

All residents
469
Northumberland Avenue
Whitley
Reading
RG2 8LZ

Our Ref: WWART
Your Ref: WWART

Direct: ☎ 01189372298
e-mail:
neighbourhoodinitiatives@reading.gov.
uk

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Your contact is: Joe Northcote - Neighbourhood Initiatives Team

Dear Resident,

Exciting News: Whitley Wood Art Funded by Tesco

As you may be aware, artist Bruce Williams has been commissioned by Reading Borough Council to produce public art after it was awarded ring fenced funding from the nearby Tesco Distribution Centre.

The designs that he has worked on use old and new photographs of local Whitley people including Geoffrey Field School and the Rabsons Rovers football team. They are produced in bold black and white colours on steel panels, and plans are to locate them at three locations in Whitley Wood/Whitley. The areas proposed are at the grassed area pathway at the front of the Northumberland Avenue Precinct, the Exbourne Road pedestrian access at Geoffrey Field Junior School and the on the roundabout that connects Whitley Wood Lane to Whitley Wood Road.

Mr Williams has previously worked on the Oscar Wilde Memorial Walk in Chestnut Walk next to Forbury Gardens and has a proven track record of producing high quality work.

We are now about to go to the final stage of approving the works which is the formal planning procedure. This procedure will enable you to comment fully in due course. As a resident living in close proximity to one or more of these artworks, we wanted to make sure that you were the first to know of this proposal.

We hope that this is a welcome addition to your local community,

Yours Faithfully,

Joe Northcote,
Neighbourhood Initiatives Officer

Artists Impressions of the three proposed artworks



Geoffrey Field Junior School



Northumberland Avenue Precinct



Whitley Wood Lane Roundabout