

HERITAGE STATEMENT

The Market House - Reading

MARKET PLACE 1. 5128 (East Side) Nos 1 and 2 SU 7173 SE 3/531 II GV 2. Probably 1870s. Rubbed brick classical. 5 bays. Dividing Doric pilasters with reed-fluted pilasters over ground floor. 3 storeys with pedimented feature to attic in 2nd bay from left. Moulded and carved modillion cornice, interrupted by shaped pediment over 2nd floor windows of feature bay. Slate roof. Plate glass sash windows, 3 tripartite, feature bay has paired windows. Moulded architraves and enriched entablature on 1st floor. Cast iron parapet rails with semi-circular capped dies. Lunette to feature bay with reed-fluted bracket pilasters. Stone faced ground floor with rustic piers between bays. Large entrance to left in pink and grey polished granite, Segmental pediment, carved tympanum, bracket-pilasters with reed fluted tops. Arched fanlight over modern door. Arched through passage to right with wrought iron guille to upper part carrying "Lloyds Bank Chambers" in gilt letters. Interior has 4 bay classical (circa 1930s) banking hall with 3 Rain beams on central row of piers. The signage will indicate both the buildings function and also the access points to both foot and vehicular traffic at distance also creating a better flow of traffic for users of the outlet.

The signage has been designed using traditional materials and processes. The use of colours and letter styles has been chosen to be traditional but not overpowering against the buildings aesthetics. Every care has been taken to ensure that this design will compliment the building and be in keeping with the surrounding area. The signage pays respect to the heritage of the building.