

Broad Street Mall: Statement of Community Involvement

Inception (Reading) Sarl (c/o Moorgarth Group Ltd.)

December 2018

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Executive summary

This Statement of Community Involvement (SCI) summarises the public engagement that has been undertaken in relation to development plans for the Broad Street Mall, Reading, RG1 7QE (“the site”) on behalf of Inception (Reading) Sarl (c/o Moorgarth Group Ltd.) (“the Applicant”).

The site forms a part of the West Side Major Opportunity Area, the area at the west of the Reading Central Area Action Plan (“RCAAP”) area, identified by Reading Borough Council (“RBC”) as an area for high-quality regeneration and sustainable extensions to the town centre. The RCAAP states it should contain high-quality mixed-use environments and foster stronger east-west links into the central core with new places for people to live, work and visit. The site is also part of the Hosier Street Area Development Framework, which was passed by the Strategic Environment, Planning and Transport Committee on 12 December 2018.

The Applicant’s plans for the site are to create an attractive new destination for Reading by continuing the refurbishment of the existing shopping centre, providing new homes, creating active retail and restaurant frontages, and delivering attractive public realm improvements, including open space, planting and street furniture.

Consultation activities for this application were carried out in conjunction with the Applicant’s project team and parallel to their extensive engagement with RBC and other statutory consultees. These included:

Public exhibitions: A public exhibition was held on the site on 29 and 30 November and 1 December and attracted 163 attendees. This provided an opportunity for residents, representatives of local groups and political stakeholders to discuss the proposals with members of the project team.

c.5,400 newsletters: Newsletter distributed to c.5,400 addresses around the site, 4,596 of these are residential and 767 are businesses. The distribution covers an area with a radius of 600m and a total area of 1.13 square kilometres. They updated the local community on the progress of the proposals, advertised the public exhibition and provided contact details for local residents wanting to learn more. Meanwhile, local groups were notified of the exhibition and copies of the exhibition boards were made available to residents who wanted them.

Stakeholder meetings: 27 local stakeholders have been offered briefings including elected representatives, community groups and resident associations. Businesses in the surrounding area were also offered the opportunity to meet. Many of these groups attended the public exhibition to discuss the plans.

Response from local residents, community groups and elected representatives towards the proposals has generally been positive, with consultees largely in favour the redevelopment of the site, particularly welcoming the opening up of the shopping centre with outward facing retail units, improved public realm and new homes. A number of stakeholders stated that the plans would enhance the surrounding area and improve the centre of Reading.

We will continue to engage with local residents, groups and political stakeholders throughout the planning process and beyond.

Introduction

This Statement of Community Involvement has been prepared and submitted by Four Communications, on behalf of the Applicant, to accompany a full planning application for the redevelopment of the Broad Street Mall, Reading, RG1 7QE.

This document provides a record of the public consultation activity and its outcomes. It should be read alongside other documents and plans that comprise the planning application including the Design & Access Statement and the planning statement prepared by DP9.

The plans include:

- 493 high quality new homes, including affordable homes (subject to viability).
- Apartments in a range of sizes, from studio to three bedroom units suitable for families.
- 1,592 sqm of commercial space.
- Three residential buildings ranging in height from five to 22 storeys above Broad Street Mall and provision of a podium level amenity area.
- Construction of an 18 storey building on South Court comprising ground and first floor retail and residential over upper floors.
- Change of use and extension of Quadrant House to form a three storey residential building.
- Opening up the shopping centre with outward facing retail units.

Formal pre-application consultation has been held with planning officers at RBC.

This report has been informed by Central Government guidance within the 2018 National Planning Policy Framework (NPPF), notably paragraph 128:

Design quality should be considered throughout the evolution and assessment of individual proposals. Early discussion between applicants, the local planning authority and local community about the design and style of emerging schemes is important for clarifying expectations and reconciling local and commercial interests. Applicants should work closely with those affected by their proposals to evolve designs that take account of the views of the community. Applications that can demonstrate early, proactive and effective engagement with the community should be looked on more favourably than those that cannot.

It has also been informed by RBC's Statement of Community Involvement (2014).

Understanding the site & local area

Site context

Broad Street Mall was built in the 1970's, and consists of a shopping centre and a multi storey car park. The site lays on the western side of the town centre adjacent the A329. It is situated roughly halfway between the main rail station to the north and the Oracle Shopping Centre to South.

Alongside retail space, Broad Street Mall accommodates office space above the centre along St Mary's Butts (Quadrant House) and Queens Walk (Fountain House). Fountain House is located in the North-West of the application site, above the Mall car park and comprises eight storeys of office space. Quadrant House is located along the Eastern edge of the site above the centre and is currently vacant, with access from within the centre and along St Mary's Butts.

The streetscape around the site is cluttered with bus stops, lighting and bins. The area does not have significant levels of open space or places to sit and relax.

The site sits within the West Side Major Opportunity Area (RC2d, RC2e) of the RCAAP. The plan sets up the planning principles for the centre of Reading up until 2026. The site and the area around it have been identified as a key location for delivering regeneration, forming a key link between Reading Town Centre and adjacent residential areas.

