

Appendix B.3: Baseline Profile

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Table B-3-1: Population (Grey denotes above average)

Population	60 min	Reading	Wokingham	South East	England
Population Projection 2017	7,161,061	168,260	165,139	9,188,057	56,180,641
Population Projection 2021	7,417,168	171,749	170,432	9,477,285	57,794,362
Population Projection 2025	7,647,714	175,033	174,912	9,760,303	59,322,101
Population Projection 2031	7,952,484	179,925	179,894	10,151,299	61,415,794
Change 2021 to 2025	3.5%	2.3%	2.7%	3.4%	3.0%
Change 2025 to 2031	2.0%	1.4%	1.4%	2.0%	1.7%
Change 2021 to 2031	3.5%	2.3%	2.7%	3.4%	3.0%

Source: Experian, 2018

Table B-3-2: Age Profile

Population	60 min	Reading	Wokingham	South East	England
0 - 15	1,317,512	30,116	31,370	1,642,084	10,022,842
16 - 64	4,458,079	107,750	99,221	5,510,647	34,329,109
16 - 74	4,953,731	116,808	112,273	6,274,342	38,881,395
64+	951,110	17,832	23,789	1,482,020	8,660,534
74+	455,458	8,774	10,737	718,325	4,108,248

Source: Experian, 2018

Table B-3-3: Working age population projections (Grey denotes above National average)

Population	60 min	Reading	Wokingham	South East	England
Population Projection 2017	4,586,824	113,018	101,088	5,654,497	35,219,747
Population Projection 2021	4,675,653	113,539	102,520	5,726,068	35,624,804
Population Projection 2025	4,762,335	114,982	103,560	5,803,804	36,037,028
Population Projection 2031	4,848,190	116,940	103,559	5,854,891	36,335,784
Change 2021 to 2025	1.8%	1.5%	0.5%	1.1%	1.0%
Change 2025 to 2031	0.9%	0.8%	0.0%	0.4%	0.4%
Change 2021 to 2031	1.8%	1.5%	0.5%	1.1%	1.0%

Source: Experian Regional Forecasts, 2018

Table B-3-4: Economic Activity (Grey denotes above National average)

Economic Profile	60 min	Reading	Wokingham	South East	England
Economically Active	73.2%	73.9%	75.6%	72.2%	69.9%
Economically Inactive	26.8%	26.1%	24.4%	27.8%	30.1%

Source: Experian, 2018

Table B-3-5: Industry of Employment (Grey denotes above National average)

Industry of Employment	60 min	Reading	Wokingham	South East	England
Agriculture, forestry and fishing	0.3%	0.1%	0.3%	0.6%	0.8%
Mining and quarrying	0.2%	0.3%	0.3%	0.1%	0.2%
Manufacturing	5.8%	4.9%	6.6%	7.3%	8.8%
Electricity, gas, steam and air conditioning supply	0.4%	0.6%	0.8%	0.5%	0.6%
Water supply; sewerage, waste mgt. and remediation	0.5%	1.1%	0.7%	0.7%	0.7%
Construction	6.9%	6.2%	6.6%	8.3%	7.7%
Wholesale and retail; repair of motor cycles and vehicles	14.8%	15.5%	14.6%	15.8%	15.9%
Transport and storage	5.4%	4.6%	3.7%	5.4%	5.0%
Accommodation and food service activities	5.2%	5.9%	3.2%	4.8%	5.6%
Information and communication	7.7%	11.1%	12.6%	5.2%	4.1%
Financial and insurance activities	5.4%	4.1%	4.3%	4.9%	4.4%
Real estate activities	1.7%	1.0%	1.3%	1.5%	1.5%
Professional, scientific and technical activities	9.7%	9.1%	9.9%	7.4%	6.7%
Administrative and support service activities	5.5%	5.7%	4.6%	5.1%	4.9%
Public administration, defence, compulsory social security	5.0%	4.7%	5.2%	5.9%	5.9%
Education	9.8%	9.7%	11.5%	10.1%	9.9%
Human health and social work activities	10.1%	10.9%	8.8%	11.4%	12.4%
Industry: Other	5.6%	4.3%	5.0%	5.0%	5.0%

Source: Experian, 2018

Table B-3-6: Occupation (Grey denotes above National average)

Occupation	60 min	Reading	Wokingham	South East	England
Managers, directors and senior officials	13.1%	9.0%	14.2%	12.1%	10.9%
Professional occupations	21.7%	24.5%	25.7%	18.2%	17.5%
Associate professional and technical occupations	15.3%	13.5%	16.3%	13.7%	12.8%
Highly Skilled	50.1%	47.0%	56.2%	44.1%	41.1%
Administrative and secretarial occupations	11.3%	10.0%	11.7%	11.9%	11.5%
Skilled trades occupations	9.2%	9.0%	8.3%	11.2%	11.4%
Caring, leisure and other service occupations	8.1%	8.5%	7.5%	9.2%	9.3%
Semi-Skilled	28.6%	27.5%	27.5%	32.3%	32.2%
Sales and customer service occupations	7.3%	9.0%	6.7%	7.9%	8.4%
Process, plant and machine operatives	5.0%	5.1%	3.5%	6.0%	7.2%
Elementary occupations	9.0%	11.4%	6.1%	9.7%	11.1%
Unskilled	21.3%	25.5%	16.3%	23.6%	26.7%

Source: Experian, 2018

Table B-3-7: Qualifications (Grey denotes above National average)

Qualifications Profile	60 min	Reading	Wokingham	South East	England
No qualifications	16.2%	17.4%	13.2%	19.8%	22.5%
Level 1 qualifications	11.7%	12.2%	11.8%	14.0%	13.3%
Level 2 qualifications	13.5%	12.3%	15.1%	16.1%	15.2%
Apprenticeship	2.6%	2.5%	3.4%	3.6%	3.6%
Level 3 qualifications	11.7%	13.4%	12.4%	12.5%	12.4%
Level 4 qualifications and above	36.5%	34.8%	40.0%	28.9%	27.4%

Source: Experian, 2018

Table B-3-8: Social Grade (Grey denotes above National average)

Social Grade	60 min	Reading	Wokingham	South East	England
Social Grade AB	32.9%	31.3%	43.0%	26.7%	23.0%
Social Grade C1	32.0%	30.0%	31.4%	32.5%	30.9%
Social Grade C2	16.9%	17.2%	14.8%	20.5%	20.6%
Social Grade DE	18.2%	21.5%	10.7%	20.3%	25.5%

Source: Experian, 2018

Table B-3-9: Origin-Destination data

Place of work	Bracknell Forest	West Berkshire	Reading	Windsor and Maidenhead	Wokingham	Basingstoke and Deane
Output areas (around MTR East corridor)	3%	10%	35%	2%	21%	3%
Reading Borough Council	3%	12%	45%	2%	17%	3%
Wokingham Borough Council	9%	5%	15%	3%	41%	2%

Source: Nomis 2017; Census 2011