

**Reading Abbey Quarter
Exterior Signage Individual Locations
08.07.19**

Prepared by Equal Studio
8th July 2019

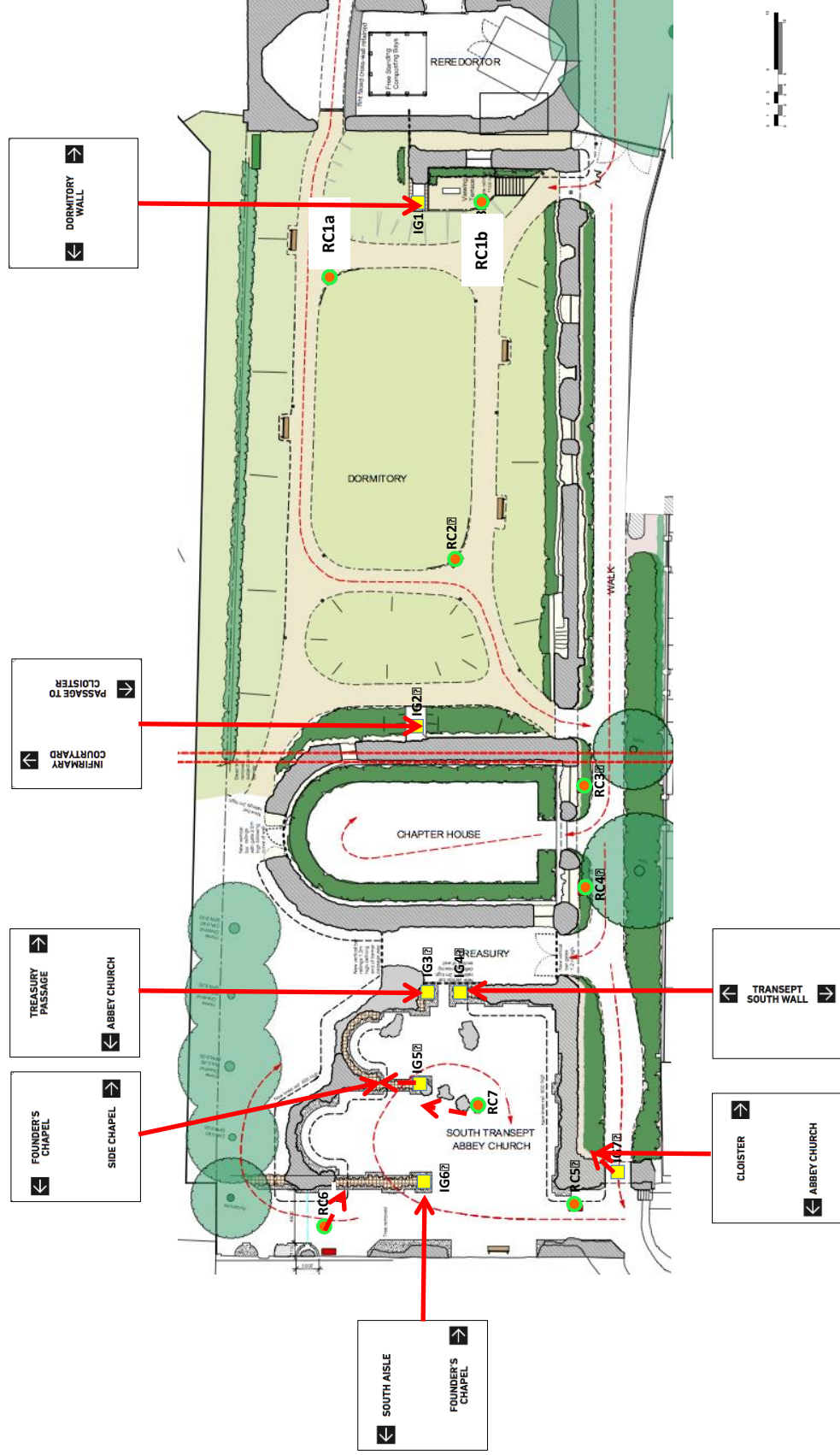
Summary of Exterior Interpretation Signage

Signage Type	QTY	Description	Material	Size
Type 1	27	Main interpretation panel	Mild steel construction powder coated with 3 graphic panels	Height from the ground to the base of the advertisement 0.70m The dimensions of the proposed advertisement Height (0.68m) x width (1.20m) x depth (0.45m) The maximum height of any of the individual letters and symbols : 5cm
Type 2	3	Round cornered 'square' graphic in 2 pieces to allow fixing to lamp post Type A (90 dia)	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 0.50m The dimensions of the proposed advertisement Height (1.80m) x width (0.60m) x depth (0.60m) The maximum height of any of the individual letters and symbols : 5cm
Type 3	2	Round cornered 'square' graphic in 2 pieces to allow fixing to lamp post Type B (80 dia)	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 1.50m The dimensions of the proposed advertisement Height (0.50m) x width (0.50m) x depth (0.50m) The maximum height of any of the individual letters and symbols : 5cm
Type 4	-	removed	removed	
Type 5	1	'Tube' graphic in 2 pieces to allow fixing to existing bollard (140 dia)	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 0.20m The dimensions of the proposed advertisement Height (0.60m) x width (0.15m) x depth (0.15m) The maximum height of any of the individual letters and symbols : 5cm
Type 6	19	'Tube' graphic in 2 pieces to allow fixing to existing lamp post (80 dia)	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 1.50m The dimensions of the proposed advertisement Height (0.60m) x width (0.12m) x depth (0.12m) The maximum height of any of the individual letters and

