

HARVESTERS . MANSION HOUSE PROSPECT PARK READING

DESIGN & ACCESS STATEMENT

Design

- 1. Amount:** The proposal is accompany the Advert and Listed Building application for replacement signage at Harvesters
All existing signs would be removed and any fixing holes made good. The new signs would then be fitted taking into consideration the importance of the building any fixings would be made through the mortar and not the brickwork.
The proposal is to replace the existing signage on a like for like basis. Harvesters have undergone an image update and the new signs are designed to reflect this. The building is set within the grounds jof Prospect park and not visable from the main road. I replacement post sign is proposed to identify the building from the main road.
- 2. Layout:**
 - Item 01.** One replacement totem sign to be fitted in the same location as the existing to reflect the new Harvesters image, The sign would be illuminated by a floor mounted floodlight
 - Item 02.** One replacement post mounted sign to be fitted in the same location as the existing with a trough light fitted above to illuminated
 - Item 03** One replacement Harvesters logo to have internall illumination
 - Item 04** One replacement post mounted entrance welcome sign to be fitted in the same location as the existing. Illuminated by trough light from below
 - Item 05.** One set of non illuminated letters over main entrance
 - Item 06.** Replacment transom fascia sign to be of the same sign and construction as the existing reflecting the new Harvesters image
 - Item 07.** One replacement post mounted entrance sign to be double sided and illuminated by trough light from below
- 3. Scale:** The signs are considered proportionate to the building as they are like for like replacement The existing signs do to their age and condition do not reflex the high standard of the building and the interior
- 4. Landscaping:** There is no hard or soft landscaping affected by the porposed signage
- 5. Appearance:** The proposed signage will add a freshness to the exterior while keeping the character and history of the building
- 6. Use:** The signs would promote the location and use of the unit.

Access

The proposal does not relate to or affect any matter concering disabled access issues.