The site sits adjacent to the St Mary's Butts and Castle Street Conservation Area, which is made up of three character areas:

- Saint Mary's Church and Graveyard
- Saint Mary's Butts
- Gun Street and Castle Street Frontages

The majority of the buildings contained within this conservation are listed in their own right, but comprise an overall area of historic character. The area also includes the Victorian Fountain, which is considered to be a minor local landmark.

The site is well served by public transport, with several bus routes accessible from Oxford Road and St Mary's Butt and Reading Station less than a mile away.

Stakeholder audit

The project team actively sought to involve local stakeholders in the development of the scheme, and to ensure that the community had an opportunity to provide feedback on the plans. To that end, Four Communications undertook a detailed audit of the active community groups and organisations in the local area. The following stakeholders have been offered one-to-one briefings on the scheme at times and dates convenient to them. The invitations were followed with telephone calls and emails where appropriate:

Political stakeholders

- Cllr Jo Lovelock, Leader of the Council

- Cllr Tony Page, Cabinet Member for Strategic Environment, Planning and Transport & Abbey ward councillor
- Cllr Chris Maskell, Battle ward Councillor & Chair of Planning Applications Committee
- Cllr Sarah Hacker, Battle ward councillor
- Cllr Gul Khan, Battle ward councillor
- Cllr Mohammed Ayub, Abbey ward councillor
- Cllr Karen Rowland, Abbey ward councillor
- Cllr Sophia James, Katesgrove ward councillor
- Cllr Gurvider Kaur, Katesgrove ward councillor
- Cllr Rose Williams, Katesgrove ward councillor & Planning Applications Committee
- Cllr Jason Brock, Member of the Planning Applications Committee
- Cllr Ellie Emberson, Member of the Planning Applications Committee
- Cllr Jan Gavin, Member of the Planning Applications Committee
- Cllr Ed Hopper, Member of the Planning Applications Committee
- Cllr Ruth McEwan, Member of the Planning Applications Committee
- Cllr Simon Robinson, Member of the Planning Applications Committee
- Cllr Daya Pal Singh, Member of the Planning Applications Committee
- Cllr Sandra Vickers, Member of the Planning Applications Committee
- Cllr Josh Williams, Member of the Planning Applications Committee
- Matt Rodda, Member of Parliament for Reading East

Local groups and organisations

- Evelyn Williams, Chairperson, Reading Conservation Area Advisory Committee
- Rob Stirling, ACORN Reading
- Bobby Lonergan, Reading Business Improvement District
- Baker Street Area Neighbourhood Association (BSANA)
- David Neale, Bell Tower Community
- Reading Abbey Quarter
- Reading Museum

Planning context

The site sits within the West Side Major Opportunity Area (RC2) of the RCAAP. The Plan sets up the planning principles for the centre of Reading up until 2026.

The RCAAP sets an ambition to deliver new homes, employment space capable of supporting new jobs and public realm and infrastructure improvements until 2026. This sets a framework for what new developments should deliver, including specifications on height and density.

The RCAAP is split into a number of sub-areas; the provisions relating to Broad St Mall are detailed in sub-area RC2d and RC2e:

RC2d, BROAD STREET MALL:

Redevelopment will be for continued retail and leisure provision, maintaining frontages along Oxford Street and St Mary's Butts, with uses including residential and offices on upper floors.

RC2e, HOSIER STREET:

Development on this site will result in a new high-quality civic core, providing a new Civic Offices building, along with a mix of other uses including residential and supporting community uses and new open spaces. Development will also include a new arts venue to replace the Hexagon, a new central library and a replacement site for the street market.

The RCAAP seeks a broad mix of uses in the West Side, given its proximity to the central core, and recognises that the area is not as central as the other Opportunity Areas, meaning the balance of uses expected is weighted more strongly in favour of residential. Although it also states that buildings should be flexible and robust to accommodate different uses.

The site is also part of the Hosier Street Area Development Framework, which was passed by the Strategic Environment, Planning and Transport Committee on the 12 December 2018.

Engagement plan

Aims

The aims of the public engagement and community involvement were to:

1. **Involve local people and groups in developing plans for the site.** The Applicant is committed to best practice in engaging with the local community on plans for the site. The aim was to proactively involve individuals and groups and obtain feedback on the proposals.
2. **Ensure the consultation was accessible to all.** We wanted the consultation to be accessible to everyone, in particular:
 - **People with little prior knowledge of the planning system.** Ensure that the consultation was accessible to people whatever their level of understanding of the planning system. Exhibitions on both this application and the related Hosier Street hotel application were provided to ensure that people had the opportunity to understand the issues and have their questions answered.
 - **Disabled persons.** Ensure that all documents were available in accessible formats upon request and that the drop-in sessions were held in accessible premises.
3. **Support the development of a scheme that meets the needs and aspirations of the local area.** Ensure that through engagement with local residents, community groups, and councillors, the scheme respects the character of the local area and makes a positive contribution to the street scene.

Timetable

August 2018: During the summer, we held a public exhibition to provide information about the Applicant's proposals for a new hotel on the site of the former Eva's nightclub. Several attendees asked about the plans for the wider regeneration of Broad Street Mall based on the Council's ongoing consultation on the then draft Hosier Street Area Development Framework. The project team made clear that the hotel was part of the ongoing regeneration of the Mall and that the Applicant was still in the process of finalising plans for the wider redevelopment.

September 2018: The applicant and project team attended RBC's Hosier Street Area Development Framework consultation event in September, where they engaged with RBC and stakeholders and answered questions.

