

External Marketing

New Century Place, Reading



COLLEGIATE

Building Collateral

New Century Place, Reading

Materials

Mesh banners to be attached to the building with screws and plugs



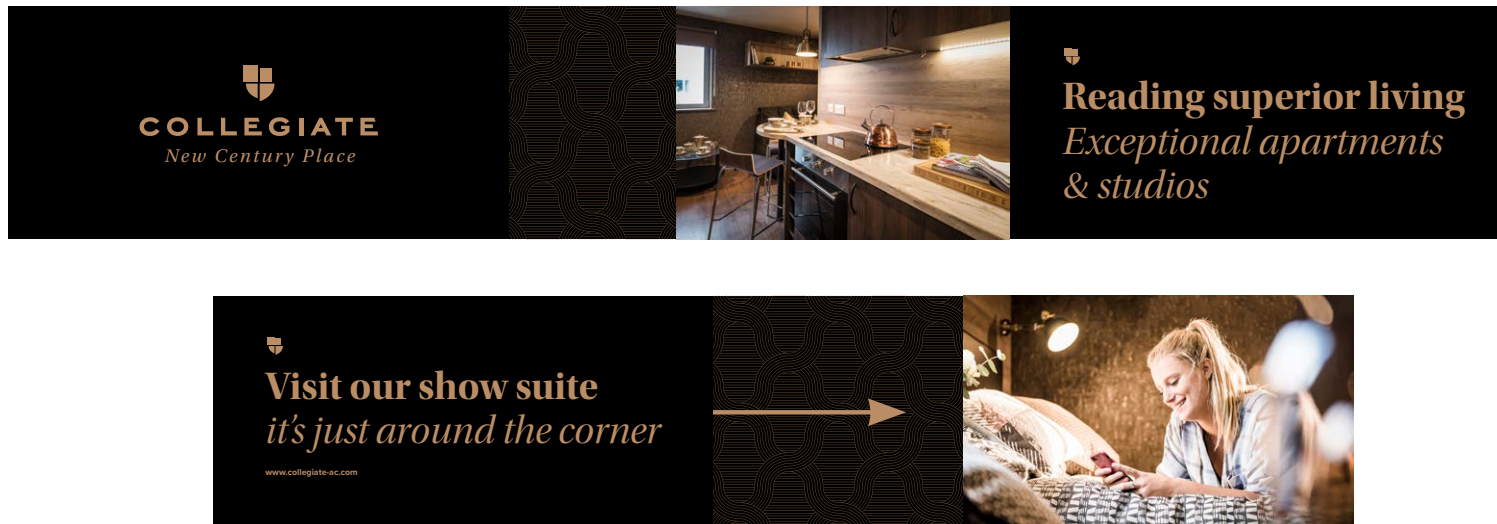
1a



Series of windows on ground floor of No.2 New Century Place

Proposed Images (Section 1a)

Mesh banner to be attached to the building with screws and plugs in two seperate sections.
(largest physical letter height = 228mm)



Part 1 - 1860 x 12000mm

Part 2 - 1860 x 9130mm

1b



Windows on ground floor (1b) of No.2 New Century Place

Proposed Images (Section 1b)

Mesh banner to be attached to the building with screws and plugs
(largest physical letter height = 228mm)



1840 x 5845mm



2



Brick Area at top of No.1
New Century Place

Brand new
Superior living



COLLEGIATE

New Century Place

Proposed Images (Banner 2)

Mesh banners to be attached to the building with screws and plugs.

Banner 2
3450 x 2240mm

(largest physical letter height = 275mm)