

2.0 Assessment & Analysis

2.1 Site Location



03: Site View

2.0 Assessment & Analysis

2.2 Local Context - Surrounding Buildings

- Crowne Plaza
- Rivermead Leisure Complex
- Premier Inn
- Toby Carvery
- Mercedes-Benz - Reading
- Genting Casino
- Kwik Fit
- Brandon Tool Hire
- DPD



04: Local Area

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2.3 Land Use

This diagram demonstrates the various building uses in the surrounding area of the site.

- Site Location
- Residential
- Retail / Offices / Industry
- Leisure
- Educational / Institutional



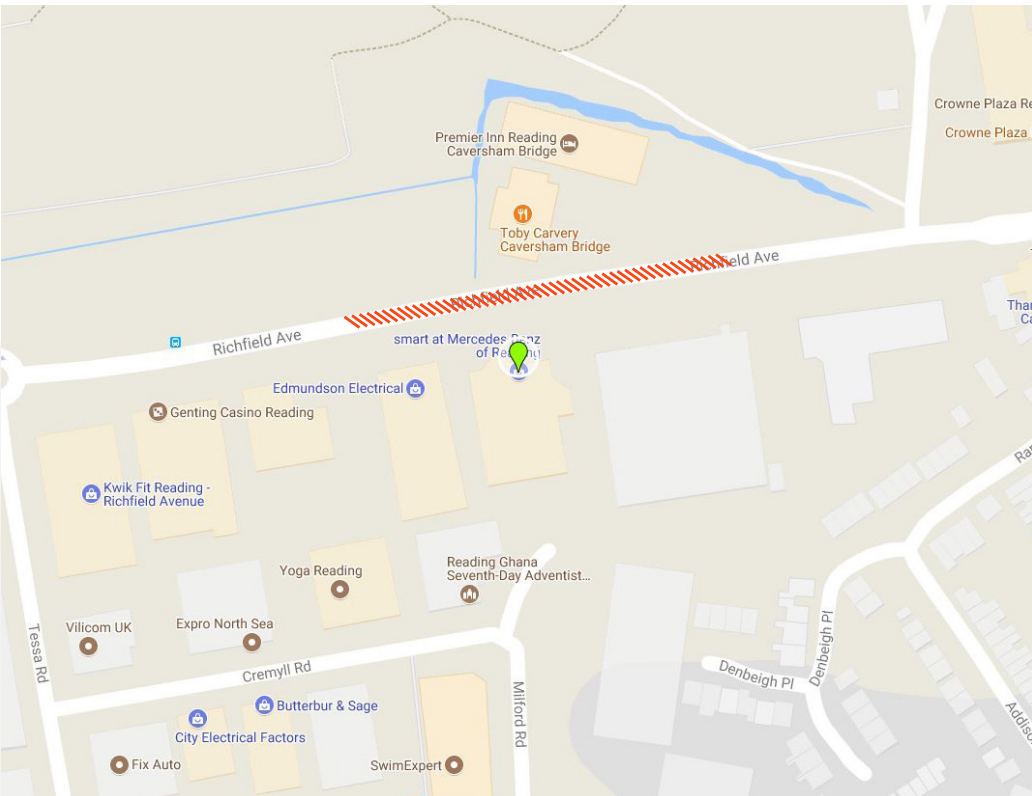
05: Land Usage

2.0 Assessment & Analysis

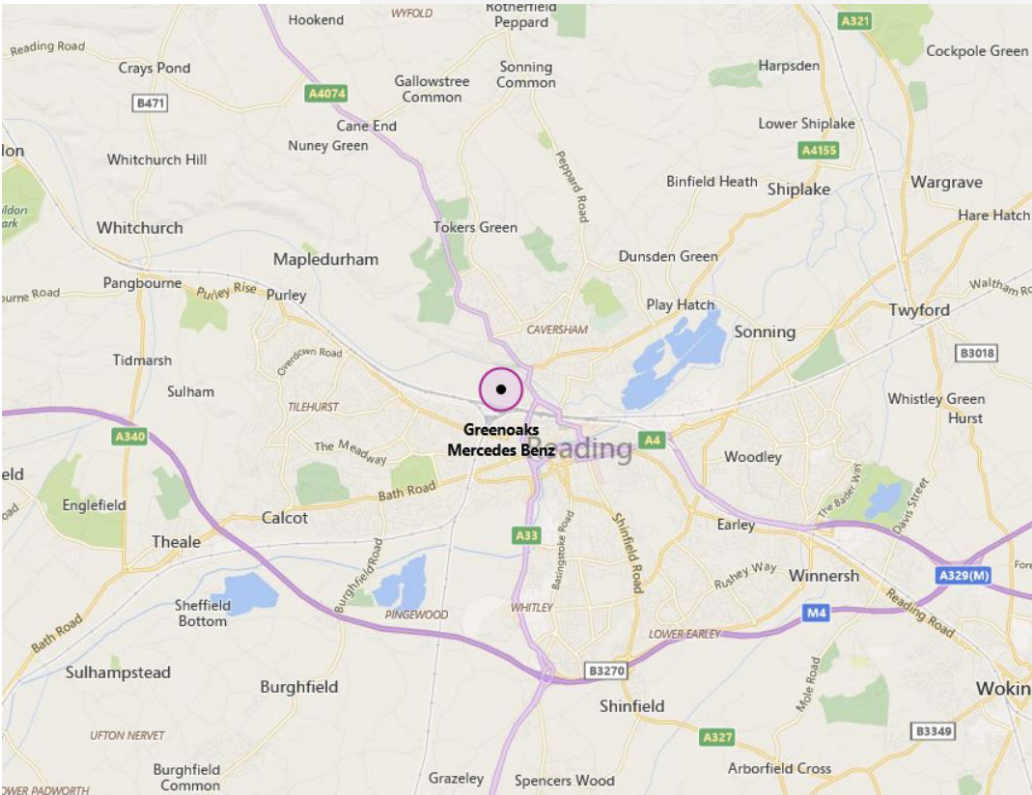
2.4 Constraints & Opportunities



01: Sun Path- 1st Of September



02: Noise from main access roads



03: Road map



04: Key Views

Noise

Key Views