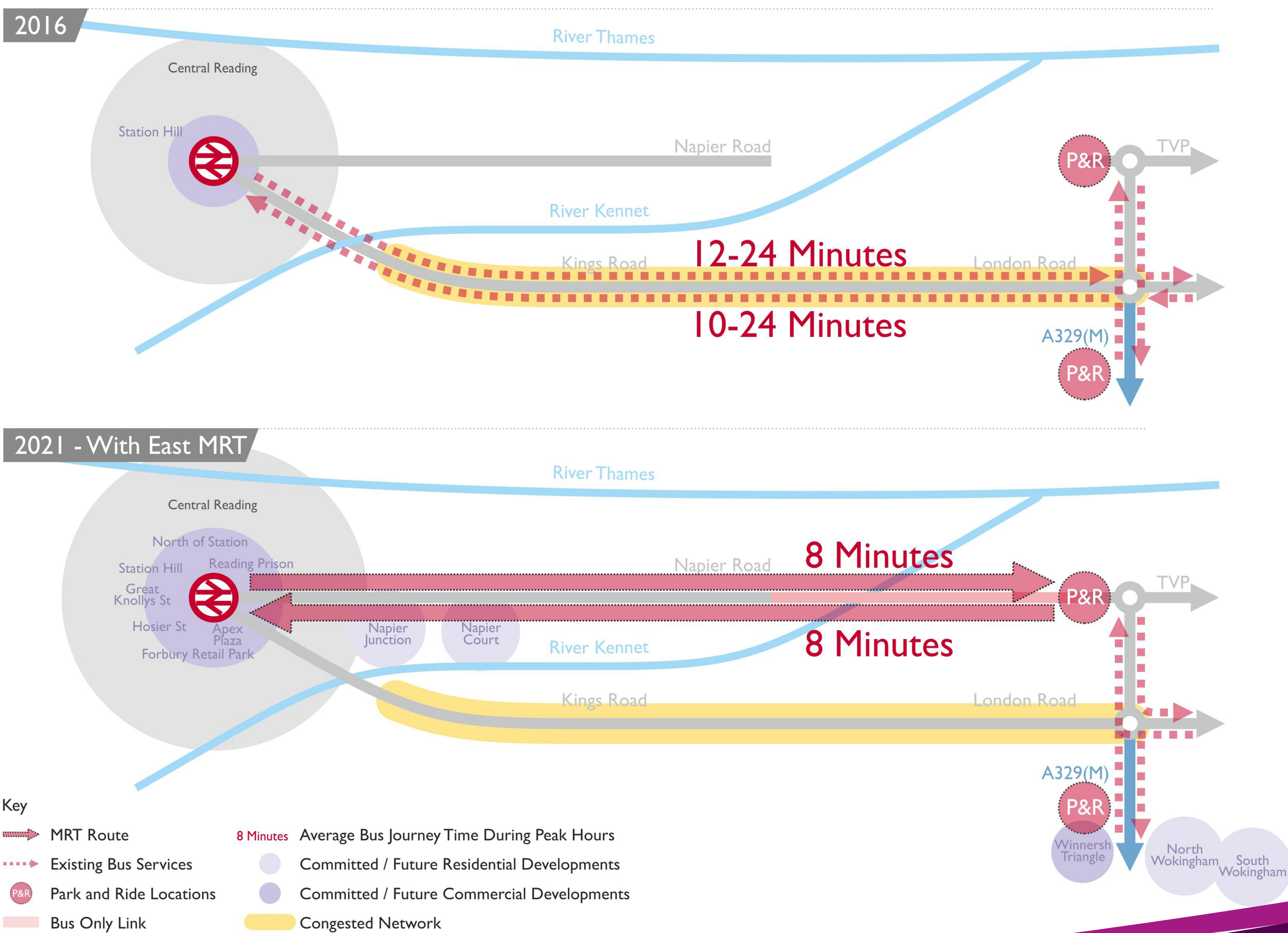


East Reading Mass Rapid Transit Route Benefits

The East Reading MRT scheme would provide a number of substantial benefits, including:

- Significantly improved public transport connectivity between Reading and Wokingham Boroughs.
- Encouraging sustainable economic growth by promoting public transport usage and reducing car trips
- Significantly reduced journey times and improved reliability for public transport services, such as:
 - Winnersh Triangle Park & Ride services
 - Thames Valley Park commuter shuttle
 - Woodley 13 & 14 services
 - 126-129 and 850 services
 - Rail-Air coach services to Heathrow
 - Future Park & Ride services to TVP P&R and Coppid Beech P&R sites
 - Any new services
- Easing forecast traffic congestion, particularly along the heavily congested A4 corridor in east Reading;
- Contributing to improving Reading's air quality through reducing the use of the private car;
- Promoting healthy living, well-being and active lifestyles by providing opportunities for walking and cycling;
- Improving pedestrian and cyclist safety through the provision of a fast track and dedicated cycle and pedestrian routes directly into the centre of Reading. This will also connect the cycle hire schemes at Thames Valley Park to the central areas of Reading.
- Providing ecological enhancements adjacent to the route, which will increase biodiversity and species diversity;
- Providing a recreational route to encourage interest within the River Corridor and wider locality.

Public Transport Journey Time Savings



Working with:

