phase 2 and 3, highlighted in green.



Site constraints and opportunities



Proposed Greyfriars House inserted.



Massing of Station Hill, demonstrating how the proposed scheme continues the trend of stepping down in height.

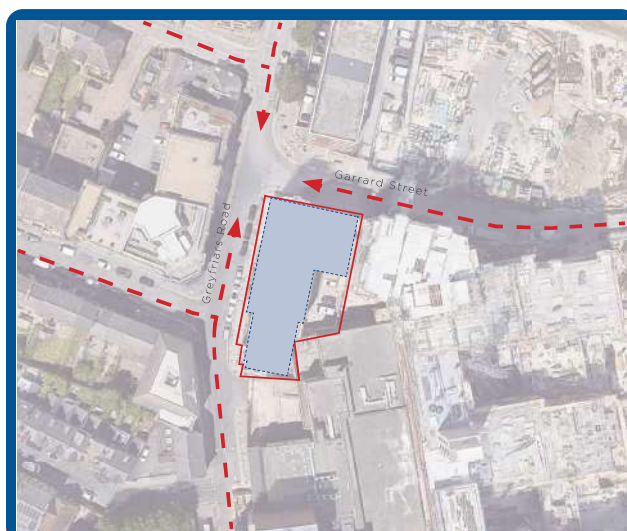
The images above identify how the existing and proposed buildings will sit in context of the adjacent Station Hill development.

DESIGN STRATEGY

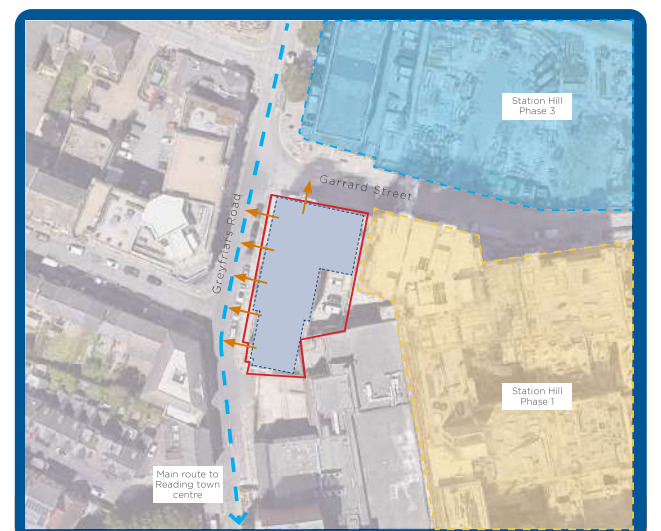
The design approach is centred on maximising the site to create a building which houses a range of spaces required to foster a strong and welcoming co-living community. It will deliver 257 co-living rooms and high-quality amenity spaces on site and will look to connect with its surroundings, both existing and emerging, through its architecture, the creation of active frontages and its upper level terraces.



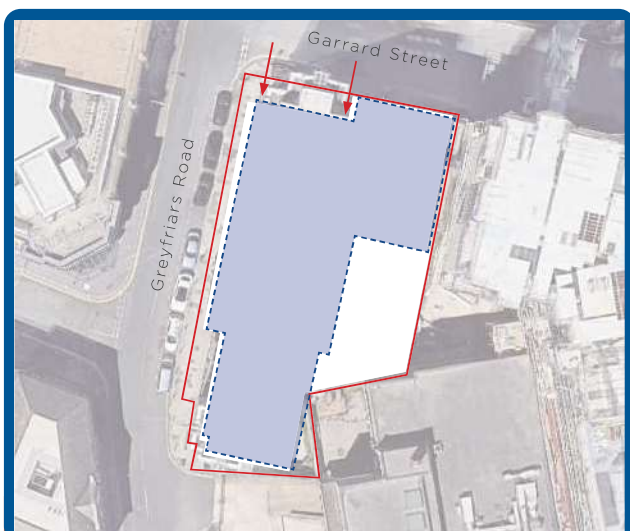
Footprint of the proposed scheme identified within the boundary, taking shape based on the existing building.



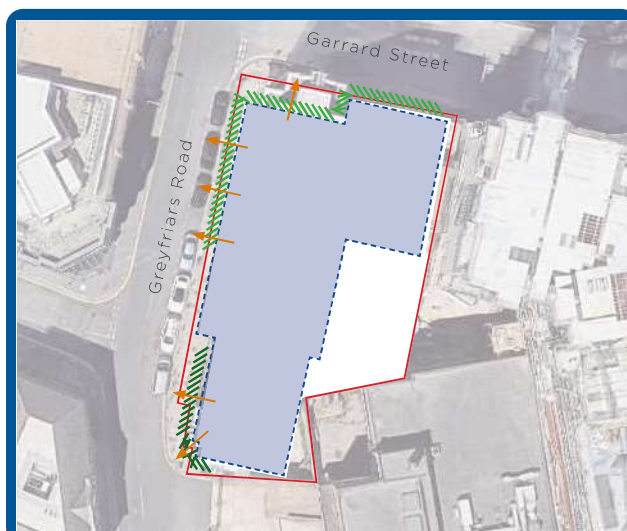
Local pedestrian/vehicular routes were identified, all of which converge at the corner of Greyfriars House.



The main route into Reading town centre and emerging development sites have also been used to inform the frontage.



Earlier point where routes converge used to inform main entrance space, which has been set back from Garrard Street. A secondary entrance is located to the rear of the proposal, at first floor level.



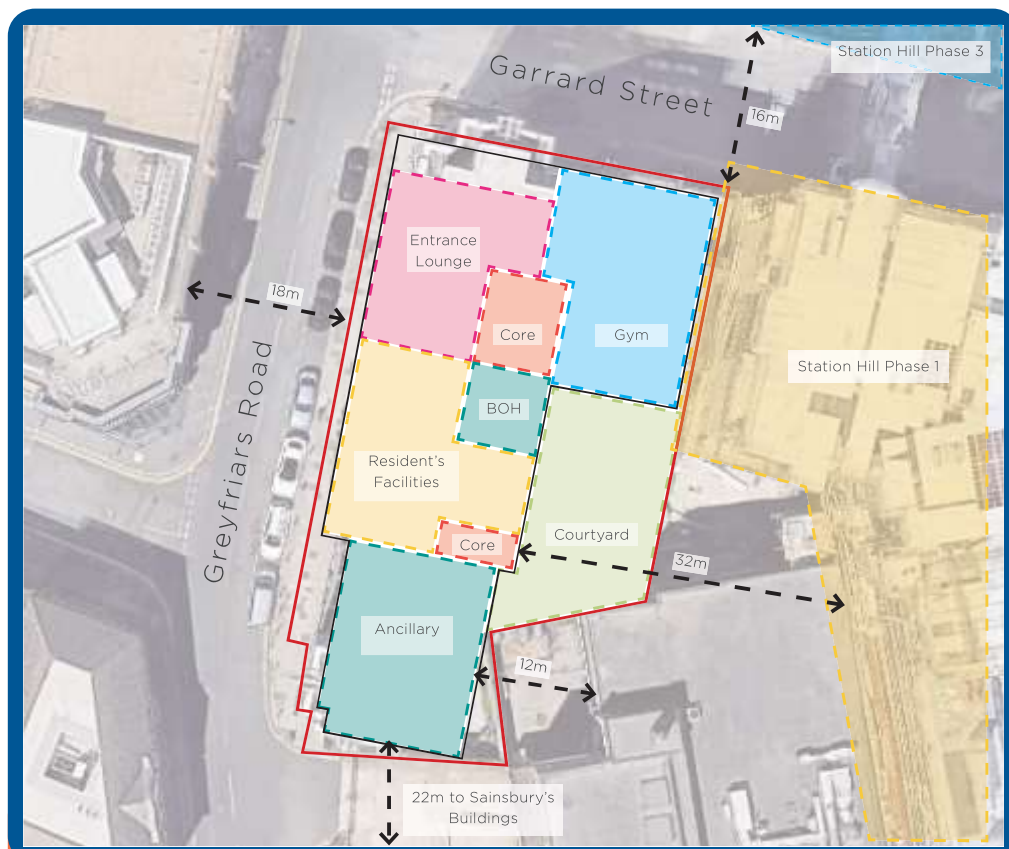
The internal ground floor and first floor spaces will be designed to activate the building frontage along both Greyfriars Road and Garrard Street, and the south-west corner of the building at first floor level, allowing for increased interaction with the



The existing courtyard to the rear of the site has been retained and converted into a landscaped courtyard for resident use.

