

Reading Signage Strategy Schedule

This document sets out details of the signage that is included with the proposed ATM located at Metro Bank Broad Street Mall, 201 Broad St, Reading.

Plan reference	Height from ground to the base of the advert (m)	Size (HxWxD) (cm)	Maximum height of any of the individual letters and symbols (cm)	Colour of text & background	Materials	Maximum projection of the advert from the face of the building (m)	Illuminance levels (cd/m ²)	Details (internally/externally illuminated /static/intermittent)
3a - 1x illuminated ATM sign	1.507	17.6x46.4x0	7.2	Blue/Red/White	Duratrans Print applied to clear acrylic	0	540	Internally illuminated, static
3b - 1x illuminated ATM sign	1.292	7.8x3.14x0	4.8	Blue/Red/White	Duratrans Print applied to clear acrylic	0	540	Internally illuminated, static