				symbols : 5cm
Type 7	2	'Tube' graphic in 2 pieces to allow fixing to street furniture	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 1.20m The dimensions of the proposed advertisement Height (0.40m) x width (0.50m) x depth (0.50m) The maximum height of any of the individual letters and symbols : 5cm
Type 8	1	Round cornered 'square' graphic in 2 pieces to allow fixing to street light base	Rolled mild steel construction vinyl wrap overlayed with anti graffiti laminate	Height from the ground to the base of the advertisement 1.40m The dimensions of the proposed advertisement Height (0.15m) x width (0.15m) x depth (0.15m) The maximum height of any of the individual letters and symbols : 5cm
Type 9	1	Double sided plaque within railings	Dibond (Alu to outsides with hard resin core)	Height from the ground to the base of the advertisement 0.90m The dimensions of the proposed advertisement Height (0.20m) x width (0.50m) x depth (0.03m) The maximum height of any of the individual letters and symbols : 5cm
Type 10	1	Bench back slat fitting to existing bench	removed	
Type 11	-	removed	removed	
Type 12	7	In ground graphic 'plaque' type 2 (500 x 500)	Print onto powder-coated steel	Height from the ground to the base of the advertisement 0.00m The dimensions of the proposed advertisement Height (0.50m) x width (0.50m) x depth (0.03m) The maximum height of any of the individual letters and symbols : 5cm
Type 13	1	Street furniture slat fitting to existing bench	removed	
Type 14	3	A3 landscape with slight rounded corners fixed to railings	Dibond (Alu to outsides with hard resin core)	Height from the ground to the base of the advertisement 1.50m The dimensions of the proposed advertisement Height (0.30m) x width (0.43m) x depth (0.03m) The maximum height of any of the individual letters and symbols : 5cm

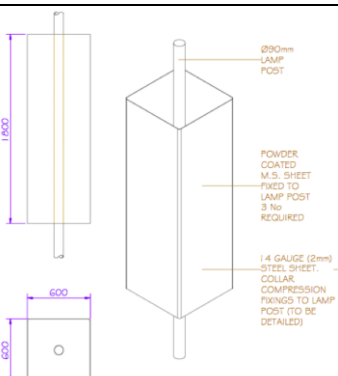
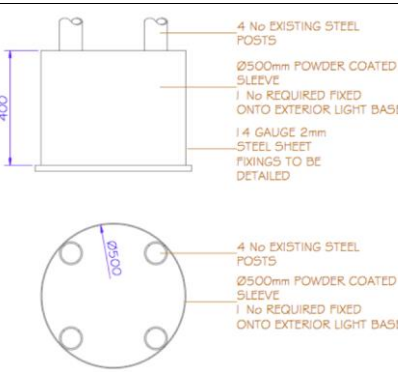
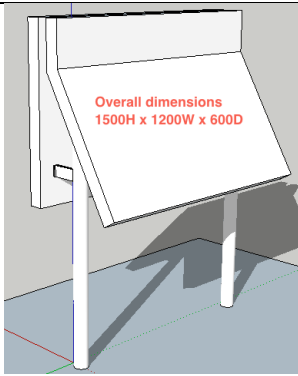
Total new interpretation panels = 27 units (all 27 as approved in planning application 170962)

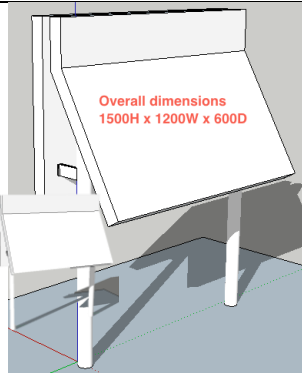
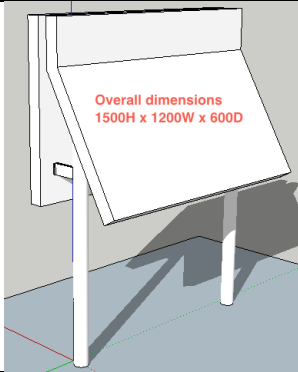
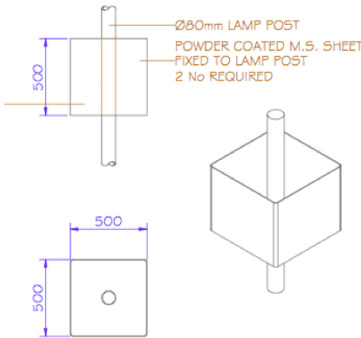
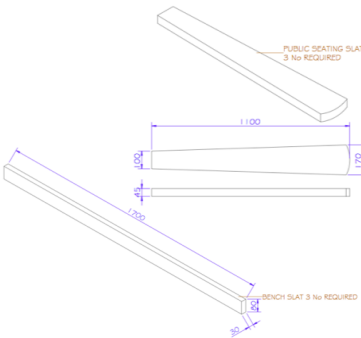
Total Signage fitted to existing street furniture = 41 units (24 as approved in planning application 170962 and 17 proposed additional signs)