Sept-Nov 2018: The team worked with the Design Review Panel and RBC officers to inform the emerging proposals to ensure they best reflected the aspirations of the local community and wider area.

November 2018: A public exhibition was held in Broad Street Mall to share the Applicant's initial proposals for the future of Broad Street Mall with the local community, ahead of the submission of a planning application before the end of the year.

December 2018: The planning application is set to be submitted in December 2018.

Exhibition summary

Venue & times	The exhibition was open to the public at the following dates and times: Dates: Thursday 29 November - 4:00pm to 7:00pm Friday 30 November - 4:00pm to 7:00pm Saturday 1 December - 10:00am to 1:00pm Venue: Unit 46, Broad Street Mall, Reading, RG1 7QE
Purpose	The purpose of the exhibition was to share the Applicant's initial proposals for the future of Broad Street Mall with the community, ahead of the submission of a planning application before the end of the year. Visitors had the opportunity to raise any questions and have these answered by the team.
Publicity	Local residents, groups and businesses were notified about the exhibition by a newsletter distributed to the local area covering over c.5400 addresses. An advertisement for the exhibition was also displayed on digital screens around the mall. In addition, members of staff wore exhibition branded jackets from Thursday to Saturday.
Exhibition content	The details of the Applicant's vision for Broad Street Mall were presented on nine exhibition banners. Members of the team were available to explain the information provided and answer any questions.
Visitors to exhibition	163 people attended the exhibition. Attendees included: • Cllr Tony Page, Deputy Leader of the Council • Cllr Karen Rowland, Abbey Ward councillor • Cllr James Brock, Southcote Ward councillor • Chairperson, Reading Conservation Area Advisory Committee • A representative from the Reading Museum • Representatives from Baker Street Residents association • Local residents, workers and business owners
Opportunity for feedback	All exhibition attendees were encouraged to give feedback using the questionnaires provided and to sign the visitors' book. Attendees could complete the questionnaire at the exhibition, or alternatively take the form away and return it to the Freepost address provided.
Feedback	15 questionnaires were returned at the public exhibition and several attendees took forms away to return via Freepost.



Feedback

Feedback was received both verbally and via written feedback forms, with many attendees engaging in discussions with members of the project team and completing a feedback forms.

Verbal Feedback

The table below summarises the verbal feedback received by the team over the course of the exhibition:

Issue	Detail
Housing provision	Housing was seen as a key benefit to visitors at the exhibition. Visitors were positive about the idea of supporting the need for homes, stating new homes for Reading were incredibly important. There were some questions about detailed elements of the housing offer, such as amenity space for residents. The project team were on hand to explain how these will work in practice.
Public realm improvements	Visitors welcomed the provision for improved retail spaces and active frontages, agreeing the proposals were a good opportunity to inject new life in the area. Attendees discussed the exciting nature of the proposals which would significantly enhance both the mall itself, and surrounding areas.
Design	Attendees discussed elements of the design of the new building. Overall, attendees welcomed the design, with a particularly positive emphasis on the design of the revised frontages and composition of the towers.
Parking	Some attendees had questions about the removal of car parking spaces as part of the plans. Most supported the reduction in car usage for the new offices, citing the development's proximity to sustainable travel options making non-vehicular transport a clear choice. Visitors also welcomed the provision of disabled parking bays, stating there was not enough in Reading currently and the provision of more was a positive development.

