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Marketing Report

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Produced for Emmanuel Eribo, Lexdan
Holdings Ltd
2-4 Alexandra Road, Reading

Dated 10/05/2023

Summary

The following table shows a summary the number of property details sent out, the number of viewings that have taken place and the number of offers received for your property. Dated 10/05/2023

<i>Number of Property Details Sent</i>	<i>Number of Viewings</i>	<i>Number of Offers Received</i>
150	33	7

Viewings

The following table shows the details of viewings carried out on your property together with the associated follow up notes and remarks Dated 10/05/2023

<i>Viewing Date/Time</i>	<i>Applicant and Follow Up Notes</i>
12/05/2023 12:30 PM	Dr Aparna Balaji
04/05/2023 3:00 PM	Dr Aparna Balaji
15/12/2022 12:00 PM	Dr Aparna Balaji
13/12/2022 1:45 PM	Dr Aparna Balaji
14/02/2022 3:00 PM	Mr K** A***
04/02/2022 1:45 PM	Mr K** A***
31/01/2022 2:30 PM	Mr C***** A*****

29/01/2022 12:00 PM	Mr K** A**
26/01/2022 2:00 PM	Mr B***** G****
21/01/2022 1:00 PM	Mr J***** Z*****
21/01/2022 12:30 PM	Mr S***** J**
21/01/2022 12:00 PM	Mr A**** W*****
21/01/2022 11:30 AM	Mr P***** S*****
21/01/2022 11:00 AM	Mr J***** S*****
20/01/2022 3:00 PM	Mr K***** A*****
18/01/2022 2:00 PM	Mr & Mrs S***** T*****
18/01/2022 1:30 PM	Pr***** Estates Ltd
07/09/2020 4:45 PM	Mr V***** R**
02/09/2020 1:00 PM	Mr V**** R**
29/08/2020 9:30 AM	Mr M***** C*****
27/08/2020 2:30 PM	Mr V**** R**

26/08/2020 3:15 PM	Mr V**** R**
13/06/2020 12:00 PM	Mr E***** O****
12/06/2020 12:30 PM	Miss G***** B*****
10/06/2020 12:00 PM	Mr A**** F*****
21/05/2020 5:15 PM	Miss K** G*****
21/05/2020 4:30 PM	Mr A**** A*****
19/03/2020 10:15 AM	Mr G*** D*****
16/03/2020 11:30 AM	Mr R***** A*****
09/03/2020 11:55 AM	Mr & Mrs K**** G*****
04/03/2020 12:30 PM	Mr A** G*****
02/03/2020 1:00 PM	Mrs S***** H*****
29/02/2020 2:15 PM	Mr S**** R*****
27/02/2020 2:00 PM	Mr A**** G*****
25/02/2020 3:15 PM	Ms M**** C*****

24/02/2020 2:30 PM	Mrs C***** D*****
24/02/2020 1:30 PM	Mr A*** F*****
22/02/2020 1:00 PM	Mr S**** R*****
22/02/2020 12:45 PM	Mr H***** L****
20/02/2020 2:00 PM	Mr A*** H*****
19/02/2020 3:00 PM	Mr K***** I****
18/02/2020 3:30 PM	Mr K***** D****
03/02/2020 2:30 PM	T***** Property Limited
03/02/2020 1:00 PM	Mr A**** G*****

Offers

The following table shows the details of all offers received on your property and the current status of the offer since the property has been placed on the market.