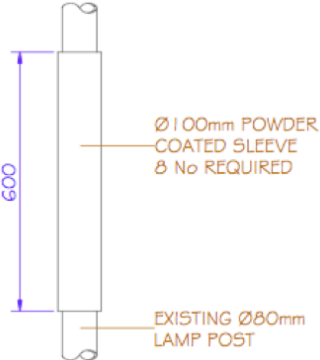
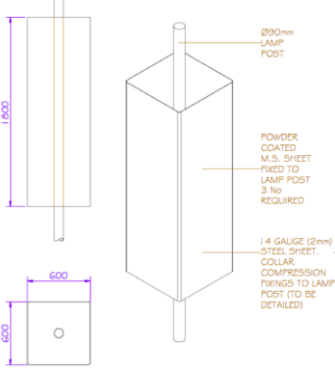
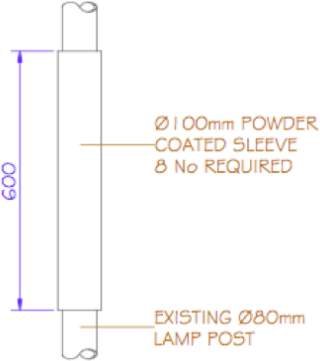


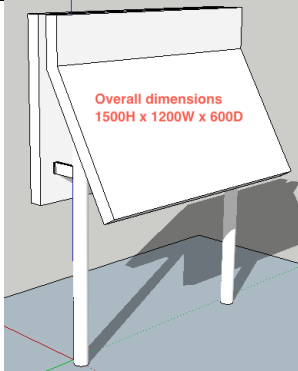
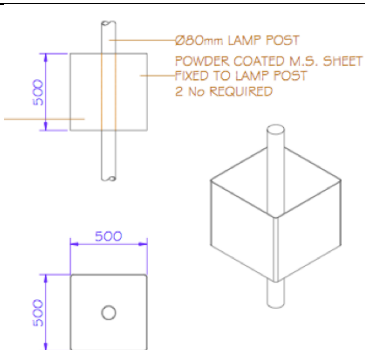
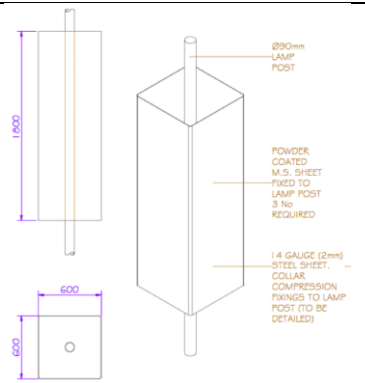
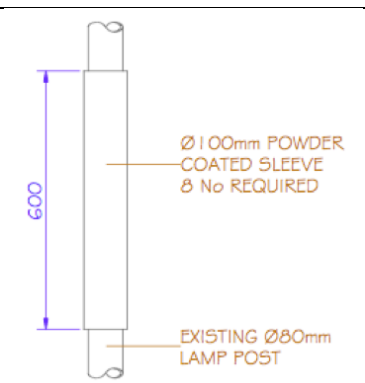
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				Dwg No 405-E09
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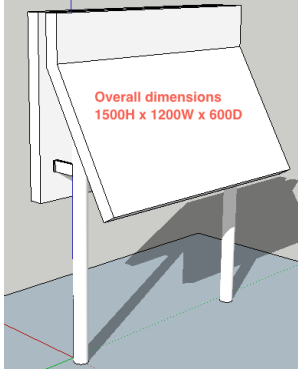
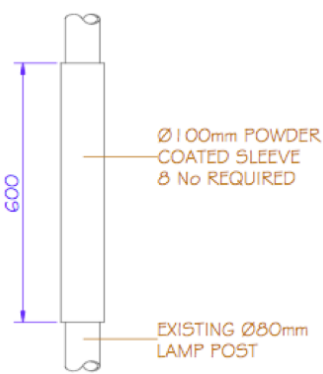
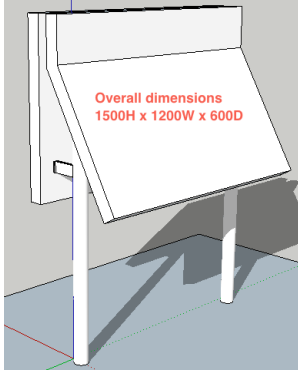
EXTERIOR SIGNAGE APPROVED AND IMPLEMENTED (APPLICATION 170962)

