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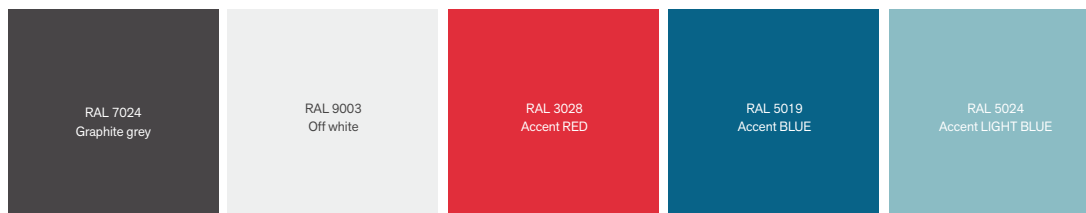
PROXIMA NOVA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"£\$%^&*()

PROXIMA NOVA REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"£\$%^&*()

PRIMARY COLOURS



The principal considerations for this sign system are as follows:

LOCATION - easily visible and non obstructive

DURABILITY - materials and finish

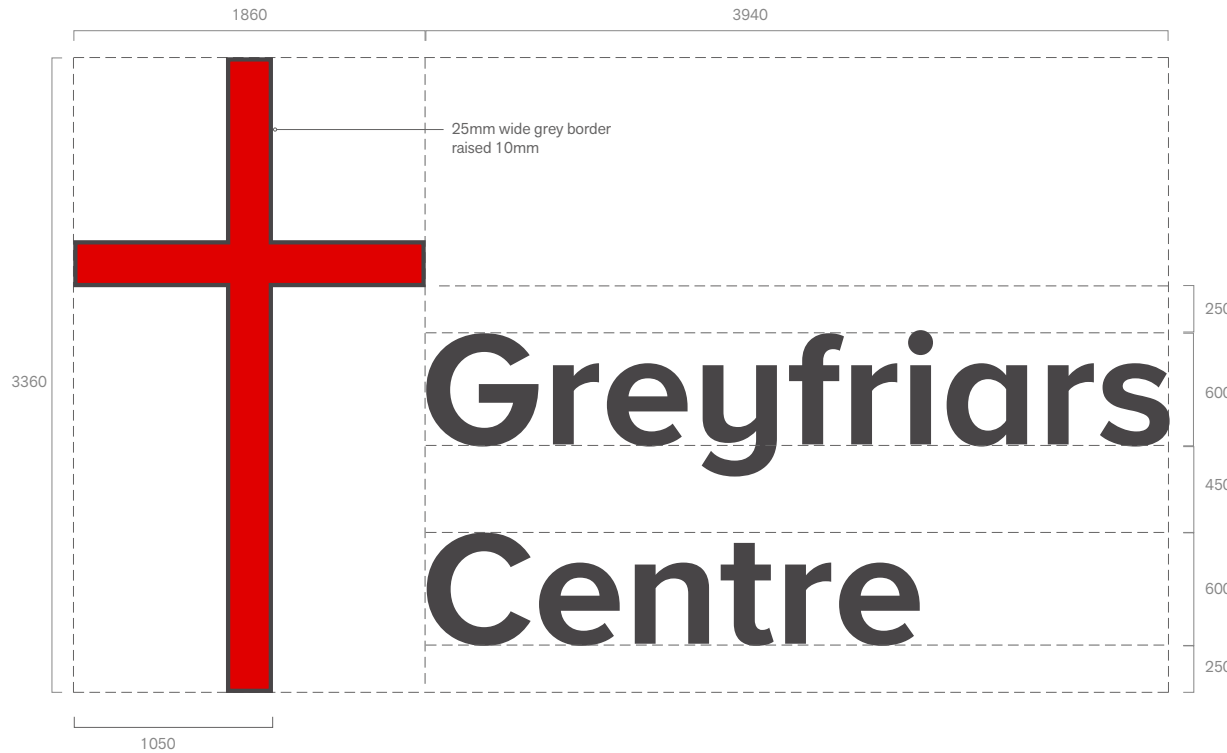
SIZE - discrete but legible

USABILITY - fully inclusive contrasts, cap hts & content

It is essential that this wayfinding scheme is consistent across the church. Look and feel of signage should reflect the considered nature of this development.

A minimal colour palette has been used to ensure signs have an instantly recognisable style. A dark grey background with off white text maximises legibility. Brand accent colours make the signs vibrant and interesting.

