

EXTERIORS - SIGNAGE ELEMENTS TOTEMS

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The totem is used on roadside locations near the entrance.

TOTEM CONSTRUCTION

Preferred option: 2D letters - Aluminium panel

Totem sign constructed from 3mm aluminum panels 125mm deep powder coated red (PMS 186-C / RAL 3020).

All lettering and images fret cut out and backed up in 3mm 050 opal acrylic.

Panels are mounted around an inner steel framework with fixings covered by aluminum strip powder coated grey to match Pantone 404c to hide all fixings.

Totem to be installed onto concrete base with chemical anchors.

Any steel structure must be hidden by a metal foot in grey Pantone 404c as illustrated.

All fixings hidden by powder coated shroud in grey to match Pantone 404c.

Secondary option: Flex face

Frame constructed from extruded aluminum 196mm deep powder coated red (PMS 186-C / RAL 3020).

Front face in 2D stretched banner.

IMPORTANT:

The white part of the logo is placed facing towards the street.