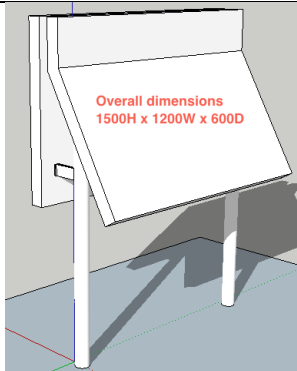
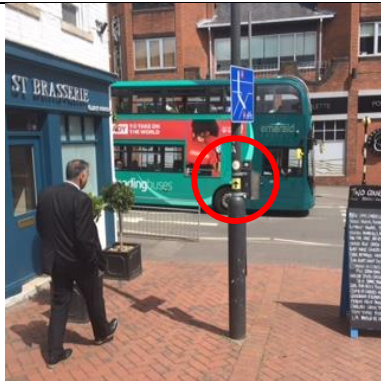
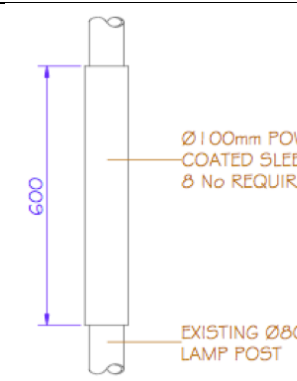
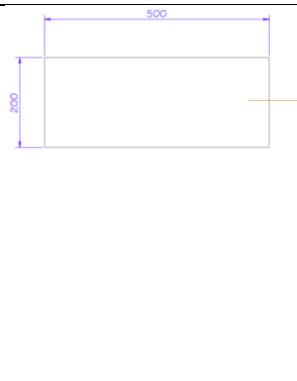
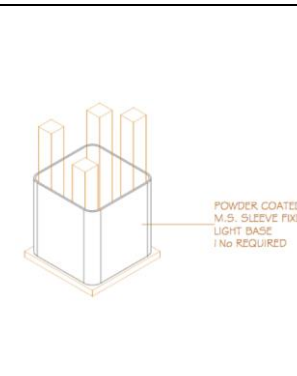
AC1 Railway Station	Signage Type 2	As previously approved in planning application 170962
		
AD1 Station/Garrard	Signage Type 7	As previously approved in planning application 170962
		
AC2 Blagrove St	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND 'YOU ARE HERE'
BC1 St Mary's Church	Signage Type 1	As previously approved in planning

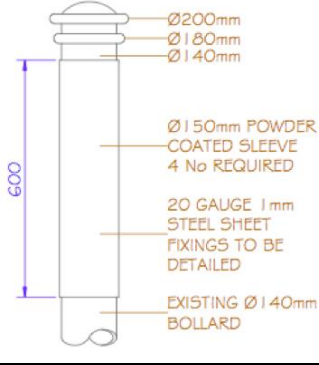
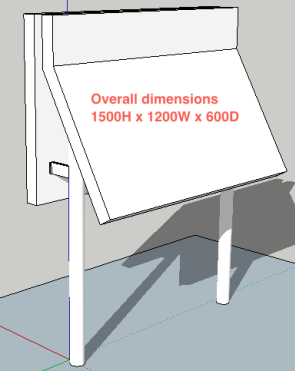
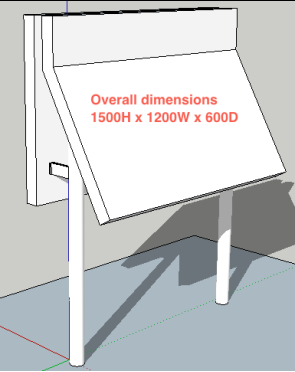
		application 170962
		Unit requires ground works. Ground works contractor to survey DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
BC2 Broad St	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
BD2	Signage Type 3	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BD3	Signage Type 10 and 13	As previously approved in planning application 170962
		Replace single slats with new coloured slats (nylon or equivalent) with AQ brand and simple engraved messaging. Contractor to survey