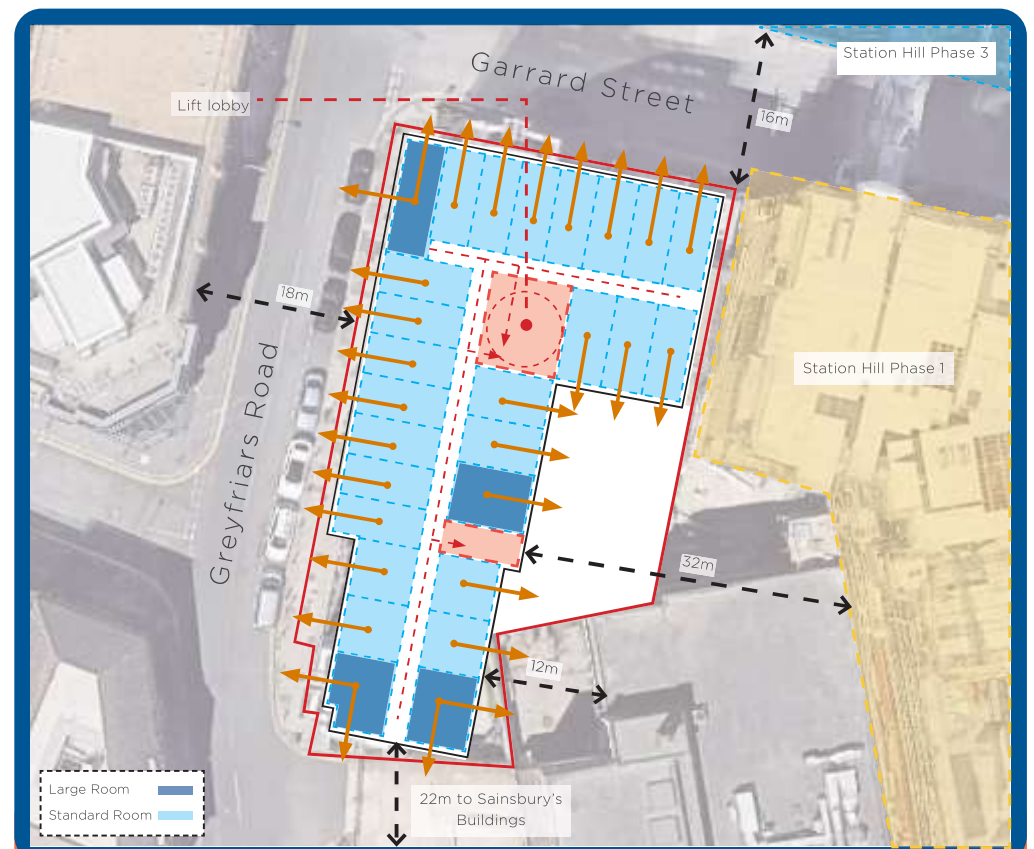
DESIGN STRATEGY

LAYOUT RATIONALE



GROUND FLOOR PLAN

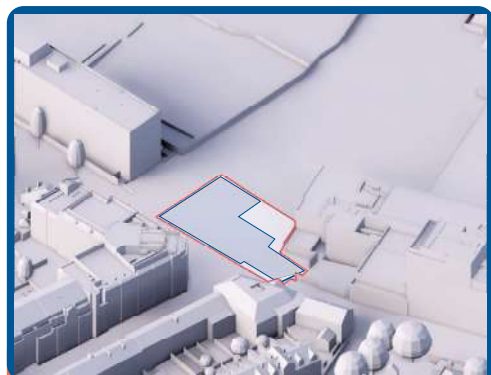
- Entrance located to the north of the site where pedestrian and vehicular routes converge. An additional entrance to the rear provides access to the first floor commercial unit;
- Active frontage used across the west and part of the north elevations, encouraging public interaction and establishing a relationship with the existing streetscape. Public areas are located on the western boundary for this reason, however due to the level change along this road, ancillary space has also been located to the south, where the space will sit below ground level;
- Private spaces are separate from public zones, providing exclusive spaces for future residents.



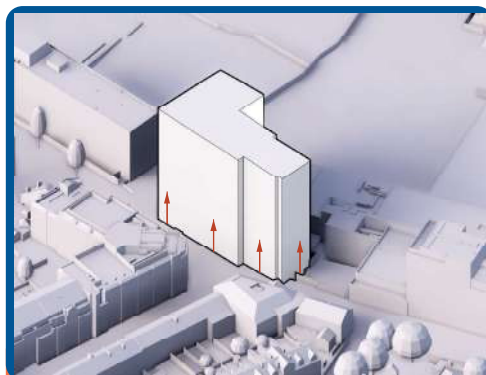
TYPICAL FLOOR PLAN

- There are two different sizes of residential dwellings available: large (26 m²+), standard (20 m²-23 m²);
- Lift lobby (main core) is larger than usual, providing a meeting place to encourage interaction between residents;
- Residential units are oriented away from Station Hill development to minimise overlooking and
- increase daylight levels. Distances from neighbouring schemes are sufficient to avoid unwanted overlooking.

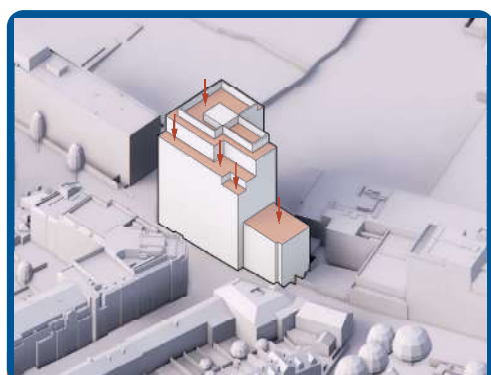
SCHEME MASSING



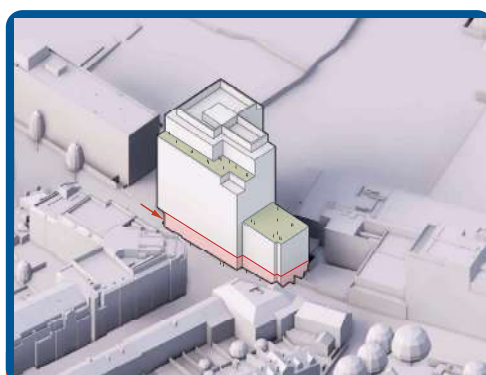
The foot print of the proposed scheme is identified



The proposed foot print is extruded upwards



The extruded massing is then cut away to reveal a variety of levels stepping down to the south.



Entrance pushed back to reveal a double height space. A plinth follows this around the base of the proposal and used to activate its frontage. Stepped levels turned into amenity terraces.

Scheme massing has been designed to complement both existing and emerging surrounding character. In this manner, the building steps up to Station Hill to the north and east and steps down towards Greyfriars Road and adjacent streets to the south and west. This stepped approach allows amenity terraces and roof level greening to be maximised. Utilising topography which slopes down to the north also allows for a double height space to be provided to the building entrance as well as an undercroft area along street level to provide active frontage, lighting and surveillance to the street, creating a more sensitive and appropriate relationship than that currently existing.

The approach taken allows for a significant amount of supporting space within the building to accommodate amenity spaces, a gym, a co-working area, reception and back of house/plant.

RESPONDING TO THE LOCAL CONTEXT

The Project Team has gone to great lengths to design a building that is in keeping with Reading's architectural character.

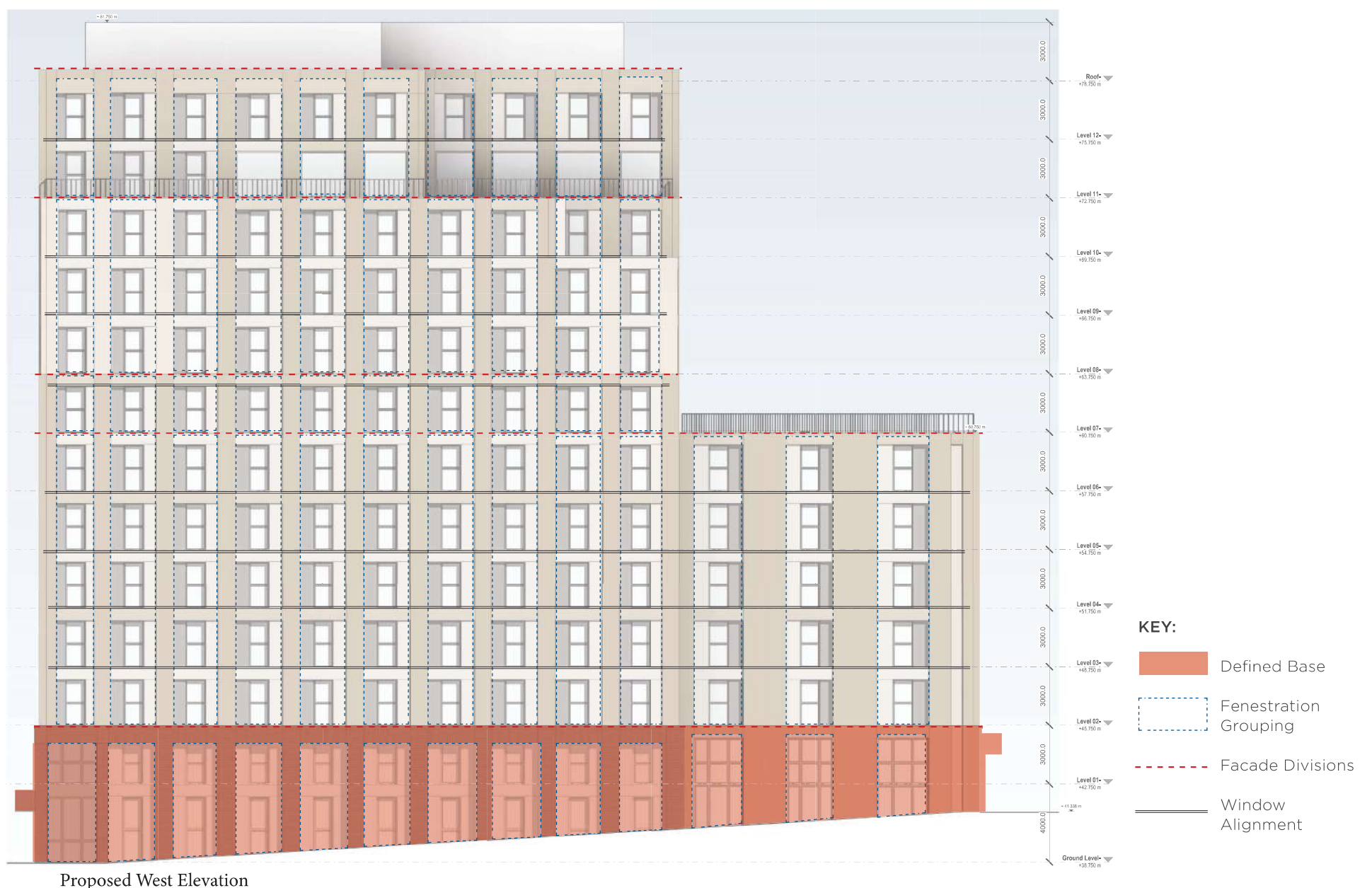
It is clear that brick is one of the predominant façade materials, alongside the use of decorative banding and window surrounds.