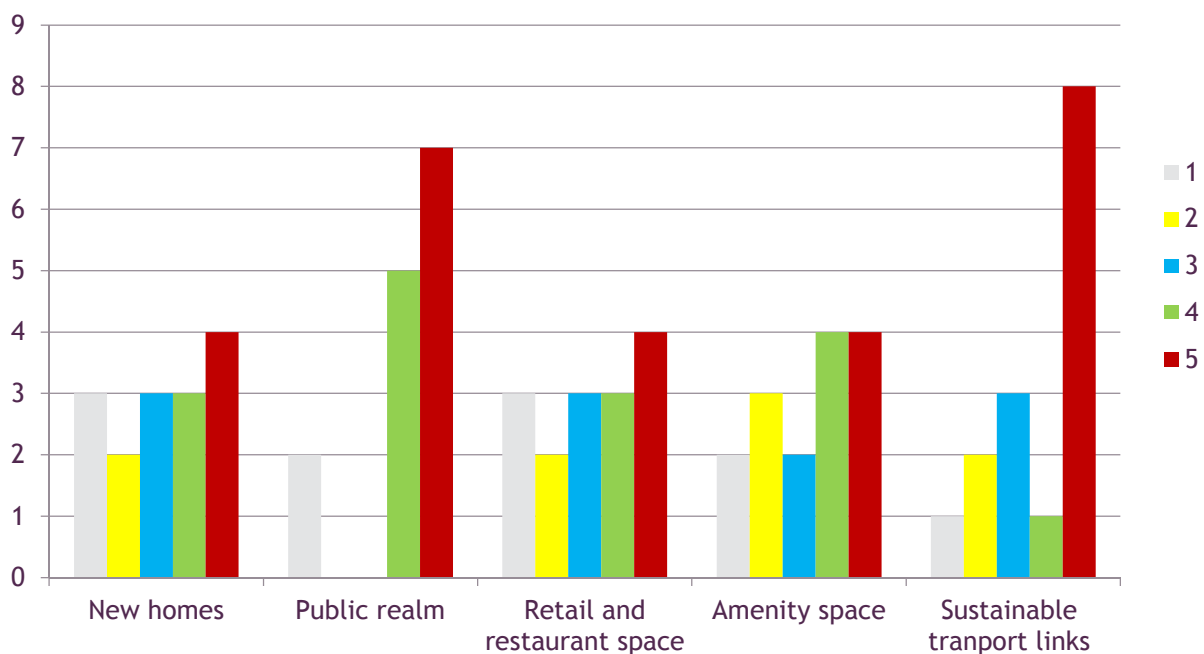
Written feedback

Attendees were encouraged to provide feedback via written feedback forms, which included a questionnaire. 15 attendees returned a questionnaire at the public exhibition, whilst some attendees took away questionnaires to complete and return using the Freepost envelope provided. None have been returned as of yet.

A summary of the questionnaire responses is set out below:

Question 'How Important are these aspects of the plans to you'	1 - least important	2	3	4	5 - most important
1. New homes	3	2	3	3	4
2. Public realm	2	0	0	5	7
3. Retail and restaurant space	3	2	3	3	4
4. Amenity space	2	3	2	4	4
5. Sustainable transport links	1	2	3	1	8

Graph of questionnaire results



Analysis

Overall, the feedback demonstrated that most attendees thought the sustainable transport links and public realm aspects of the plans were most important.

Attendees were particularly positive about the improved retail spaces and active frontages proposed as part of the public realm improvements, as they would significantly enhance the mall and the surround area.

Whilst some attendees were concerned about the removal of car parking spaces as part of the plans, most supported the reduction in car usage for the new officers and welcomed the provision of disabled parking bays.

Political stakeholder attendees highlighted how the proposals would improve the area and enhance the centre of Reading. Some concerns were raised with the height of the development by the chair of the Reading Conservative Area Advisory Committee.

Next steps

The planning application is set to be submitted in December 2018 and the Applicant will continue to engage with local residents, groups and political stakeholders throughout the planning process and beyond to ensure we are listening and proactively working with the local community and stakeholders.

Conclusion

The public exhibition was an opportunity for residents and stakeholders to hear about the initial proposals for the future of Broad Street Mall. This was an opportunity to present the overall vision for the new buildings for the first time to the public. Attendees typically stayed for around 15 minutes or more and had substantial conversations with team members.

Local residents agreed that the existing mall is in need of redevelopment, especially with regards to the dead frontages along the length of the site. Residents and stakeholders generally welcomed the redevelopment and suggested that it will make a significant contribution to the surrounding area.

Attendees discussed the improvements to the public realm, welcoming the transformation of dead frontages. There was agreement that these improvements will make an important contribution to the future of this part of Reading.

Attendees welcomed the provision of housing, and were pleased to see the inclusion of affordable housing on the site. Visitors welcomed the potential of the proposals to maximise the use of the mall and promote Reading's commercial offering.

Overall attendees were positive and supportive of the proposals and welcomed the regeneration of the area. There was broad understanding of the principals behind the redevelopment, including the delivery of new homes, activating the currently underused frontages, improving the public realm and the considered composition of the development.

Appendices

Appendix I: Occupiers' letter

Appendix II: Key stakeholder letter

Appendix III: Distribution map

Appendix IV: Exhibition boards

Appendix V: Exhibition feedback form

Appendix VI: Newsletter - A5 flyer

Appendix I: Occupiers' letter

Address 1

Address 2

Address 3

Address 4

Address 5

DATE

Dear Sir or Madam,

Invitation to a public exhibition on planning proposals for Broad Street Mall

As you may be aware, Moorgarth Group is bringing forward new proposals for the redevelopment of Broad Street Mall.

Over the summer we let you know about the first stage of our vision for improvements to Broad Street Mall. This included a proposed hotel and restaurant on the site of the former Eva's nightclub on Hosier Street. We have now submitted a planning application for this stage.

During the last few weeks we have been finalising our next stage of proposals. This will involve the development of three new mixed use tall buildings on the site of the Mall, along with significant public realm improvements to the surrounding area.

These proposals are in line with Reading Borough Council's Outline Development Framework for the Hosier Street Area, which sets out a vision for a 'distinctive and high-quality, high density, mixed use area within Reading's Central Core'. The Council consulted on this document over the summer and are expected to approve it shortly.

Before submitting our planning application for Broad Street, we want to share our plans with you at an upcoming public exhibition. This will be a useful opportunity for you to learn about the detailed proposals and have your questions answered.

The public exhibition will be held at Unit 46, Broad St. Mall, on the following dates:

- Thursday 29 November - 4:00pm to 7:00pm
- Friday 30 November - 4:00pm to 7:00pm
- Saturday 1 December - 10:00am to 1:00pm

As an occupier of Broad Street Mall, we would particularly welcome the opportunity to discuss our plans with you. If you are unable to attend we are happy to send you details of the proposals for the site. If you have any questions please do not hesitate to contact Four Communications on 020 3697 4391 or broadstreetmall@fourcommunications.com.