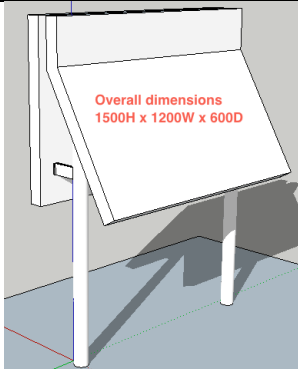
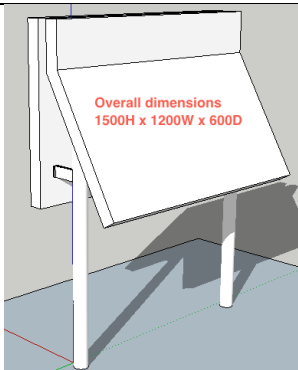
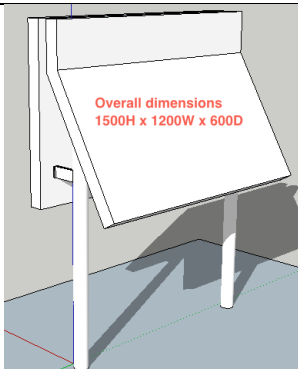
BB Oracle (North)	Signage Type 6	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BC3 Broad/Butter Mkt	Signage Type 2	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BD4 Butter Mkt corner	Signage Type 6	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BC4 Market Place Sq	Signage Type 1	As previously approved in planning application 170962

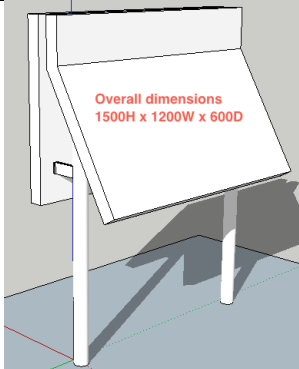
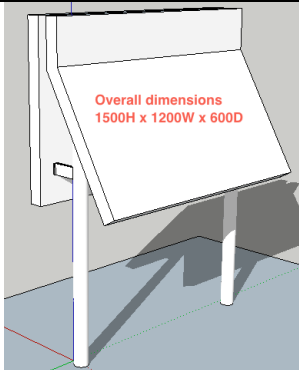
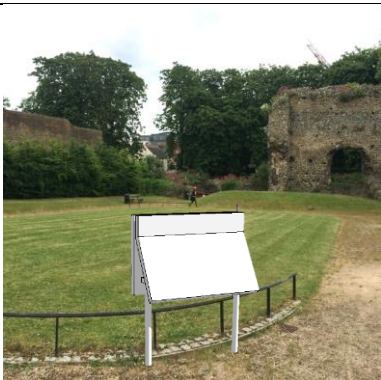
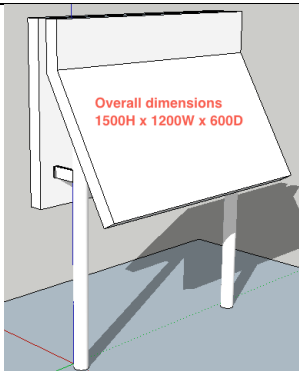
		Unit requires ground works. Ground works contractor to survey DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
BD5 Town Hall Sq	Signage Type 3	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BC5 Town Hall Sq	Signage Type 2	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BD6 St Laurence's Alley	Signage Type 6	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey

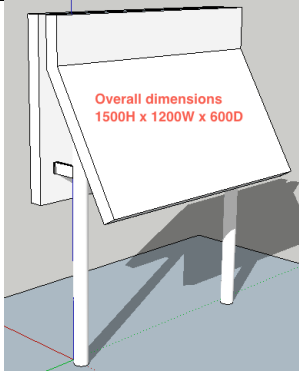
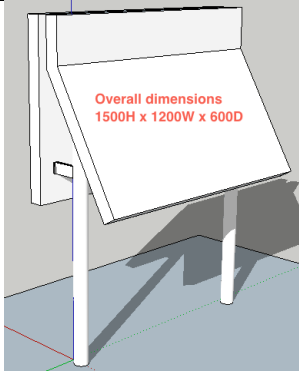
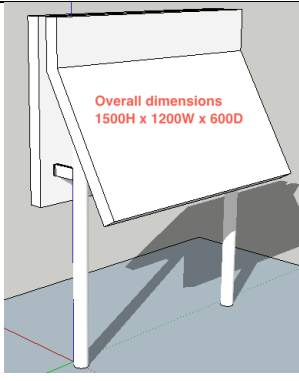
BC6 St Laur. Churchyard	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site. Exact location to be finalised on site with conservation architects DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
BD7 The Forbury	Signage Type 6	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
BC7 Forbury Sq	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
BC8 Abbey Gate	Signage Type 1	As previously approved in planning application 170962

