

## SITE SPECIFIC SUPPLEMENTARY INFORMATION

### 1. Site Details

|                  |                      |           |                                                                  |
|------------------|----------------------|-----------|------------------------------------------------------------------|
| Site Name:       | COLOURS              |           | Site Address:<br>Cremyll Road,<br>Reading, Berkshire,<br>RG1 8EQ |
| NGR:             | E: 470877, N: 174324 |           |                                                                  |
| Site Ref Number: | 71423                | SW: Macro | Macro                                                            |

### 2. Pre Application Check List

#### Site Selection

|                                                                                       |     |  |
|---------------------------------------------------------------------------------------|-----|--|
| Was an LPA mast register used to check for suitable sites by the operator or the LPA? | Yes |  |
| If no explain why:                                                                    |     |  |
|                                                                                       |     |  |
| Was the industry site database checked for suitable sites by the operator:            | Yes |  |
| If no explain why:                                                                    |     |  |
| N/A                                                                                   |     |  |

#### Pre-application consultation with LPA

|                                                            |                             |    |
|------------------------------------------------------------|-----------------------------|----|
| Date of written offer of pre-application consultation:     | 2 <sup>nd</sup> August 2019 |    |
| Was there pre-application contact:                         |                             | No |
| Date of pre-application contact:                           | n/a                         |    |
| Name of contact:                                           | n/a                         |    |
| Summary of outcome/Main issues raised:                     |                             |    |
| No comments have been received in respect to the proposal. |                             |    |

#### Ten Commitments Consultation

|                                                                                                                                                                                                                                                                                                                           |       |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--|--|
| Rating of Site under Traffic Light Model:                                                                                                                                                                                                                                                                                 | Amber |  |  |
| Prior to the submission of this application the applicant initiate pre-consultation discussions with the local planning authority. This provides an opportunity for the LPA to discuss development proposals and identify site specific issues. Further consultation has also been carried out with the Ward Councillors. |       |  |  |
| Summary of outcome/Main issues raised:                                                                                                                                                                                                                                                                                    |       |  |  |
| No responses had been received at the time of submission.                                                                                                                                                                                                                                                                 |       |  |  |

## School/College

|                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------|
| Location of site in relation to school/college:<br>No schools are within 200m of the site.                         |
| Outline of consultation carried out with school/college:<br><br>No schools have been notified prior to submission. |
| Summary of outcome/Main issues raised:<br>None                                                                     |

## Civil Aviation Authority/Secretary of State for Defence/Aerodrome Operator consultation (only required for an application for prior approval)

|                                                                                                   |  |    |
|---------------------------------------------------------------------------------------------------|--|----|
| Will the structure be within 3km of an aerodrome or airfield?                                     |  | No |
| Has the Civil Aviation Authority/Secretary of State for Defence/Aerodrome Operator been notified? |  | No |
| Details of response:<br><br>N/A                                                                   |  |    |

## Developer's Notice

|                                      |                                   |  |
|--------------------------------------|-----------------------------------|--|
| Copy of Developer's Notice enclosed? | Yes                               |  |
| Date served:                         | 12/05/2020                        |  |
| Track and trace Ref                  | NV159492210GB (copy also emailed) |  |

## 3. Proposed Development

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| The proposed site:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <p>The proposed site at Cremyll Road, Reading, Berkshire, RG1 8EQ<br/>This submission is purely to improve coverage and to facilitate 5G coverage.</p> <p>The sharing of base stations between multiple operators is one of the key strategic policy principles contained within the NPPF. H3G and EE have a network sharing agreement and thus these installations are fully compliant with the NPPF. It is key to consider that the ESN (Emergency Services Network) also share on EE masts and thus this installation will also be compatible for ESN.</p> <p>An existing site can be seen below in Figure 1, the site is located on the corner of Cremyll Road and Milford in a largely industrial area in close proximity to existing street furniture (street lights) of a similar height.</p> |

Figure 1:



In keeping with the National Planning Framework (NPPF). guidelines of using high quality communications infrastructure the proposed design has been selected to minimise its visual impact upon the immediate and wider locale whilst being 5G ready for the Operators highlighted above.

The presence of the existing column sets a clear precedent for telecommunications development in this location and indicates that the principle of this proposal is acceptable in terms of siting.

A new installation will not detract from the character of the area.

In our opinion a proposal will not unnecessarily add to the clutter in this location and result in adverse visual impact.

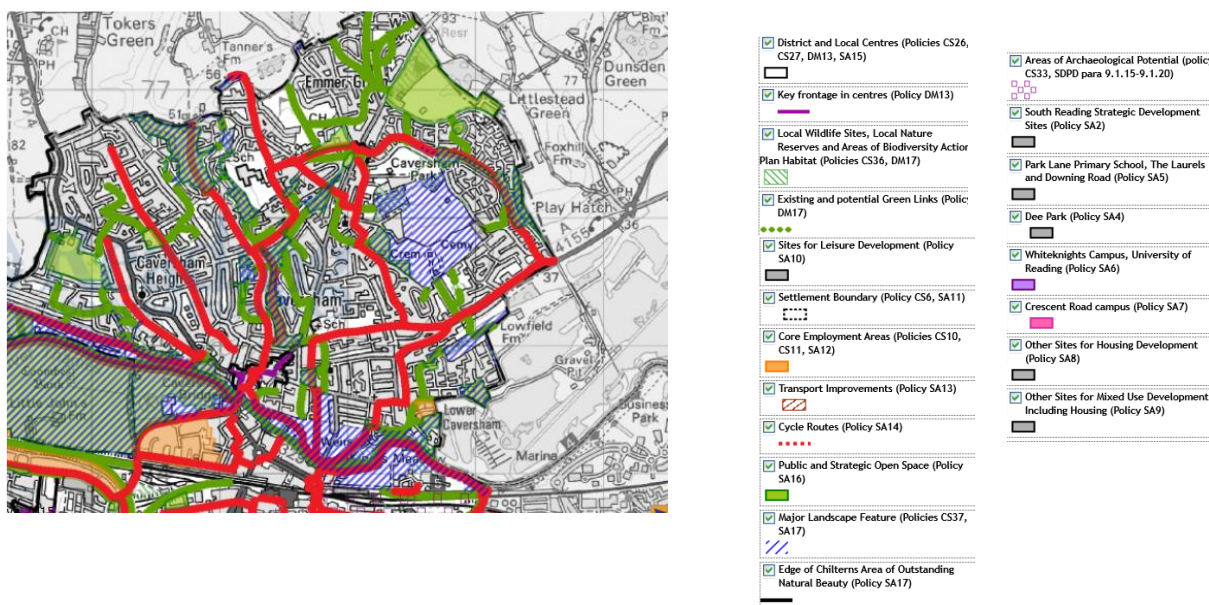
This submission is purely improve the existing telecoms infrastructure in the area with new equipment to facilitate 5G coverage.

|          |       |               |                                        |
|----------|-------|---------------|----------------------------------------|
| Site Ref | 71423 | Site Address: | Cremyll Road Reading Berkshire RG1 8EQ |
|----------|-------|---------------|----------------------------------------|

Local Planning Authority: Reading Borough Council

**Development Plan: Reading Local Plan**

**Fig.1 – Local Plan Map (extract – reference only)**



Site and its surrounds

### Policy Relevant to the Development Site:

The site is designated as being within the settlement boundary, with urban uses to the north, south and west. The site designation is not a material consideration. The site is an existing telecommunications site.

### Policy Analysis:

Policy 10.2.1 from the Reading Borough Local Development Plan states: Reading is currently relatively well provided for in respect of mobile phone coverage. However, the anticipated continued expansion of the telecommunications network is likely to require additional ‘infill’ coverage, much of which is likely to be within established residential areas.

Proposals for telecommunications development will be permitted provided that:

- ☐ They do not have an adverse impact on the visual amenity of the surrounding area;
- ☐ The apparatus will be sited and designed so as to minimise its visual impact by the use of innovative design solutions such as lamp column ‘swap-outs’ or concealment/camouflage options; and
- ☐ Alternative sites and site-sharing options have been fully investigated and it has been demonstrated that no preferable alternative sites are potentially available which would result in a development that would be less visually intrusive

