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Your contact is: **Beatrice Malama, Planning**

DEVELOPMENT BY TELECOMMUNICATIONS CODE SYSTEM OPERATORS. DETERMINATION BY READING LOCAL PLANNING AUTHORITY THAT THE PRIOR APPROVAL OF THE AUTHORITY IS **NOT GIVEN** FOR THE SITING AND APPEARANCE OF DEVELOPMENT SOUGHT BY PART 16 OF SCHEDULE 2 OF THE TOWN AND COUNTRY PLANNING (GENERAL PERMITTED DEVELOPMENT) (ENGLAND) ORDER 2015 (AS AMENDED).

Dear Mr. Gallivan,

Application Reference: 230491

Application type: Telecommunications Notification - Prior Approval

Address: Junction of Henley Road and All Hallows Road

Proposal: H3G 15m street pole and additional equipment cabinets.

I refer to your letter received by Reading Borough Council on **14 April 2023** in respect of the proposed installation of an H3G 15m street pole and additional equipment cabinets at: Junction of Henley Road and All Hallows Road, Reading as shown on the following submitted drawings and documents:

- RDG25505_RDG213_30444_RG7144_GA_REV_A_Issue A - 002 Site Location Plan dated 24 March 2023, received 14 April 2023
- RDG25505_RDG213_30444_RG7144_GA_REV_A_Issue A - 265 Proposed Site Elevation dated 23 March 2023, received 14 April 2023
- RDG25505_RDG213_30444_RG7144_GA_REV_A_Issue A - 215 Proposed Site Plan dated 24 March 2023, received 14 April 2023
- RDG25505_RDG213_30444_RG7144_GA_REV_A_Issue A - 001 Drawing Register dated 24 March 2023, received 14 April 2023
- Government statement dated 7 March 2019, received 14 April 2023
- The Declaration of ICNIRP Compliance dated 24 March 2023, received 14 April 2023

- Developer's Notice to Planning Services and Highways Department ref: RDG25505 - ALL HALLOWS ROAD, dated 6 April 2023, received 14 April 2023
- 5G Site Specific Supplementary Information and Planning Justification ref: RDG25505, dated 8 April 2023, received 14 April 2023.
- 5G Health and Network Briefing received 14 April 2023
- Application Form dated 10 March 2023, received 14 April 2023

I am writing to advise that Reading Borough Council as local planning authority hereby **REFUSE** approval for the siting and appearance of the development proposed in the above mentioned application in accordance with the submitted drawings and documents.

Reasons for Refusal:

1. The proposed 15m high monopole and its associated cabinets, by reason of its height, bulk and location at a prominent cross roads, would detract from the character of this part of Henley Road and All Hallows Road and harm the visual amenity and appearance of the immediate surrounding area, contrary to Policies CC7 and OU3 of the Reading Borough Local Plan (2019) and the NPPF (2021).
2. The proposed 15m high streetpole and the associated cabinet equipment would be located within the Inter Visibility of zone of the adjacent signalised junction which would have an adverse effect on road safety and the flow of traffic, contrary to Policies TR3 of the Reading Borough Local Plan (2019).
3. The proposed development, in the absence of sufficient detail on potential alternative sites for the development, has failed to demonstrate that no preferable alternative sites are potentially available which would result in a development that would be less visually intrusive, contrary to Policy OU3 of the Reading Borough Local Plan (2019) and the NPPF (2021).

Yours sincerely

Beatrice Malama
 Ms. Beatrice Malama
 Planning Officer
 SDV