



14 Mount Pleasant, Reading, RG1 2TD

**Proposed loft conversion, roof alterations, single storey extension and
conversion of the existing building to 2x flats**

Planning Statement

Author:

Dariusz Kusyk BA BEng MSc - 1 Right Plan



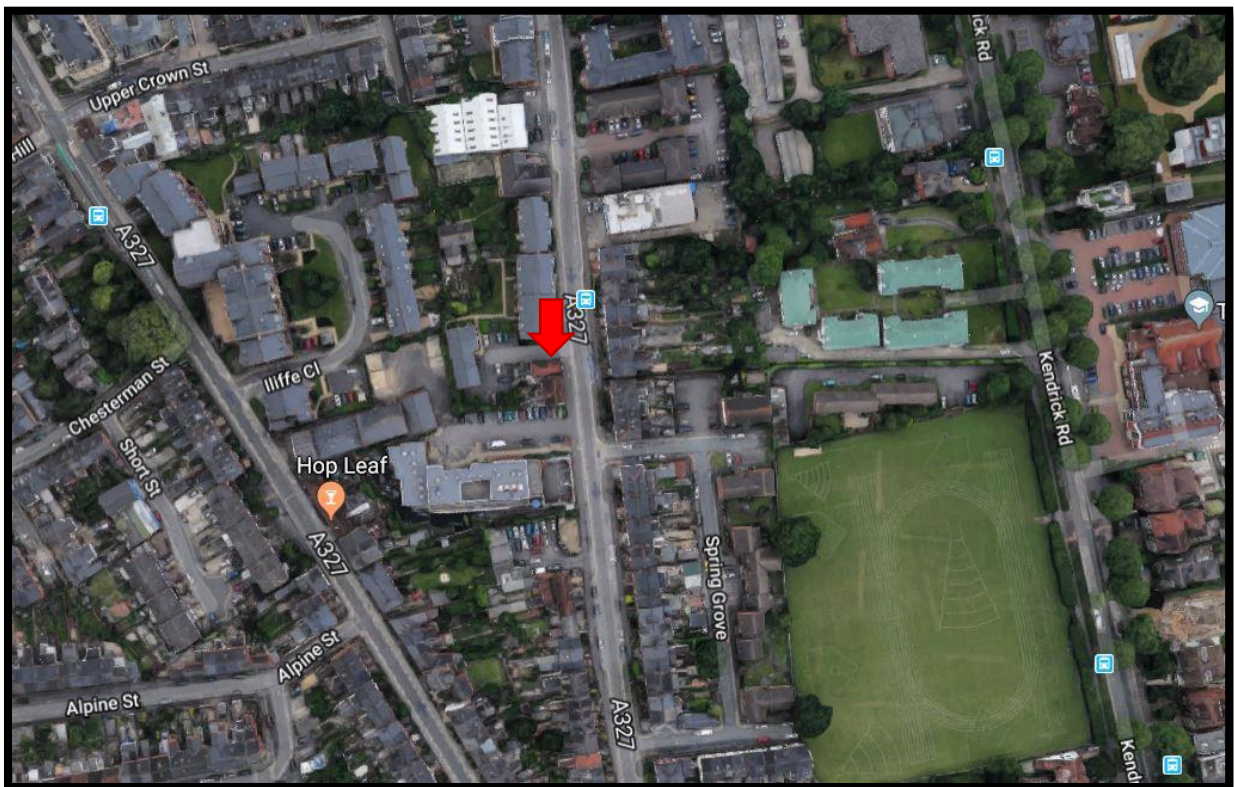
1. Introduction

1.1. Preface

This design statement has been prepared in support of a Full application for loft conversion, roof alterations, single storey extension and conversion of the existing building to 2x flats at 14 Mount Pleasant, Reading, RG1 2TD.

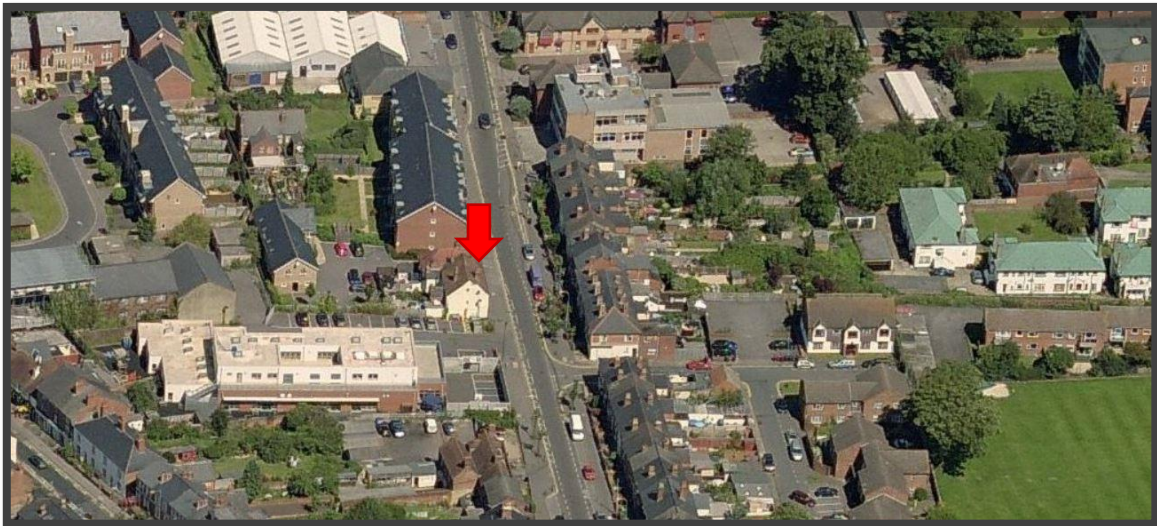
The following statement covers the subject and information required for submission as set National Planning Policy Framework (July 2018) and Reading Borough Council Core Strategy, Residential Conversions Supplementary Planning Document. This document will outline the application site history and the design strategy for the proposed development. It should be read in conjunction with the submitted drawings.