|                                                          |
|----------------------------------------------------------|
| Enclose map showing the cell centre and adjoining cells: |
| This can be emailed to the LPA on request.               |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| Type of Structure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                  |
| Description:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                  |
| <p>Top of Tower +20.0m AGL.<br/> C/L of AAU +19.60m AGL.<br/> C/L of AAU +18.30m AGL.<br/> C/L of Apertures +16.60m AGL.<br/> C/L of Apertures +14.70m AGL.<br/> C/L of Dish +12.86m AGL.</p> <p>Proposed Phase 7 Monopole C/W Wrapround Cabinet at base.</p> <p>Proposed MK5 Link AC Cabinet.<br/> Proposed 1No. HW Cabinets.<br/> Proposed 1No. Pogona Cabinet.<br/> Proposed 2No. HW Cabinets<br/> Proposed 1 No. Wiltshire Cabinet<br/> Proposed 1 No. HW Cabinet<br/> Proposed 1No. MK4 Link AC Cabinet</p> |                                  |
| Overall Height: 20.0m AGL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                  |
| Height of existing building                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | N/A                              |
| Equipment Housing:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                  |
| Length:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | See drawings                     |
| Width:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | See drawings                     |
| Height:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | See drawings                     |
| Materials                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                  |
| Tower/mast etc – type of material and external colour:                                                                                                                                                                                                                                                                                                                                                                                                                                                           | See drawings – Galvanised - Grey |
| Equipment housing – type of material and external colour:                                                                                                                                                                                                                                                                                                                                                                                                                                                        | See drawings - Grey Steel        |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reasons for choice of design:                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <p>The sharing of base stations between multiple operators is one of the key strategic policy principles contained within the NPPF. EE Ltd is the new operating company which used to be T Mobile and Orange.</p> <p>In keeping with the National Planning Policy Framework (NPPF). guidelines of using “high quality communications infrastructure”, the proposed design has been selected to minimise visual impact upon the street scene</p> |

#### 4. Technical Information

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |     |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--|
| <p>ICNIRP Declaration attached</p> <p>ICNIRP public compliance is determined by mathematical calculation and implemented by careful location of antennas, access restrictions and/or barriers and signage as necessary. Members of the public cannot unknowingly enter areas close to the antennas where exposure may exceed the relevant guidelines.</p> <p>When determining compliance the emissions from all mobile phone network operators on the site are taken into account.</p> | Yes |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--|

## 5. Technical Justification

| Reason(s) why site required                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The National Planning Policy Framework clearly states that authorities should not question the need for the service, nor seek to prevent competition between operators. Notwithstanding this fact, the Applicant considers it to be important to explain the technical justification for the site and how the facility fits into the overall network.</p> <p>The site is required to provide enhanced coverage for EE Ltd, ESN and H3G LTE.</p> |

## 6. Site Selection Process – alternative sites considered and not chosen

| Discounted Options                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>In accordance with the sequential approach outlined in the National Planning Policy Framework (NPPF) following search criteria have been utilised. Firstly, consideration is always given to sharing any existing telecommunication structures in the area, secondly consideration is then given to utilising any suitable existing structures or buildings and thirdly sites for freestanding ground based installations are investigated.</p> <p>This sequential approach is outlined below:</p> <ul style="list-style-type: none"> <li>a) Mast and Site Sharing</li> <li>b) Existing Buildings Structures</li> <li>c) Ground Bases Installations</li> </ul> <p>In compliance with its licence and the sequential approach outlined in the NPPF all attempts to utilise any existing telecommunication structures where they represent the optimum environmental solution have been employed. The Ofcom Site Finder mast register is always examined prior to the submission of an application.</p> |

|                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>If no alternative site options have been investigated, please explain why:</p> <p>The current siting was agreed by the LPA as the most appropriate location area when the original installation was approved by the Council. Discounted options were supplied with the original planning submission and thus the principle of the siting is already established.</p> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## 7. Additional Relevant Information

### Background to the Proposal

Mobile phone base stations operate on a low power and accordingly base stations therefore need to be located in the areas they are required to serve. Increasingly, people are also using their mobiles in their homes and this means we need to position base stations in, or close to, residential areas.

A further limiting factor is that the position has to be one that fits in with the existing network. Sites have to form a patchwork of coverage cells with each cell overlapping to a limited degree with the surrounding base stations to provide continuous network cover as users move from one cell to the other. However, if this overlap is too great unacceptable interference is created between the two cells.

