

Who are the **Community Heartbeat Trust?**



Who are the **Community Heartbeat Trust?**

- **Leading national UK defibrillator charity**
 - 7000+ projects to date
- **Only organisation focusing on**
 - Best practice
 - Sustainability
 - Governance
 - Resilience
- **Thought leading**
 - Invented the term 'Community Public Access Defibrillator' - cPAD
 - First to use telephone kiosks for defibrillator placements
 - First to set national standards for community defibrillation

Our vision

- “Easy access” defibrillation - ePADs
- Sustainable long-term projects
- Resilient local medical services
- Governance led
- ↑ Bystander CPR
- ↑ Bystander Defibrillation
- ↑ Community training
 - Basic Life support
 - First Aid

- Easy recognition of defibrillator locations

*Wherever you are,
& using standard signage*



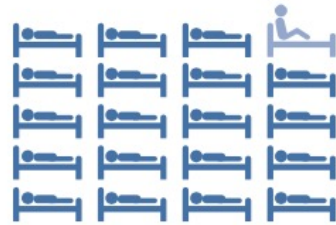
Statistics

- We account for around 10% of all UK cPADs
- Have around 1800 responders;
- Submitted over 600,000 status reports to ambulance services;
- Resolved over 2500 maintenance issues with defibrillators;
- Deployed defibrillators to over 3000 SCA;
- Conducted over 450 investigation reports with ambulance services/MHRA;
- Trained face to face well over 250,000 people in BLS (excluding on-line, videos or talks).
- Founder member SaLC; PADS, Heartbeat Hero, advisor to NHS England, member of RCUK



Why defibrillators?

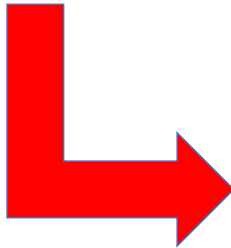
Scotland 5%
England 9%



Only around
1 in 20
survive to leave
hospital



People who live in
rural areas are
32% less likely
to survive to leave
hospital



People in the most deprived areas
are **twice as likely** to have an OHCA.



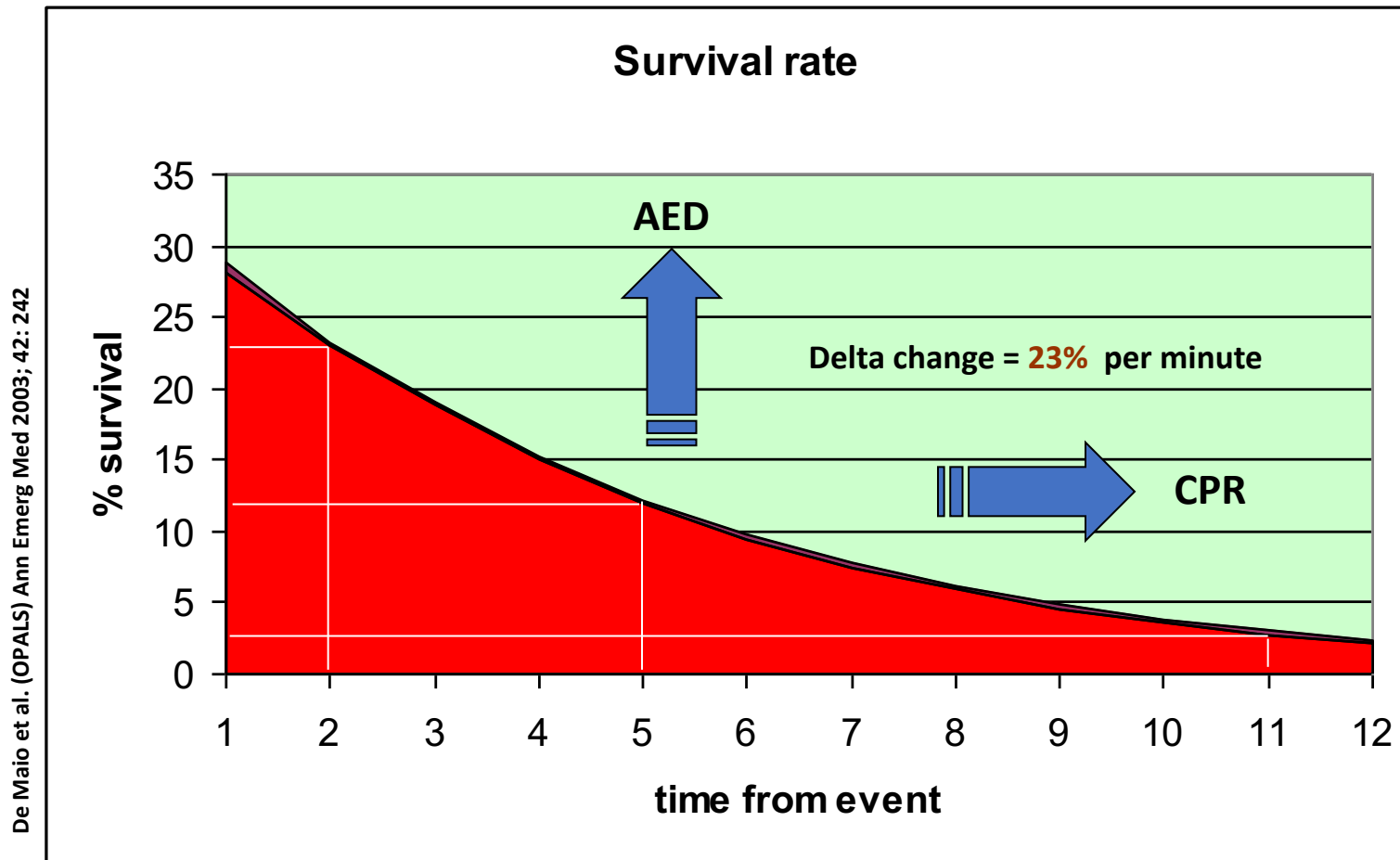
The **average age** of the people who
have an OHCA in these deprived
areas is **7 years lower**.



