Non- illuminated fascia signage

Construction

- Aluminium built up letters sprayed black 50% gloss. All sides and reveals to be painted brilliant white 50% gloss
- Hexagon edges to be sprayed 50% gloss HSBC red to match pantone 1795c with opal and red acrylic face

Application

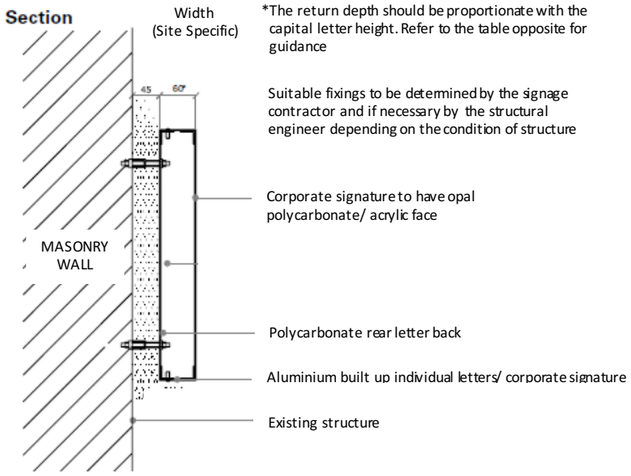
Sign to be installed on prepared fascia on external elevations of the branch on stand off locators.

A white or stone backing fascia board should be considered when:

- The building façade is in a poor state and cannot be recovered due to scheme budgetary constraints.
- The building façade is a dark material that will not give the brand letters sufficient contrast to create an impactful brand presence.

The white fascia board should be finished as a stove enamel to BS00E55 and span the full width of our façade wherever possible.
Stone to suit the existing building.
All fixings should be appropriate for the sign weight and building façade material.

Section



SIGN PROPORTIONS: TYPICAL RELATIONSHIPS

CAP HEIGHT	RETURN DEPTH
300MM	30mm 10% Cap height
350MM	35mm 10% Cap height
400MM	40mm 10% Cap height
450MM	45mm 10% Cap height
500MM	50mm 10% Cap height
550MM	55mm 10% Cap height
600MM	60mm 10% Cap height

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CONTRACTORS MUST CHECK ALL DIMENSIONS ON SITE. ONLY FIGURED DIMENSIONS ARE TO BE WORKED FROM. DISCREPANCIES MUST BE REPORTED TO THE ARCHITECT BEFORE PROCEEDING.

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PLANNING APPLICATION

CLIENT: CORPORATE REAL ESTATE

PROJECT: PLANNING INFORMATION

DRAWING: NON-ILLUMINATED FASCIA SIGN DETAILS

DRAWING No.: PA 101

SCALE: NOT TO SCALE

DRAWN BY / OFFICE: JPR / DORCHESTER

REVISION:

TB V10.1