Yours Sincerely,

Gary Lewis
Managing Director
Moorgarth Group Limited

Appendix II: Key stakeholder letter

Address 1
Address 2
Address 3
Address 4
Address 5

DATE

Dear Cllr Surname,

Invitation to a public exhibition on planning proposals for Broad Street Mall

As you may be aware, Moorgarth Group is bringing forward new proposals for the future of Broad Street Mall. We would welcome the opportunity to discuss these plans with you at our upcoming public exhibition.

Over the summer we spoke to the community about the first stage of our vision for improvements to Broad Street Mall. This included a proposed hotel and restaurant on the site of the former Eva's nightclub on Hosier Street. We have now submitted a planning application for this stage.

During the last few weeks we have been finalising our next stage of proposals. This will involve the development of three new mixed use tall buildings on the site of the Mall, along with significant public realm improvements to the area directly outside and Hosier Street.

These proposals are in line with Reading Borough Council's Outline Development Framework for the Hosier Street Area, which sets out a vision for a 'distinctive and high-quality, high density, mixed use area within Reading's Central Core'. The Council consulted on this document over the summer and are expected to approve it shortly.

Before submitting our planning application for Broad Street, we want to share our plans with the community at an upcoming public exhibition. This will be a useful opportunity for local people to learn about the detailed proposals and have their questions answered.

The public exhibition will be held at Unit 46, Broad St. Mall, on the following dates:

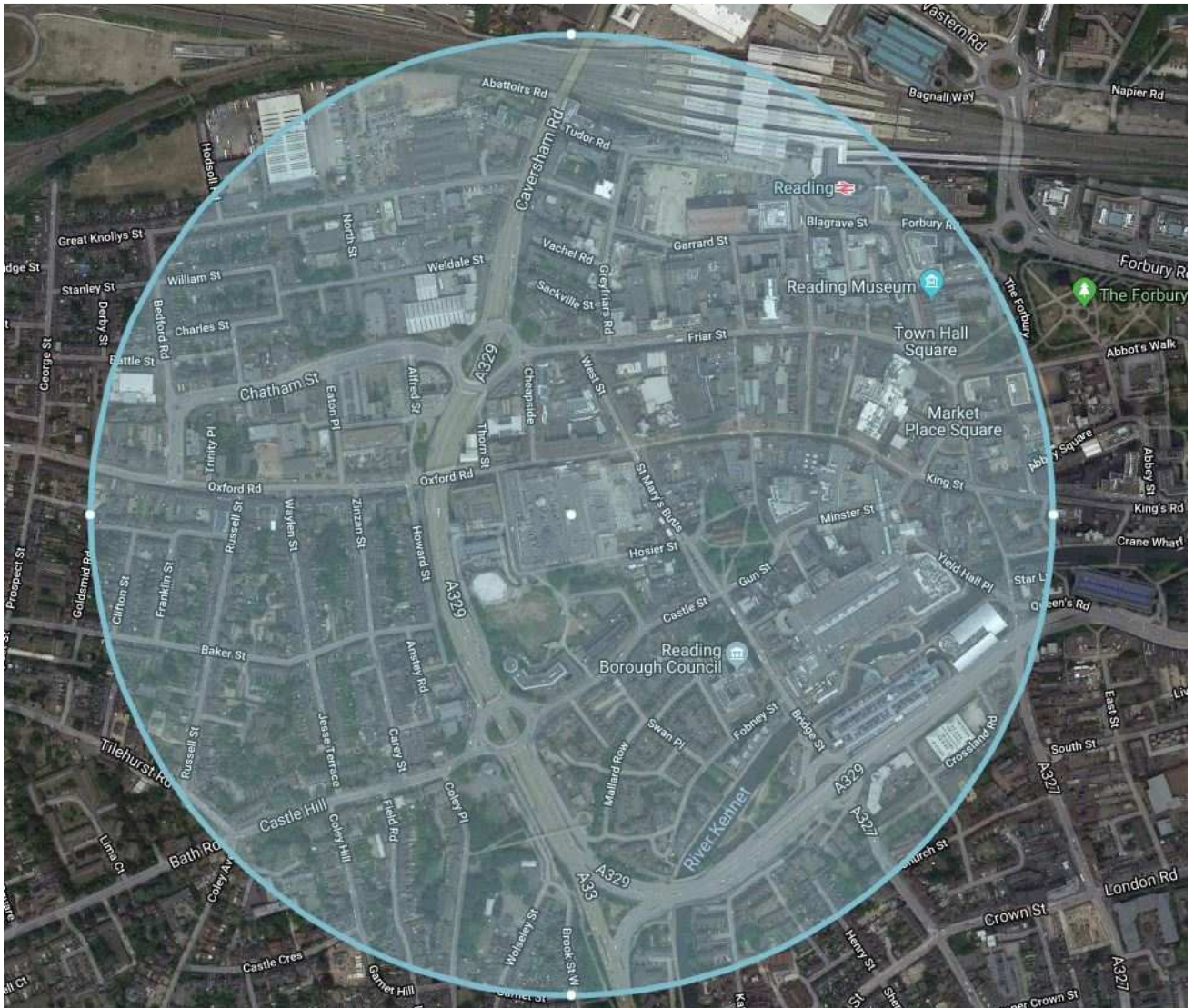
- Thursday 29 November - 4:00pm to 7:00pm
- Friday 30 November - 4:00pm to 7:00pm
- Saturday 1 December - 10:00am to 1:00pm

We would welcome the opportunity to brief you at the public exhibition. If you are unable to attend we are happy to send you details of the proposals for the site or arrange to meet with you. If you have any questions please do not hesitate to contact Four Communications on 020 3697 4391 or broadstreetmall@fourcommunications.com.

Yours Sincerely,

Gary Lewis
Managing Director
Moorgarth Group Limited

Appendix III: Newsletter distribution map



- Newsletters distributed to 5,363 addresses around the site. 4,596 of these are residential and 767 are businesses.
- The distribution covers an area with a radius of 600m and a total area of 1.13 square kilometres

Appendix IV: Exhibition boards



WELCOME

WELCOME TO OUR EXHIBITION ON THE FUTURE OF BROAD STREET MALL

We want to create an exciting new destination for Reading, with high quality retail spaces, new homes and extensive public realm improvements.

Over the summer we spoke to the community about the first stage of our vision for improvements to Broad Street Mall. This included a proposed hotel and restaurant on the site of the former Eva's nightclub on Hosier Street. We have now submitted a planning application for this stage.

This exhibition is an opportunity for you to see our wider proposals for the regeneration of the Mall and provide feedback. At the end we would be grateful if you could fill out our questionnaire and let us know your views.



THE TEAM

MOORGARTH

Moorgarth are specialists in real estate asset management, enhancing assets by creating a physical environment where their tenants can flourish.

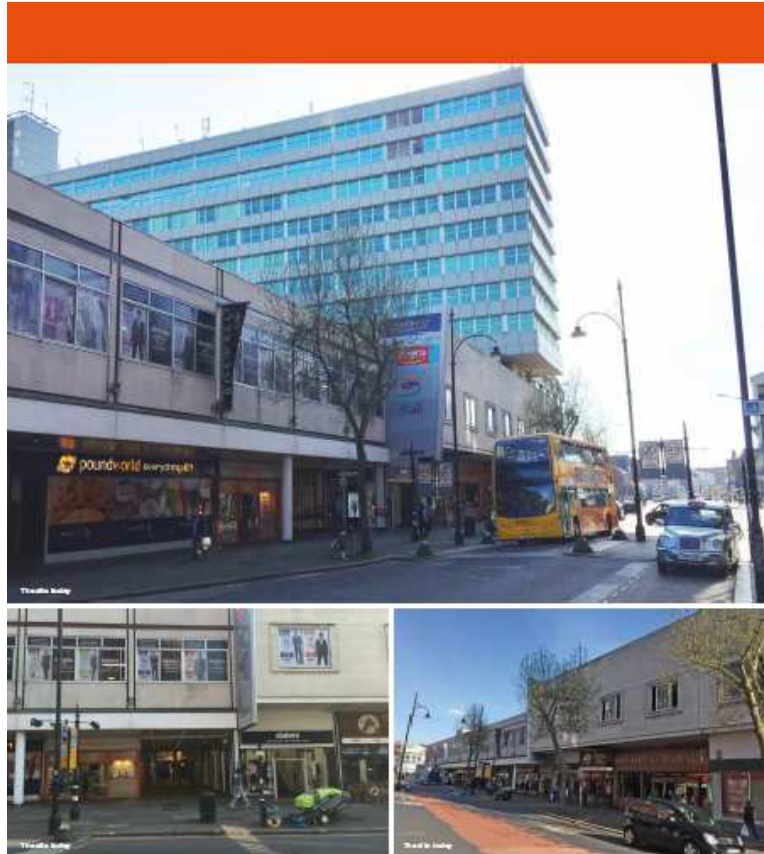
Moorgarth pride themselves on their open approach. They work alongside people and organisations to tailor projects to suit the target market. They listen to their tenants, understand markets and deliver.

CORSTOPHINE + WRIGHT ARCHITECTS

C+W Architects has an award-winning ethos, creating high quality architectural solutions that blend a strategic, designed approach with an integral commercial awareness.

As placemakers, C+W know that architecture is about more than individual buildings and look to work collaboratively with their clients to understand and develop the spaces around and between structures.

C+W Architects marry 35 years of professional experience with cutting edge technologies, producing design solutions that enhance the built environment.



THE SITE

Broad Street Mall was built in the 1970's and consists of a shopping centre and a multi storey car park. Since acquiring the site in 2015, Moorgarth has been investing in improvements for the building.

The streetscape around the site is cluttered with bus stops, lighting and bins. The area does not have significant levels of open space or places to sit and relax.

The site and the area around it have been identified by Reading Council in the draft: Hosier Street Area Development Framework as a key location for delivering regeneration, forming a key link between Reading Town Centre and adjacent residential areas.

This masterplan sets the sorts of locations, heights and uses which could be developed in the area, and identifies Broad Street Mall as a site suitable for tall buildings.



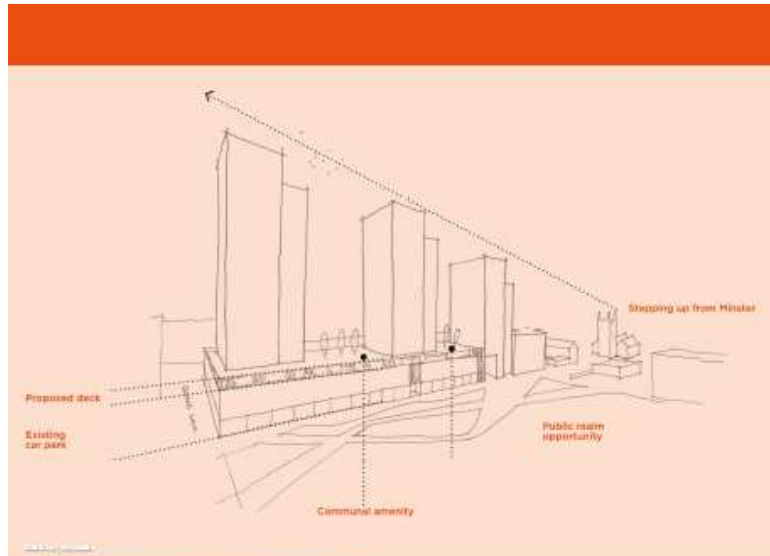
OUR VISION

We want to meet the Council's emerging ambitions for the area, creating an attractive new destination for Reading.

Our proposals will refurbish the existing shopping centre, whilst providing new homes and attractive public realm improvements.

In detail, our plans will bring:

- ▶ 493 high quality new homes, including affordable homes (allocation subject to viability).
- ▶ Apartments in a range of sizes, from studio to three bedroom units suitable for families.
- ▶ 9,000 sq ft of commercial space.
- ▶ Three buildings ranging from 15 to 21 storeys in height above the shopping centre.
- ▶ A new six storey residential development above the existing retail parade on Oxford Road.
- ▶ Opening up the shopping centre with outward facing retail units.
- ▶ Public realm improvements including open space, planting and street furniture.



DESIGN

Our aspirations for the site are to:

- ▶ Design an iconic and contemporary mixed-use building which contributes to the emerging context in the area.
- ▶ Deliver generous new public realm, active retail frontages and employment spaces.
- ▶ Use materials such as brick and stone effect cladding, to reflect the character of the adjacent conservation area within Reading Town Centre.

We are proposing to create three landmark buildings on top of the existing Mall, which will be 15, 18 and 21 storeys respectively, as well as a six storey residential development on Oxford Road and adding two storeys to Quadrant House.

The tallest areas of the development will be positioned to the south of the site, to reduce overshadowing of neighbouring properties.



VIBRANT SPACES

Our plans will deliver 9,000 sq ft of high quality commercial space, including four retail units.

This follows on from our previous investment in improving Broad Street Mall, including renovating the interiors of the building and bringing forward plans for a proposed hotel and restaurant on Hosier Street.

We will activate the ground floor of the site with exciting new restaurant and retail spaces for new and existing residents to enjoy. These will be outward facing, removing the current blank walls and dead spaces.



PUBLIC REALM

The redevelopment aims to deliver generous new public realm improvements alongside private amenity space for residents.

In detail, this could include:

- ▶ Planting around the site, including robust and attractive year round species.
- ▶ Street furniture including planters and seating.
- ▶ External lighting to create an attractive and safe night time environment.
- ▶ Hard landscaping, including brindle and red clay paving.
- ▶ Private roof gardens for new residents.



Landscaping and street furniture



TRANSPORT

Broad Street Mall is located within a highly accessible location, within close walking distance to the rail station and a number of bus services and cycle routes.

We are proposing to encourage sustainable transport through this development, and will not be providing any additional car parking spaces, with the exception of 24 disabled bays.

For those who wish to visit the site by car, there are existing

public car parking spaces within close proximity - such as at the Broad Street Mall car park.

The development will deliver secure cycle spaces. These will be located at basement level adjacent to the residential cores.

Servicing will take place via the basement, which is accessed via the A329 to the west of the site, or via Castle Street to the south of the site.





NEXT STEPS

YOUR VIEWS ARE IMPORTANT

Thank you for coming along to the exhibition today.

We want to ensure that we understand the views of the local community and so we would be grateful if you could take a few moments to fill in a feedback form.

TIMELINE

Late Autumn 2018 – earliest date for submission of planning application

Early 2020 – earliest date for works to start

Summer 2022 – earliest date for construction completion

CONTACT DETAILS

Broad Street Mall Consultation
c/o Four Communications
20 St Thomas Street
London, SE1 9BF

T 0118 3500 116

E broadstreetmall@fourcommunications.com

Appendix V: Exhibition feedback form



Thank you for coming to our public exhibition

TELL US WHAT
YOU THINK

Your contact details

Name _____

Organisation _____

Address_____

Email _____

Telephone _____

What is most important to you? (1 = least important, 5 = most important)

1 2 3 4 5

1 New homes ○ ○ ○ ○ ○

2 Public realm ○ ○ ○ ○ ○

3 Retail and restaurant space ○ ○ ○ ○ ○

4 Amenity space ○ ○ ○ ○ ○

5 Sustainable transport links ○ ○ ○ ○ ○

Please let us know any further thoughts on the proposals here

[illegible]

Please return this questionnaire to:

Broad Street Mall consultation
c/o Four Communications
20 St Thomas Street
London SE1 9BF

T 0118 3500 116

E broadstreetmall@fourcommunications.com

Keeping you updated

If you would like to receive regular updates and be kept informed on this development please tick this box ☐

Four Communications Ltd will retain the information you provide only for the purposes of keeping you updated about this development. This information will be shared with Moorgarth, as they may wish to provide you with these updates directly. You can view our privacy policies on this website: www.fourcommunications.com and www.moorgarth.com.

