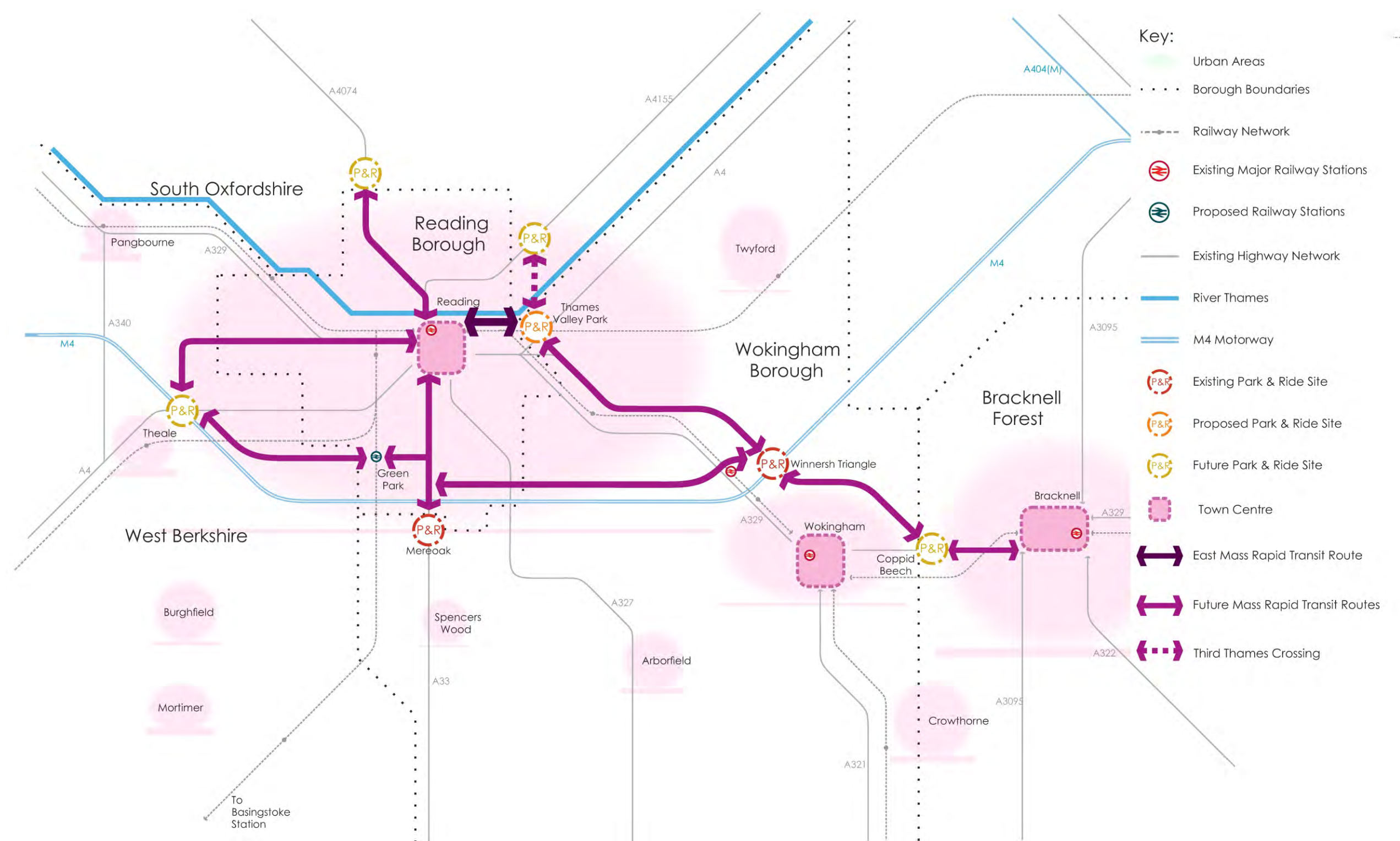


East Reading Mass Rapid Transit Route

Benefits of the Scheme

A growing town must be supported by good transport links to provide urban connectivity and access to wider strategic transport networks. The A4 corridor in east Reading linking the town centre and the A3290 is suffering from significant levels of congestion, particularly in the peak periods. This congestion is forecast to increase with the projected level of growth in Reading and Wokingham Boroughs.

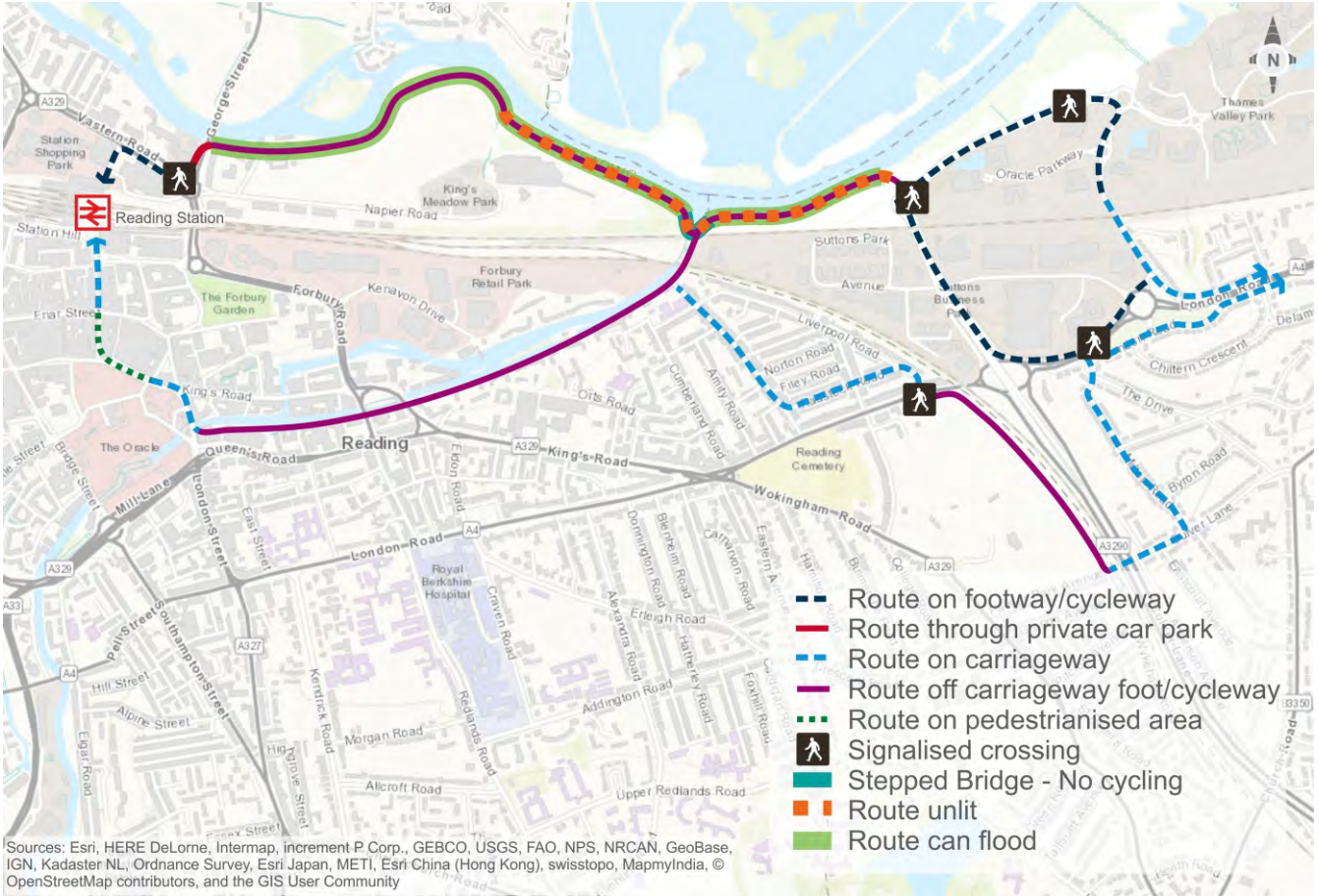
RBC has made significant progress in delivering its Local Transport Plan Strategy to date, which has been developed to encourage sustainable transport, active travel, and support planned growth. This scheme is a vital element of the wider strategy.



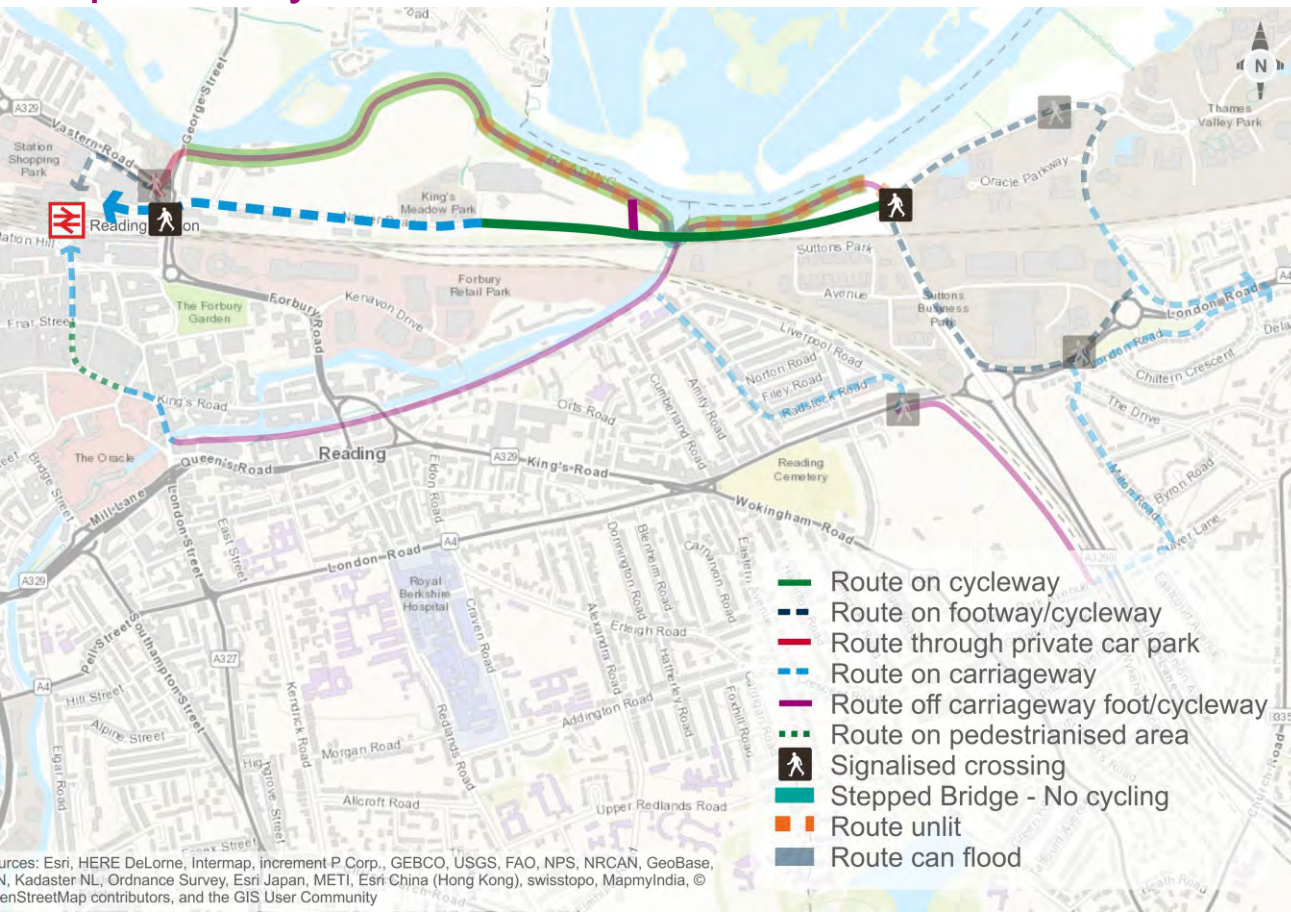
Benefits

- A new dedicated bus route away from congestion - to allow bus operators to offer faster, more reliable bus services alongside local stopping services.
- A journey time saving for bus services using the route of 6 to 13 minutes in the peak periods.
- Significantly increased levels of transport capacity for movement into and out of Reading to accommodate planned and future development growth through more sustainable means.
- An expected increase in public transport patronage of 15% compared to the future without the scheme (based upon the modelled assumptions for the Business Case).
- A new direct cycle route - a lit, segregated, low gradient, low trafficked route, which does not flood and benefits from natural surveillance from the passing regular bus services.
- An expected increase in cycling of 114 new trips per day compared to the future without the scheme (based upon the modelled assumptions for the Business Case).