### **DEVELOPMENT PLAN POLICY.**

Development plan considerations have a special significance in law. Section 54A of the Town and Country Planning Act 1990 (The Act), and re-iterated in Section 38 of the Planning and Compensation Act 2004, it is stated that:

*“Where in making any determination under the Planning Acts regard is to be had to the Development Plan, determination shall be made in accordance with the Development Plan unless material considerations indicate otherwise.”*

### **NATIONAL PLANNING POLICY**

The Government remain committed to promoting telecommunications and place emphasis on the importance of telecommunications to the wider economy. The National Planning Policy Framework (NPPF July 2018) sets out the Government's planning policies for England and how these are expected to be applied at the Local level. It provides a framework within which local people and their accountable Councils can produce their own distinctive local and neighbourhood plans, which reflect the needs and priorities of their communities.

The purpose of the planning system is to contribute to the achievement of sustainable development. There are three dimensions of sustainable development, each of which give rise to the need for the planning systems to perform a number of roles including;

- Economic Role – contributing to building strong, responsive and competitive economy;
- Social Role – Supporting strong vibrant and healthy communities; and
- Environmental Role – Contributing to protecting and enhancing our natural, built and historic environment.

The NPPF contains at its core a presumption in favour of sustainable development which runs through both plan-making and decision-making processes. The NPPF recognises the vital importance of high quality telecommunications and dedicates a whole chapter to this. Chapter 10 of the NPPF outlines the Governments support for high quality communications. The paragraphs below clearly outline the overarching support from Central Government for telecommunications and how Local Planning Authorities should embrace this vital

infrastructure:

Paragraph 112 states:

*“Advanced, high quality and reliable communications infrastructure is essential for economic growth and social well-being. Planning policies and decisions should support the expansion of electronic communications networks, including next generation mobile technology (such as 5G) and full fibre broadband connections. Policies should set out how high quality digital infrastructure, providing access to services from a range of providers, is expected to be delivered and upgraded over time; and should prioritise full fibre connections to existing and new developments (as these connections will, in almost all cases, provide the optimum solution).”*

It continues in Paragraph 113

*“The number of radio and electronic communications masts, and the sites for such installations, should be kept to a minimum consistent with the needs of consumers, the efficient operation of the network and providing reasonable capacity for future expansion. Use of existing masts, buildings and other structures for new electronic communications capability (including wireless) should be encouraged. Where new sites are required (such as for new 5G networks, or for connected transport and smart city applications), equipment should be sympathetically designed and camouflaged where appropriate.”* Operators always follow the sequential site selection process. Where an existing site can be shared or upgraded this will always adhered to before a new proposal is put forward for consideration.

The support for telecoms and the need not to constrain Operators is laid out in Paragraph 116

*“Local planning authorities must determine applications on planning grounds only. They should not seek to prevent competition between different operators, question the need for an electronic communications system, or set health safeguards different from the International Commission guidelines for public exposure.”*

## **Conclusion**

We consider that the development is compliant with the council's policy and that in accordance with Section 38 (6) of the Planning and Compensation Act 2004 permission should be granted for the installation.

We consider the development complies with both central government and local planning policy guidance where the underlying aim is to provide an efficient and competitive telecommunication system for the benefit of the community while minimising visual impact.

Taking into account the factors of technical constraints, available sites and planning constraints we consider that this site and design clearly represents the optimum environmental solution.

On the basis of a recognised need to expand and promote telecommunications networks across the region, it is considered that the proposal fully accords with the requirements of the National Planning Policy Framework and Local Plan Policies.

.Contact Details

|               |                                                                                |                                  |                                |
|---------------|--------------------------------------------------------------------------------|----------------------------------|--------------------------------|
| Name: (Agent) | <u>Andy Lewis</u>                                                              | Telephone:                       | <u>07824 558853</u>            |
| Operator:     | <u>EE Ltd &amp; '3'</u>                                                        | Fax no:                          | <u>n/a</u>                     |
| Address:      | <u>Unit 2, Charnwood<br/>House, Marsh<br/>Road, Ashton<br/>Bristol BS3 2NA</u> | Email Address:                   | <u>andy.lewis@maxema.co.uk</u> |
| Signed:       | <u>Andy Lewis</u>                                                              | Date:                            | <u>15/05/2020</u>              |
| Position:     | <u>Planner</u>                                                                 | Company:                         | <u>Maxema Ltd</u>              |
|               |                                                                                | (on behalf of above<br>operator) |                                |
|               | <u></u>                                                                        |                                  | <u></u>                        |