

## **Appendix F      Exhibition Information Boards**

# East Reading Mass Rapid Transit Route Introduction

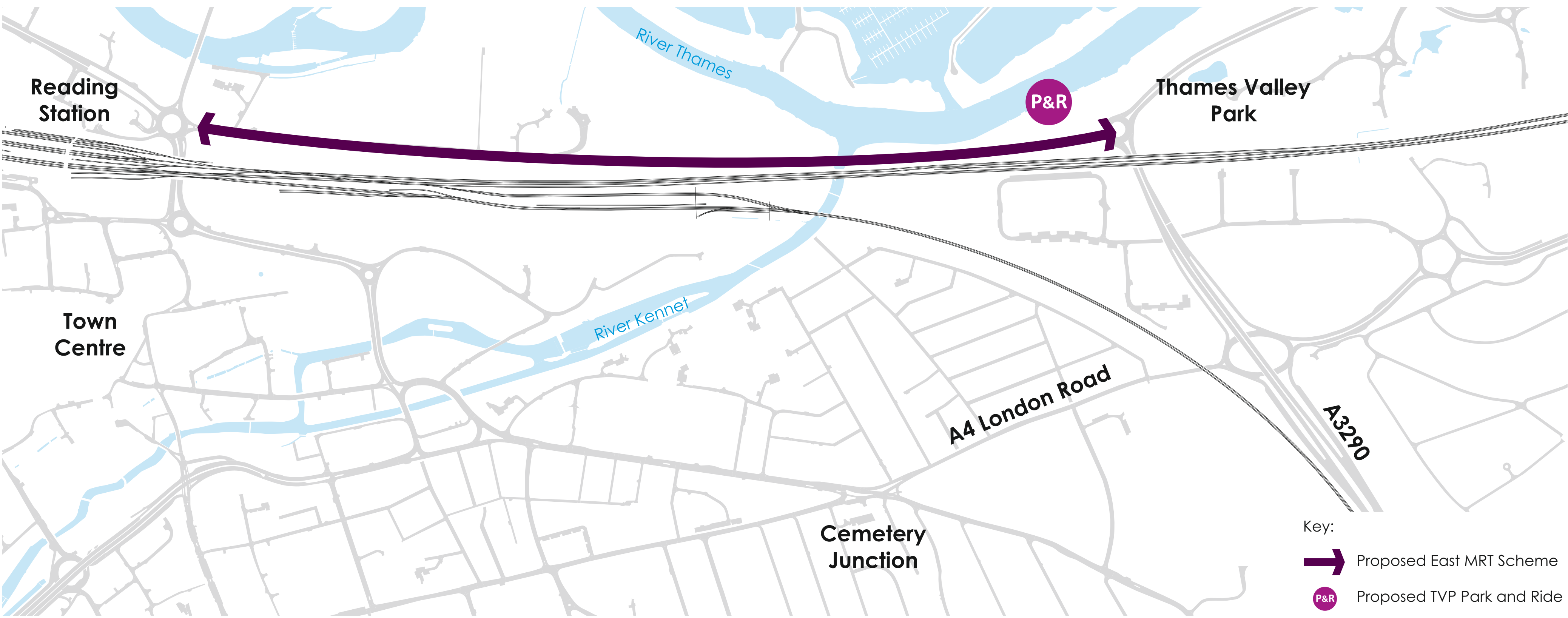
## What is the East Mass Rapid Transit Scheme?

The East Reading Mass Rapid Transit (MRT) scheme is a segregated fast track public transport, pedestrian and cycle route that will support enhanced accessibility and continued sustainable growth in Reading, Wokingham Borough and the wider area.

The MRT route is proposed to link the A3290 at Thames Valley Park, from the proposed new Park & Ride facility, to Napier Road, Reading town centre and the railway station.

The scheme is being promoted by Reading Borough Council (RBC), Wokingham Borough Council (WBC) and Thames Valley Berkshire Local Enterprise Partnership (TVB LEP).

The purpose of the scheme is to improve the attractiveness of travelling more sustainably, therefore reducing private car trips, easing forecast congestion and air quality along the existing highway network, particularly on the A4 corridor.