Existing Cycle Routes



Proposed Cycle Routes

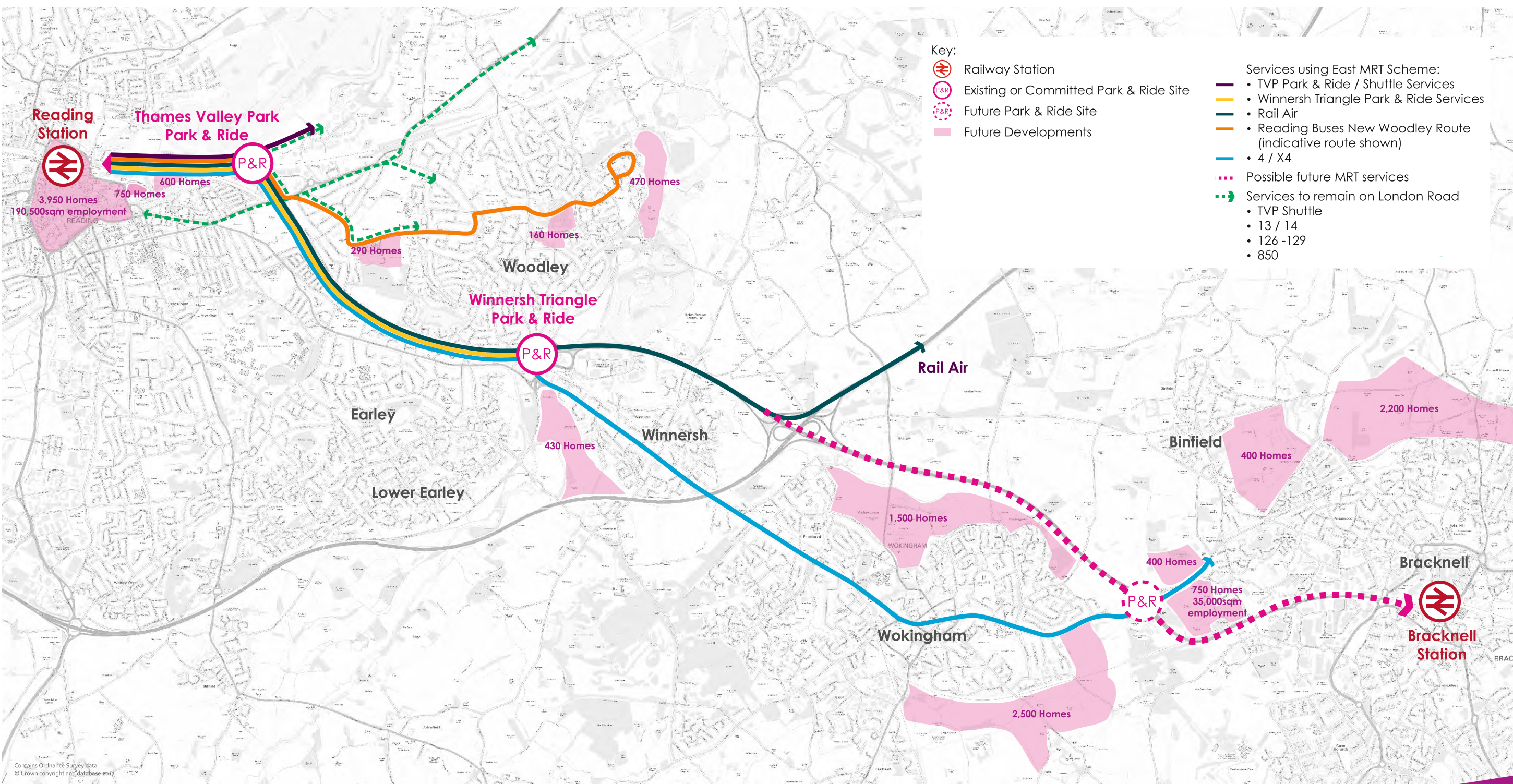


Bus Services

Over 80 services are expected to operate along the route in both the morning and evening peak periods (3 hours) and over 110 services off peak. It has been confirmed, through consultation with Reading Buses, RailAir and TVP, that the following bus services are likely to use the East MRT Scheme:

- Winnersh Park and Ride
- TVP Shuttle
- RailAir
- TVP Park and Ride
- New Service to Woodley
- Service 4/X4 to Reading, Wokingham and Bracknell

Other services such as the 850 or 126-129 may switch to use the East MRT Scheme as well as support the provision of new future services.



Working with:

