



Client: Enterprise Rent-A-Car
Contact: Joss Smallman
Site: 171 Basingstoke road
Reading
RG2 OHF

Visual by: CC
Scale: -
Date: 17th June 2021

Group: U1
Branch: A1



39689

Basingstoke Road, Reading

Group

Branch

Version

Date

U1

A1

WD2

17/06/21

Version

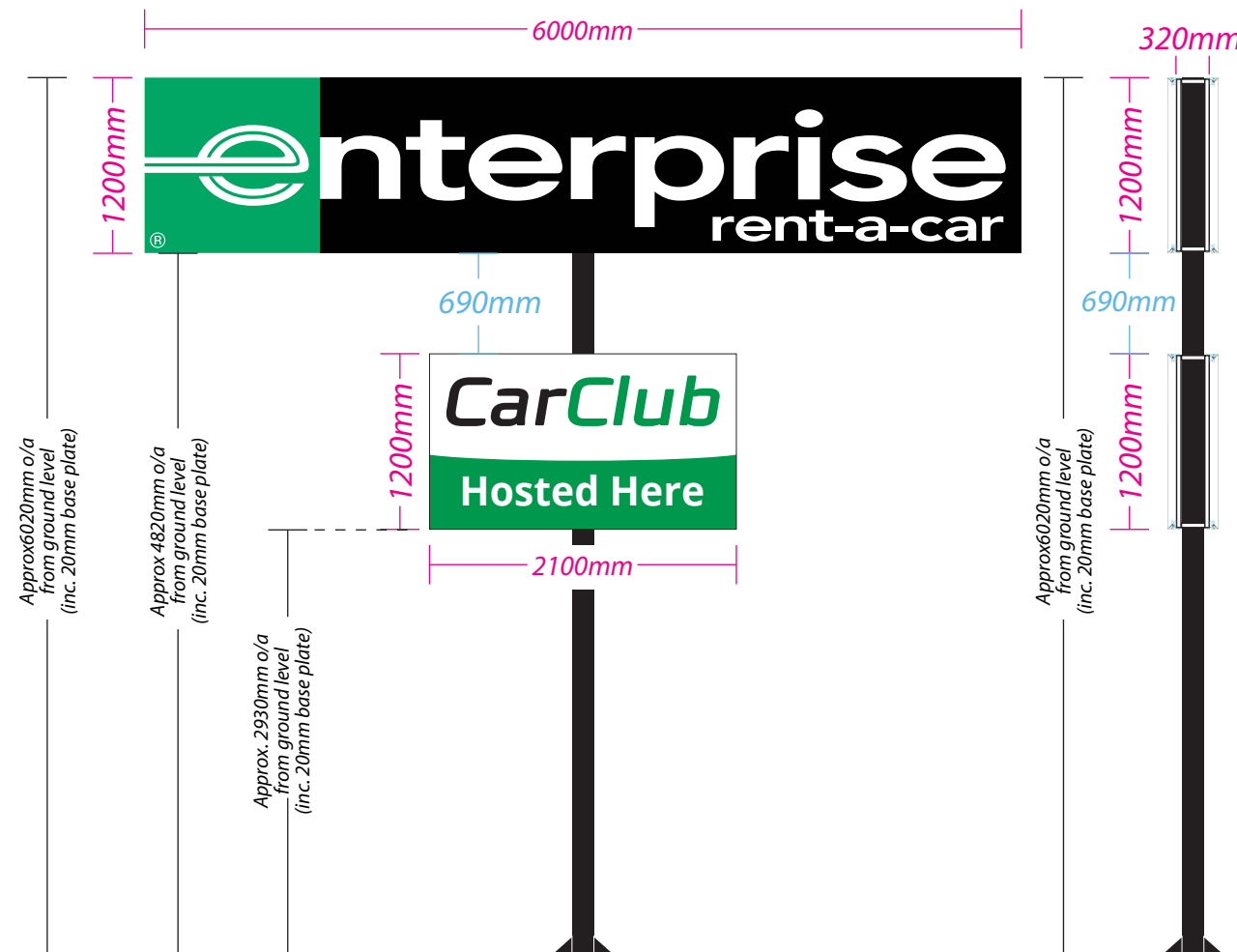
Revision History

#1 : 24-05-21

Working Drawing

#2 : 17-06-21

Amend Position of Car Club 2 bay sign



#1 Standard Pylon

Visual - **Standard**

Construction - **Standard**

Sizing - **Standard**

150mm steel box section post c/w 600 x 600 x 20mm steel baseplate.
30mm steel box section subframes bolted to post via 30mm box section and threaded bar. 4no. 90mm Retro Frame flexface systems mounted to box section frames c/w flexface skins (2no. Enterprise // 2no. Car Club). Plotted 3630-6131 (Enterprise Green) and 3630-22 (Black) vinyls applied to face - Internally illuminated via LEDs.
Fitted via new rootcage.

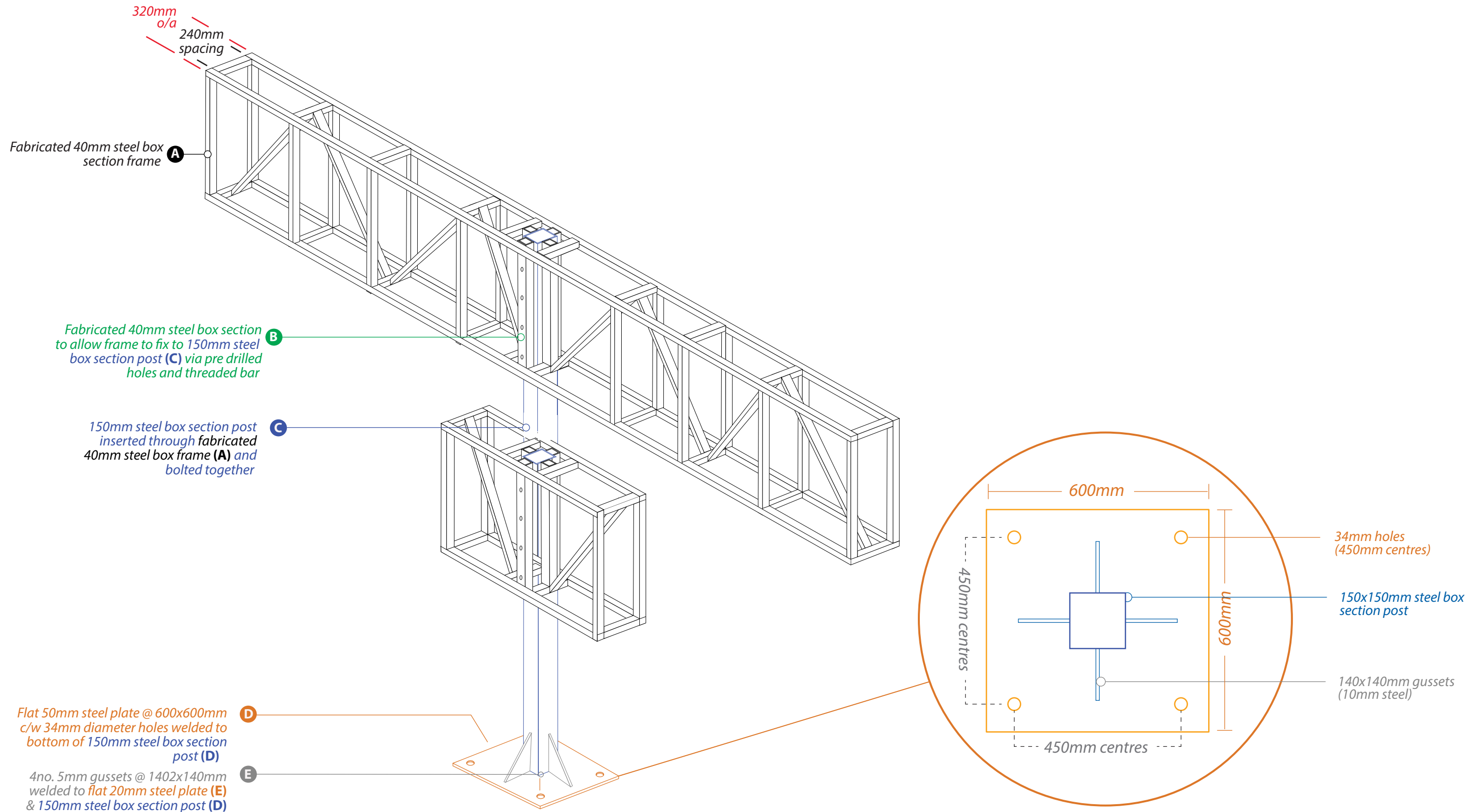
Illumination not to exceed 600cdm²

Our proposal

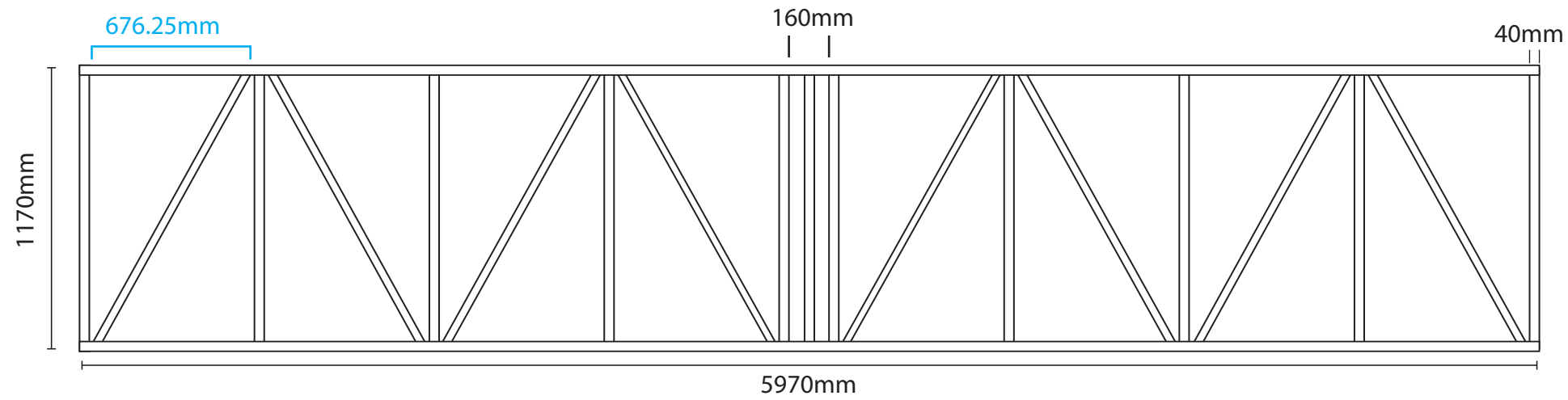


Our proposal

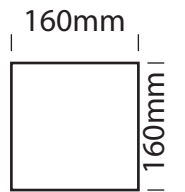
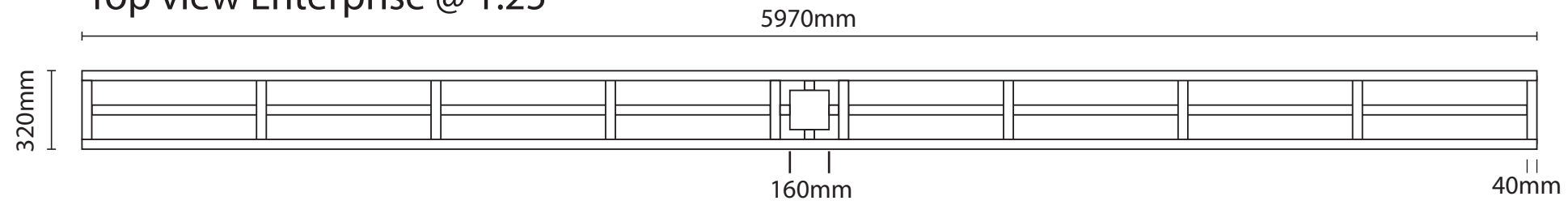