1.2. Site Location

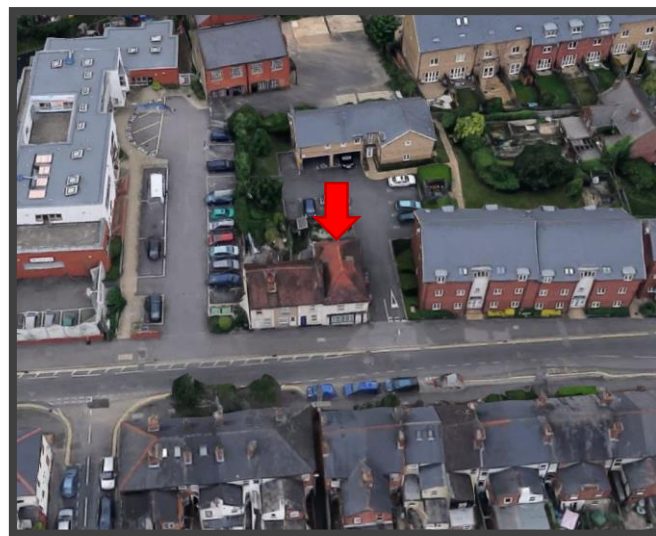


1. Aerial photograph





2. Bird's eye photograph (neighbourhood)



3. Bird's eye photograph (closest vicinity)

1.3. Site Description

The application site is located on the corner of Hieatt Close and Mount Pleasant, about 600.0m to the south from the Reading Town Centre. The application site is located within a group of 4x terraced dwellings, where three of them are strongly unified in terms of their scale and design, whereas the application property appears out of character, due to its different roof form, fenestration details or used materials.

The site is occupied by a two storey building, which is currently vacant, but used to be a single dwellinghouse – Class C3. The host building comprises some outside amenity space with insignificant landscaping, in total around 33.0m². The entire area of the application property is circa 105.0m², where the host dwelling includes approximately 72.0m² footprint. The property benefits from on-street



parking and given its corner plot location, the side and front elevations are clearly exposed within the streetscene, therefore it is considered highly prominent in the surrounding area.

The application property is end-of-terrace, similarly to adjacent buildings, however because of diverse and unsympathetic hipped roof form and unusual doors and windows, it appears out of keeping and visually disintegrated in relation to the adjacent buildings. The host property is similarly residential in use, however its front and side elevation are visually unattractive and of a poor condition.









1.4. Surrounding Area Description

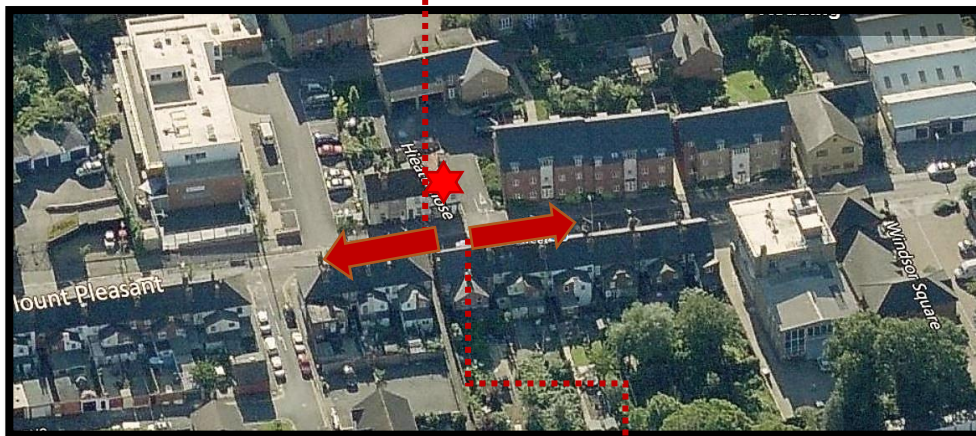
The majority of the Mount Pleasant streetscene is characterised by a relatively mixed type of development, with some examples of groups of dwellings with repeatable design features and strongly uniformed roofscape with consistent frontages arrangement and cohesive appearance.