Appendix VI: Newsletter -A5 flyer

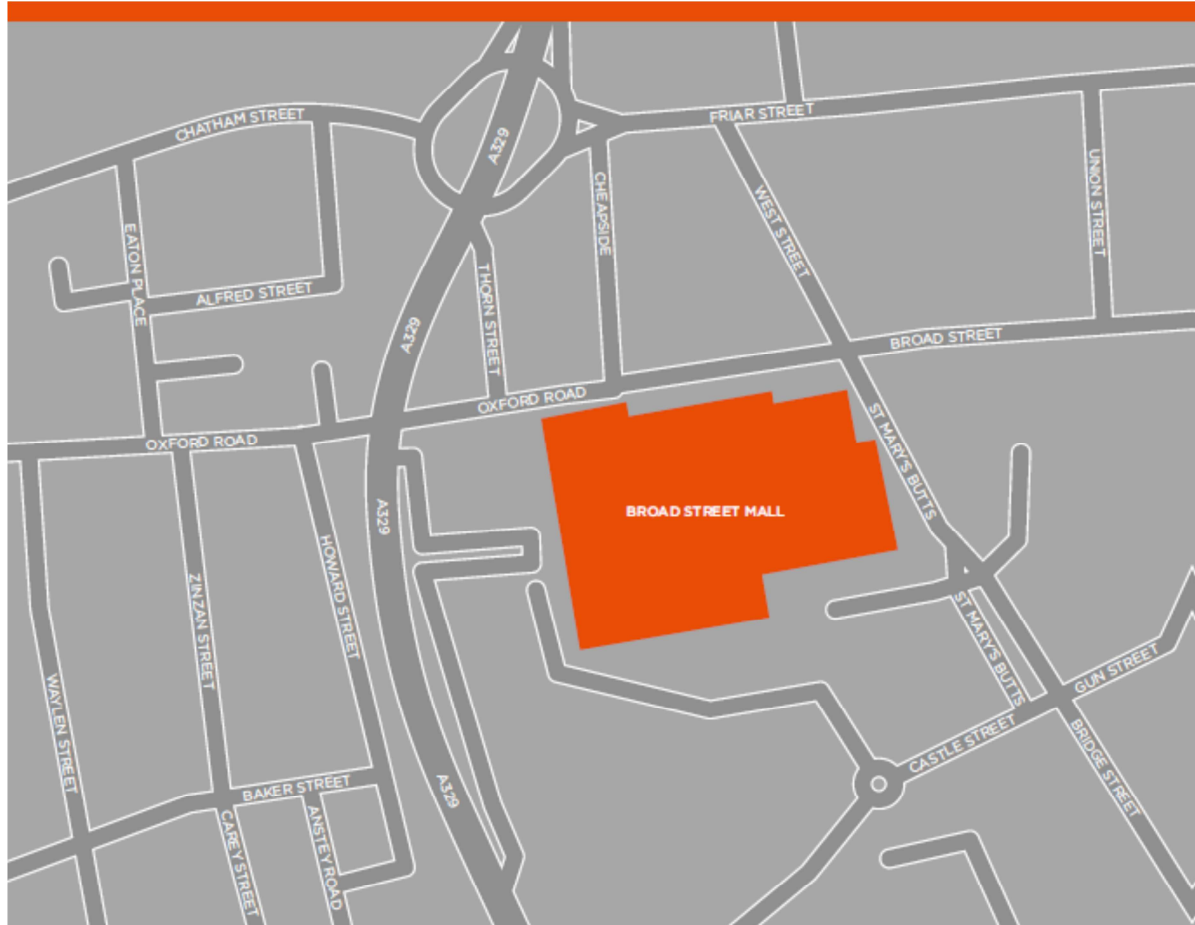
- Double-sided A5 flyer advertising the public exhibition.



BROAD STREET MALL PUBLIC EXHIBITION

Moorgarth would like to invite you to a public exhibition on proposals for the redevelopment of Broad Street Mall.





ABOUT THE BROAD STREET MALL EXHIBITION

Moorgarth is bringing forward new proposals for the future of Broad Street Mall. You are invited to a public exhibition to discuss these plans.

Over the summer we spoke to the community about the first stage of our vision for improvements to Broad Street Mall. This included a proposed hotel and restaurant on the site of the former Eva's nightclub on Hosier Street. We have now submitted a planning application for this stage.

We are now ready to share our plans for the second stage with you at our upcoming public exhibition. This will be a good opportunity to meet the project team and ask any questions about these proposals. Following the event, we will review feedback and finalise a planning application in the coming weeks.

EXHIBITION DETAILS

The public exhibition will be held in Unit 46, Broad Street Mall, on the following dates:

- Thursday 29 November – 4:00pm to 7:00pm
- Friday 30 November – 4:00pm to 7:00pm
- Saturday 1 December – 9:00am to 12:00am

GETTING IN TOUCH

If you are unable to attend the exhibition but still want to learn more, please email broadstreetmall@fourcommunications.com or call 0118 3500 116 for more information.

EVENT LOCATION

The exhibition will be held in Unit 46 of Broad Street Mall. The venue will be fully wheelchair accessible.