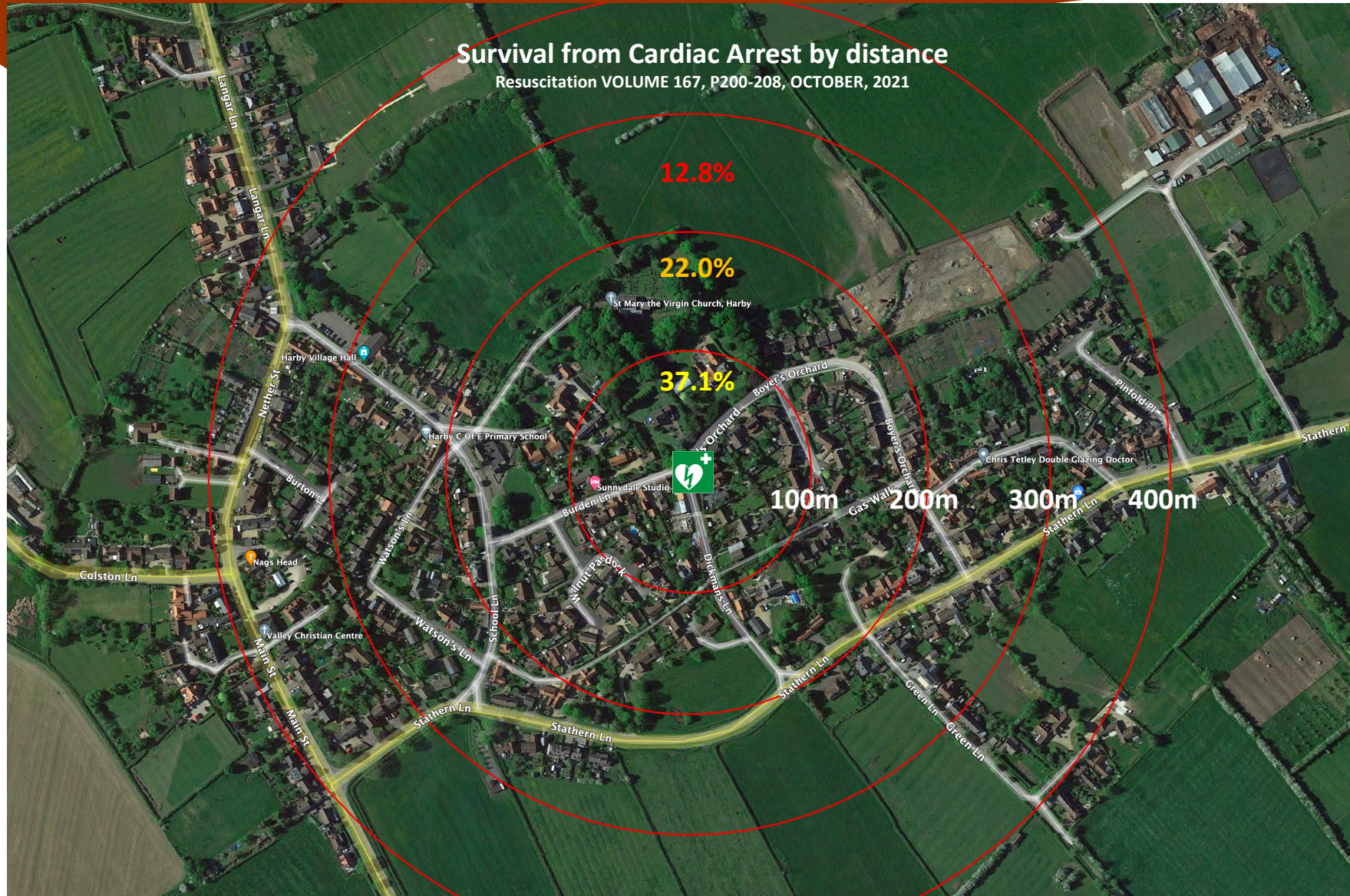
People from most deprived areas are
43% less likely to survive to leave
hospital compared to those from
least deprived areas