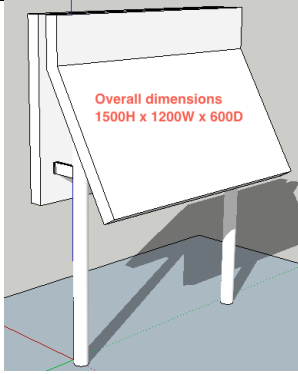
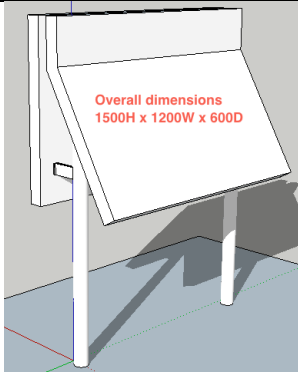
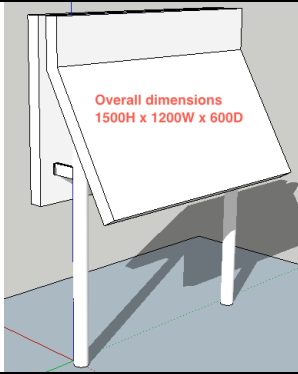
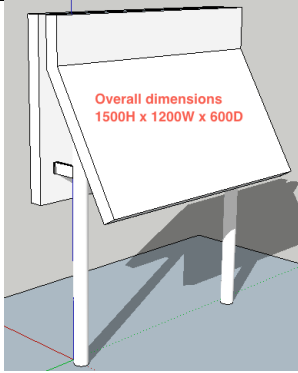
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
CD1 London St 1	Signage Type 6	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
CD1 London St 2	Signage Type 9	As previously approved in planning application 170962
		Graphic fixed within top void in railings on RHS. Contractor to survey
CD3 London St Bridge	Signage Type 8	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing metalwork. Contractor to survey

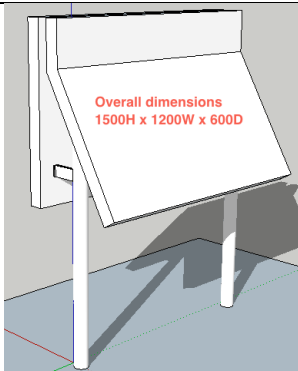
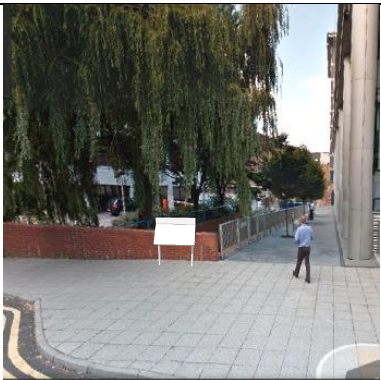
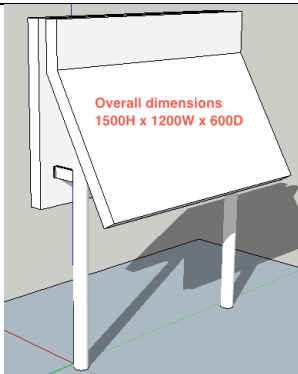
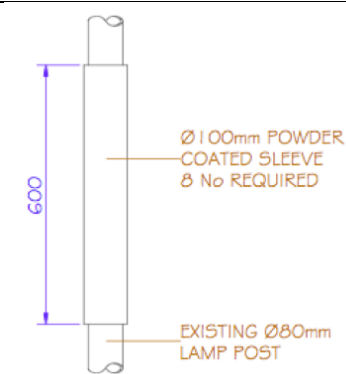
CD4 London/King St	Signage Type 5	As previously approved in planning application 170962
		Graphic unit on collar fixings around existing bollard. Contractor to survey
GC1 Forbury Gdns SW	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
GC2 Forbury Gdns W	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
GC3 Forbury Gdns S	Signage Type 1	As previously approved in planning

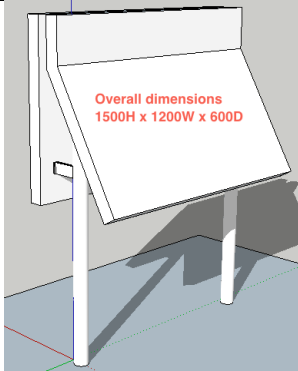
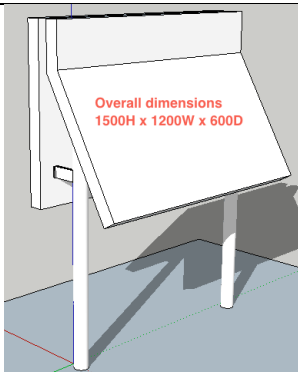
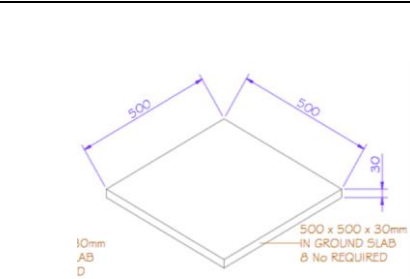
		application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18
GC4 Forbury Gdns N	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site. Exact location has been finalised on site 08.03.18
GC5 Forbury Gdns E	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18
RC1a Dormitory SE	Signage Type 1	As previously approved in planning application 170962

