



Planning Statement

Playlist Live, Reading, 108 Friar Street, RG1 1EP

The proposed shopfront works Playlist Live, Reading are to keep within the existing parameters of design, with updates to its style. In the current design, the shopfront is closed and uninviting to passers by and the local community, whereas with the new design, the venue will be open and inviting and visually accessible, and a vibrant part of the community.

The proposed work is to change the shopfront and make use of the space behind the shopfront for customers to enjoy. This interior area will be decorated with florals and neons, and become an attractive place to meet. The use of the venue will not change, and will continue to be an inclusive venue to enjoy good food and live music. The new windows in the shopfront will allow the customers inside to enjoy better natural light throughout, improving the current space but also allowing pedestrians outside a view inside, where before the venue was more closed off to the general public.

The 3 planned signages are adaptations of the existing signs, and are as follows:

1. The fascia sign extends to cover the full width of the shopfront and becomes illuminated. This will not exceed its current extrusion or height.
2. The projecting sign will stay the same size shape and colours, with illuminated lettering to become more attractive.
3. The vinyl on the shopfront is moving to a better position to match with the change of shopfront and will cover less of the glazing than it is currently.

Overall these planned works are set to open out the Playlist Live venue and bring it closer to the bustling community around, and improve the visual image of an up and coming live music venue.

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