

Schofield, James

From: Cook, Darren
Sent: 01 October 2024 16:14
To: Schofield, James
Subject: RE: PL24/0471 B&Q, Unit 1

Hi James,

There are no transport objections to this application subject to the following condition.

AD1 ADVERT LUMINANCE

The maximum luminance from the illuminated sign hereby consented shall not exceed 600 cd/m2.

REASON: To protect the visual amenity and avoid excessive glare that could lead to a danger to highway users in accordance with Policy CC7 and OU4 of the Reading Borough Local Plan 2019.

Should you require anything further please let me know.

Kind regards,

Darren Cook
Transport Development Control Manager
Transport | Directorate for Economic Growth and Neighbourhood Services (DEGNS)

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