Reading's buildings also feature distinctive fenestration, which is often set out in a grid pattern with a strong horizontal emphasis.

Buildings in Reading also tend to have a top, middle and bottom order to provide distinctiveness and design variety.

Key examples are shown in the images below.

Taking these characteristics into account, alongside the proposed massing, it is considered that the development responds appropriately in scale and design to adjacent residential streets, whilst providing distinction between non-residential spaces at ground floor level and the dwelling spaces above. The high quality façade, comprised of traditional materials, will provide a more visually interesting and long lasting impression complementing and uplifting the local area.



SUSTAINABILITY

Our aspiration is to create a truly sustainable building in the heart of Reading. The building will be thermally efficient to reduce heating requirements and heat loss. Natural and mechanical ventilation systems are proposed to ensure fresh air to units and to offset potential overheating. The building is targeting an excellent BREEAM rating and is proposing to use photovoltaic (solar) panels and heat pumps to provide an all-electric solution power by renewables in order to reduce carbon emissions.

In addition to our commitment to highly sustainable built form, it is proposed to provide a 10% biodiversity net gain on site and a number of habitat improvements through the following measures:

- Biodiverse Roof to provide habitat for invertebrates and a foraging resource for birds and bats
- Swift bricks, Bat boxes, Black Redstart nesting sites and House Sparrow terraces
- Climate resilient planting
- Fruiting trees and shrubs
- Green roofs and rainwater interception

Sustainability Targets



Target BREEAM
'Excellent'



EPC Target
'B' Rating

Specification



Water Efficiency

The development will be fitted with effective management and monitoring of water consumption.



Energy Efficiency

Solar panels and heat pumps to provide an all-electric scheme and renewable energy generation.



Ventilation

The building has been designed to maximise opportunities for natural ventilation and to reduce potential for overheating



Biodiversity

Bio-diverse roofs and garden terraces will be combined with on-site renewable energy generation.



Health & Wellbeing

The wellbeing of the building's occupants will be considered at all stages.



Green Spaces

Providing rooftop terraces and extensive landscaping/throughout the scheme.

The following images identify how the various spaces within the building are proposed to be arranged throughout the building. At ground floor, in addition to the built form, it is proposed to incorporate the existing courtyard to provide a generous external space. Internal spaces comprise an entrance lounge, co-working area, gym and fitness studio, post room, laundry and back of house/plant.

At first floor, co-living units start to be introduced. Given the change in topography from south to north, spaces towards Friar Street are used for bike and bin storage and a flexible Class E use. These spaces benefit from direct access from Greyfriars Road. Typical floors comprise c. 27 units, split between standard and larger, accessible rooms. Significant internal and external amenity spaces including a residents' kitchen, private event room, media room and landscaped terraces are provided at 7th and 11th floor levels.



UNIT NUMBERS AND LAYOUTS

It is proposed to provide 257 Co-Living units, alongside high-quality internal and external amenity spaces. The Co-Living units are provided in two sizes – standard rooms of 20m² – 23m² and larger, accessible rooms of 26m² – 36m². Each is a comfortable space for sleeping, eating, working and relaxing and comes with a double bed, wardrobe, full bathroom with shower, kitchenette and a dining and living area, as well as storage space.

All Co-living rooms have been designed to meet the relevant design standards and follow the Emerging Local Plan's policy suggesting a minimum room size of 20 m².

SCHEDULE OF ACCOMMODATION

Co-living STANDARD ROOMS

223 UNITS BETWEEN 20-23 SQM

Co-living LARGE ACCESSIBLE ROOMS

34 UNITS BETWEEN 26-36 SQM

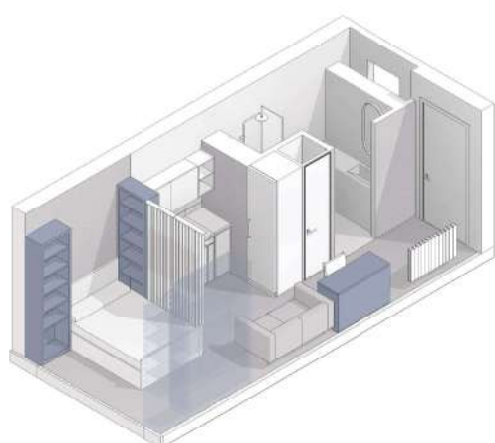
CLASS E 40 SQM

CO-WORK (INTERNAL AMENITY) 188 SQM

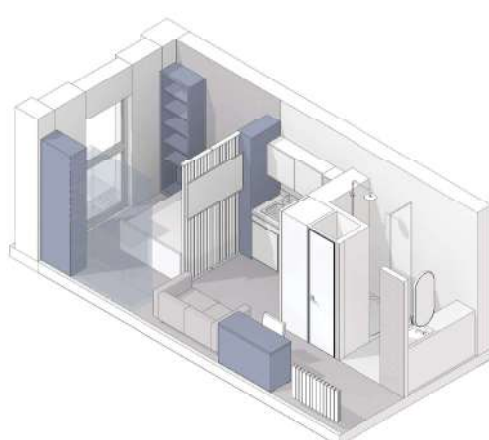
INTERNAL SHARED AMENITIES 514 SQM

EXTERNAL AMENITIES 497 SQM

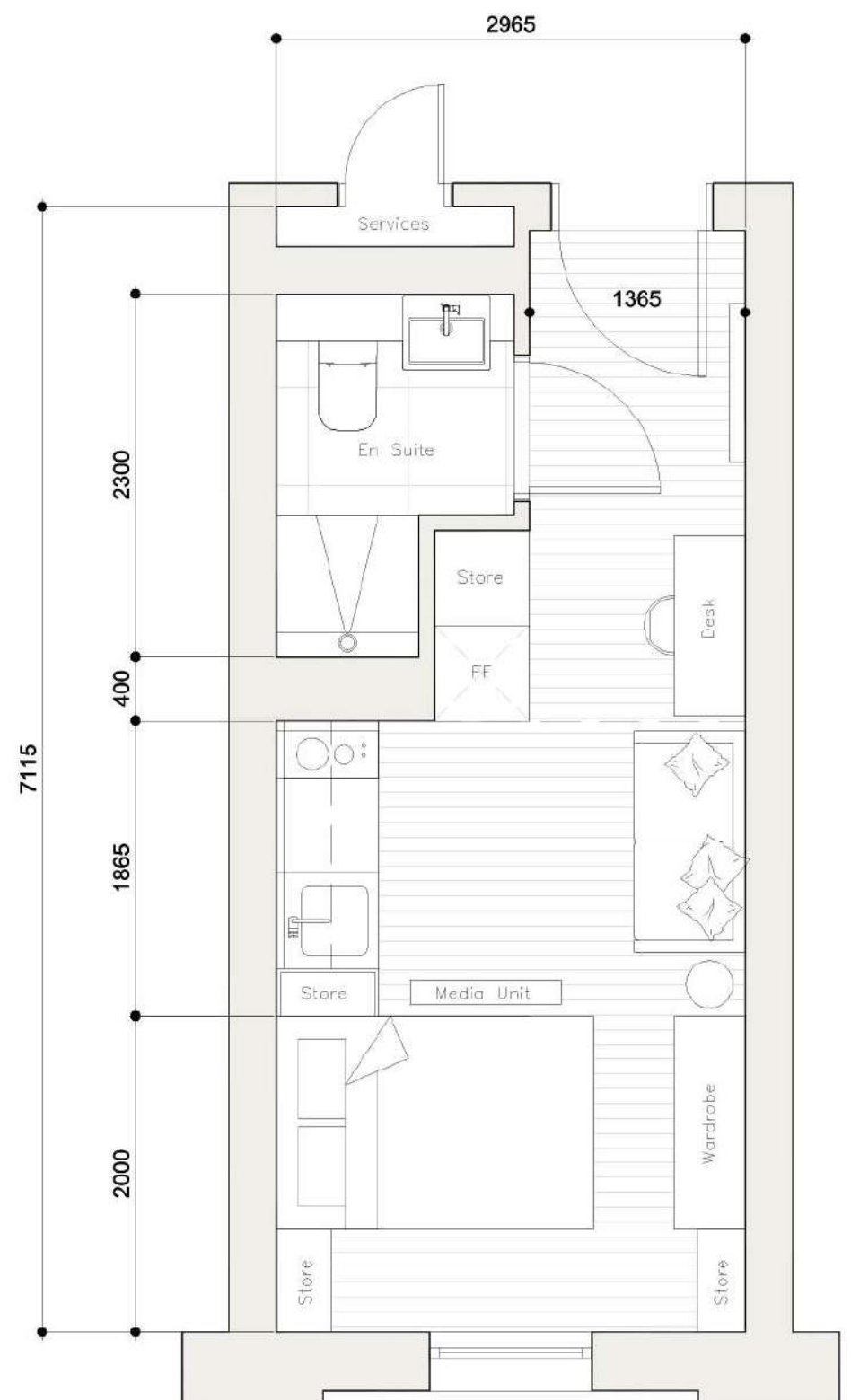
BOH/ANCILLARY/BIKES/BINS 296 SQM



Standard Unit Layout 1 (3D)