Within the closest proximity from the application property, there are numerous of buildings, diverse in terms of their:

- use (residential);
- type (terraced; block of flats; backland development);
- fenestration and architectural details;
- roof forms;
- scale/footprint/volume;
- landscaping;
- distance from the highway
- boundary treatment and driveways.

The presentation of variety of adjacent residential properties design within the Mount Pleasant streetscene, has been presented on the below diagram.





4. Mount Pleasant streetscene



2. Planning Policy

2.1. NPPF

Achieving Sustainable Development

Paragraph 7 of the NPPF (July 2018) emphasises that *“The purpose of the planning system is to contribute to the achievement of sustainable development”* and expands that in the paragraph 8, that it *“has three overarching objectives, which are interdependent and need to be pursued in mutually supportive:*

- *an economic objective – to help build a strong, responsive and competitive economy, by ensuring that sufficient land of the right types is available in the right places and at the right time to support growth, innovation and improved productivity; and by identifying and coordinating the provision of infrastructure;*
- *a social objective – to support strong, vibrant and healthy communities, by ensuring that a sufficient number and range of homes can be provided to meet the needs of present and future generations; and by fostering a well-designed and safe built environment, with accessible services and open spaces that reflect current and future needs and support communities’ health, social and cultural well-being;*
- *an environmental objective – to contribute to protecting and enhancing our natural, built and historic environment; including making effective use of land, helping to improve biodiversity, using natural resources prudently, minimising waste and pollution, and mitigating and adapting to climate change, including moving to a low carbon economy”.*

Furthermore, a decision-making in favour of sustainable development is strengthened and its significant weight is confirmed in paragraph 38, which states that *“Local planning authorities should approach decisions on proposed development in a positive and creative way. They should use the full range of planning tools available, including brownfield registers and permission in principle, and work proactively with applicants to secure developments that will improve the economic, social and environmental conditions of the area. Decision-makers at every level should seek to approve applications for sustainable development where possible”.*

Residential redevelopment location

Paragraph 68 of the NPPF encourages to prioritise small development sites with regards to housing land provision and it emphasises that *“Small and medium sized sites can make an important*



contribution to meeting the housing requirement of an area, and are often built-out relatively quickly. To promote the development of a good mix of sites local planning authorities should:

- *identify, through the development plan and brownfield registers, land to accommodate at least 10% of their housing requirement on sites no larger than one hectare;*
- *support the development of windfall sites through their policies and decisions – giving great weight to the benefits of using suitable sites within existing settlements for homes”.*

Furthermore, an effective use of land is significantly highlighted in paragraph 71, which says that development suitable for first time buyers or entry-level sites should *“be adjacent to existing settlements, proportionate in size to them, not compromise the protection given to areas or assets of particular importance in this Framework, and comply with any local design policies and standards”*, whereas paragraph 117 encourages Local Planning Authorities to *“promote an effective use of land in meeting the need for homes and other uses, while safeguarding and improving the environment and ensuring safe and healthy living conditions”* and *“makes as much use as possible of previously-developed or ‘brownfield’ land”*. Additionally, paragraph 118 says that decisions should *“promote and support the development of under-utilised land and buildings, especially if this would help to meet identified needs for housing where land supply is constrained and available sites could be used more effectively (for example converting space above shops”*.

Housing Quality and Design

Paragraph 124 of the NPPF states that the *“creation of high quality buildings and places is fundamental to what the planning and development process should achieve”* and that *“good design is a key aspect of sustainable development, creates better places in which to live and work and helps make development acceptable to communities”*.

Furthermore, NPPF paragraph 126 emphasizes an important role of the design codes and guides, which should *“provide a framework for creating distinctive places, with a consistent and high quality standard of design”* and that *“their level of detail and degree of prescription should be tailored to the circumstances in each place, and should allow a suitable degree of variety where this would be justified”*.

Paragraph 127 of the NPPF comprises a list, in terms of what decisions should ensure with regards to proposed developments, inter alia:

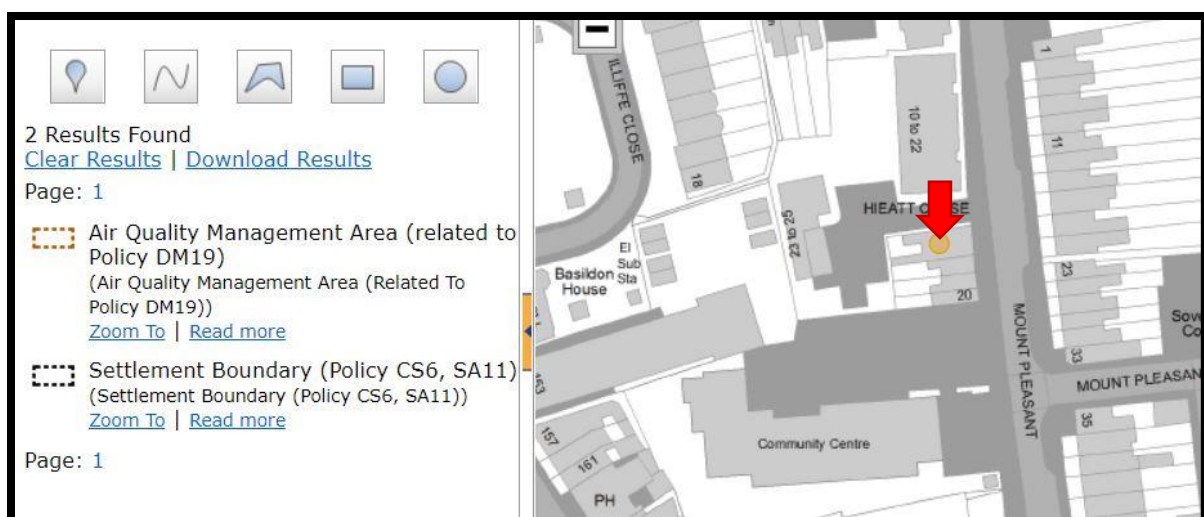
- *“function well and add to the overall quality of the area, not just for the short term but over the lifetime of the development;*



- *are visually attractive as a result of good architecture, layout and appropriate and effective landscaping;*
- *are sympathetic to local character and history, including the surrounding built environment and landscape setting, while not preventing or discouraging appropriate innovation or change (such as increased densities);*
- *establish or maintain a strong sense of place, using the arrangement of streets, spaces, building types and materials to create attractive, welcoming and distinctive places to live, work and visit;*
- *optimise the potential of the site to accommodate and sustain an appropriate amount and mix of development (including green and other public space) and support local facilities and transport networks; and*
- *create places that are safe, inclusive and accessible and which promote health and well-being, with a high standard of amenity for existing and future users⁴⁶; and where crime and disorder, and the fear of crime, do not undermine the quality of life or community cohesion and resilience”.*

Delivering a decent level of design quality is comprised in paragraph 130 - “Permission should be refused for development of poor design that fails to take the opportunities available for improving the character and quality of an area and the way it functions, taking into account any local design standards or style guides in plans or supplementary planning documents”.

2.2.Core Strategy



5. Local Plan Policies Map



Residential redevelopment location

The application property is located within the settlement limits of Reading, therefore it stands in accordance with Core Strategy Policy CS6 ‘Settlement Boundary’, which states that *“No development will be permitted outside the settlement boundary as defined on the Proposals Map”*. Also, by virtue of its typically residential character, Core Strategy includes a clear assumption in favour of such redevelopment from industrial use, as described in this statement. Paragraph 3.26 states that *“In addition to the major development areas outlined above, development will continue to occur on previously developed land throughout the urban area in accordance with national government policy. Residual areas will be considered for allocation for redevelopment for mixed use or residential purposes”*.

Besides large developers’ investments, small-scale housing development has been strengthened in para 3.29, which emphasises that *“Although the spatial strategy focuses on the location of major development and the role of different areas of Reading, much of the development that occurs in the Borough is relatively small-scale and piecemeal and this is particularly true for housing development. A significant proportion of new homes result from infill and back land development, redevelopment of existing accommodation (both residential and commercial), conversion of larger properties to flats and the change of use of commercial buildings. The strategy expects this type of development to continue throughout the built-up area”*. Furthermore, it continues that *“National government policy seeks to enable this development to continue to make efficient use of urban land and to reduce the need to use greenfield sites.”*

Residential Conversions

The Core Strategy Policy CS18 is strictly about conversions for residential use. It has been confirmed in para 6.31 that such residential conversion *“does benefit the housing supply and mix of dwellings in the Borough”* and that the proposals should be appropriately justified in terms of *“the impact on the amenity and character of the surrounding area, particularly in terms of intensification of activity, loss of privacy, loss of external amenity space, the provision and location of adequate on-site car parking, and the treatment of bin storage areas”*.

Accessibility

Number of Core Strategy Policies relate to sustainable development, such as CS3 and ‘Accessibility’ part or CS4 ‘Accessibility and the Intensity of Development’. Policy CS3 emphasises importance of sustainable communities – *“Planning has a key role to play in reducing the need to travel, in terms of shaping the pattern of development, and influencing the location, scale, density, design”* or in



paragraph 4.27, which encourages to *“promote accessibility by alternative modes of transport, and reduce the need to travel by car”*.