Front view Enterprise @ 1:25

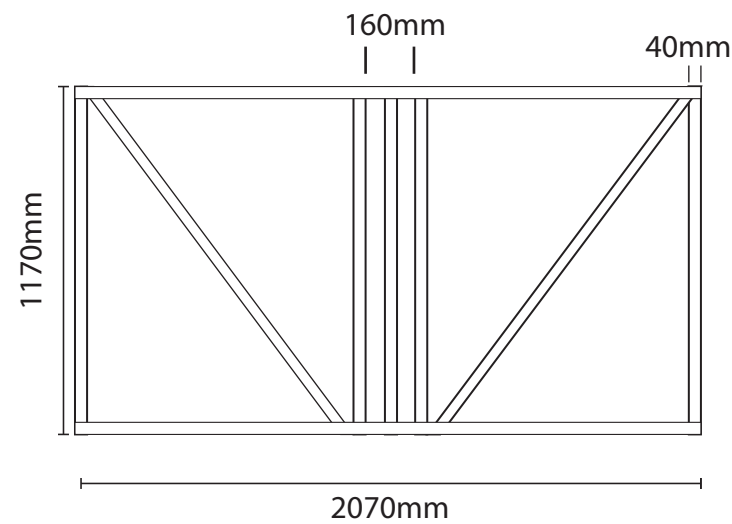


Top view Enterprise @ 1:25

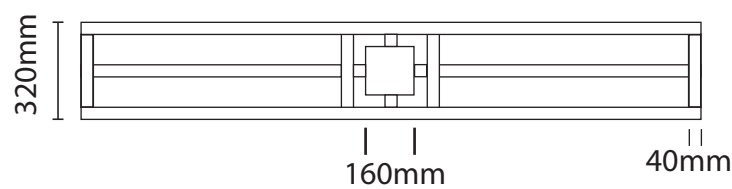


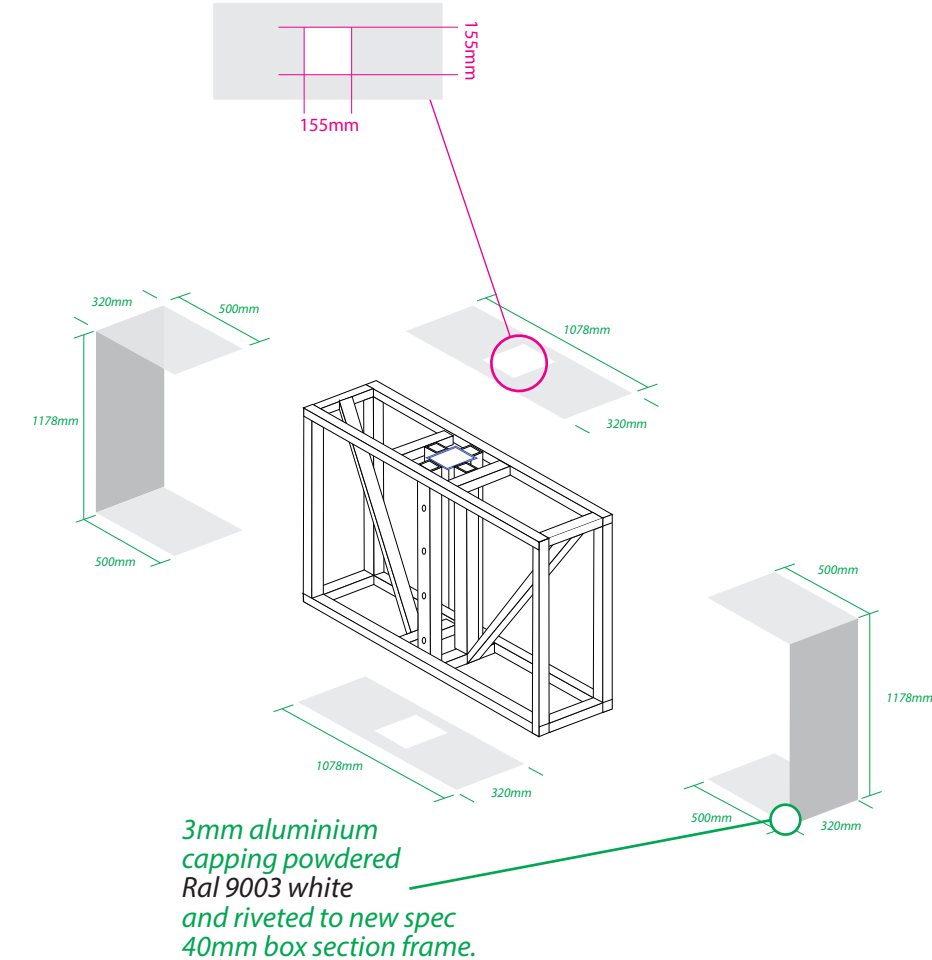
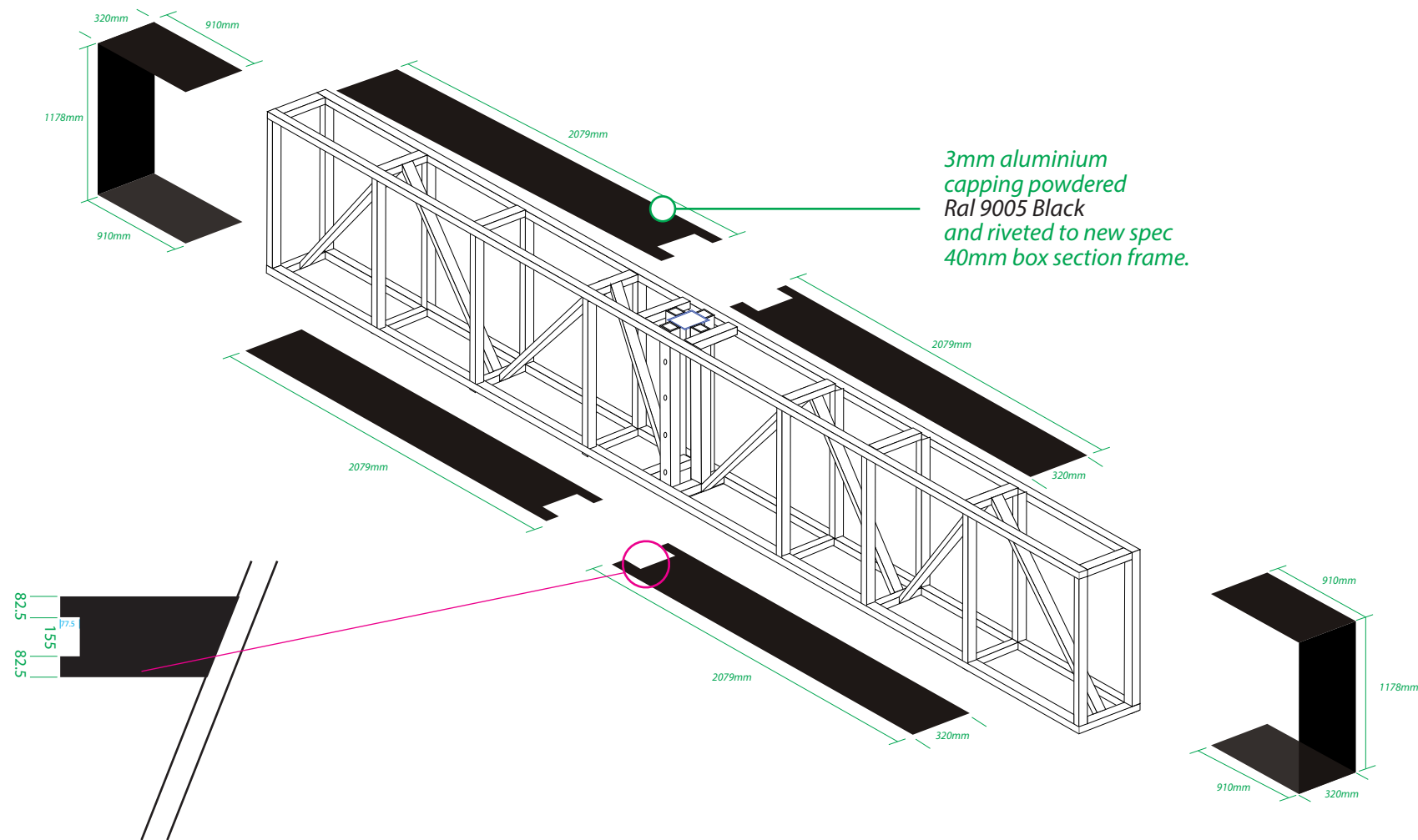
Flat Plate welded to top of frame to prevent post sliding through

Front view Car Club @ 1:25



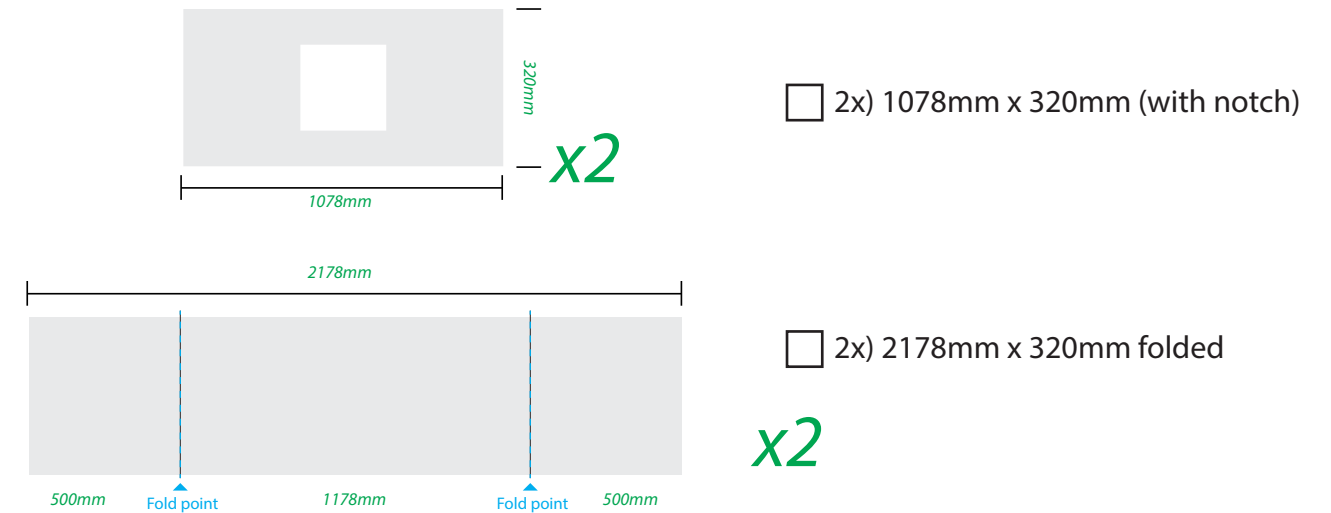
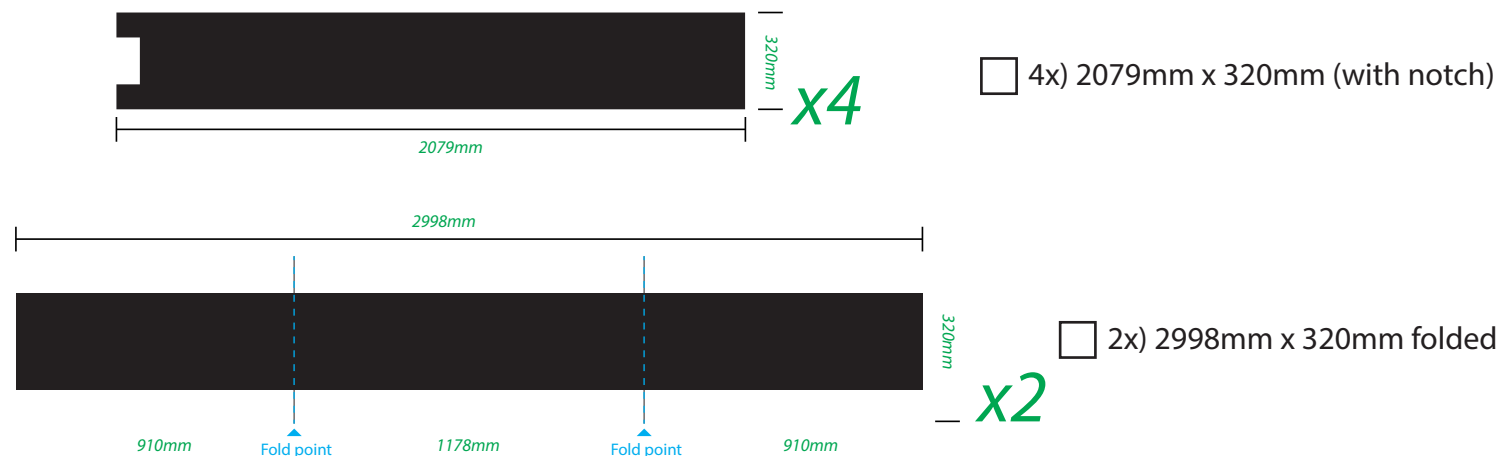
Top view Car Club @ 1:25



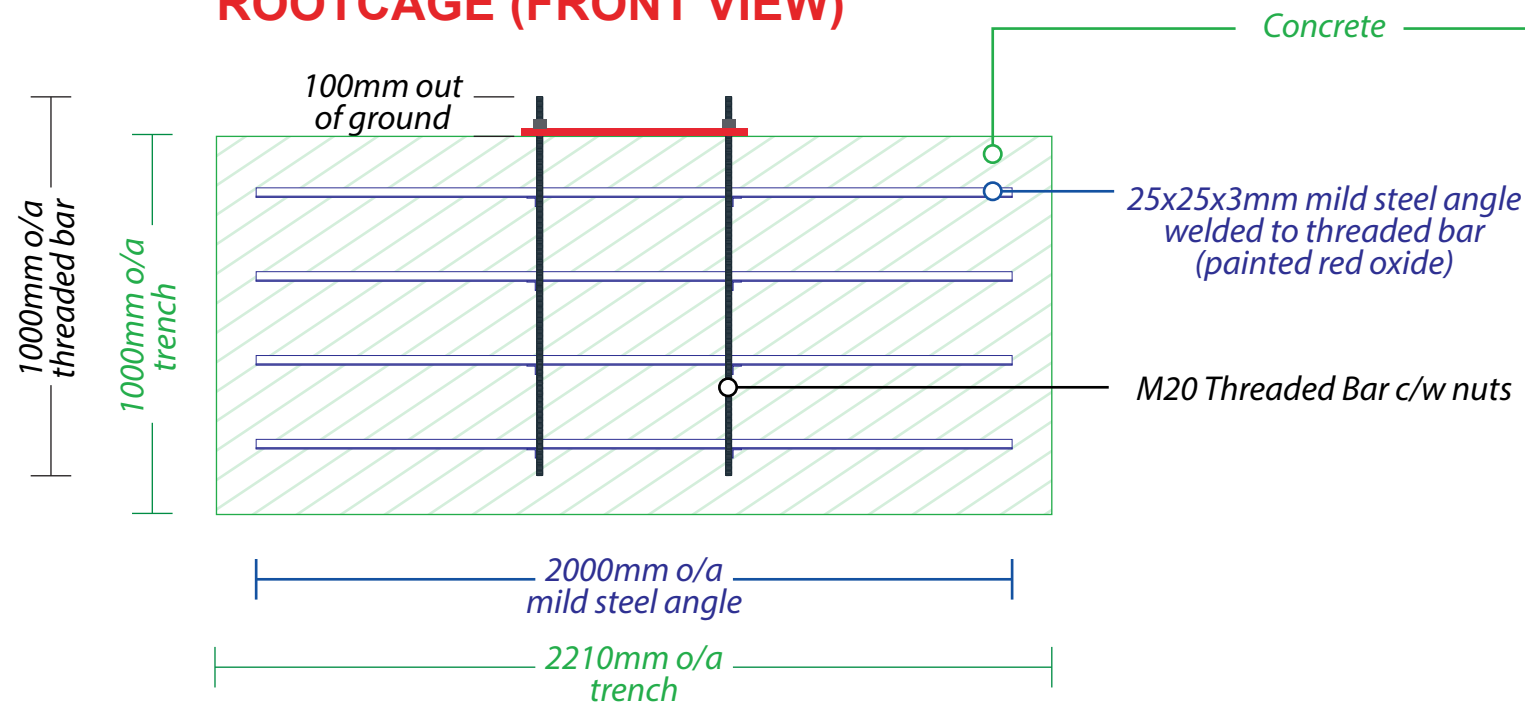


3mm Aluminum capping powdered Ral 9005

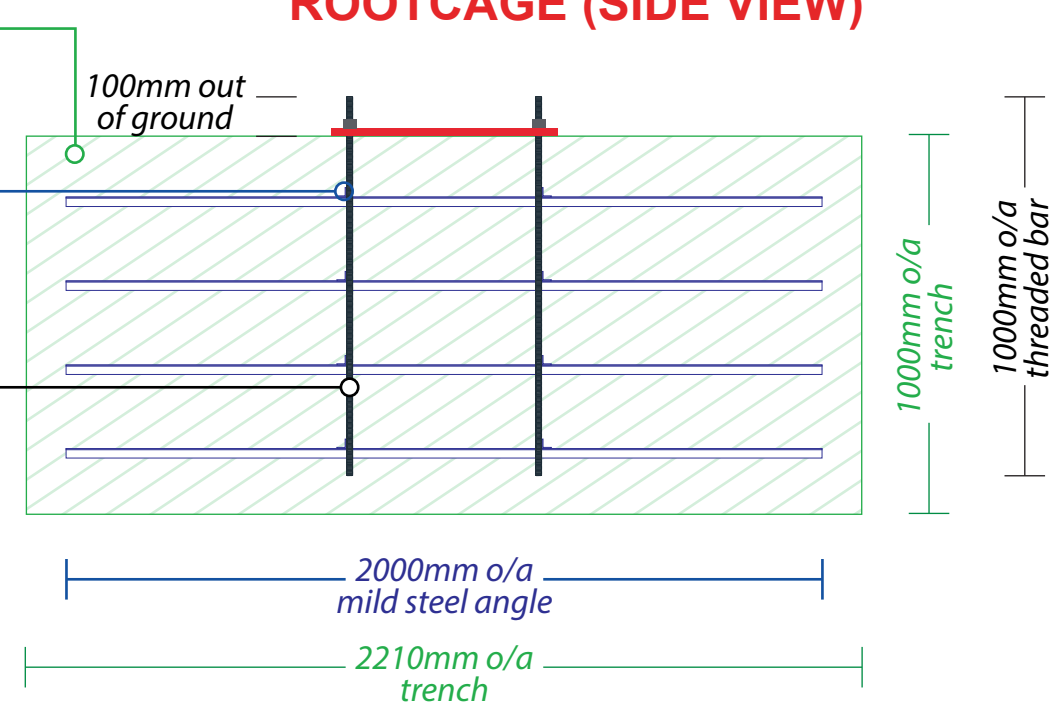
3mm Aluminum capping powdered Ral 9003



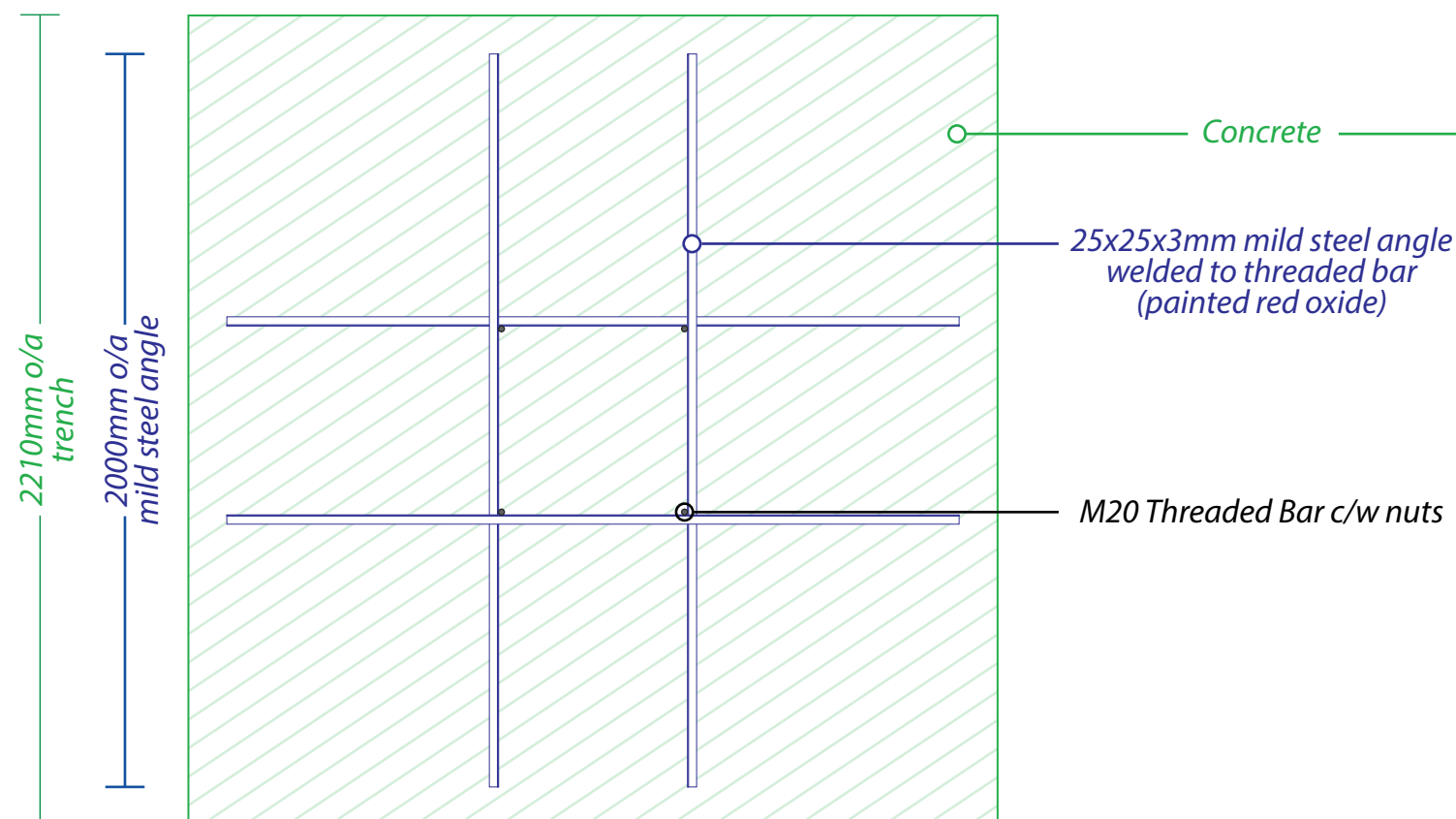
ROOTCAGE (FRONT VIEW)



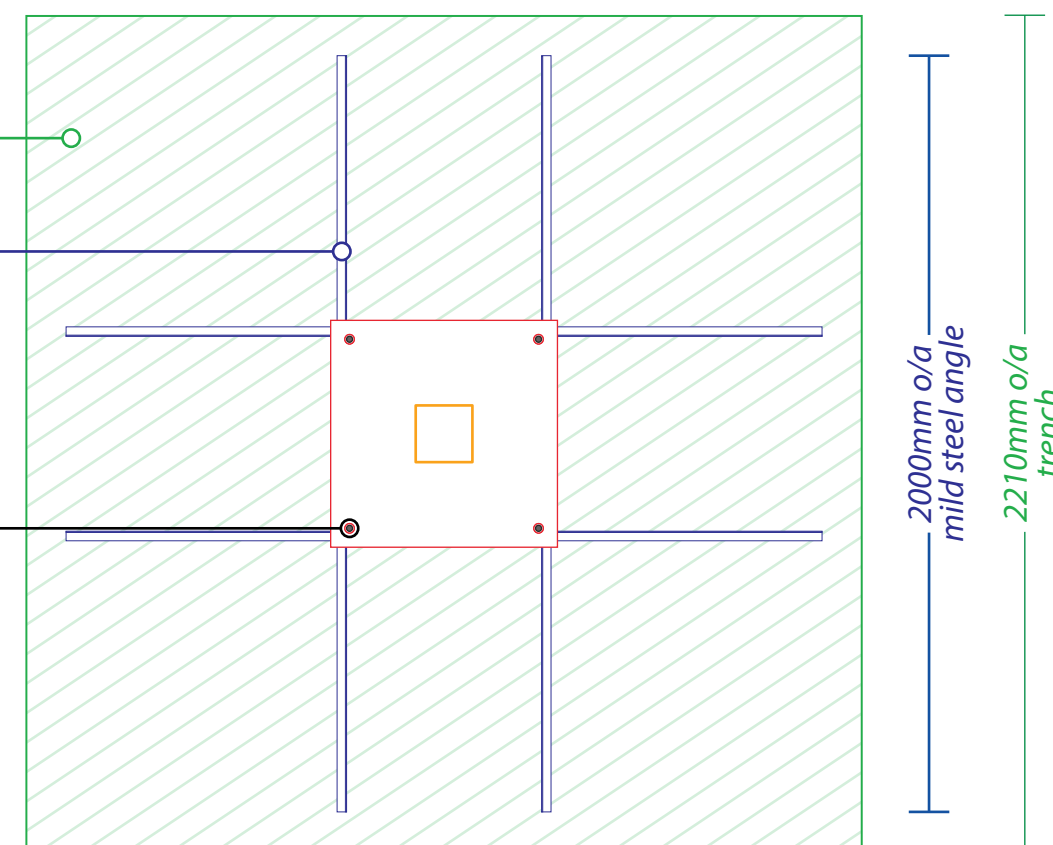
ROOTCAGE (SIDE VIEW)

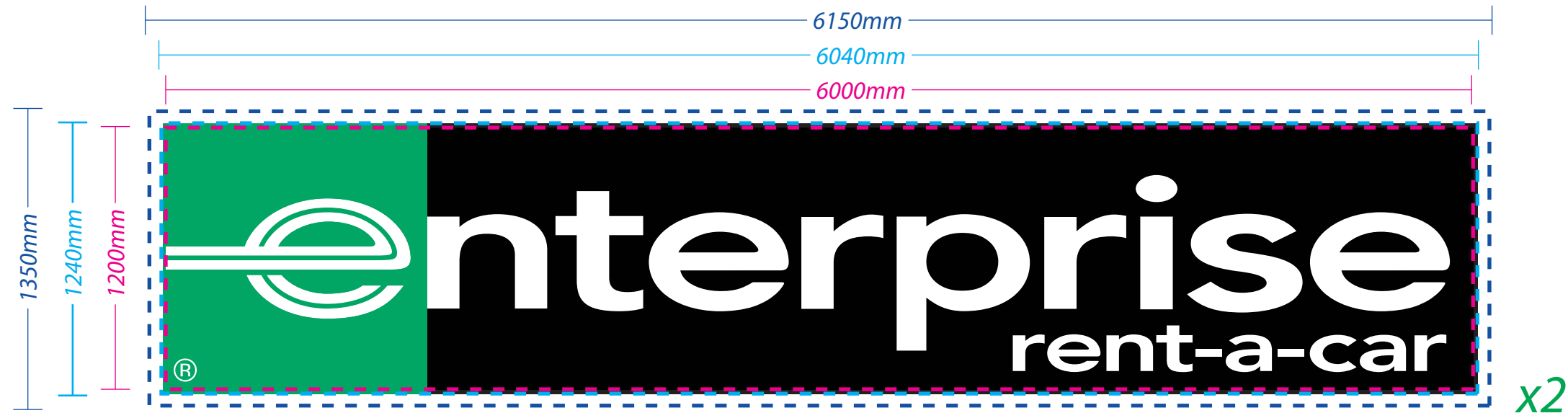


ROOTCAGE (TOP DOWN VIEW)



ROOTCAGE (TOP DOWN VIEW C/W FITTED BASE PLATE)



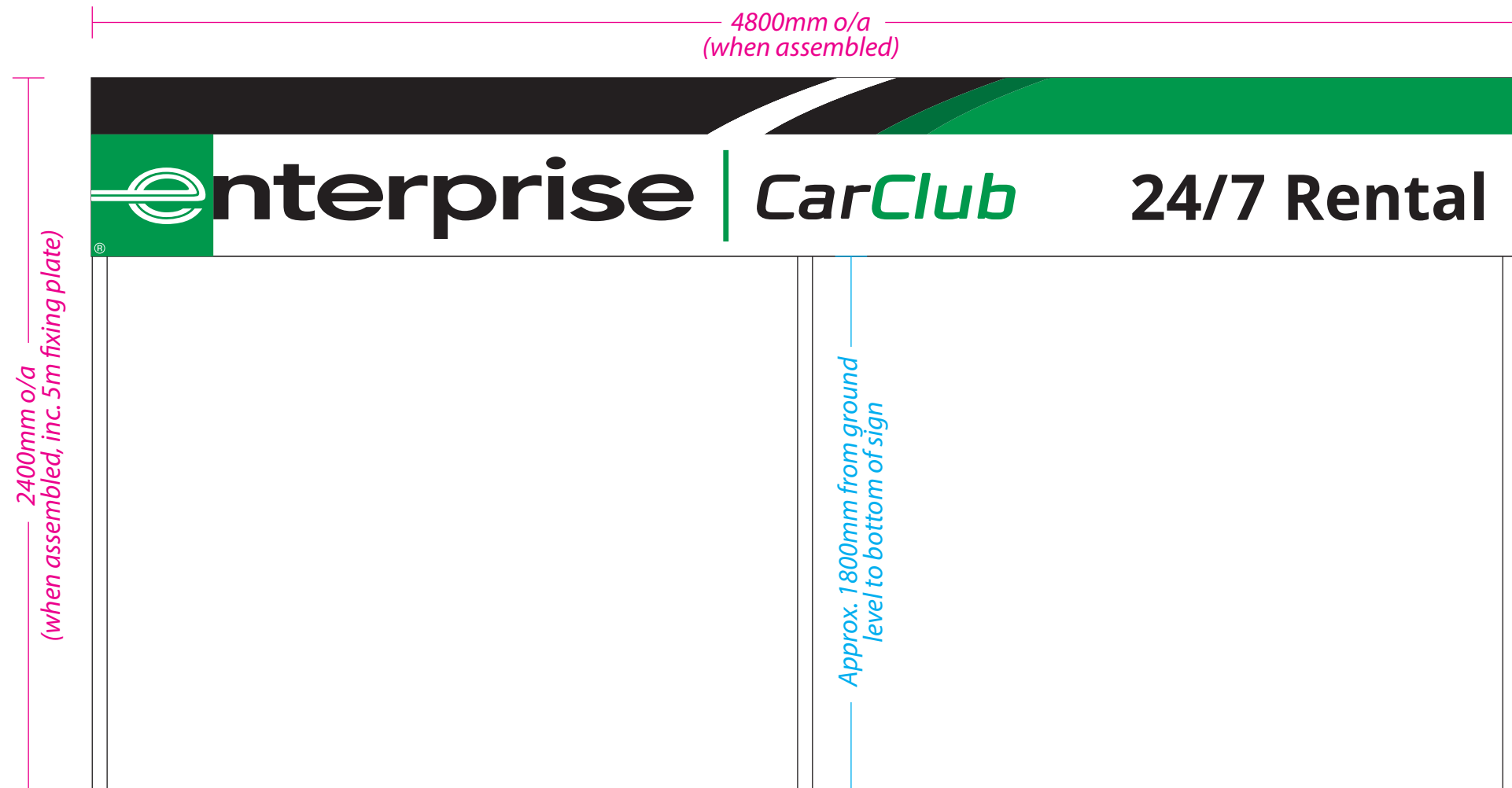


- ☐ 6000 x 1200mm face size
- ☐ (+ 20mm all around from face size) 6040 x 1240mm (vinyl bleed size)
- ☐ (+75mm all round from face size) 6150 x 1350mm (final banner size)

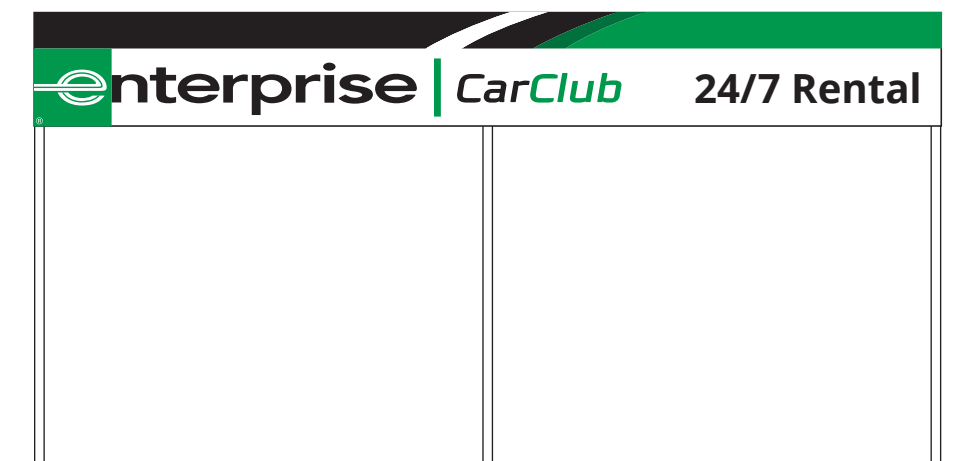


- ☐ 2100 x 1200mm face size
- ☐ (+ 20mm all around from face size) 2140 x 1240mm (vinyl bleed size)
- ☐ (+75mm all round from face size) 2250 x 1350mm (final banner size)

FRONT VIEW



REAR VIEW



2-Bay Car Club Signage

Visual - Standard
Construction - Standard
Sizing - Standard

50mm steel box section frame c/w 40mm lugs to allow fixing of horizontal cross members. 5mm thick fixing plates @ 150 x 150mm welded to bottom of legs (4794 x 2400mm o/a when assembled)
2no. fabricated aluminium trays (both powdered RAL9003) c/w notched bottom returns to clad over steel subframe - 1no. c/w digitally printed graphics (matt laminate) applied to face only // 1no. blank (both @ 4800 x 600mm c/w 45mm returns)
Non-Illuminated

Our proposal

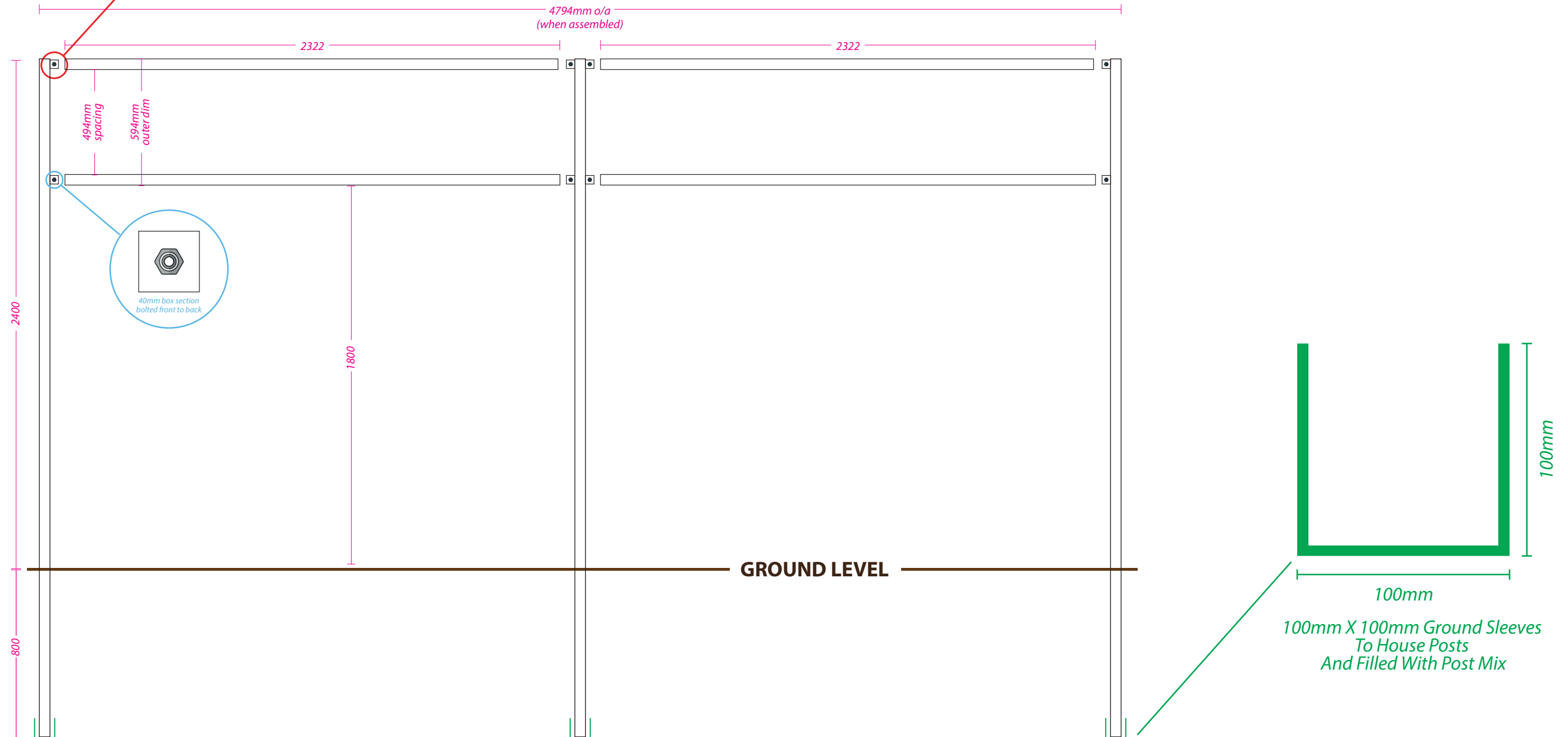


vs Render

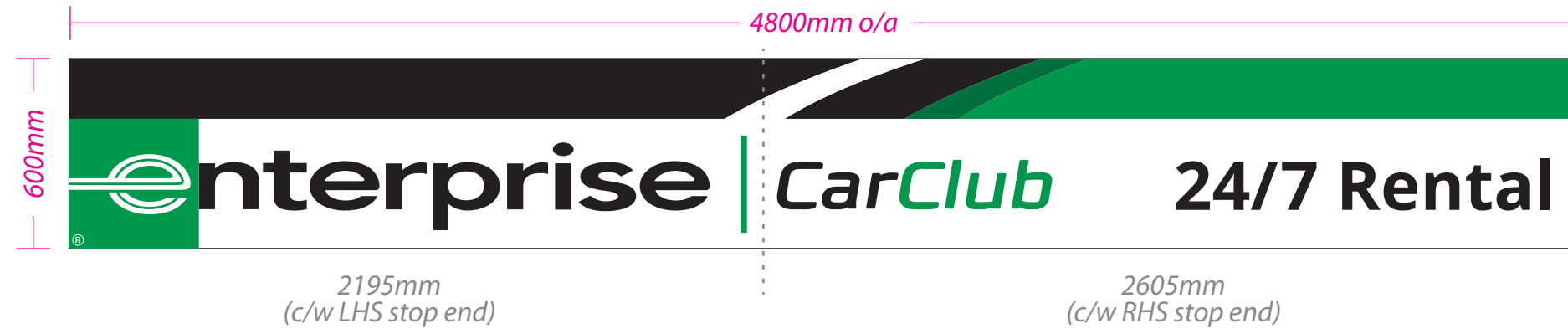


PRODUCTION NOTE:

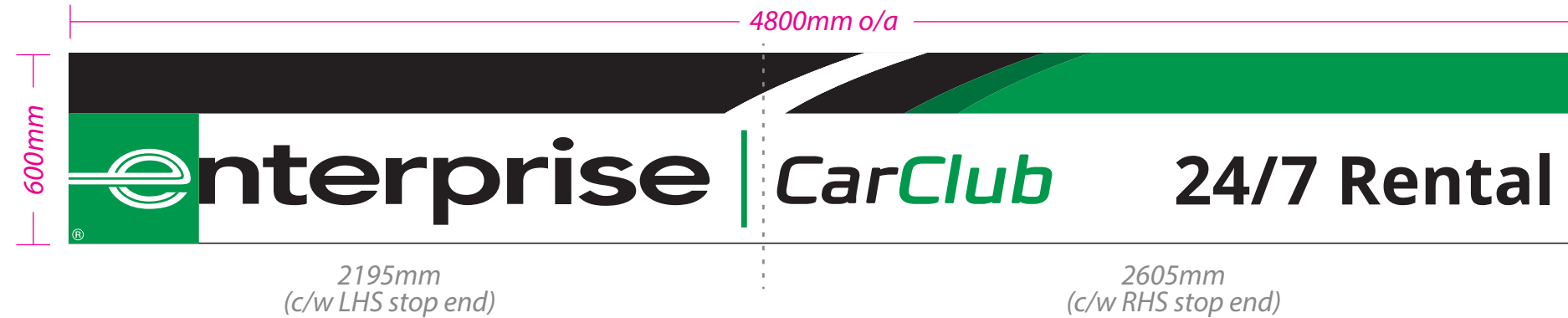
*Lug positioned so clamshell panel
sits flush as possible on top*



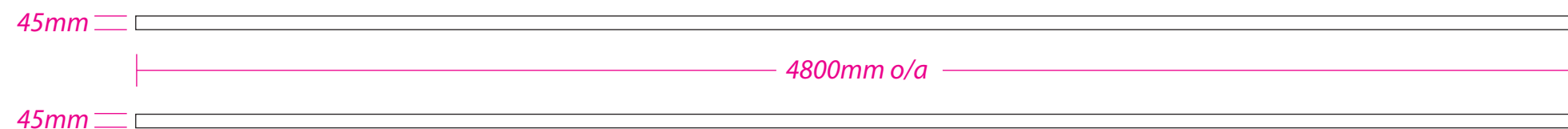
FRONT TRAY



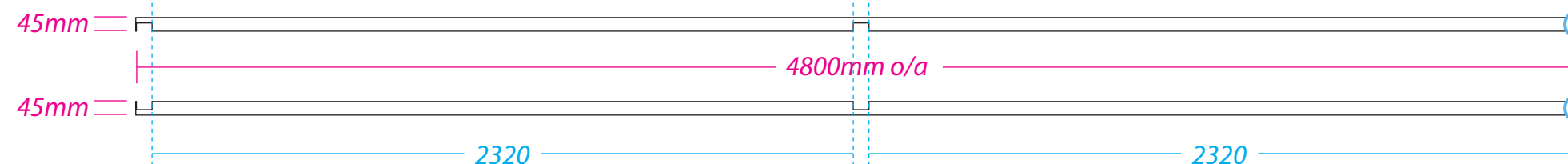
REAR TRAY



TOP RETURNS OF TRAYS



BOTTOM RETURNS OF TRAYS

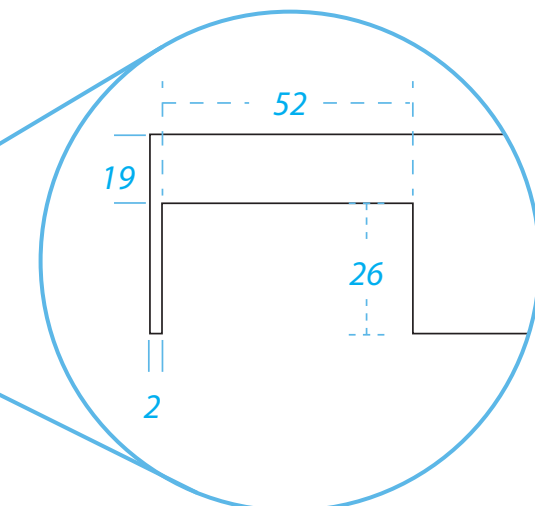


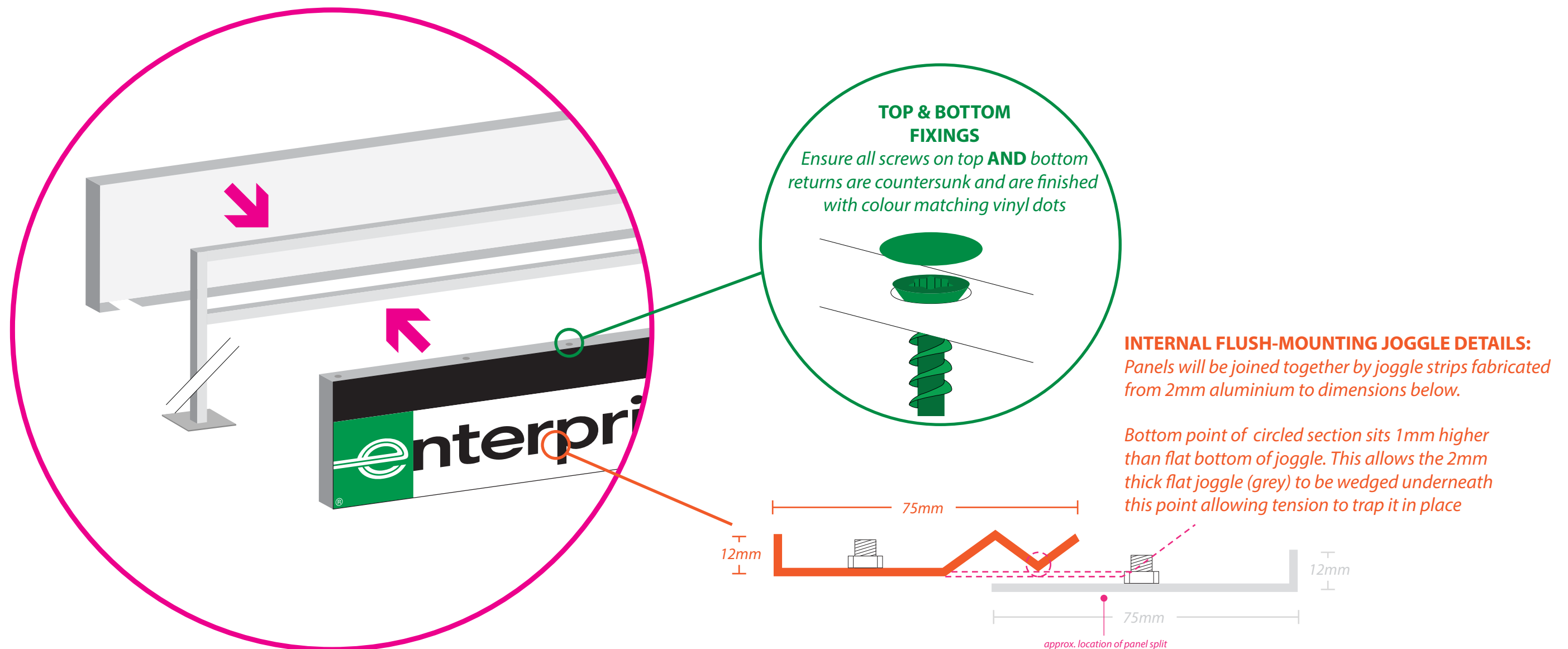
FRONT TRAY

- ☐ 2195mm x 600mm LHS stop end
- ☐ 2605mm x 600mm RHS stop end

REAR TRAY

- ☐ 2195mm x 600mm LHS stop end
- ☐ 2605mm x 600mm RHS stop end





Fabricated aluminium trays (powdered RAL9003) to clad over steel box section frame