Date	Details
17/12/2022	Offer status changed from Offer Pending to Offer Accepted on 2-4 Alexandra Road, Reading, RG1 5PE by Dr Aparna Balaji (applicant); Offer of £1,050,000; Negotiator: Nicola Roberts
16/12/2022	Offer on 2-4 Alexandra Road, Reading, RG1 5PE by Dr Aparna Balaji (applicant) changed. Amount from £1,000,000 to £1,050,000

15/12/2022	New offer of £1,000,000 dated 15/12/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Dr Aparna Balaji (applicant). Status: Offer Pending; Negotiator: Nicola Roberts
21/06/2022	Offer status changed from Offer Pending to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by Mr & Mrs K G(ex-applicant); Reason: Financial reasons; Offer of £950,000; Negotiator: Robin Miles
21/06/2022	Offer status changed from Offer Accepted to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by The Harkalm Group (applicant); Reason: Vendor withdrawn; Offer of £1,000,000; Negotiator: Fay Rutherford
20/04/2022	Offer status changed from Offer Pending to Offer Accepted on 2-4 Alexandra Road, Reading, RG1 5PE by The Harkalm Group (applicant); Offer of £1,000,000; Negotiator: Fay Rutherford
20/04/2022	Offer status changed from Offer Accepted to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by Proximo Estates Ltd (applicant); Reason: Other; Offer of £975,000; Negotiator: Robin Miles
20/04/2022	Offer status changed from Offer Accepted to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by Mr K A (applicant); Reason: Financial reasons; Offer of £1,000,000; Negotiator: Michael Foldvari
20/04/2022	Offer status changed from Offer Pending to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by Mr J Z (applicant); Reason: Other; Offer of £980,000; Negotiator: Fay Rutherford
20/04/2022	New offer of £1,000,000 dated 20/04/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by The Harkalm Group (applicant). Status: Offer Pending; Negotiator: Fay Rutherford
02/02/2022	Offer status changed from Offer Pending to Offer Accepted on 2-4 Alexandra Road, Reading, RG1 5PE by Mr K A (applicant); Offer of £1,000,000; Negotiator: Michael Foldvari
24/01/2022	New offer of £980,000 dated 24/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr J Z (applicant). Status: Offer Pending; Negotiator: Fay Rutherford
24/01/2022	New offer of £1,000,000 dated 24/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr K A (applicant). Status: Offer Pending; Negotiator: Michael Foldvari
24/01/2022	Offer status changed from Offer Pending to Offer Accepted on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant); Offer of £975,000; Negotiator: Robin Miles
24/01/2022	Offer on 2-4 Alexandra Road, Reading, RG1 5PE by Mr Raheel Rashid (applicant) changed. Amount from £970,000 to £975,000
19/01/2022	New offer of £970,000 dated 19/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant). Status: Offer Pending; Negotiator: Robin Miles
19/01/2022	Offer status changed from Offer Pending to Offer Rejected on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant); Offer of £955,000; Negotiator: Robin Miles
19/01/2022	Offer status changed from Offer Pending to Offer Rejected on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant); Offer of £960,000; Negotiator: Robin Miles

19/01/2022	New offer of £960,000 dated 19/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant). Status: Offer Pending; Negotiator: Robin Miles
18/01/2022	New offer of £955,000 dated 18/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant). Status: Offer Pending; Negotiator: Robin Miles
18/01/2022	Offer status changed from Offer Pending to Offer Rejected on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant); Offer of £920,000; Negotiator: Robin Miles
18/01/2022	New offer of £920,000 dated 18/01/2022 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr R R (applicant). Status: Offer Pending; Negotiator: Robin Miles
19/08/2020	Offer status changed from Offer Accepted to Offer Withdrawn on 2-4 Alexandra Road, Reading, RG1 5PE by Mr A F (ex-applicant); Offer of £1,000,000; Negotiator: David Walker
12/06/2020	Offer status changed from Offer Pending to Offer Accepted on 2-4 Alexandra Road, Reading, RG1 5PE by Mr A F (applicant); Offer of £1,000,000; Negotiator: David Walker
10/06/2020	New offer of £1,000,000 dated 10/06/2020 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr J A (applicant). Status: Offer Pending; Negotiator: David Walker
29/05/2020	New offer of £950,000 dated 29/05/2020 on 2-4 Alexandra Road, Reading, RG1 5PE by Mr K G (applicant). Status: Offer Pending; Negotiator: Robin Miles