Policy CS4 explains in paragraph 4.30 what good level of accessibility means - *“to be that within 400m of a defined centre with a good range of facilities by pedestrian routes, and within 400m by pedestrian routes of a bus stop served by a service with a frequency of better than one bus every 20 minutes in each direction within daytime hours (7.00 a.m. to 7.00 p.m.). In many parts of Reading (particularly the central area), it will be important to ensure that access to a range of facilities is unimpeded, and not affected by existing barriers (such as the River Thames, IDR and railway).”*

Design Quality

Policy CS7 states that *“All development must be of high design quality that maintains and enhances the character and appearance of the area of Reading in which it is located. The various components of development form, including:*

- *Layout: urban structure and urban grain;*
- *Landscape;*
- *Density and mix;*
- *Scale: height and massing; and*
- *Architectural detail and materials”.*

In addition, CS7 continues and encourages to ensure that proposed developments will *“positively to their local context and create or reinforce local character”* and *“are visually attractive as a result of good high quality built forms and spaces, the inclusion of public art and appropriate materials and landscaping”*.

2.3. Reading Borough Council – ‘Residential Conversions’ Supplementary Planning Document (November 2013)

Residential Conversions SPD comprises a detailed assessment methodology, based on 26 points included in the checklist. The most important and relevant (for the purpose of this application) aspects of the proposed residential development quality appraisal are:

1. Sympathetic design;
2. Avoid of unacceptable reduction of amenity space;
3. Housing mix (ensuring that a single family housing remains the dominant form of dwelling in the vicinity of the application site);
4. Neighbours Impact (light, privacy, noise, safety);



5. Sufficient internal space;
6. Encouraging to use alternative modes of transport (bike storage, location close to public transport, services within walking distance).

3. Appraisal

3.1. General concept

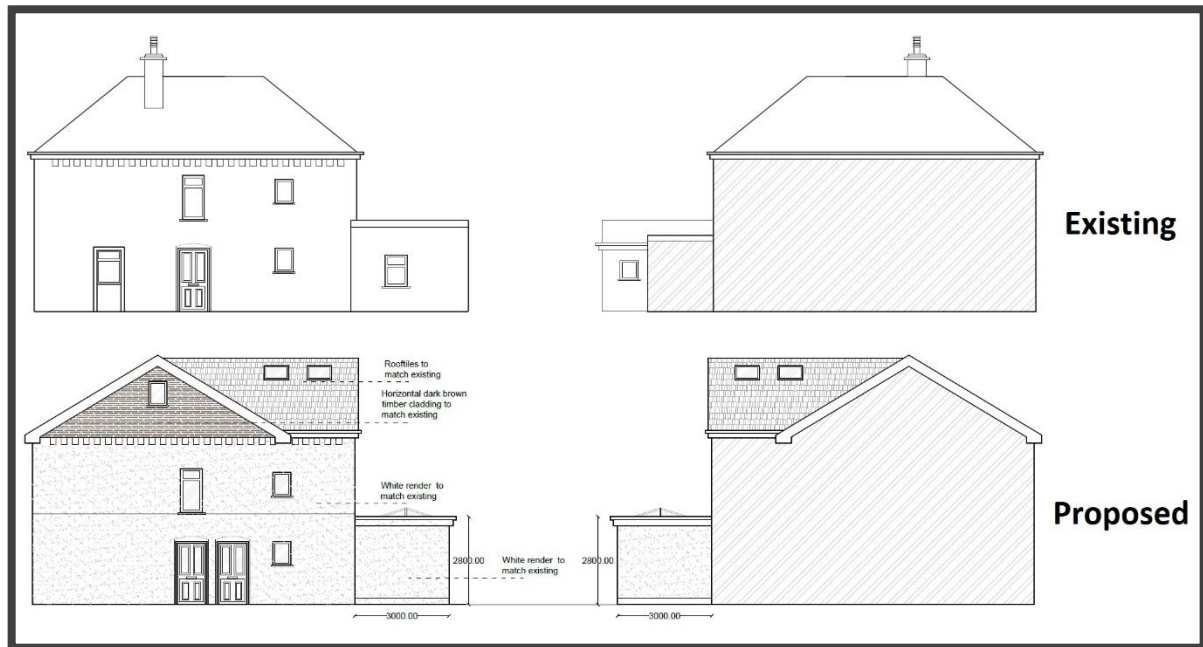
The overall aim of the proposal is to make efficient use of the existing site and its assets, by proposing extension and conversion of the existing two storey terraced dwellinghouse to 2x flats of improved design and sustainability, through the above proposal. The application property is characterized with a location within Reading settlement boundaries, which is strongly unified in terms of the design, where such residential conversions are acceptable in principle. A crucial factor for the proposed enlargement of the property is a fact that a materially identical extensions with loft conversion, were approved under reference 181432 on 31st of October 2018.

3.2. Impact on the Character of the Area

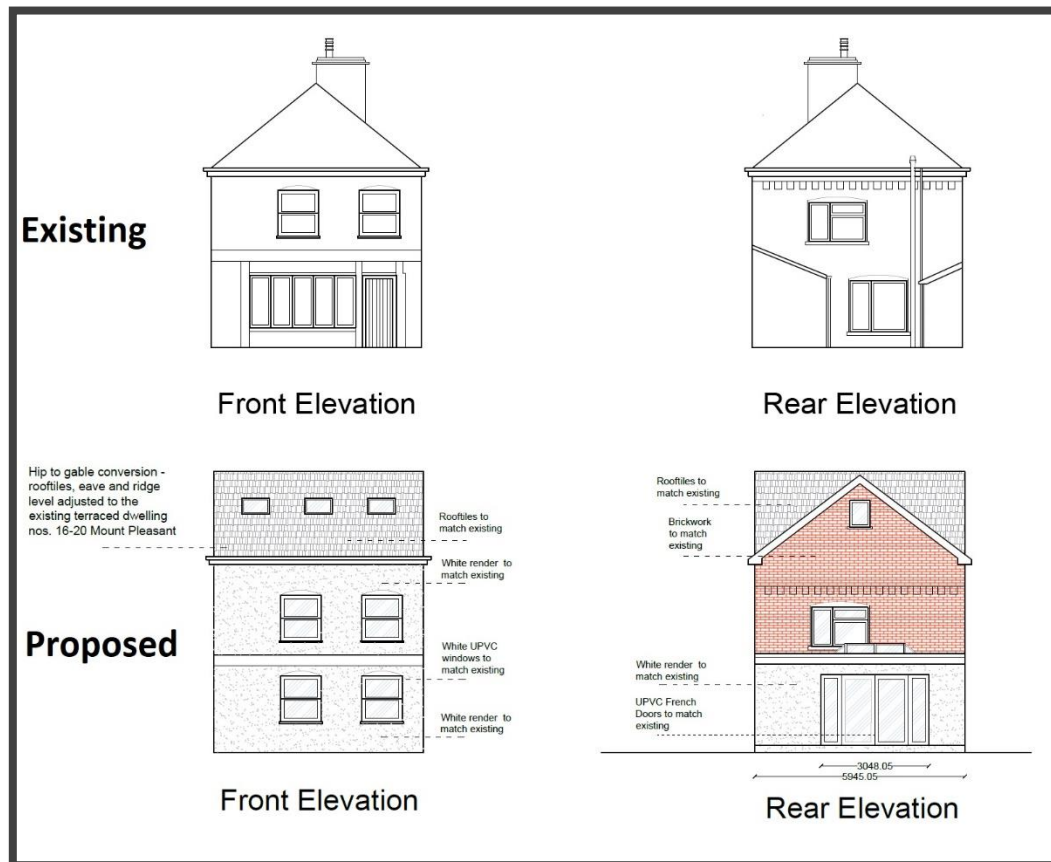
The proposed development would not result in any external extensions, however its appearance and layout would be significantly improved. The proposal includes some additional fenestration elements installed within the existing building, in order to provide a more appropriate and residential character and improve quality of living of both, the future occupiers and neighbours of the application site. The proposal includes replacement traditional windows on the ground floor additional skylights within the front and side roofslope and elevation additions such as partial timber cladding and white render across the entire rear and side elevation, in order to provide more sympathetic and in keeping design, entire suitable for this corner plot, prominent property. More contemporary lantern rooflight installed within the central part of the single storey element, would serve as an additional source of light for the habitable accommodation to ground floor flat no. 1. The proposed windows and French doors would be considered in keeping with the existing fenestration arrangement, however most crucial advantage of such change would be removal of uncharacteristic and atypical single storey rear elements, significantly detrimental and at odds in relation to the surrounding area's overall character. Furthermore, the existing, odd wooden gate on the side boundary would be removed and replaced by bike storage. The unsympathetic and neglected gate would be removed and replaced, providing more sympathetic appearance from the Hieatt Close perspective. In addition, stark and monolithic blank side elevation (facing the Hieatt Close) would present now some additional architectural details, therefore in connection with additional cladding, it would appear well-balanced and more sympathetic upon the overall character of the Mount Pleasant streetscene. The proposed alterations would be considered to



successfully blend in within the residential character of the surrounding area. Below elevation drawings present the proposed amendments in comparison to the current form, with some additional, attractive and positive architectural details.



6. Existing and proposed side elevations



7. Existing and proposed front and rear elevation



3.3. Impact on neighbours

Loss of Light and Overbearing

Due to the proposed dwelling's situation, overall scale and form of the proposed development and sufficient separation distances from the neighbouring properties, no adverse changes to current overbearing and overshadowing arrangement would be considered to arise.

Loss of light, Overbearing and Overlooking

Due to the proposed dwelling's situation, overall unchanged scale and form of building and sufficient separation distances from the neighbouring properties, no adverse changes to current overlooking, overbearing and overshadowing arrangement would be considered to arise.