Why defibrillators?

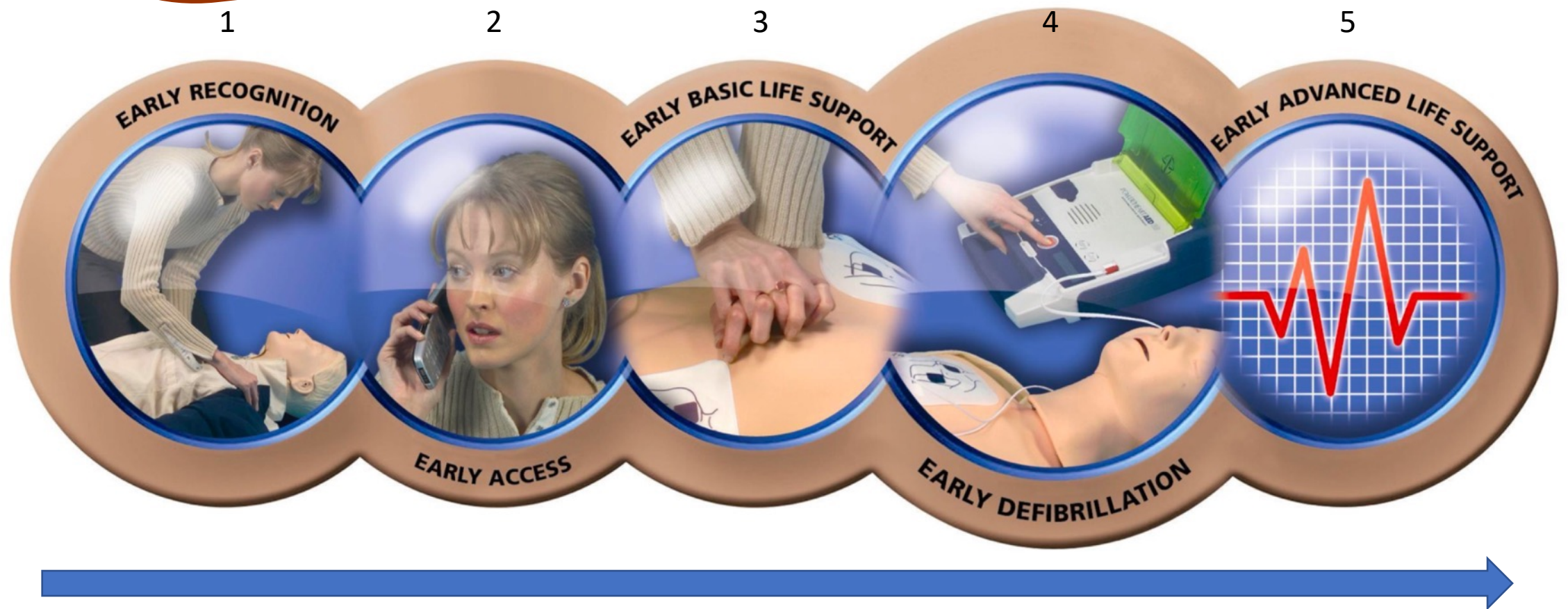
5 minutes only to do something



Why defibrillators?



Why defibrillators?



Stage 1-4 = 3 mins
Stage 1-4 = 10 mins

75% survival
3% survival

