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PUBLIC CONSULTATION

The adjoining images are extracts from the leaflet and dedicated website that formed part of the applicants Public Consultation Initiative.

The leaflets were delivered to some 2050 homes in the area and the website sought comments between October 18th and November 1st 2021.

As you can see, the information provided explains the proposals in considerable detail, in particular noting how this submission has been amended when compared to application 21/0018.

The consultation literature also identifies the key considerations that have informed the revised proposals - especially the retention of the key landscape features and the provision of a green corridor through the site that links Kidmore End Road to the land beyond the northern boundary of the application site.

Reference is made to the provision of a "Pocket Park" with an area of locally equipped play and informal recreation, the biodiversity and ecological enhancements and the planting of 1000 new trees at Cucumber Wood.

Details regarding the responses received to the Public Consultation have been addressed in the Planning Statement provided by Pegasus.

Development proposals for land at the
**Former Reading Golf Club, Kidmore End Road,
Emmer Green, Reading**

Fairfax



With over 25 years of working with local communities to deliver new homes, Fairfax is pleased to present revised proposals for new homes at the former Reading Golf Club.

Further to the refusal of our initial proposals for this site, Fairfax has taken time to review the feedback provided in response to our previous application. As a result, we are now bringing forward significantly amended plans that respond, where appropriate, to the comments received.

The new plans, which will deliver much-needed new family and affordable homes for the local community, will be accessed via Kidmore End Road and will enhance Emmer Green and the wider north Reading area.

We have circulated this leaflet to encourage you to take part in our community consultation on our draft proposals.

OUR DRAFT PROPOSALS

Our draft masterplan for the site includes:

- Up to 223 new dwellings, which is a reduction from our initial proposals for 257 homes
- 67 affordable homes, helping local families and new starters find a home of their own
- Extensive areas of green publicly accessible open space
- The provision of a Locally Equipped Area of Play
- Vehicle and pedestrian access from Kidmore End Road
- A sustainable drainage strategy to effectively manage surface water drainage
- Extensive landscaping, including the delivery of new trees on site, the planting of 1,000 trees to enhance Cucumber Wood, as well as ecology and biodiversity benefits

We are hosting a virtual exhibition displaying the details of these draft proposals prior to the submission of an application, which will allow the community to leave feedback. Please see the reverse of this leaflet for more information about this virtual consultation.



HOW TO GET INVOLVED IN OUR CONSULTATION

Fairfax is committed to engaging the local community on our revised plans for land at the former Reading Golf Club, Kidmore End Road, Reading.

To ensure that we can provide a safe and inclusive consultation we are undertaking a **virtual exhibition** of our plans, hosted on our project website, that will allow you to both explore our updated proposals in detail and respond to them with your views, comments, and suggestions.

The virtual public exhibition will be open for comments:

At: rgcdevelopment.consultationonline.co.uk

Between: **18th October to 1st November 2021**

You can also leave feedback by:

Submitting the feedback form on our project website: rgcdevelopment.consultationonline.co.uk

Emailing our project team via feedback@consultation-online.co.uk with comments or questions

Calling our freephone information line on **0800 298 7040** and leaving a message, and a member of our team will call you back

WHAT IF I DON'T HAVE ACCESS TO THE INTERNET?

Fairfax are keen to ensure that as many members of the local community as possible are able to engage with our public consultation.

If you do not have internet access, please contact us via our freephone information line – **0800 298 7040** – and a member of our project team will post the exhibition materials and a feedback form out to you, enabling you to view and comment on our draft plans.