Noise

Additionally, the proposal would redevelop the existing single dwelling, what would entail a significant improvement in terms of noise disturbance provision of appropriate insulation, in accordance with Approved Document E - Resistance to the passage of sound (amended 2015).

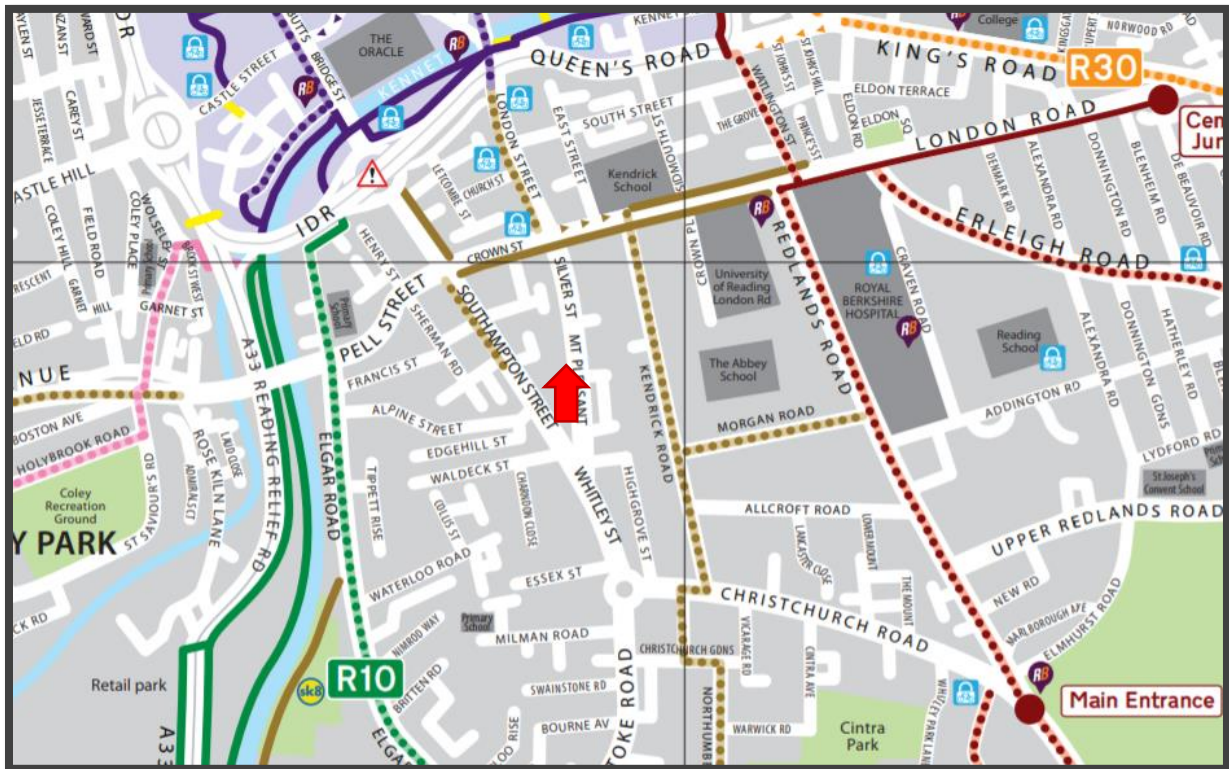
3.4. Transport, parking and access

The proposed site is located to the south from of Reading Town Centre, on western side of Mount Pleasant. Given close proximity from adjacent bus stops on Mount Pleasant, Kendrick Road or London Road (about 5 min walk), the application property benefits from an extensive bus service including routes 5, 6, 6a, 7, 9, 10, 11, 19 and 21 with frequent links to Reading Centre and Wokingham Town Centre, Swallowfield, Three Mile Cross, Shinfield and Spencers Wood.

The application dwelling's close vicinity to London Road, which provides vehicle access to the A329 & A327 and links with the M4 for towards the east to London and Wales to the west. The broad road networks around the site also provide huge choice and possibilities of cycle routes and walking paths in and around the area, from local amenities on Basingstoke Road (south), London Road to Reading Town Centre (both to the north), which include wider range of services such as grocery shops, churches, temples, pharmacy, cafes, pubs, educational facilities, hospital or nursery. Range of services located within walking distance from the application site, makes it highly appropriate and sustainable for a residential development, as presented on the below cycle routes map.

No. 14 benefits from an on-street parking on Mount Pleasant and adjacent streets. Additionally, the proposal includes lockable bike storage in the back for up to 4x bikes.





8. Cycle routes network map

3.5. Housing Mix

Policy DM8 of Sites and Detailed Policies Document confirms that in case of proposal for self-contained flats conversions, it is required that, inter alia:

- “The property to be converted has four or more bedrooms or measures more than 120 m²;
- At least 25% of the units formed and, where there are 4 or fewer units at least one unit of accommodation, should be suitable for family occupation with a minimum of two bedrooms;
- Individual units provide appropriate minimum internal floor standards and headroom in accordance with the Council’s adopted minimum internal floorspace standards”.

