

Consolidated branch name plate

Branch name plate

The HSBC name plate is one of the core building identification components, typically placed to the left of the entrance door. It includes branch opening hours as well as safety and security information ensuring all key branch exterior branch communications are in one place.

Construction

There are a number of name plate options available for different types of branches;

- ♦ The acrylic faced name plate, fixed externally.
- ♦ The acrylic faced name plate with adjustable hours insert.
- ♦ The internal reverse applied vinyl name plate, for glass facades.

Application

- ♦ Fixed at a height of 1460mm from the top of the sign to the finished floor level.
- ♦ Available in black or white, the chosen colour should match the façade as closely as possible. For example, the white name plate should be used on a white fascia portal.
- ♦ The adjustable hours insert needs to be colour matched with the sign and use the standard HSBC font - Univers Next for HSBC Light.
- ♦ Please take care with character spacing.