Our proposal

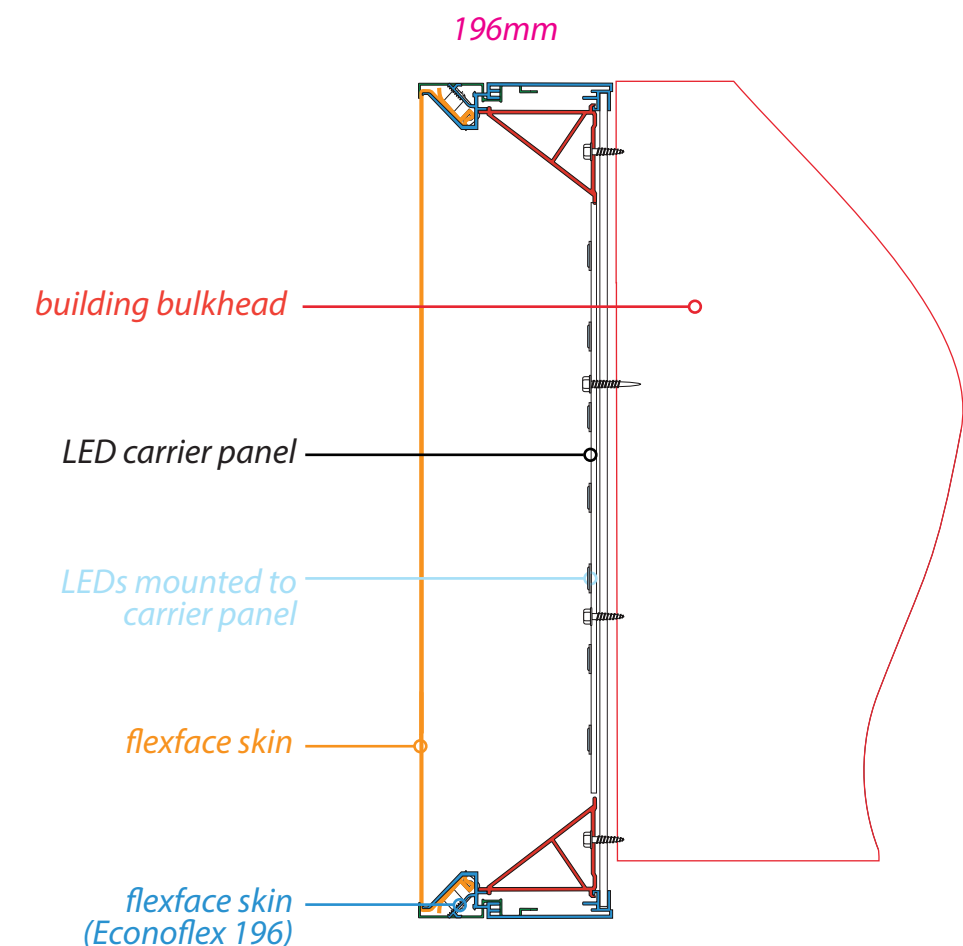


#3,4 & 5 Fascia Bands (Standard)

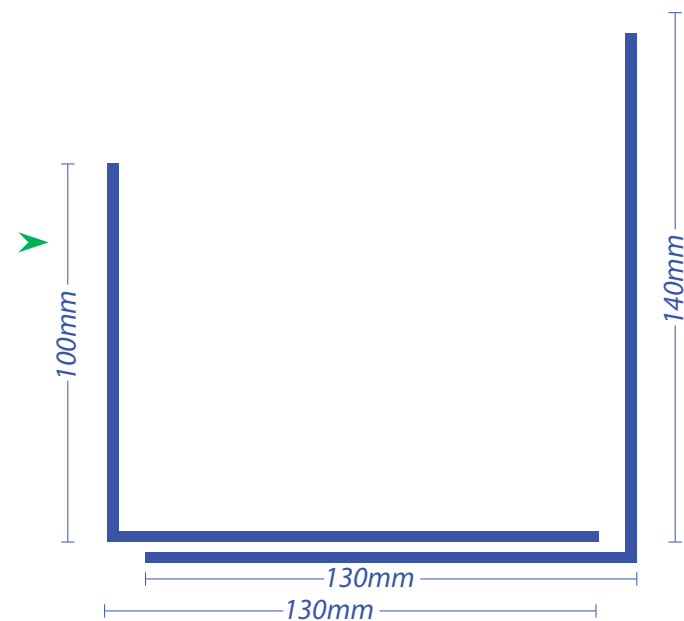
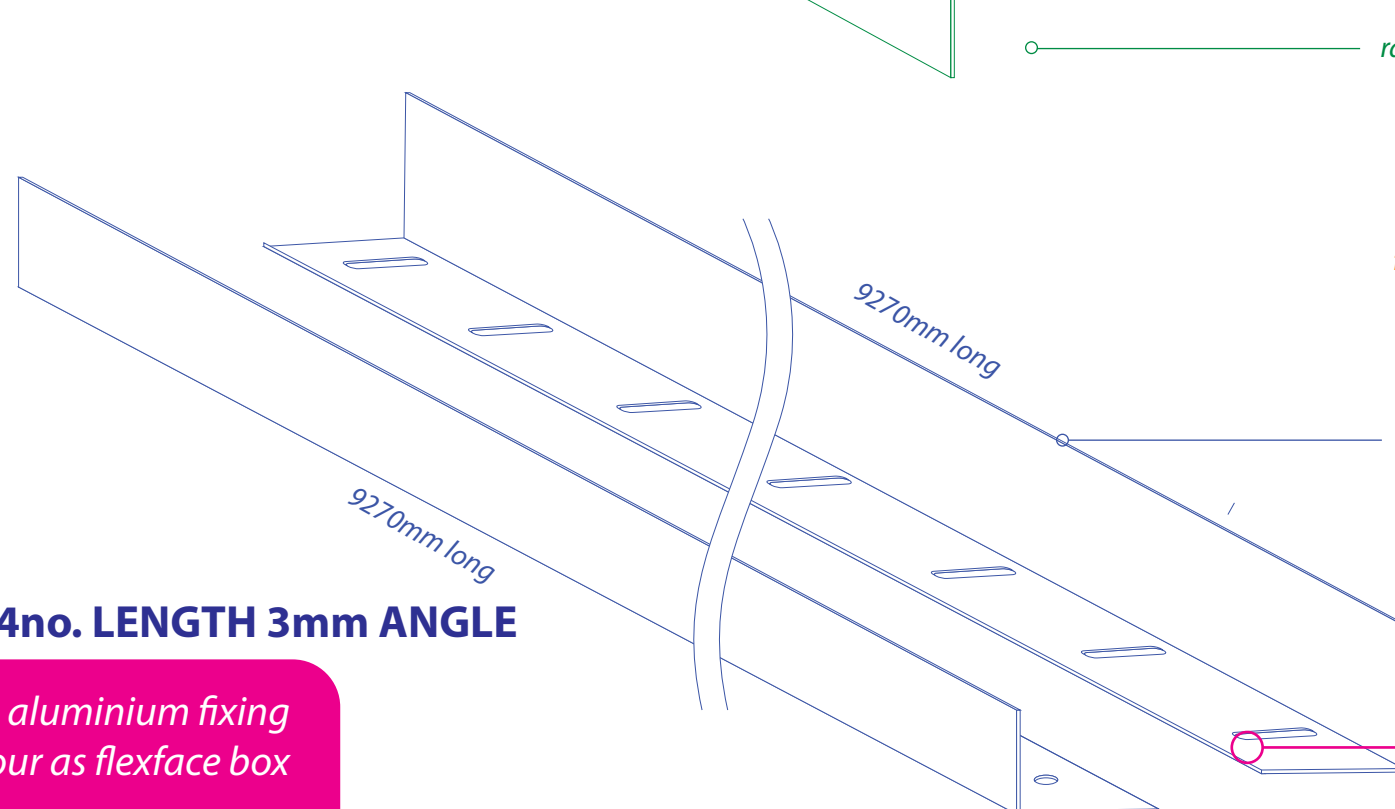
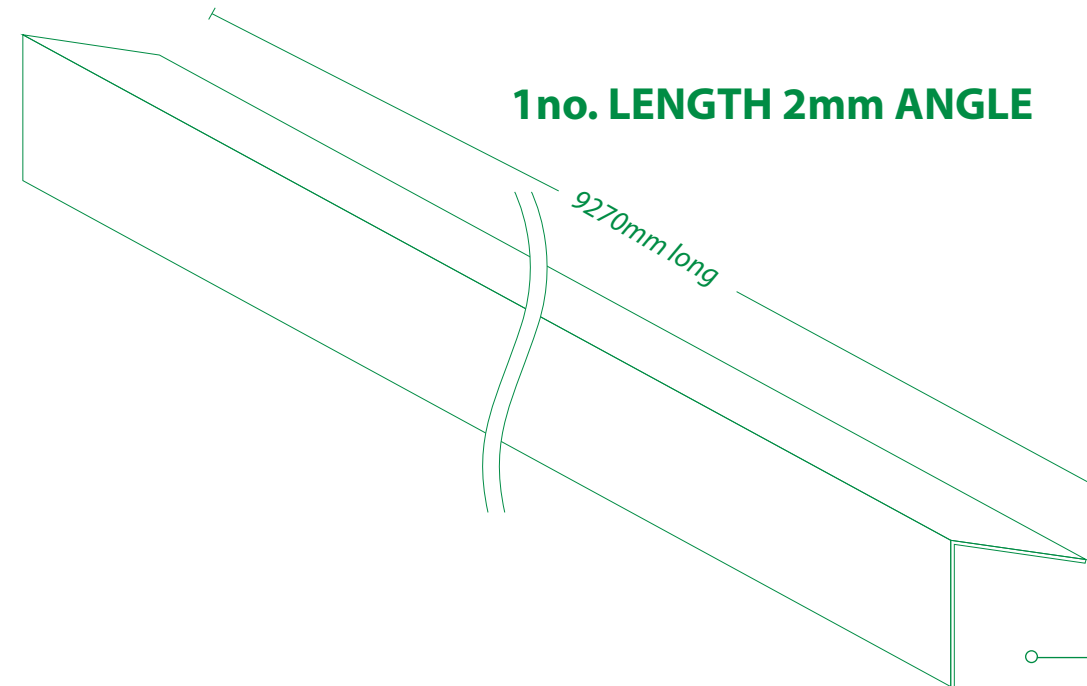
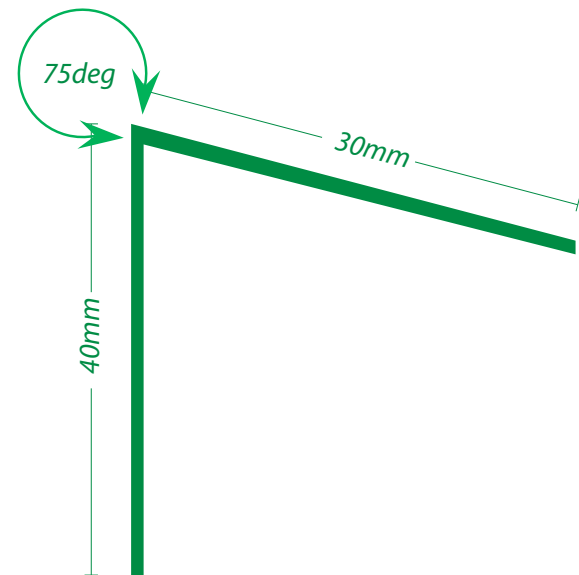
Visual - **Standard**
Construction - **Standard**
Sizing - **Standard**

