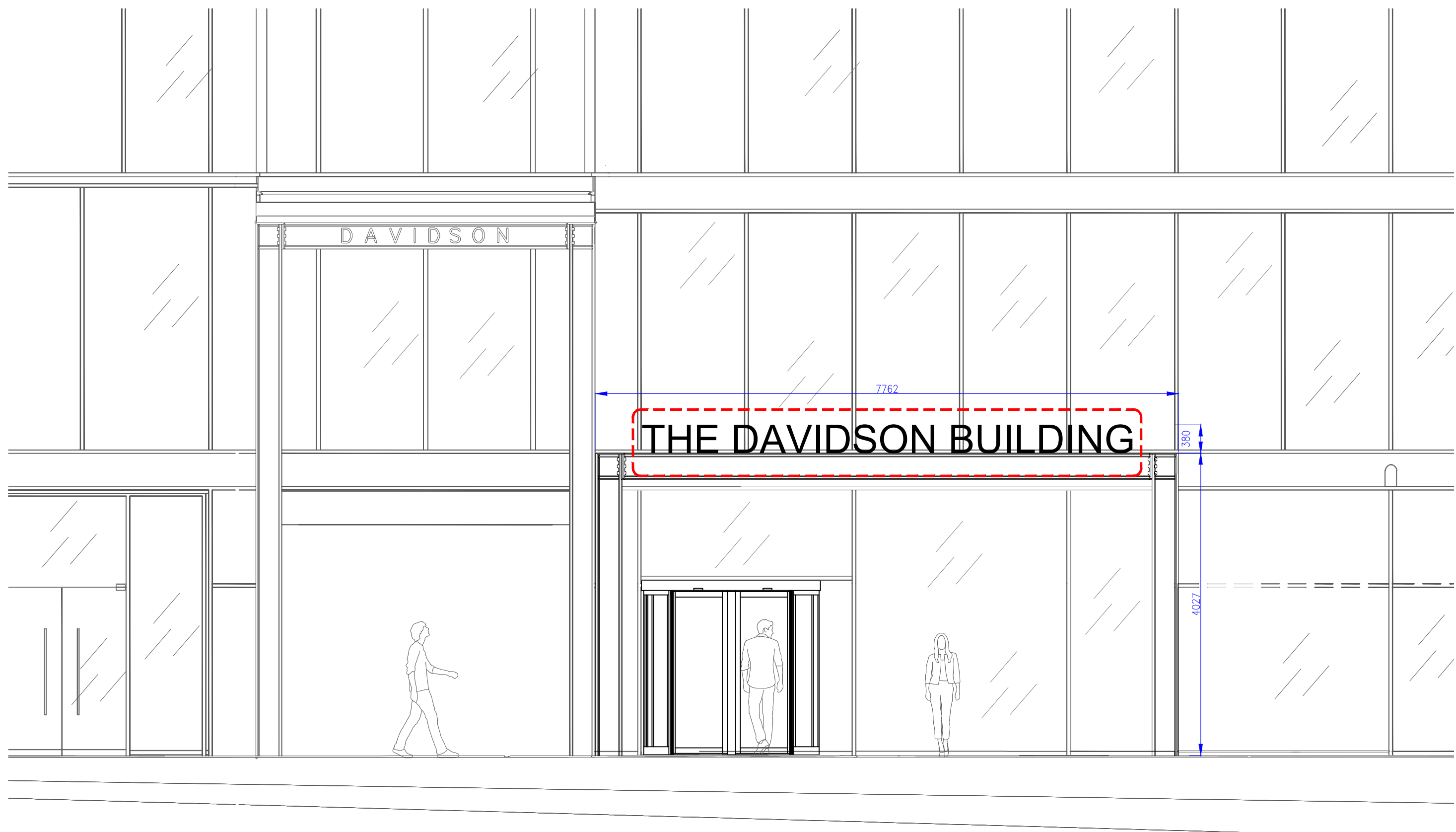




TYPICAL LETTER



PROPOSED SIGNAGE _NORTH- WEST_ ELEVATION
SCALE 1:50

PROPOSED SIGNAGE

DRAWING SCALE 1VARIES @ A1

ILLUMINATED BOX LETTERING

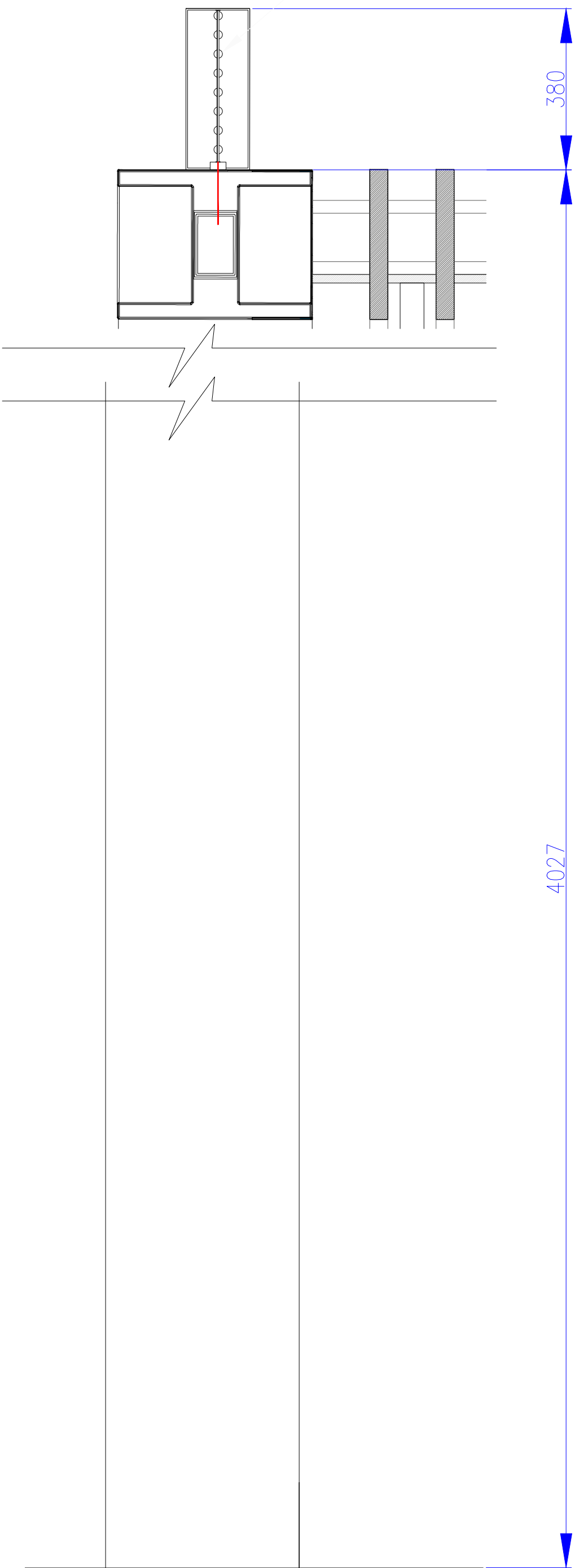
PROPOSED ENTRANCE SIGNAGE:

The new sign entrance will incorporate steel and timber to match with existing entrance, and be visible from the North West side building.

The proposed signage will consist of the building name, The Davidson Building, formed with individually spaced illuminated lettering. The proposed position of these letters will essentially sit at the head of the steel support structure at elevated height of approximately 4.1m above the new entrance floor. The lettering is centered to the canopy.

Each letters is a glow from white acrylic with white and dark metal edging. The light source will be a low energy LED fixture to allow for evenly spread of colour with darkening to add an architectural elements. The power supply will feed from the bottom via conduit which provides power to sign and canopy lighting and control on BMS.

The lighting is an aesthetic purposes. Each letters is bespoke and made to the highest quality and materials. The face of the letters will be acrylic with metal black finish chassis and an internal LED strip.



SIDE SECTION
SCALE 1:10

A	BUILDING RENAME	03.10.22	AM	-	DRAWING FIRST	11.04.22	AM
DENTON				SCHRODER, READING ATRIUM		THE DAVIDSON BUILDING THE FORBURY READING RG1 3EU	
				PROPOSED SIGNAGE PLANNING			
This drawing may not be copied, reproduced or given to any third parties for any reason whatsoever without the written permission of Denton Associates Limited. Please note this drawing and design is protected under Copyright and remains the property of Denton Associates Limited at all times. Proposals are subject to approvals by statutory authorities. © 2022 Copyright Denton Associates Limited.				SCALE	PROJECT NUMBER	FLOOR NUMBER	
Standard Instructions A: All dimensions to be verified on site & any discrepancies on the drawings or divergence between drawings to be immediately reported to the Project Manager before putting the work concerned in hand, fabricating the work or preparing shop drawings. B: Work to figure dimensions only (except where full size details are provided). C: Do not rely on any work shown on the drawings without obtaining prior approval from the project Manager or Designer. D: Any additional information required should be requested from the Project Manager or Designer before commencement of work on site.				VARIES @ A1	11166	00	
				DRAWN BY	DRAWING TYPE	REVISION	
				AM	SIGNAGE	A	