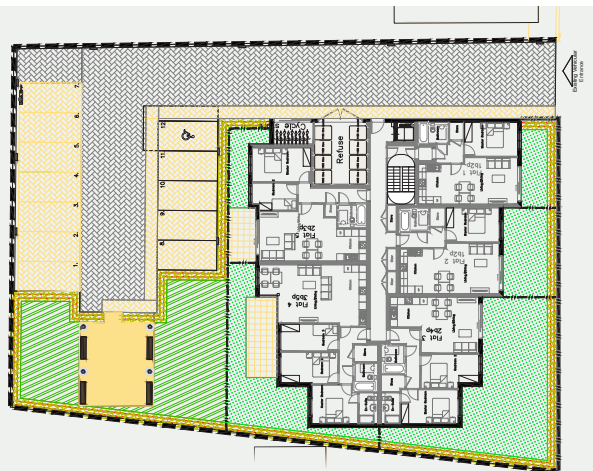




Proposed Redevelopment

Maxika Homes has recently acquired an interest in 220 – 222 Elgar Road South. Following a period of technical, environmental and design work, Maxika are now in a position to bring forward a comprehensive redevelopment proposal for the site comprising 18no. new apartments together with associated works.

The layout and design have evolved through pre-application discussions with the Council's Officers and Maxika are confident that the submitted proposal will significantly enhance the character and appearance of the site. The proposal will also make a positive contribution towards Reading Borough Council's significant housing needs on a sustainably located brownfield site.

A planning application for redevelopment is being submitted to Reading Borough Council and you may be consulted directly by the Council. Alongside this, Maxika is committed to engaging with the community on its proposals for the site and would welcome any questions or comments that you may have.



About Maxika Homes

Since their formation, Maxika Homes have concentrated primarily on the redevelopment of brownfield sites. This focus has allowed us to deliver highly sustainable development, with new housing provided alongside environmental net gain. The nature of the sites we deal with ensures that all of our schemes are located in accessible locations that support lower levels of car ownership and the promotion of sustainable modes of transport.

We have completed a range of development projects over recent years, delivering high quality new homes in the Surrey and Berkshire areas. We approach each site independently with a bespoke design solution tailored to the location, context and character. This has been our approach in developing proposals for 220 – 222 Elgar Road South.

Your Comments

If you would like any further information about the proposed plans or have any questions, please call 07824 548779 (between 9.00am – 5.30pm) or email patrick@novaplanning.co.uk