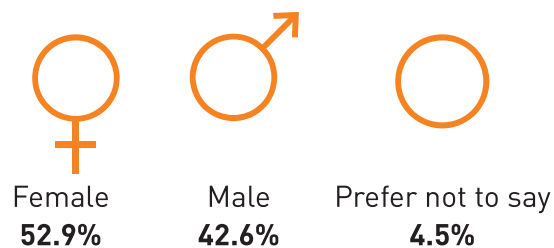
Standard Unit Layout 2 (3D)



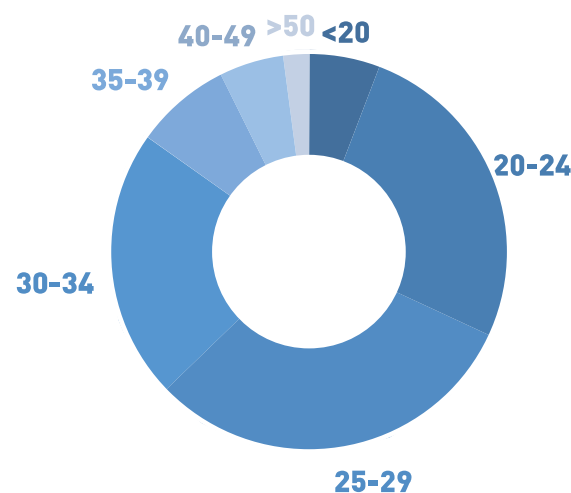
Standard Unit Layout (2D)

WHO TYPICALLY LIVES HERE?

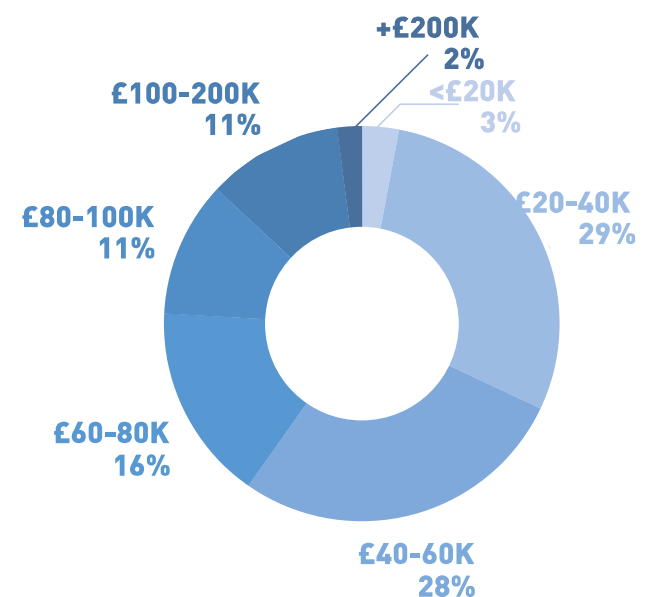
Survey Gender Ratio



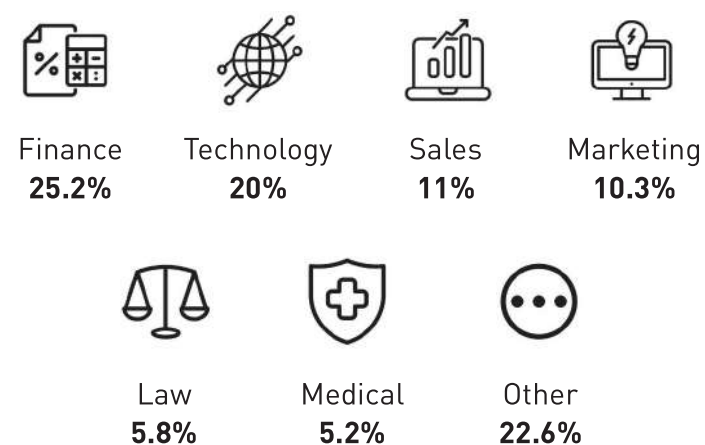
Age Bracket



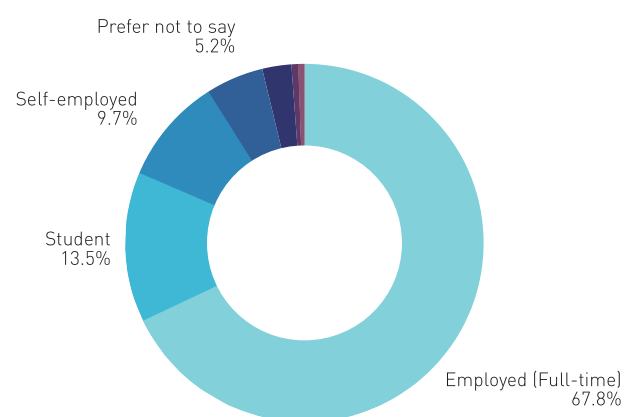
Income Bracket



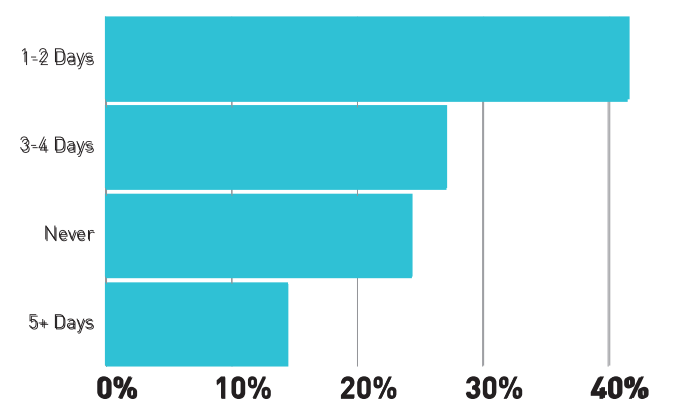
Occupations



Occupation Status

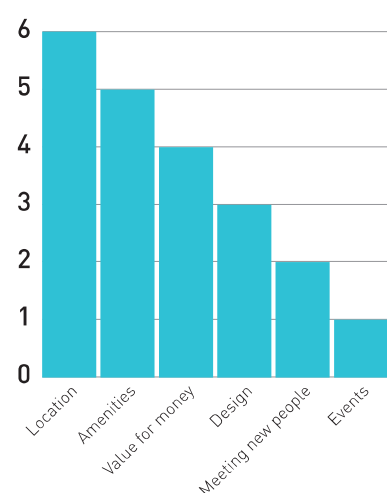


Work from Home

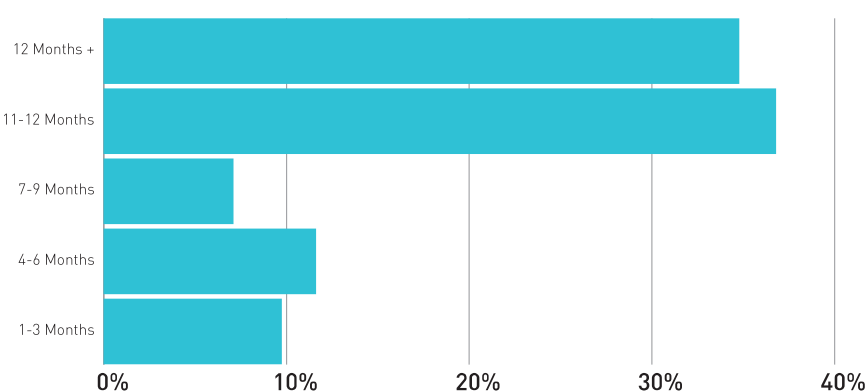


WHY CHOOSE CO-LIVING?

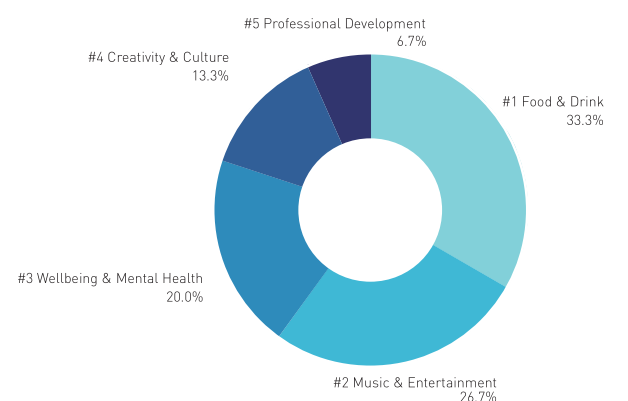
What inspired you to live within Co-living?



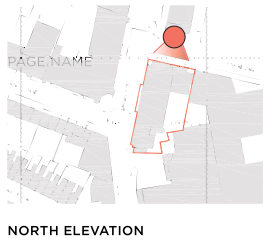
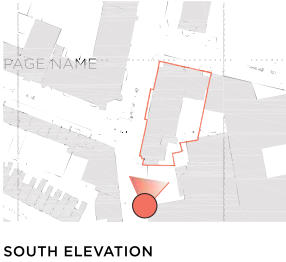
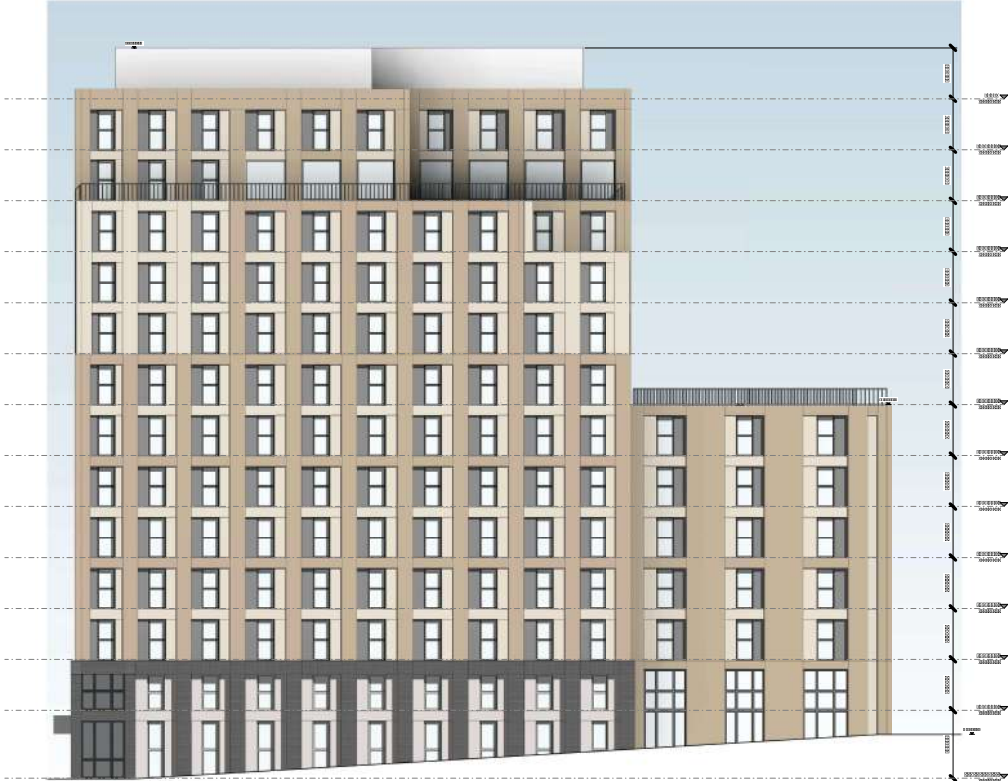
How long are you planning on staying?



What types of events would you like to see more of?

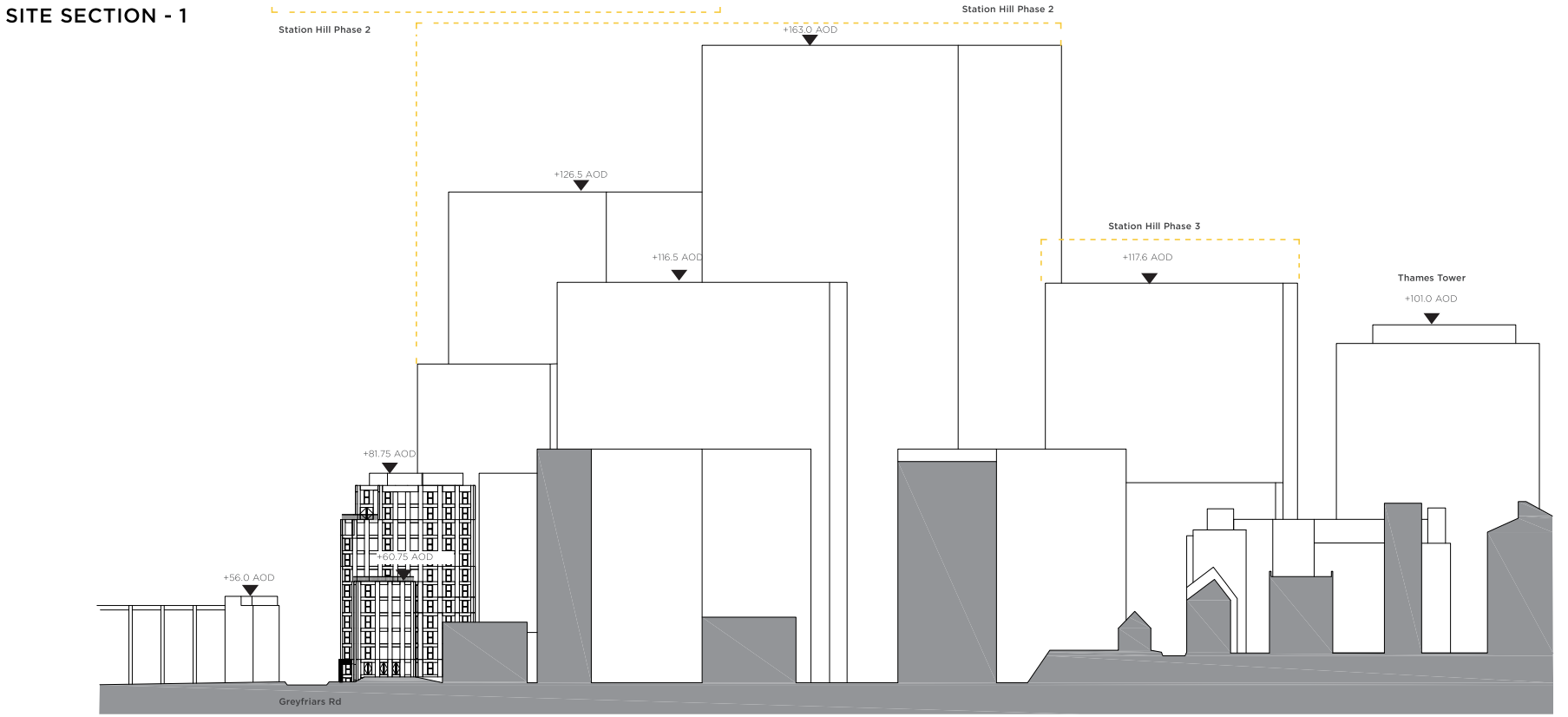
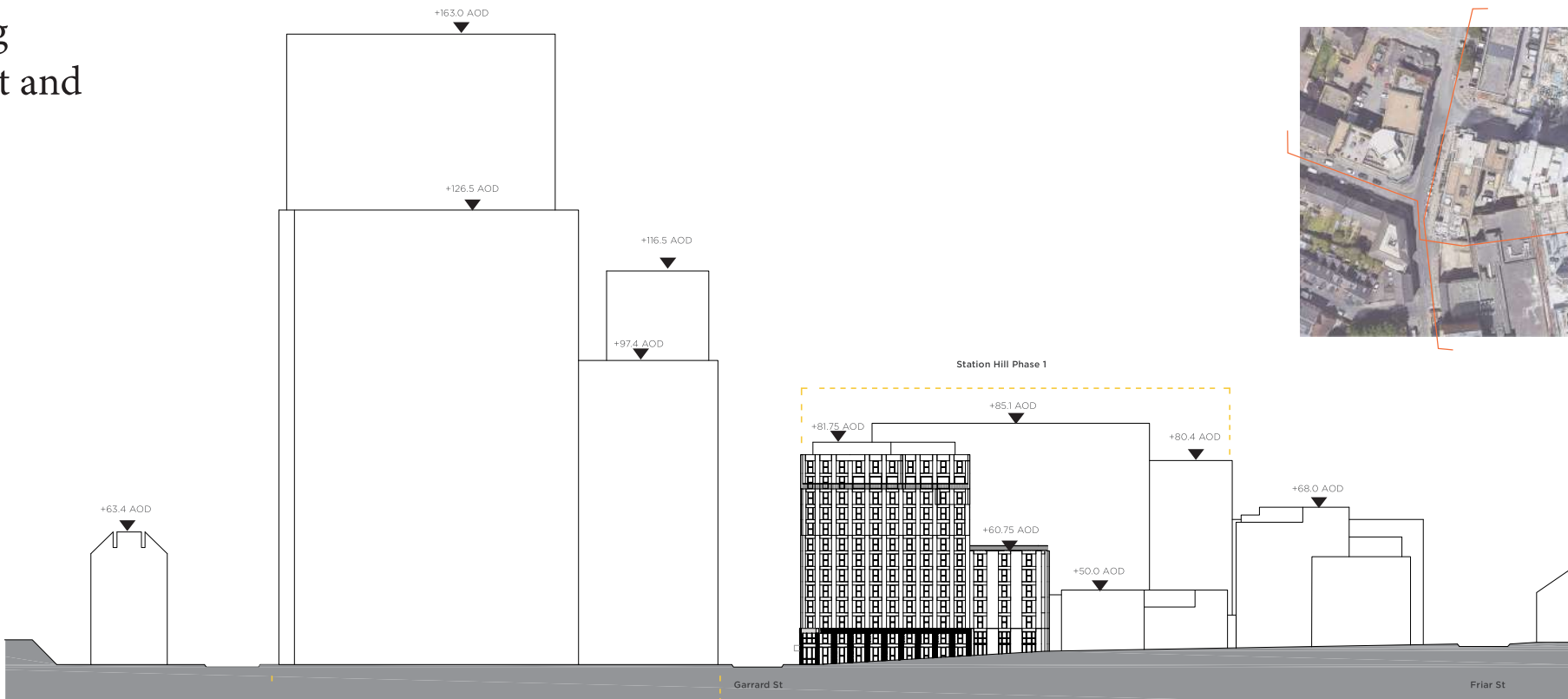
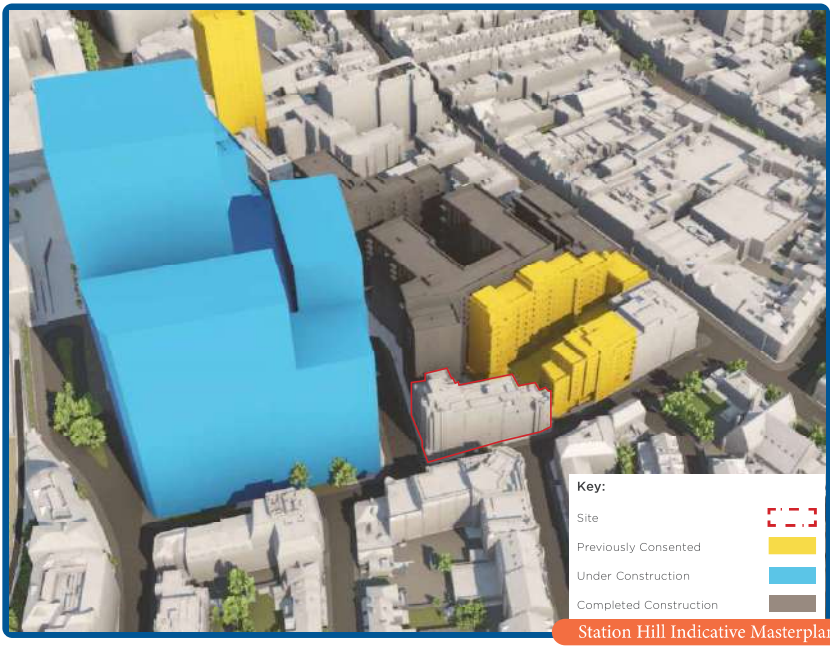