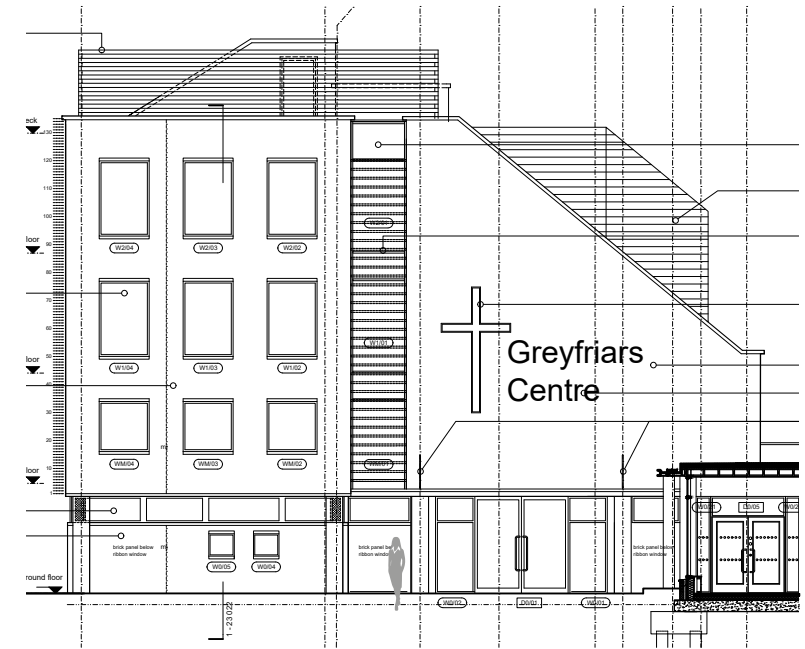
We are using the Proxima Nova font family to complement the Greyfriar brand. Sans serif fonts are most legible for people with visual impairment.



quantity - x1
size - 5800x3360mm (o/all)
scale - 1:40

assembly - 1.5mm built up descaled steel letters and logo with 60mm returns. Logo to have red face inset 10mm. Sign to be 'halo' illuminated using white chain linked LED's.
fixing - screw fix to wall through 20mm spacers (optimum distance for 'halo' illumination).

NOTE - power to be provided to rear of sign by others



SOUTH EAST ELEVATION



quantity - x1

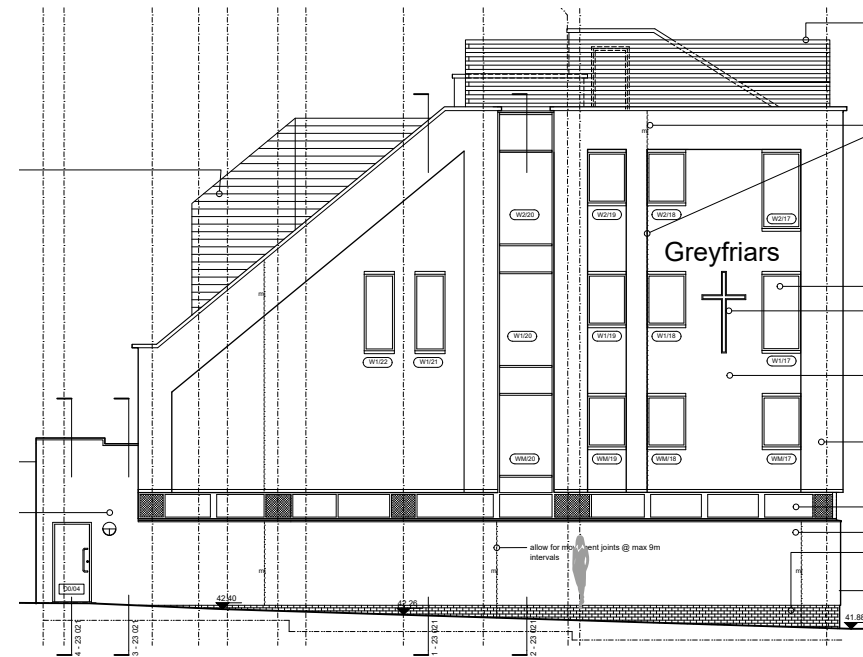
size - 3240x2975mm (o/all)

scale - 1:40

assembly - 1.5mm built up descaled steel letters and logo with 60mm returns. Logo to have red face inset 10mm. Sign to be 'halo' illuminated using white chain linked LED's.

fixing - screw fix to wall through 20mm spacers (optimum distance for 'halo' illumination).

NOTE - power to be provided to rear of sign by others



NORTH WEST ELEVATION

GREYFRIARS CHURCH | EXTERNAL WAYFINDING



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