

Heritage Statement

Queen Victoria Street is a thoroughfare in Reading, linking Broad Street with Friar Street and providing direct access to/from Reading Railway Station into Broad Street. It was developed in the early 20th century.

The street currently houses a breadth of shops and businesses – ranging from Greggs to TUI and an independent card shop and Starbucks. All the shop fronts are different in appearance – in keeping with their own particular branding. 20 – 22 Queen Victoria Street has one entrance that needs some care and attention given to it. The ‘porch’ like appearance is used frequently for late night revellers to relieve themselves, a place to stop for lighting up cigarettes etc.,

If we move the doorway forward 75cms it will then sit flush with the two buildings either side and improve dramatically the appearance of the doorway. On reviewing the street, and evidence is provided from the photos shared in the application, there appears to be no consistency in approach, so we are confident that any replacement will not deter from the area – but will simply fall in line with the modern buildings all of which have been altered at ground level at some point in the last twenty years from their original frontage.