PROPOSED ELEVATIONS



SITE SECTIONS INCLUDING STATION HILL

The proposed development sits well within its emerging context. Emerging development in the area is significant and extends to the site boundary.



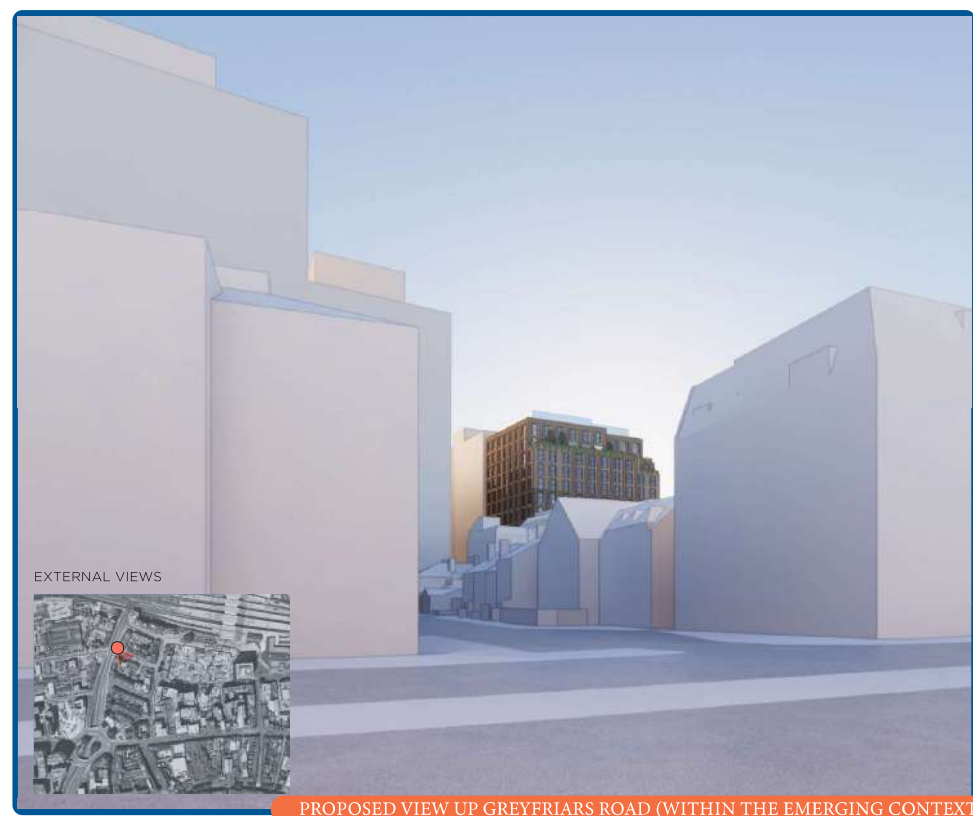
INDICATIVE VIEWS

We have undertaken significant technical due diligence to ensure that the scheme's massing and appearance sits well within the local streetscape.

The following images identify how the building will appear from key vantage points in the local area.



INDICATIVE VIEWS



LANDSCAPE STRATEGY

Landscaping within the scheme helps to meet a number of our social and environmental aspirations. The proposed spaces will increase local greening and biodiversity and provide a range of varied and vibrant spaces for relaxation, socialisation and for habitats to flourish.



Activate the public realm

Create an enlivened and high quality streetscape with 'signposted' entrance and active frontage linking to the emerging Station Hill quarter and usable multifunctional amenity spaces at various levels for residents that are overlooked and respond to adjoining internal spaces.



Maximise green infrastructure

Maximise opportunities for urban greening with planters and tree planting at ground level, responding to the RBC Tree Strategy and the Trees for Reading initiative, extensive planting at terrace level and biodiverse green roofs linking to adjoining green spaces and ecological corridors.



Create healthy places

Promote access to nature and 'green' outlook from the buildings, social interaction and shared external amenity spaces, and active lifestyles with easy access to the railway station and cycle parking integrated into the landscape proposals.



Achieve biodiversity net gain

Achieve biodiversity net gain through the introduction of a mosaic of planting types at various levels with ecological enhancements such as integrated habitat boxes, habitat niches and use of site won materials for brown roofs, responding to RBC Biodiversity Action Plan 2021.



Ensure climate change resilience

Ecosystem services approach and response to the Reading Climate Emergency Strategy 2020-25 including promotion of active transport and planting to reduce urban heat island and overheating, improve air quality and microclimate and respond to more seasonal extreme weather events.

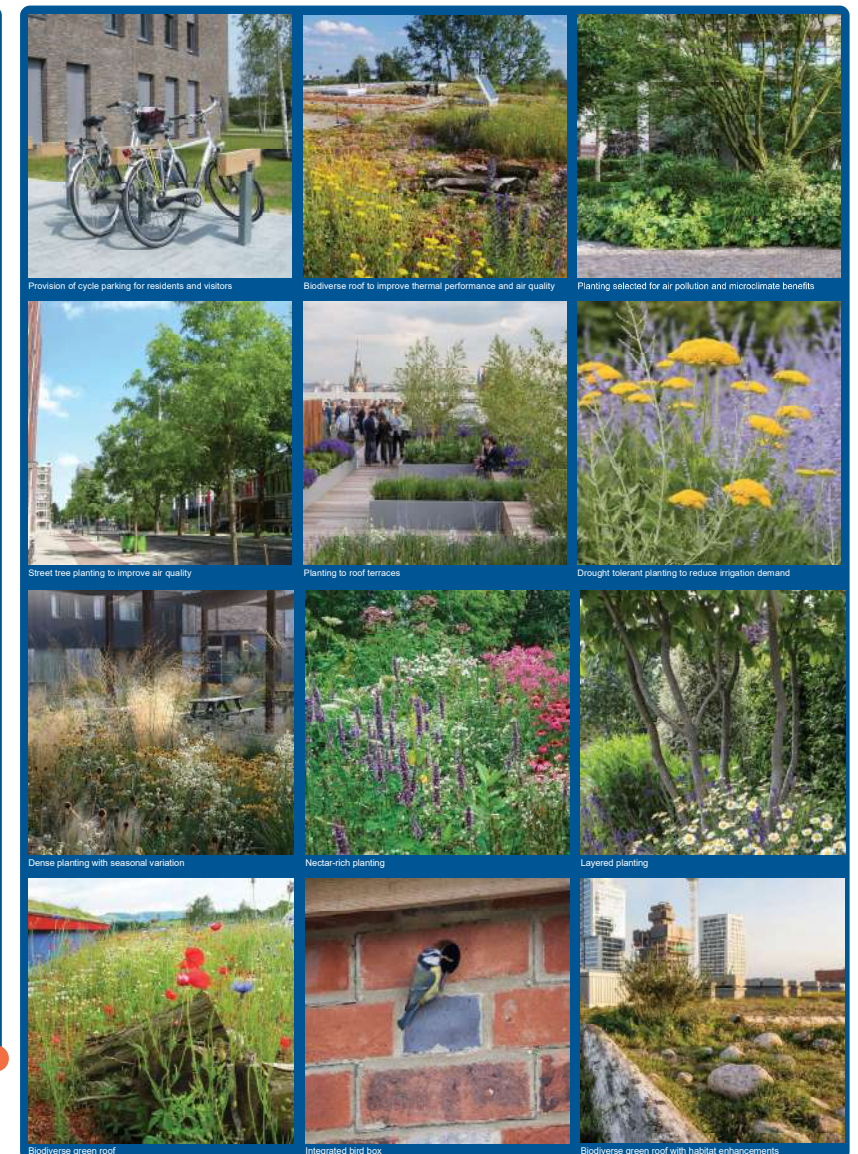


Consider maintenance and management

Whilst all landscape maintenance cannot be eliminated, the proposals seek to minimise ongoing maintenance operations through the careful selection of appropriate plant species as well as hard wearing and durable hard materials with opportunity to harvest rainwater for irrigation.