196 Econoflex system (boxes powdered RAL9005) with internal illumination to the faces.

Flexface faces c/w 3630-6131 (Enterprise Green) 3630-20 (White), 3630-22 (Black) and 3630-6199 (National Dark Green) plotted vinyls to face. Internally illuminated via LEDs
Illumination not to exceed 600cdm²

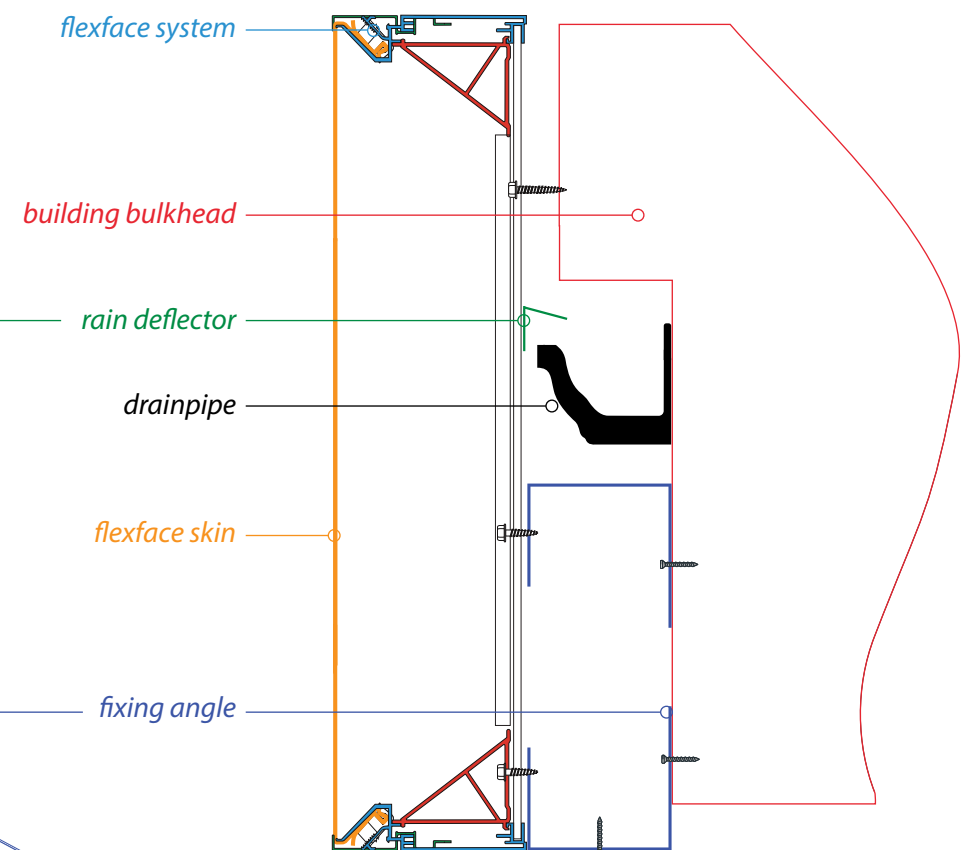


#5 Right Hand side fascia band

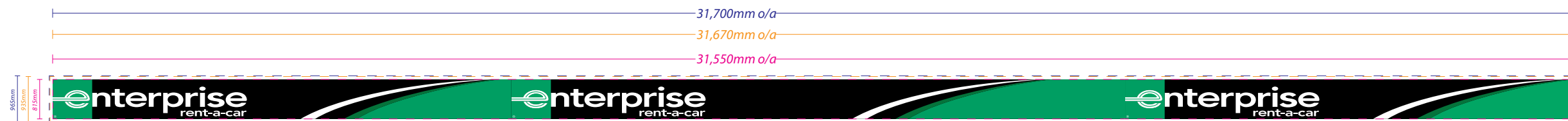


PLEASE NOTE: 100 x 140 x 140mm aluminium fixing angle to be powdered the same colour as flexface box (RAL9005)

PLEASE NOTE:
Profile drawing below shows fixing method of RHS elevation only (bulkhead with step in it).
The front and LHS are flat bulkheads - Flexface systems will be fitted direct to these without the need for angle



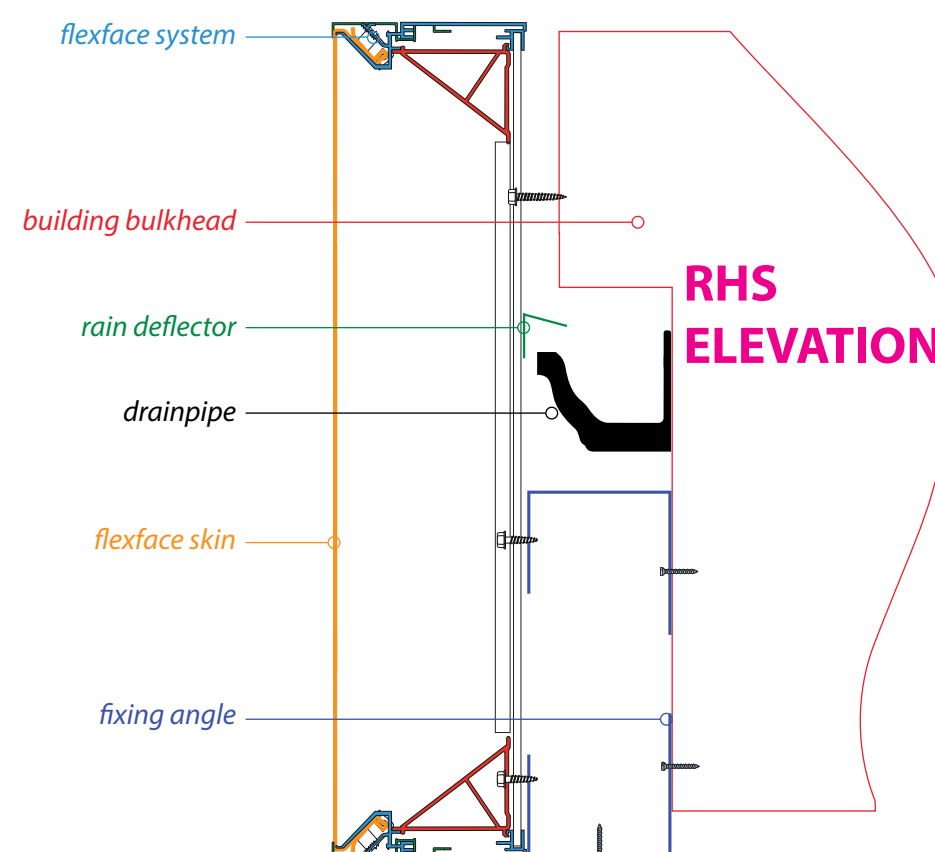
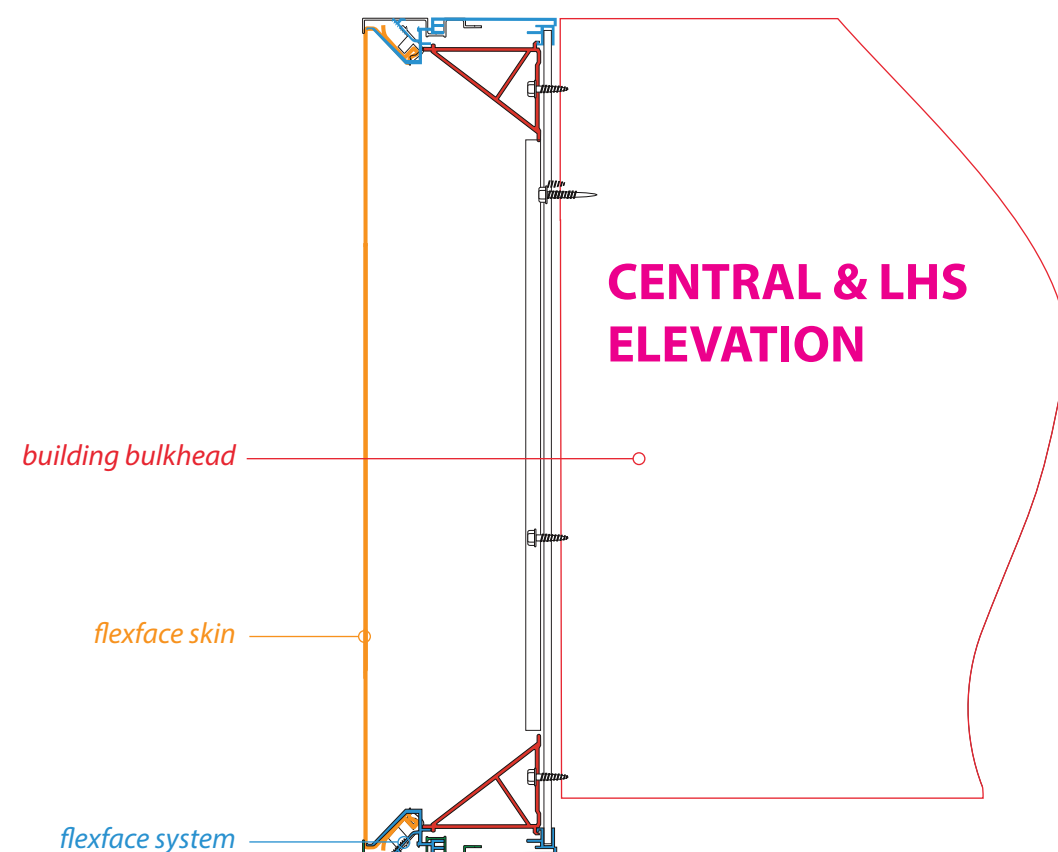
Fixing method to allow bracket to be adjustable