Furthermore, ‘Residential Conversions SPD’ emphasises that “Any residential conversion must contribute to achieving an appropriately mixed and sustainable community by providing an acceptable housing mix, ensuring that, as appropriate, single family housing remains the dominant form of dwelling in the vicinity of the application”.

It is considered that, as a result of the proposed development, application property no. 14 Mount Pleasant would stand in accordance with Residential Conversions SPD, SDPD Policy DM18 and Core Strategy Policy CS18. The proposal would comply in terms of housing mix guidance and requirements, due to provision of a family suitable residential unit (three bedroom flat no. 1) and smaller, however more affordable and also positively contributing to the Mixed Housing Council’s Policy and in

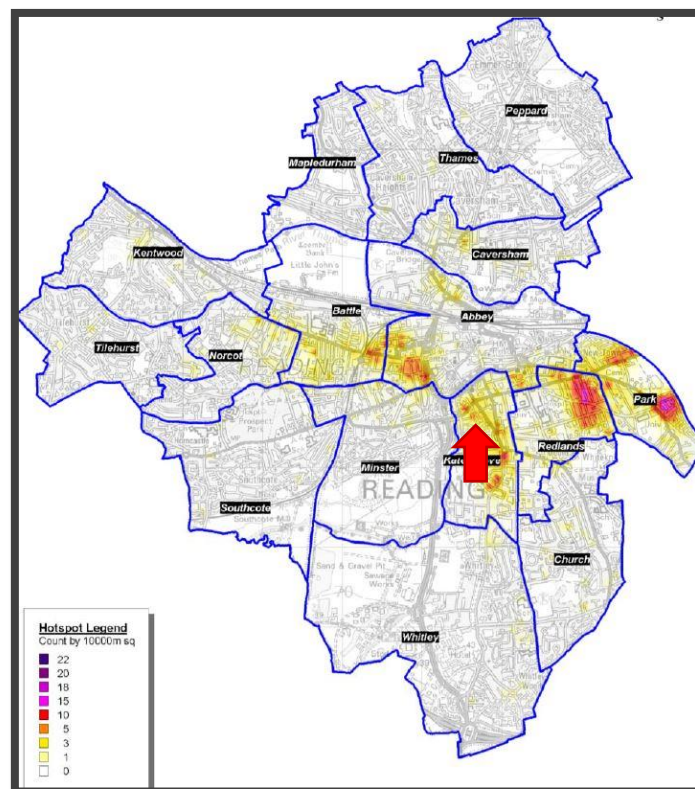


compliance with the NPPF. Furthermore, the application dwelling's location is considered extremely suitable to provide more family units, due to one of the highest rate of existing HMOs within the closest vicinity (see below picture no. 7).

In addition, picture no. 9 presents proposed floorplans of the application property. As required in Policy DM8 of Sites and Detailed Policies Document, the host building includes an internal space of about 157.0m², sufficient and appropriate for 2x flats:

- Flat 1; 1-bedroom – 69.0m² (ground floor);
- Flat 2; 3 bedrooms – 88.0m² (first floor and loft).

The layout provides appropriate level of privacy and living quality, due to appropriate internal ground and first floor arrangement. It is also confirmed by the attached diagram no. 8, which includes internal space standards. It is therefore clear that both flats would comply with the 'Technical housing standards - nationally described space standard' adopted by Department for Communities and Local Government in March 2015 (min. 61m²). The proposal would also successfully meet requirements in terms of minimum height, storage area, bedrooms internal area and outdoor amenity space.



9. Distribution of HMOs across the Borough (Appendix 2 of Residential Conversions SPD).



Dwelling Type	Minimum Gross Internal Area (sqm)
1 bedroom flat	50
2 bedroom flat	61
2 bedroom house	83
3 bedroom house	87
4 bedroom house	100

10. Internal Space Standards (Technical housing standards - nationally described space standard, March 2015)



11. Proposed floorplans.



3.6. Amenity Space

It is acknowledged that the application property comprises a considerable outdoor amenity space of around 33.0m², which would be slightly reduced to circa 26.0m². It is considered that it would stand in compliance with the Residential Conversion SPD, which states that any unacceptable reduction of amenity space should be avoided. Notwithstanding the above, the application site is located within close proximity of numerous green public spaces accessible within 15 min walk. All recreational areas are of high quality, large and offering extensive activities (various sports, playgrounds, lake, or green open grass areas), such as:

- River Kennet walk;
- Waterloo Meadows;
- Green Open Spaces at University of Reading Campus;
- Coley Park;
- Forbury Gardens in the Town Centre.

4. Conclusion

By virtue of the scale and nature of the proposed development, it is considered that it would comply with the relevant parts of NPPF, Reading BC Core Strategy, Sites and Detailed Policies Document and with Residential Conversions SPD, therefore we kindly appeal, to approve the submitted application.

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1 Right Plan