Design Principles and Landscape Plan



Proposed Courtyard

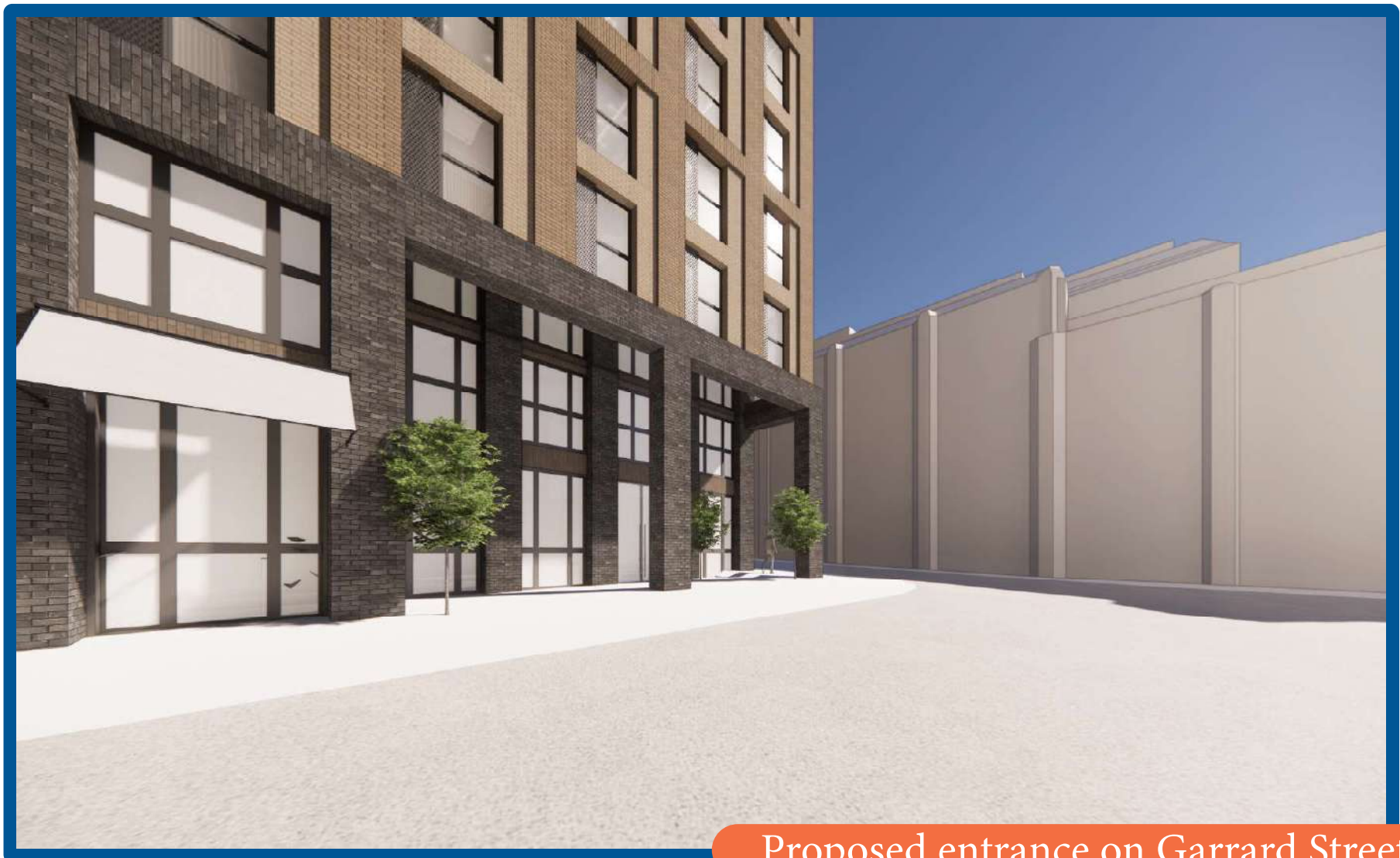


Level 6 Amenity Terrace



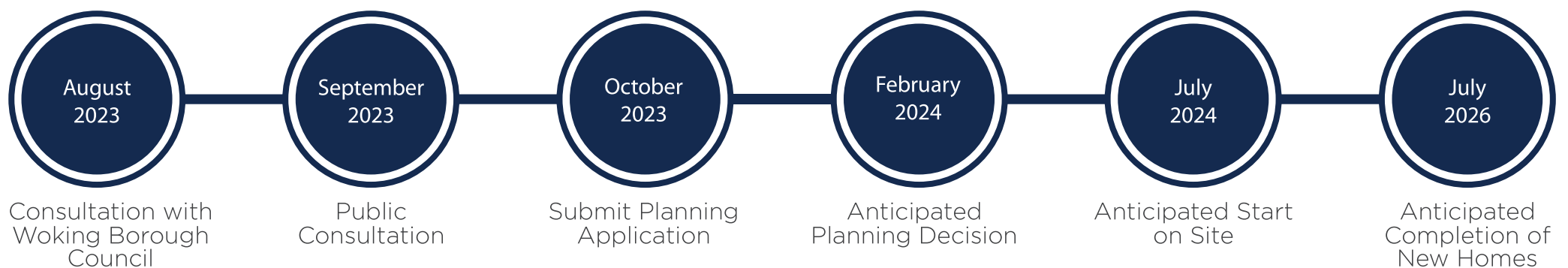
Level 11 Amenity Terrace

NEXT STEPS



Proposed entrance on Garrard Street

PROJECT TIMELINE:



Have your say:

We are keen to hear your views on our scheme. There are several ways you can provide your comments::

- Completing the feedback form at this exhibition
- Completing the feedback form on our project website www.greyfriarsreading.co.uk
- Writing to us at feedback@greyfriarsreading.co.uk

Once the planning application is submitted to Reading Borough Council you will also be able to submit formal comments to the Council directly. These comments will be considered by the Council when they determine the planning application



SOCIAL VALUE - VISION & OBJECTIVES

Generating meaningful Social Value is central to any successful development. This is more so with Co-Living where use and enjoyment of communal facilities forms a core part of the housing offer. Our approach is all about 'Enabling social value with you, not doing social value to you'.

Accessibility to housing for those facing barriers to housing – Through discounted market rent provisions we aim to create pathways into housing for those who find it most difficult to such as key workers who are needed to support local social infrastructure and care leavers who often face affordability challenges for independent housing.

Employment and Skills – Create jobs and pathways into employment for local people to promote social mobility and nurture the next generation of talent, including for people furthest away from the labour market.

Creating an inclusive place for everyone – Ensuring that the development benefits current and future resident prosperity and creates inclusive spaces that encourage social connectivity and community cohesion.

Tackling social challenges affecting local people – During the engagement process, we will speak to local people about the issues they are facing and how the site could work to support them.

Building an Inclusive Economy - Creating local supply chains by working with local SME's whilst creating routes to market for local entrepreneurs.



ENABLING SOCIAL VALUE WITH YOU

- We envisage working with key Reading Borough Council stakeholders to engage local people and create community benefits. These would be departments such as Education & Employment, Culture, Economic Development, Childrens Services, Adults Social Care and Communities
- We will work in the short and medium term to embed social value driven approaches to unlock value for communities through job creation and social value initiatives.
- Through conducting a community audit, we have identified an extensive list of schools and community stakeholders that we would look to engage with in the construction phase and the operational phase opportunities to create community benefits.
- Within the construction and operational phases, we will create jobs in the building for local people furthest from the labour market such as NEETs, ex-offenders and returners to work. These roles will be based around the management of the building such as Facilities Management and Estate Management.
- We will look to work with local schools in design initiatives to provide opportunities for co design and education and to upskill young people throughout Reading.



Appendix 2 – Feedback Forms

Feedback

Thank you for attending this event to find out more about our proposals.

We would be grateful for any comments you may have regarding our scheme, which will help us to finalise our proposals ahead of submission later this year.

1. Are you:

Resident

Business

Organisation

Other

2. Have you previously heard of Co-Living accommodation?

Yes

No

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

4. Do you agree that Reading has significant, unmet housing need?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

5. Do you support Co-Living as a means of meeting this need through a more affordable housing product?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

6. Would you like to see more Key Worker accommodation in Reading?

Yes

No

ELDER

Greyfriars House

7. Do you agree that Co-Living schemes could meet Key Worker need?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

8. What aspects of the scheme do you like? (tick all that apply)

Accommodation

Gym

Cinema

Shared Kitchen

Workspaces

Landscaping

Internal Amenity

External Amenity

Shared Kitchens

Other

9. Do you have any other comments?

Name:

Address:

Email:

Appendix 3 – October 2024, Website Analytics

Pages and screens: Page title and screen class

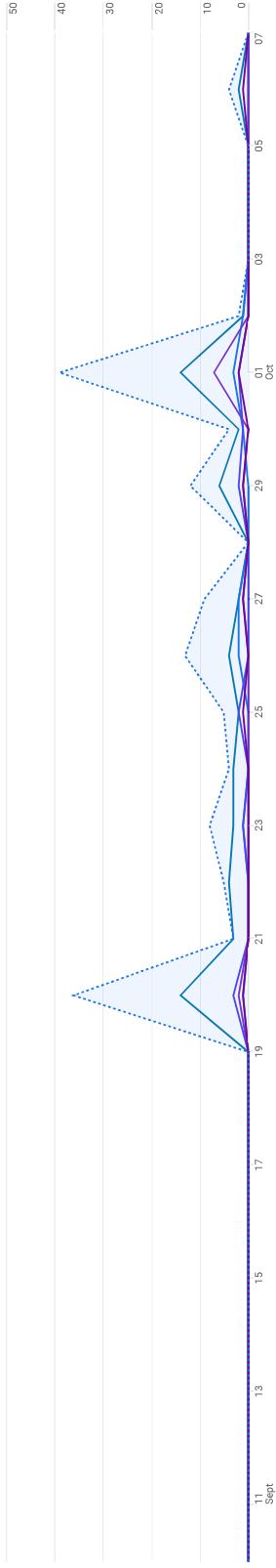
All Users

Add companion

Add filter

Views by Page title and screen class over time

Day



Total

Design Strategy | Design Strategy | 1 | Design Strategy | Greyfriars House, Reading

Our vision | Greyfriars House, Reading

Scheme layout | Our proposals | Greyfriars House, Reading

Our proposals | Greyfriars House, Reading

Indicative views | Greyfriars House, Reading

Our proposals | Greyfriars House, Reading

Greyfriars House, Reading

Greyfriars House, Reading

Plot rows

Search...