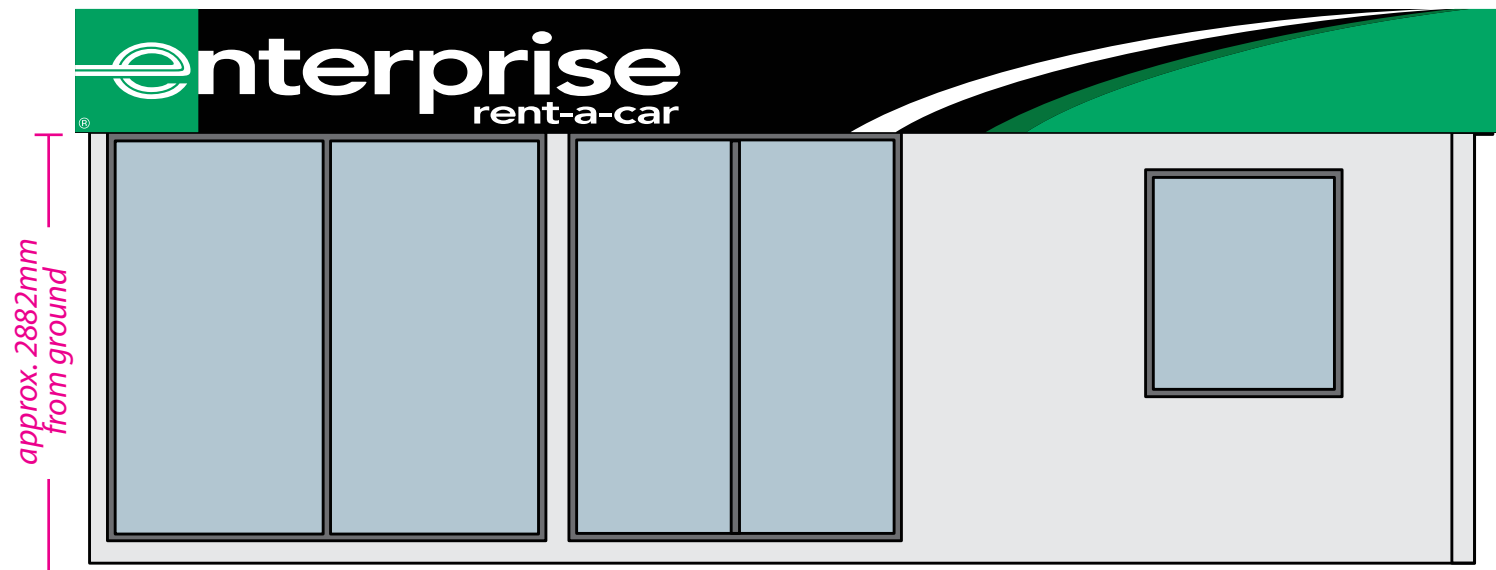
□ 31,550 x 815mm face size

□ (+60mm all round vinyl bleed) 31,670 x 935mm

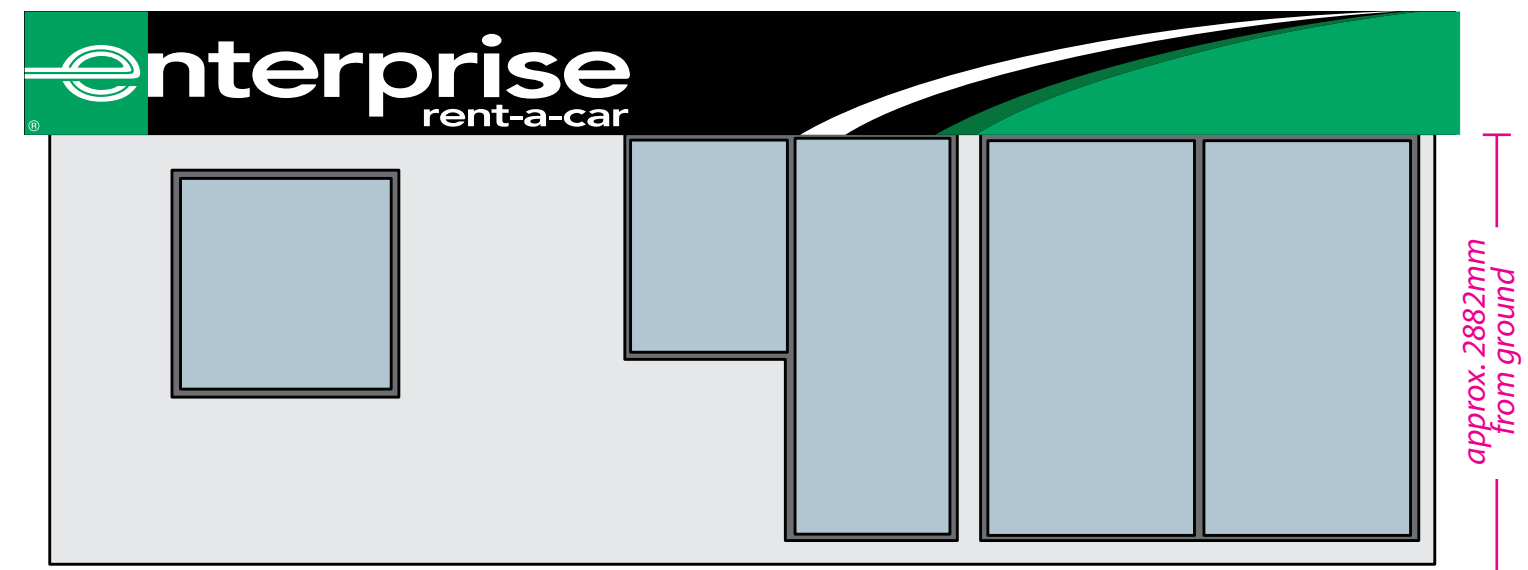
□ (+75mm all round) 31,700 x 965mm (final size)



LHS ELEVATION



RHS ELEVATION



CENTRAL ELEVATION



Illumination of fascia bands not to exceed 600cdm²

FRONT TRAY



REAR TRAY



Rotating discs fitted to face of trays via threaded stud and wing nut

COMPLETED TROLLEY



Proposed Render



#6 DOUBLE SIDED Trolley Sign (Standard)

Visual - **Standard**

Construction - **Standard**

Sizing - **Standard**

Aluminium frame c/w wheels and bumpers.

Fabricated aluminium trays c/w rotating discs to clad frame

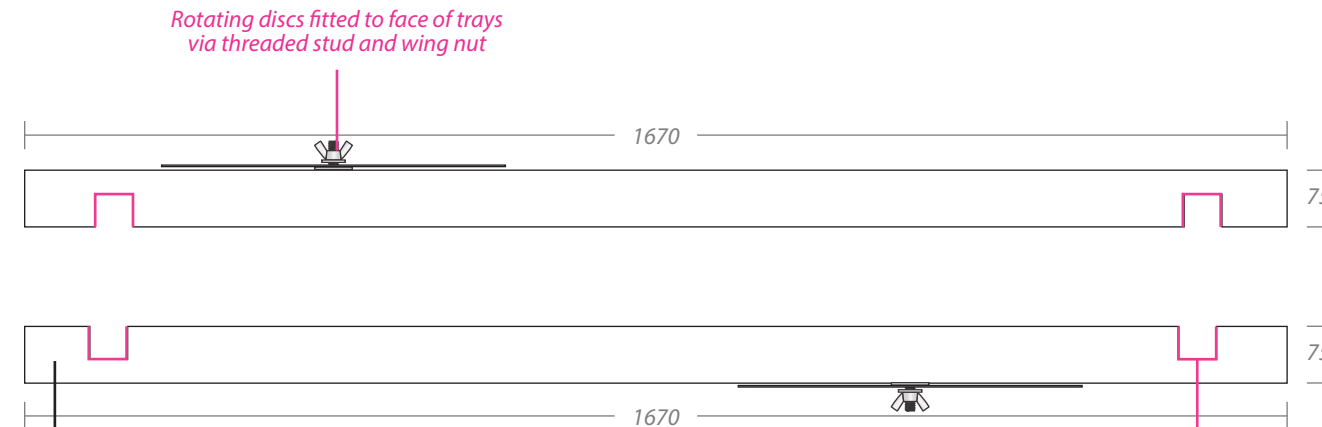
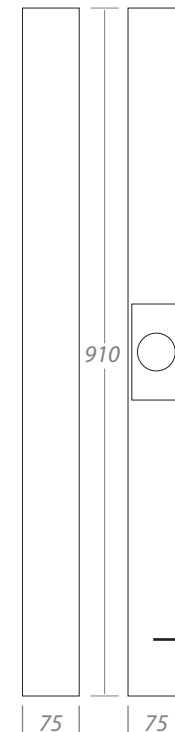
All powdered RAL9003

Graphics to be plotted vinyls applied to face of trays and discs.

#6 DOUBLE SIDED Trolley (Construction)



Rotating discs fitted to face of trays
via threaded stud and wing nut

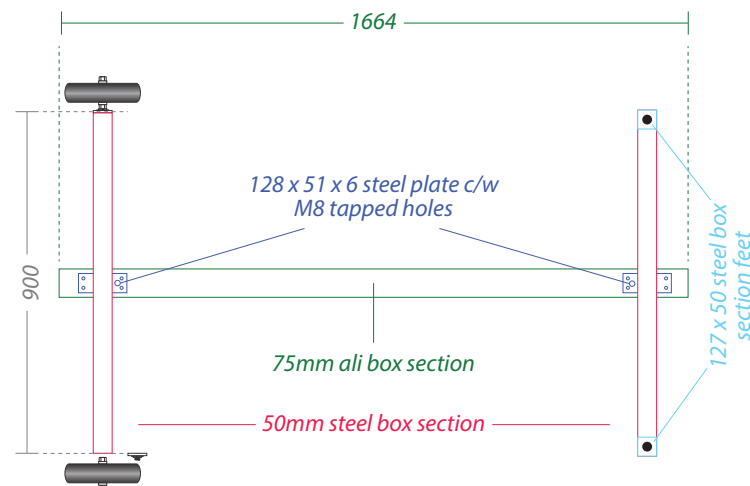


**BOTTOM RETURNS OF TRAYS
TO CLAD OVER SUBFRAME**

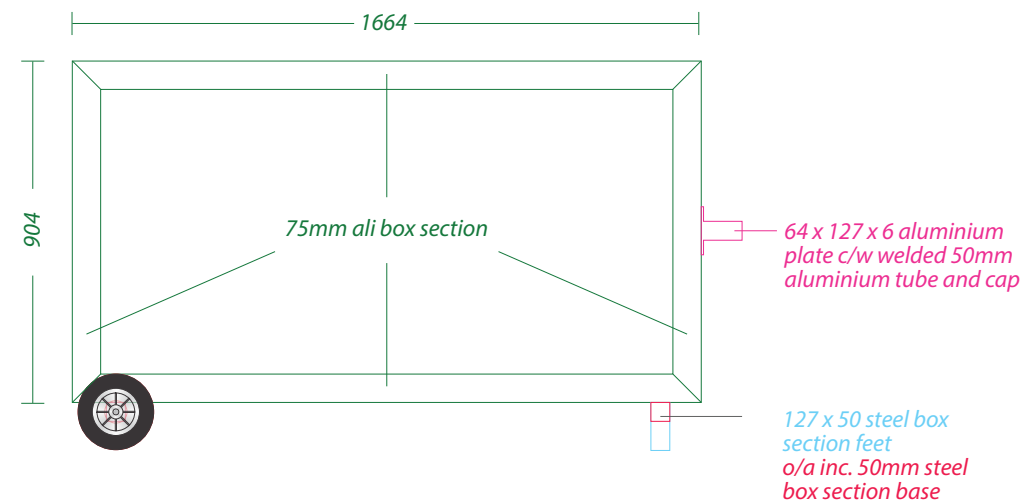
**SIDE RETURNS OF TRAYS
TO CLAD OVER SUBFRAME**

Area of **BOTTOM** returns
that require notching out
to fit around frame

BOTTOM VIEW OF SUBFRAME



SIDE VIEW OF SUBFRAME



TRAYS

□ 1670mm x 910mm

□ 1670mm x 910mm

600mm



#7 Door Vinyl (Standard)

Visual - **Standard**

Construction - **Standard**

Sizing - **Standard**

Digitally printed/plotted vinyl applied direct to face door window



Proposed Render



1650mm from ground
level to top of decal

Ground level



Our Proposal



Proposed Render



#8 Back Wall Sign (Large)

Visual - **Standard**
Construction - **Standard**
Sizing - **Standard**

114
50.8 63.5 195 28

#8 Back Wall Sign - Construction Drawing