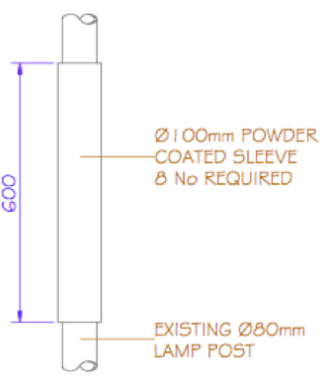
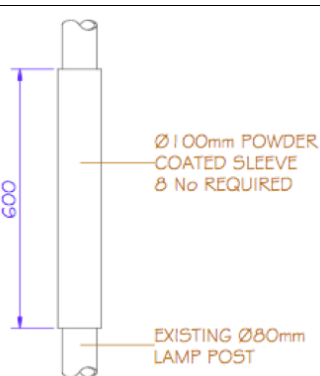
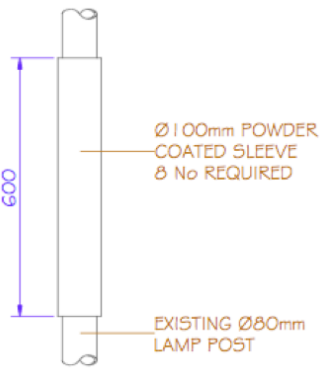
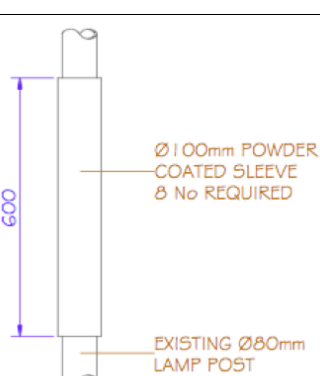
		Unit can be installed on posts owing to past major ground disturbance Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
RC1b Viewing Area	Signage Type 1	As previously approved in planning application 170962
		Unit can be installed on posts owing to past major ground disturbance Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
RC2 Dormitory NW	Signage Type 1	As previously approved in planning application 170962
		Unit can be installed on posts owing to past major ground disturbance Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
RC3 Chapter House S	Signage Type 1	As previously approved in planning application 170962

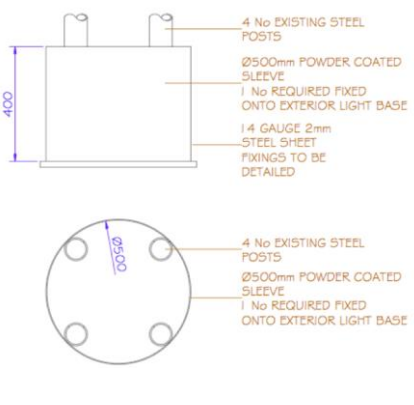
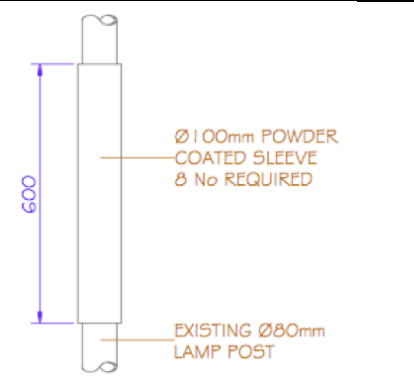
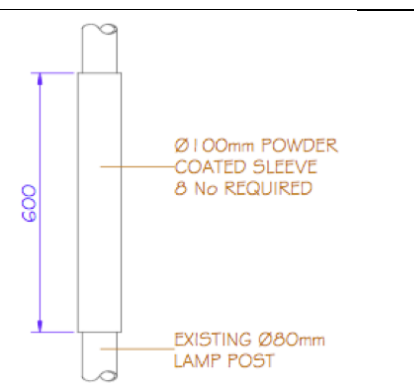
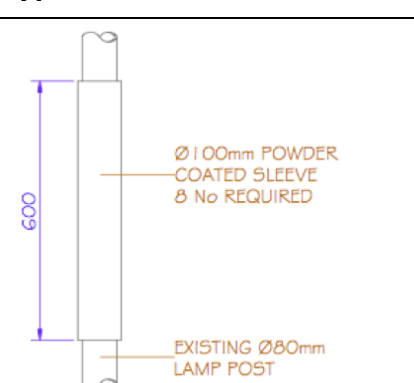
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
RC4 Chapter House N	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 U Turn audio unit in this front panel. DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
RC5 Cloister Arch	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18
RC7 S Transept	Signage Type 1	As previously approved in planning application 170962