Page title and screen class

Rows per page:

50

1-21 of 21

	↓ Views	Active users	Views per active user	Average engagement time per active user	Event count	Key events	Total revenue
	144	52	2.77	1m 02s	456	All events	£0.00
	100% of total	100% of total	Avg 0%	Avg 0% of total	100% of total	All events	
☒ Total							
☒ 1 Greyfriars House, Reading	60	44	1.36	22s	209	0.00	£0.00
☒ 2 Design strategy 1 Design Strategy Greyfriars House, Reading	11	9	1.22	19s	33	0.00	£0.00
☒ 3 Our vision Greyfriars House, Reading	11	8	1.38	48s	31	0.00	£0.00
☒ 4 Scheme layout Our proposals Greyfriars House, Reading	11	7	1.57	1m 03s	37	0.00	£0.00
☒ 5 Indicative views Our proposals Greyfriars House, Reading	7	7	1.00	15s	22	0.00	£0.00
☐ 6 What's next? Next Steps Greyfriars House, Reading	7	6	1.17	21s	24	0.00	£0.00
☐ 7 Landscape strategy Our proposals Greyfriars House, Reading	6	5	1.20	22s	16	0.00	£0.00
☐ 8 Who we are and why here? Background Greyfriars House, Reading	5	4	1.25	32s	15	0.00	£0.00
☐ 9 Design strategy 2 Design Strategy Greyfriars House, Reading	4	3	1.33	36s	9	0.00	£0.00
☐ 10 Unit numbers and layouts Our proposals Greyfriars House, Reading	4	4	1.00	23s	12	0.00	£0.00
☐ 11 Why redevelop the site? Background Greyfriars House, Reading	3	3	1.00	1m 06s	9	0.00	£0.00
☐ 12 Privacy Policy Greyfriars House, Reading	2	1	2.00	4s	6	0.00	£0.00
☐ 13 Proposed elevations Our proposals Greyfriars House, Reading	2	1	2.00	9s	5	0.00	£0.00
☐ 14 Scheme benefits Benefits Greyfriars House, Reading	2	2	1.00	23s	5	0.00	£0.00
☐ 15 Sustainability Design Strategy Greyfriars House, Reading	2	1	2.00	3s	4	0.00	£0.00
☐ 16 Unit layouts Our proposals Greyfriars House, Reading	2	2	1.00	40s	6	0.00	£0.00
☐ 17 Feedback Next Steps Greyfriars House, Reading	1	1	1.00	42s	3	0.00	£0.00
☐ 18 Responding to the local context Design Strategy Greyfriars House, Reading	1	1	1.00	36s	3	0.00	£0.00
☐ 19 Site sections Our proposals Greyfriars House, Reading	1	1	1.00	12s	2	0.00	£0.00
☐ 20 Social value Benefits Greyfriars House, Reading	1	1	1.00	44s	2	0.00	£0.00
☐ 21 What is Co-living? Background Greyfriars House, Reading	1	1	1.00	1m 15s	3	0.00	£0.00

Appendix 4 – Comments Received (redacted)

Feedback

Thank you for attending this event to find out more about our proposals.

We would be grateful for any comments you may have regarding our scheme, which will help us to finalise our proposals ahead of submission later this year.

1. Are you:

☒ Resident

☐ Business

☐ Organisation

☐ Other

2. Have you previously heard of Co-Living accommodation?

Yes

☒ No

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

Yes, the building you want to knock down cost millions to build, architects design. Do not knock it down

4. Do you agree that Reading has significant, unmet housing need?

☐ Strongly Agree

☐ Agree

☐ Neutral

☐ Disagree

☒ Strongly Disagree

5. Do you support Co-Living as a means of meeting this need through a more affordable housing product?

☐ Strongly Agree

☐ Agree

☒ Neutral

☐ Disagree

☐ Strongly Disagree

6. Would you like to see more Key Worker accommodation in Reading?

☒ Yes

☐ No

ELDER

Greyfriars House

7. Do you agree that Co-Living schemes could meet Key Worker need?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

8. What aspects of the scheme do you like? (tick all that apply)

Accommodation

Gym

Cinema

Shared Kitchen

Workspaces

Landscaping

Internal Amenity

External Amenity

Shared Kitchens

Other

9. Do you have any other comments?

The building to knock down is
nice, imaginative, diverse. The
building to go up is HIDEOUS

Name:

Address:

Email:

ELDER

Greyfriars House

Feedback

Thank you for attending this event to find out more about our proposals.

We would be grateful for any comments you may have regarding our scheme, which will help us to finalise our proposals ahead of submission later this year.

1. Are you:

☒ Resident

☐ Business

☐ Organisation

☐ Other

2. Have you previously heard of Co-Living accommodation?

☒ Yes

☐ No

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

family homes

4. Do you agree that Reading has significant, unmet housing need?

☒ Strongly Agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly Disagree

5. Do you support Co-Living as a means of meeting this need through a more affordable housing product?

☒ Strongly Agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly Disagree

6. Would you like to see more Key Worker accommodation in Reading?

☒ Yes

☐ No

ELDER

Greyfriars House

7. Do you agree that Co-Living schemes could meet Key Worker need?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

8. What aspects of the scheme do you like? (tick all that apply)

Accommodation

Gym

Cinema

Shared Kitchen

Workspaces

Landscaping

Internal Amenity

External Amenity

Shared Kitchens

Other

9. Do you have any other comments?

Name:

Address:

Email:

Feedback

Thank you for attending this event to find out more about our proposals.

We would be grateful for any comments you may have regarding our scheme, which will help us to finalise our proposals ahead of submission later this year.

1. Are you:

Resident ☒ Business Organisation Other

2. Have you previously heard of Co-Living accommodation?

Yes ☒ No

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

- Sewage! Thousands of new residents are moving into Central Reading which has a Victorian sewage system.
- How do you ~~propose~~ propose to integrate the residents into Reading life (not just commercial life, with discounts etc) eg the voluntary sector, community gardening

4. Do you agree that Reading has significant, unmet housing need?

Strongly Agree Agree Neutral Disagree Strongly Disagree

5. Do you support Co-Living as a means of meeting this need through a more affordable housing product?

Strongly Agree Agree Neutral Disagree Strongly Disagree

6. Would you like to see more Key Worker accommodation in Reading?

Yes No

ELDER

Greyfriars House

7. Do you agree that Co-Living schemes could meet Key Worker need?

Strongly
Agree

Agree

Neutral

Disagree

Strongly
Disagree

8. What aspects of the scheme do you like? (tick all that apply)

Accommodation

Gym

Cinema

Shared Kitchen

Workspaces

Landscaping - needs
more,

Internal Amenity

External Amenity

Shared Kitchens

Other *Bike share scheme.*

9. Do you have any other comments?

*Thank you for spending time introducing the scheme. It is
very thought provoking.
I'm interested in how the landscaping will be maintained.
No irrigation system?
I'm interested in future management of the scheme.*

Name:

Address:

Email:

1. Are you:

Resident

2. Have you previously heard of Co-living accommodation?

Yes

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

Consider going higher as a signature corner building, to allow larger units

4. Do you agree that Reading has significant, unmet housing need?

Strongly agree

5. Do you support Co-living as a means of meeting this need through a more affordable housing product?

Neutral

6. Would you like to see more Key Worker accommodation in Reading?

Yes

7. Do you agree that Co-Living schemes could meet Key Worker need?

Strongly agree

8. What aspects of the scheme do you like? (tick all that apply)

Gym

Cinema

Workspaces

Landscaping

Internal Amenity

External Amenity

9. Do you have any other comments?

Name

Email

Register for updates

Should you wish to be contacted about the development, please tick here

Data Protection Act Disclaimer - Your information will be processed in accordance with UK Data Protection laws and we have robust systems in place to keep your information safe.

1. Are you:

Resident

2. Have you previously heard of Co-living accommodation?

Yes

3. A number of design, location, environmental and technical considerations have influenced our proposals. Are there any other factors that should have been taken into account?

architectural merit

4. Do you agree that Reading has significant, unmet housing need?

Strongly agree

5. Do you support Co-living as a means of meeting this need through a more affordable housing product?

Agree

6. Would you like to see more Key Worker accommodation in Reading?

Yes

7. Do you agree that Co-Living schemes could meet Key Worker need?

Agree

8. What aspects of the scheme do you like? (tick all that apply)

Accommodation

Gym

Cinema

Shared Kitchen

Workspaces

Internal Amenity

Shared Kitchens

9. Do you have any other comments?

The block looks architecturally boring, give it a bit of flair

Name

Email

Phone

Register for updates

Should you wish to be contacted about the development, please tick here

Data Protection Act Disclaimer - Your information will be processed in accordance with UK Data Protection laws and we have robust systems in place to keep your information safe.

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