

Maxx Media Reading Station

Brightness Settings and Management –

UniLED Solutions will manage brightness settings throughout the year so that brightness levels adjust based on sunrise and sunset times according to the longitude and latitude location of the site. We have the ability to set minimum and maximum thresholds as required and can at any time remotely adjust these settings. Meaning that at night time the brightness of the screen will be at around 200 cd/m² (subject to content) which will not cause any glare issues.

Setting Camera Exposure –

We manage 100's monitoring webcams for digital screens across the UK and we are able to adjust the exposure settings of the camera when in visibility of the screen to reduce any glare so that the surrounding image is clear.

We use IP bullet cameras to monitor the screens, and have used Axis P1405-1e cameras.

Ideally would like to mount to cameras on the existing CCTV pole. One being on station road and the other outside the station. Attached to the document are the camera spec, these run off a 4g network and therefore no ADSL line is required. If acceptable we will need a power source to run the comms for the camera.

Existing Camera Positions On Site –

Following on from our site visit last week there are a number of solutions that can be implemented if any of the existing cameras become obscured from the installation of the screen.

Firstly as the bottom of the screen will start 2.4 m of the ground, the council's existing camera can be lowered down the existing pole so that the view is not obscured.

Alternatively, UniLED can install a new monitoring camera for the council on the new screen structure itself, should there be a need to view a specific area surrounding the screen. If the council could provide a direct internet line to run the new proposed cameras, then the cameras could

stream 24 hours a day. Alternatively, if this is not possible Uniled could run the camera on a 4g network, however we would not be able to stream this 24 hours day, we would only be able to provide screen shot images taken every 10 seconds.

Artwork

As to the discussion at the meeting last week, please find the email addresses to send any artwork to:

content.maxxmedia@uniledsolutions .com

Once artwork is received and is the correct specification to fit the screen, the artwork can be pushed live within minutes.

Maxx Media will provide the necessary specifications for the artwork.