



PROPOSED INSTALLATION OF NEW BT STREET HUBS, INCORPORATING DIGITAL 75" LCD ADVERT SCREENS, BT RESPONSE TO EXCESS ILLUMINATION CONCERNS FROM THAMES VALLEY POLICE - CRIME PREVENTION DESIGN ADVISOR AND CCTV TEAM

To whom it may concern,

BT appreciates the response and the concerns raised by Thames Valley Police in regard to excess illumination from the Street Hub and understands the potential impact this may have on the image quality of the Close Circuit Television (CCTV) network in the local area.

The Next Generation Street Hub as standard is fitted with Anti-Glare Glass which reduces any unwelcome reflections and glare, our unit also adheres to the guidelines set out in the Institute of Lighting Professionals. In addition, it also has embedded light sensors above each screen which will reduce the brightness of the screen in-line with the brightness conditions of the environment. This has multiple benefits including negating any potential impact to local residents due to excess brightness, reducing the environmental impact of the unit by reducing power consumption, which has a secondary impact of cutting-down wear on components and to reducing the noise of the unit through the operation of fans (which are temperature controlled).

In regards to the specific concerns raised by the Thames Valley Police, we will endeavour to work with both the Police and Reading Borough Council to mitigate impact to the CCTV estate on a case-by-case basis to assess the best solution. This could encompass the utilisation of reduced brightness, micro-louvers film (similar to laptop privacy screens) or a physical shroud to reduce any negative impact.

Date: 21/12/2021

Signed: 

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Position: Street Product & Proposition Manager

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