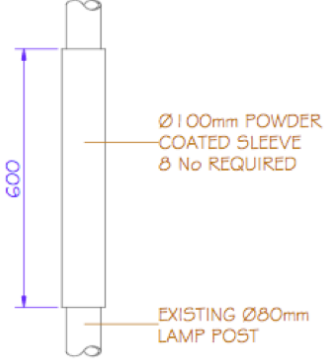
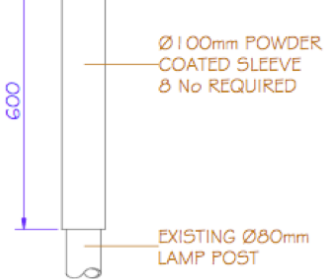
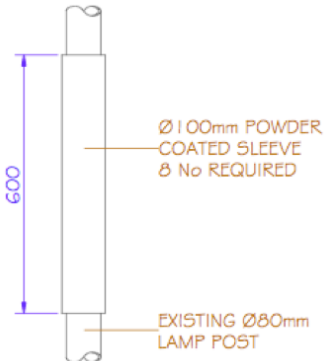
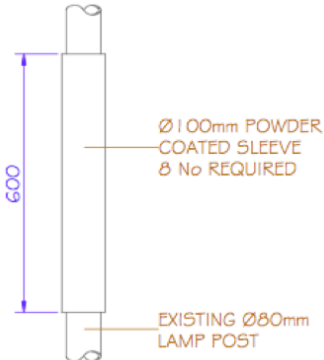
		Unit requires specialist ground works.
RC6 Choir and Altar	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works
XC1 Abbey St/Blade	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey. Exact location has been finalised on site 08.03.18
XC6	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED

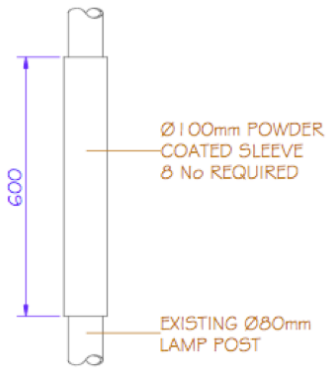
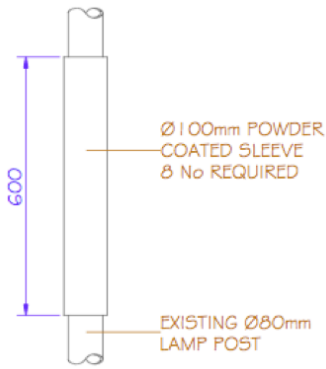
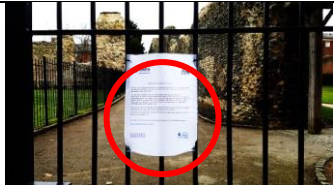
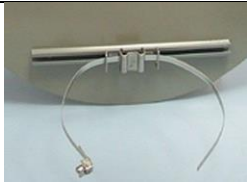
		MAP AND 'YOU ARE HERE'
XC2 R Kennet N bank	Signage Type 1	As previously approved in planning application 170962
		Unit requires specialist ground works. Specialist ground works contractor to survey as within Scheduled Ancient Monument site Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND 'YOU ARE HERE'
XC3 Holy Brook Bridge	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey Exact location has been finalised on site 08.03.18
XD2	Signage Type 6	As previously approved in planning application 170962
		
XC5 Library	Signage Type 1	As previously approved in planning application 170962

		Unit requires ground works. Ground works contractor to survey Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
XC7 Ch’/Prison	Signage Type 1	As previously approved in planning application 170962
		Unit requires ground works. Ground works contractor to survey Exact location has been finalised on site 08.03.18 DOUBLE SIDED INTERPRETATION – BACK IS OLD SPEED MAP AND ‘YOU ARE HERE’
IG1-7 In Ground	Signage Type 11 and 12	As previously approved in planning application 170962
		Unit requires specialist ground works. Exact locations have been finalised on site 08.03.18
PROPOSED ADDITIONAL DIRECTIONAL SIGNS (Z1-Z17 on RAQ Exterior Signs Map)		
Z1 Thames Tower	Type 6	

		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
22 Blagrove Street	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
23 Valpy Street junction	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
24 Station Road/Friar St	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
25 Friar Street/Queen Victoria Street	Type 7	

		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Contractor to survey
26 Friar Street/Town Hall	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
27 Friar Street/M&S	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
28 Town Hall Square	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey

Z9 St Laurence's churchyard (Forbury end)	Type 6	
	 Ø100mm POWDER COATED SLEEVE 8 No REQUIRED EXISTING Ø80mm LAMP POST 600	Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z10 The Forbury (Abbey Gateway)	Type 6	
	 Ø100mm POWDER COATED SLEEVE 8 No REQUIRED EXISTING Ø80mm LAMP POST 600	Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z11 Forbury Gdns CCTV	Type 6	
	 Ø100mm POWDER COATED SLEEVE 8 No REQUIRED EXISTING Ø80mm LAMP POST 600	Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z12 Broad St/ Cross St	Type 6	
	 Ø100mm POWDER COATED SLEEVE 8 No REQUIRED EXISTING Ø80mm LAMP POST 600	Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z13 Market Place (Greggs)	Type 6	

		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z14 Market Place (Romans)	Type 6	
		Graphic unit on collar fixings around existing post with neoprene / rubber protector. Access required to post. Contractor to survey
Z15 Cloister gate (canal end)	Type 14 Gate sign	
		A3 landscape with rounded corners and metal screwband fixings onto railings
Z16 & Z17 Necessarium gate	Type 14 Gate sign x2	
		2 x A3 landscape with rounded corners and metal screwband fixings onto railings