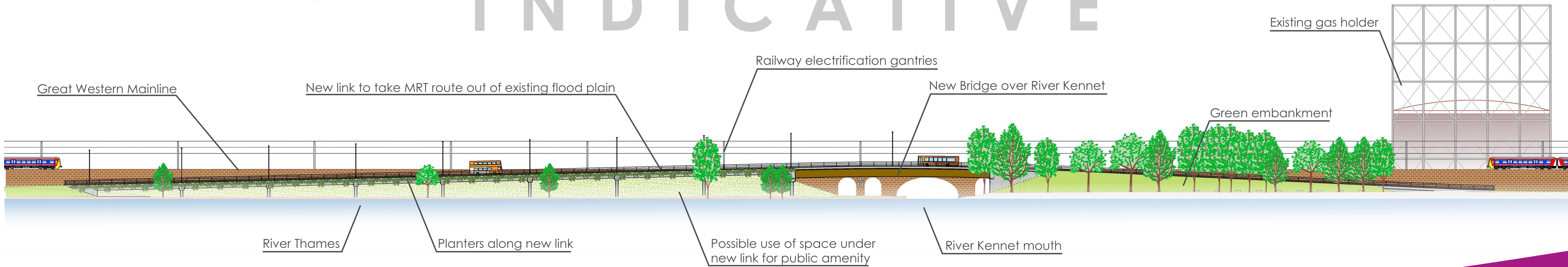


## Illustrative Cross-Section

← ← Thames Valley Park & Wokingham

INDICATIVE

Tesco Store & Reading → →



# East Reading Mass Rapid Transit Route

## Wider Transport Connectivity

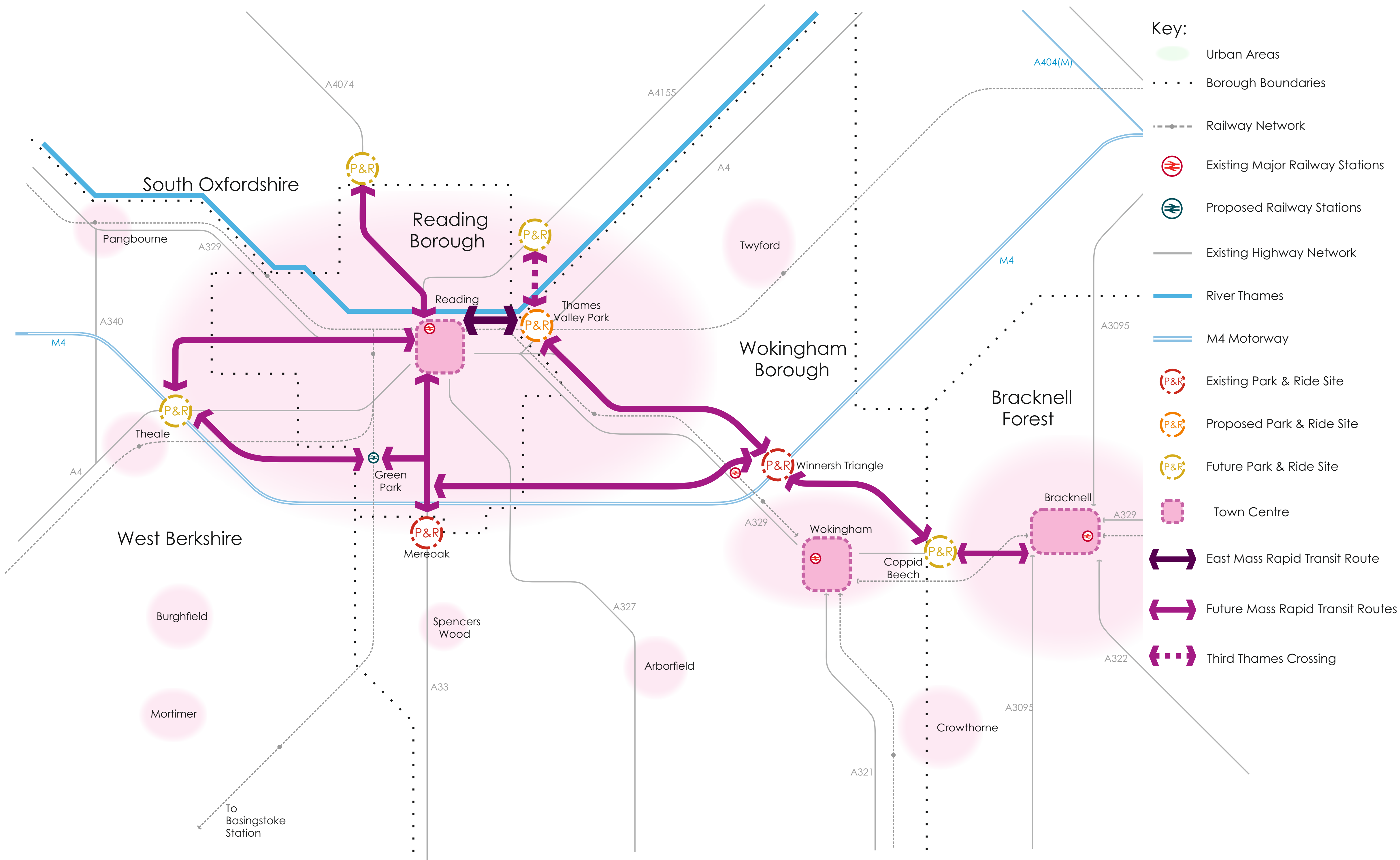
### Transport Strategy

This scheme is a long established element of RBC's strategy to deliver sustainable economic growth and housing for Reading and Wokingham Boroughs. It is included in RBC's Corporate Plan, Core Strategy and Local Transport Plan. The diagram to the right shows Reading's public transport strategy to provide significantly improved radial and orbital MRT routes.

The scheme is also identified in WBC's Core Strategy, Managing Development Delivery, Local Plan, and Local Transport Plan; and TVB LEP's Strategic Economic Plan.

A growing town must be supported by good transport links to provide urban connectivity and access to wider strategic transport networks. The A4 corridor in east Reading linking the town centre and the A3290 is suffering from significant levels of congestion, particularly in the peak periods. This congestion is forecast to increase with the projected level of growth in Reading and Wokingham Borough.

RBC has made significant progress in delivering its Local Transport Plan Strategy to date, which has been developed to encourage sustainable transport, active travel, and support planned growth. This scheme is a vital element of the wider strategy.



Working with:

